





2025-2026 Membership Chapter Program Award






Ready to show off what makes your KDP chapter absolutely legendary? This is YOUR chance to get recognized for the amazing work you're doing to build an engaged, thriving membership community. Whether you've launched innovative recruitment campaigns, created killer retention programs, or found creative ways to keep members excited about KDP—we want to hear about it!

What We're Looking For

-  **Innovation:** Do you think outside the box? We want to see creative, fresh approaches to recruitment and engagement that make people want to join and stay involved.
-  **Building Value:** Show us how you've used Member Incentive programs or Post-Initiation Incentive Programs (PIIP) to keep members engaged after they join and after they graduate. Because let's be real—initiation is just the beginning!
-  **Diverse Membership:** It's not just about inviting all eligible undergraduate and graduate students, in-person or online (anyone with at least 6 education credit hours)! You can also invite faculty, alumni, and professional teachers. Bringing in diverse perspectives makes your chapter stronger.
-  **Data-Driven Impact:** Numbers tell the story! Share your metrics, show us the impact, and let us know how you plan to make your program even better next year.

Bonus Points: Level Up Your Submission!

Want to stand out even more? Here's how to rack up extra points:

-  **Up-to-date use of KDP logo and identity-** Demonstrate use of current KDP logo and identity as the premier *National Professional Association and Honor Society for Educators* – up to 2 points:
-  **Epic Creativity** — Did your project blow minds with its originality? *(up to 3 points)*
-  **Fresh & New** — Never been done at your chapter before? We love pioneers! *(up to 3 points)*
-  **Show, Don't Just Tell** — Submit a video or get creative with your format. Make us feel the energy! *(up to 5 points)*
-  **Retention Rock Star** — Crushing it with renewals and keeping members active? Show us those retention wins! *(up to 5 points)*

Ready to Make Your Mark?

Your chapter is doing incredible things to build community, create opportunities, and make KDP an organization people are excited to be part of. Don't be shy—show us what you've got!

WE CAN'T WAIT TO SEE HOW YOUR MEMBERSHIP THRIVES! 🌟

Let's celebrate YOUR chapter's success story!