

Achieving Chapter Excellence (ACE)

The Achieving Chapter Excellence (ACE) Award recognizes KDP Chapters that demonstrate excellence in membership, leadership development, and programming in support of the organization's mission and strategic goals. The highest scoring Chapter of all entries receives the coveted Dr. Florence B. Stratemeyer Award for Chapter Excellence. In addition to the general eligibility listed on the previous page, each section will be judged on these criteria:

Eligibility Criteria

- Chapters must be able to complete all sections to apply for the ACE Award.
- Chapters must be in good standing: Have an initiation of new members and submit chapter Affiliation Agreement by yearly deadline.
- Chapter meetings, programs, and/or activities must have been completed during the previous and current academic years.
 - Entries must include the following sections. Refer to each section and the ACE Award Rubric for specific criteria.
 - Membership Elements (1 narrative total)
 - Recruitment
 - Retention
 - Engagement
 - Programming (1 narrative total)
 - Leadership Development
 - Chapter Self-Evaluation

Submission Requirements

- A complete online submission will include the following elements:
 - Online entry form
 - ♦ Supporting narrative for each criteria area in Sections 2–5
 - Documents and/or photographs supporting narrative for each section

Administrative Elements—INTERNALLY REVIEWED (NO SUBMISSION REQUIRED)

- The Member Experience Manager recommendation is required to receive the award.
- Chapter Affiliation Agreement submitted by August 1 for previous fiscal years.
- Recruitment goals are met each academic year.
- Membership retention expectations are met for each academic year.

- Officer list is updated each academic year.
- Officers' membership status is active during their terms for the academic years.
- **Annual Chapter Challenge** (unrestricted donation of at least \$150) given prior to June 30 each year.

Section 1: Membership Recruitment and Retention

- Membership Recruitment. Describe chapter's comprehensive plan(s) to reach all eligible education students, faculty, and community educators. Include how chapter identifies candidates for membership, how chapter communicates with prospective new members, how invitations are sent, any informational and/or orientation meetings held, and an evaluation of chapter's plan and points of improvement for the next year.
- Membership Retention. Describe chapter's comprehensive plan to engage and retain members—including alumni members. Include how chapter encourages renewals. Detail how chapter works to serve education students from all areas, such as alternatively certified, graduate students, secondary education students, and others.
- Membership Engagement. Describe how chapter keeps members engaged, including a post-initiation incentive program, surveys, involvement opportunities with both chapter and organization, and celebrations of chapter and/or members. Chapters must provide evidence of two (2) business meetings (general meetings, membership meetings) and two (2) committee meetings (can be conducted virtually).
- **Up to two (2) pictures or video** with a brief caption that shows how Chapter recruitment/retention activity or initiation is successful.
- **Up to three (3) support documents** demonstrating chapter's plan, communications, and/or evaluation tools.

Section 2: Leadership Development

- Officer training and development. Describe how chapter handles leadership training, transitioning, and monitoring growth/goal meeting of officers.
- One (1) photo or video with a brief caption that describes the project.
- **Up to two (2) support documents** demonstrating information conveyed in the narratives.

Section 3: Chapter Programming

- **Two Chapter programs.** Describe **two** programs chapter put on during the previous two academic years in the categories of community service, fundraising, Literacy Alive!, Leadership Development and, Professional Development. Include information on the need the program fulfills, as well as planning, impact, and evaluation.
- **Up to three (3) photos or video** with a brief caption that describes the project.
- **Up to three (3) support documents** demonstrating information conveyed in the narratives.

NOTE: Incomplete submissions will not be accepted. Bonus points will be awarded for both sections and the overall submission. Bonus points are listed in the rubric.

Dr. Florence B. Stratemeyer Award for Chapter Excellence

Formerly named the Ace of the ACE Award for the top Achieving Chapter Excellence (ACE) Award, the Dr. Florence B. Stratemeyer Award recognizes the highest-ranking Chapter of all ACE award recipients each biennium.

