2025 – 2026 Membership Chapter Program Award

Rubric & Score Sheet

Institution: _____

Chapter Name/Number: _____

REQUIRED for award: Both recruitment and retention/renewal plans are detailed: Y   N

Submission Criteria		
*points are used for scoring purposes only and not used as dis-/qualifiers.		**Score**
Title	1 point for program title	
Detailed Description	1 point for detailed description	
Dates	1 point for dates	
Member Involvement	1 point for entry	
PIIP/Member Engagement Program Attached	1 point for attachment	
Photo	1 point for photo/image attached to submission	
	TOTAL	**/6**

	Complete Elements (3)	Most Information Completed (2)	Little Information Provided (1)	No Information Provided (0)	
Objectives and/or Outcomes of the program are defined and documented.	☐	☐	☐	☐	
Participant feedback is documented, providing data on the impact of the program (including statistics and/or quotes)	☐	☐	☐	☐	
Both recruitment and retention/renewal plans are detailed, including justification for chosen strategies. (required)*	☐	☐	☐	☐	
	Complete Information (10)	Most Information Completed (7)	Little Information Provided (4)	No Information Provided (0)	
Submission provides details on how the program impacts the chapter, members, and/or institution	☐	☐	☐	☐	
				TOTAL	**/19**

TOTAL POINTS on sheet one: /25

Award Criteria					Score
Membership Program Criteria Based on Narratives (22 points)					
	Compelling Evidence and Complete Descriptions (3)	**Good Evidence and Supported Descriptions (2)**	**Little Evidence and Few Descriptions (1)**	**Incomplete and/or No Evidence with Descriptions (0)**	
Innovation Strategies chosen for recruitment and engagement are creative and/or innovative.	☐	☐	☐	☐	
Build Value in Engagement The chapter uses a Post-Initiation Incentive Program (PIIP) or similar program to encourage involvement in chapter activities.	☐	☐	☐	☐	
Involves Faculty, Professional, and Alumni in addition to undergraduate and graduate students The chapter recruited, initiated, and/or re-activated various levels of educators.	☐	☐	☐	☐	
Evaluation Data (statistics or quotes) is provided on the impact of the program, including information on how the program will be refined for the future.	☐	☐	☐	☐	
	Met or exceeded 100% of goal (5)	**80 - 99% of goal was met (4)**	**60 - 79% of goal was met (3)**	**Less than 60% of goal was met (2)**	
Chapter met or exceeded recruitment goal.	☐	☐	☐	☐	
				TOTAL	**/17**

TOTAL POINTS on sheet two: /17

Bonus:
- Demonstrate use of current KDP logo and identity as the premier *National Professional Association and Honor Society for Educators* – up to 2 points:
- Creativity of project – up to 3 points:
- Plan(s) is/are new to the chapter – up to 3 points:
- Video/creative submission– up to 5 points:
- Membership Retention/Renewals – up to 5 points:

Total Points for submission /47