



Phoenix Award For Chapter Improvement

The Phoenix Award recognizes those chapters that have taken significant action to improve their overall level of effectiveness in chapter management and programming.

Eligibility

- ◆ Improvements were accomplished during the 2022-2023 academic year.
- ◆ Chapter must have a charter date before July 1, 2022.

Criteria

- ◆ **Chapter Administration.** Be able to verify that the Chapter Affiliation Agreement has been signed and submitted.
- ◆ **Chapter Health.** Describe the health of the chapter prior to the significant improvements, the factors that led to the change, and the current health of the chapter. Include important dates relevant to the change. Discuss efforts to keep members of all types (undergraduate, graduate, alumni, etc.) engaged with the chapter.
- ◆ **Chapter Leadership.** Be able to document chapter officers currently in place, describe officer trainings conducted or participated in, committee participation, and communication with chapter members and the National Office.
- ◆ **Chapter Activities.** Document chapter meetings and/or programs with attendance and evidence of up to two-chapter meetings held. Be able to include topic, dates, overall attendance, and description of the impact of the program/activity. Within the past year, describe chapter attendance or hosting of a conference, such as KDP-sponsored events, campus events, or state education conferences.
- ◆ **Chapter Membership.** Describe how the membership has changed since the chapter has improved, including initiations held, number of initiates, and member renewals.

Submission Requirements

- ◆ A complete online submission will contain the following elements:
 - ◆ Online entry form
 - ◆ Validation of chapter administrative requirements
 - ◆ Description for each criteria area of program categories; and supplemental documents to support the narrative.

If you have any questions, please contact The Membership Experience Team at MET@kdp.org

Phoenix Award for Chapter Improvement
Rubric & Score Sheet

Institution: _____
Chapter Name/Number: _____

Submission Criteria

	Complete Elements (7-10)	Needs Development (4-6 pts)	Lacks Elements (1-3 pts)	No information Provided (0 pts)
<p><u>Chapter Health</u> Assess the overall health of the chapter, past, current, and future. Include changes made and plans to keep the chapter at same or increased level of health long term.</p>				
<p><u>Chapter Membership</u> Describe how membership has improved, discussing how members are recruited and engaged at all levels.</p>				
<p><u>Chapter Leadership</u> Discuss officer trainings conducted or participated in, committee participation, and communication with chapter members and National Office. Include information regarding succession planning.</p>				
<p><u>Chapter Activities</u> Outline two programs, including description, goals, attendance, relevant data, the impact on attendees and if the chapter has been involved with campus, KDP, or community activities.</p>				
<p><u>Overall Quality of Submission</u> Written mechanics (spelling, grammar, line spacing, indentation, etc.)</p>				
<p><u>Total Points</u> The total points awarded in each category.</p>				

BONUS POINTS:

Video/creative submission – up to 5 points:

Total Submission points: /55