Dr. Florence B. Stratemeyer (1900–1980) served as the organization's first executive Vice President from 1928–1942. Her commitment to KDP was exemplified through her focus on developing Chapter activities, workshops, and discussion groups.

Award Qualifications

- Selection criteria include but are not limited to:
 - ◆ Participation as an individual and a Chapter in several past Convocations
 - Bringing a group of students to Convocation
 - Implementing a comprehensive program for Chapter leaders and promoting the growth and development of Chapter members individually and as a group
 - Encouraging Chapter members to be involved and volunteer for Chapter activities
 - ♦ Communicating on a regular basis with KDP National Office
 - Sending required forms and annual reports on time
 - ◆ Initiating 8–10% of your institution's School of Education

If you have any questions, please contact Amy Ashley at ashley@kdp.org.

2023 Achieving Chapter Excellence (ACE) Award

Rubric & Score Sheet

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nstituti	on:	
Chapter	Name/Number:	

Eligibility Requirements

Eligibility Requirements	
*If score is 0 for any of the following requirements, applicant is not eligible.	Score
Chapter was listed as Active from July 1, 2021 – June 30, 2023. (1)	
Chapter held an initiation during Fiscal Year 2022 (July 1, 2021 – June 30, 2022). (1)	
Chapter held an initiation during Fiscal Year 2023 (July 1, 2022 – June 30, 2023). (1)	
Membership Experience Manager recommends chapter for ACE Award (1)	
TOTAL	

REQUIRED: Chapter hosted at least one initiation each year. *

Section #1: Membership Recruitment & Retention

		rectation c			Score
	Compelling Evidence and Complete Descriptions (3)	Good Evidence and Supported Descriptions (2)	Little Evidence and Few Descriptions (1)	Incomplete and/or No Evidence with Descriptions (0)	
Chapter executed a comprehensive plan to reach all SOE students in 2021–2022.					
Chapter executed a comprehensive plan to reach all SOE students in 2022-2023.					
Recruitment plan included multiple methods of reaching and communicating benefits of membership to					

prospective members.					
Chapter hosted informational meetings for prospective members in 2021–2022.					
Chapter hosted an informational meeting for prospective members in 2022–2023.					
Evaluation of recruitment plan and changes made for next year.					
	Exceeded 100% (5)	Exactly 100% of goal was met (4)	80% of goal was met (2)	Less than 80% of goal was met (0)	
				(•)	
FY22 recruitment goal set by National was met or exceeded. Goal = Actual =					
recruitment goal set by National was met or exceeded. Goal =					

Bonus: Chapter invited multiple levels of educators. Chapter gave at least one gifted/honorary membership and submitted information.

	Score					
Membership Initiation (12 points)						
	Compelling Evidence and Complete Descriptions (3)	Good Evidence and Supported Descriptions (2)	Little Evidence and Few Descriptions (1)	Incomplete and/or No Evidence with Descriptions (0)		
Chapter initiation(s) in 2021–2022						

					Score	
	Manahayahi		O Detembies (1	7 =====================================	Score	
	Membership Engagement & Retention (17 points)					
	Compelling Evidence and Complete Descriptions (3)	Good Evidence and Supported Descriptions (2)	Little Evidence and Few Descriptions (1)	Incomplete and/or No Evidence with Descriptions (0)		
Chapter conducted membership retention activities for currently enrolled and/or graduated members.						
Chapter recognized scholarship and excellence in education for general membership and/or for local educators.						

	Renewals exceed 70% of membership. (5)	Renewals between 40% and 69% of membership. (3)	Renewals between 20% and 39% of membership. (1)	Renewals below 20% of membership. (0)	
Renewals from initiated members of 2021–2022 class(es) are calculated.					
Renewals from initiated members of 2022–2023 class(es) are calculated.					
	Picture is in	cluded. (1)		ot included. D)	
One picture with a brief caption showing how Chapter recruitment/ retention activity or initiation is successful.					
				TOTAL	/17

	Score				
Quality of Section Submission (3 points)					
Presented logically and succinctly. Free from grammatical and spelling errors. Headings included when appropriate.	Excellent (3)	Good (2)	Poor (1)	Unacceptable (0)	
Section 2: Membership Recruitment & Retention					
				TOTAL	/3

Comments on Membership Recruitment & Retention: Section Total: / 60

Section #2: Leadership Development

				Score
	Both Years (2)	One Year (1)	Did Not (0)	
The Executive Board promotes officer openings.				
Nominations accepted for officer openings.				
The Executive Committee approves the slate of candidates.				
Membership approves the slate of candidates.				
Executive Committee creates ballot.				
Candidate presents speeches and/or platforms.				
Members vote in elections.				
Chapter publicizes newly appointed officers to membership, campus, and local community.				
			TOTAL	/16

					Score
	0	fficer Training	(6 points)		
	Compelling Evidence and Complete Descriptions (3)	Good Evidence and Supported Descriptions (2)	Little Evidence and Few Descriptions (1)	Incomplete and/or No Evidence with Descriptions (0)	
Chapter demonstrates that all officers attended officer training (live, recorded, virtual, or led by Counselor). (NOTE: Leadership succession plan counts.)					
At least two (2) officers participated in supplemental training (e.g., KDP- sponsored events, Student Government/ Life training, campus event, state education organization training, etc.).					

TOTAL /6

Officer Transition (3 points)							
	Compelling Evidence and Complete Descriptions (3)	Good Evidence and Supported Descriptions (2)	Little Evidence and Few Descriptions (1)	Incomplete and/or No Evidence with Descriptions (0)			
All officers participated in transition process, which included sharing of: -Chapter issues -financial status -officer-specific binders -goal setting							
				TOTAL	/3		

Quality of Submission (3 points)						
(Presented logically and succinctly. Free from grammatical and spelling errors. Include headings when appropriate.)	Excellent (3)	Good (2)	Poor (1)	Unacceptable (0)		
Section 3: Leadership Development						
				TOTAL	/3	

Comments on Leadership Development: Section Total: / 28

Section #3: Chapter Programming

Section #3: Chapter Programming					
	Professi	onal Developn	nent (19 point	s)	
	Compelling Evidence and Complete Descriptions (3)	Good Evidence and Supported Descriptions (2)	Little Evidence and Few Descriptions (1)	Incomplete and/or No Evidence with Descriptions (0)	
Chapter set clear and measurable goals.					
Programming outcomes consistently met or exceeded Chapter goals.					
Chapter can demonstrate program's impact (4 out of the following 6) on: - SOE - Chapter members/ whole Chapter - college/ university - community-at-large - KDP as a whole					
Excellent evaluation and reflection of strengths and areas for improvement that influence future programming.					
Three samples of participant evaluation/feedback included.					
Chapter can demonstrate at least 3 out of the following 4: - publicity before the event - online features of event - press release from Chapter - featured article from the institution or local community news outlet					
	Includes	photo (1)		clude photo)	
One picture with brief caption that exemplifies program.					
				TOTAL	/19

					Score	
Quality of Submission (3 points)						
(Presented logically and succinctly. Free from grammatical and spelling errors. Include headings when appropriate.)	Excellent (3)	Good (2)	Poor (1)	Unacceptable (0)		
Section 4: Programming (Professional/Career Development)						
				TOTAL	/3	

Comments on Professional Development program: Program Total: /22

					Score
	Com	munity Servic	e (19 points)		
	Compelling Evidence and Complete Descriptions (3)	Good Evidence and Supported Descriptions (2)	Little Evidence and Few Descriptions (1)	Incomplete and/or No Evidence with Descriptions (0)	
Chapter set clear and measurable goals.					
Programming outcomes consistently met or exceeded Chapter goals.					
Chapter can demonstrate program's impact (4 out of the following 6) on: - SOE - Chapter members - Chapter as whole - college/university - community-at-large - KDP as a whole					
Excellent evaluation and reflection of strengths and areas for improvement that influence future programming.					
Three samples of participant evaluation/feedback included.					
Chapter can demonstrate at least 3 out of the following 4: - publicity before the event					

- online features of				
event				
- press release from				
Chapter				
- featured article				
from the institution				
or local community				
news outlet				
	Includes	photo (1)	 clude photo D)	
One picture with brief	Includes	photo (1)	 	
One picture with brief caption that	Includes	photo (1)	 	
•	Includes	photo (1)	 	
caption that	Includes	photo (1)	 	/19

					Score	
Quality of Submission (3 points)						
(Presented logically and succinctly. Free from grammatical and spelling errors. Include headings when appropriate.)	Excellent (3)	Good (2)	Poor (1)	Unacceptable (0)		
Section 4: Programming (Service/Community Outreach)						
				TOTAL	/3	

Comments on Community Service program: Program Total: /22

					Score		
Leadership Development (19 points)							
	Compelling Evidence and Complete Descriptions (3)	Good Evidence and Supported Descriptions (2)	Little Evidence and Few Descriptions (1)	Incomplete and/or No Evidence with Descriptions (0)			
Chapter set clear and measurable goals.							
Programming outcomes consistently met or exceeded Chapter goals.							
Chapter can demonstrate program's impact (4 out of the following 6) on: - SOE - Chapter members - Chapter as whole - college/ university - community-at-large - KDP as a whole							

Excellent evaluation and reflection of strengths and areas for improvement that influence future programming.					
Three samples of participant evaluation/feedback included.					
Chapter can demonstrate at least 3 out of the following 4: - publicity before event - online features of event - press release from Chapter - featured article from the institution or local community news outlet			Does no	□ ot include	
	Includes p	noto (1)	photo (0)		
One picture with brief caption that exemplifies program.					
				TOTAL	/19
					Caara
	Ouality	of Submission	nn (3 noints)		Score
(Presented logically		of Submission	on (3 points)		Score
(Presented logically succinctly. Free from grammatic spelling errors. Include headings w appropriate.)	and Exceller (3)	ent Good		Unacceptable (0)	Score
succinctly. Free from grammatic spelling errors.	r and cal and Excelle (3) when	ent Good	d Poor		Score
succinctly. Free from grammatic spelling errors. Include headings w appropriate.) Section 4: Program	r and cal and Excelle (3) when	ent Good	d Poor		/3
succinctly. Free from grammatic spelling errors. Include headings wappropriate.) Section 4: Program	rand cal and Excelle (3) when ming ntoring)	ent Good (2)	d Poor (1)	(o)	
succinctly. Free from grammatic spelling errors. Include headings wappropriate.) Section 4: Program (Alumni Relations/Mer	rand cal and Excelle (3) ming ntoring)	ent Good (2)	d Poor (1)	(o)	

					Score	
Fundraising (19 points)						
	Compelling Evidence and Complete Descriptions (3)	Good Evidence and Supported Descriptions (2)	Little Evidence and Few Descriptions (1)	Incomplete and/or No Evidence with Descriptions (0)		
Chapter set clear and measurable goals.						

						1	
Programming outcomes consistently met or exceeded Chapter goals.							
Chapter can demonstrate the program's impact (4 out of the following 6) on: - SOE - Chapter members - Chapter as whole - college/ university - community-at-large - KDP as a whole							
Excellent evaluation and reflection of strengths and areas for improvement that influence future programming.		[
Three samples of participant evaluation/feedback included.		[
Chapter can demonstrate at least 3 out of the following 4: - publicity before the event - online features of event - press release from Chapter - featured article from the institution or local community news outlet							
	Includes	photo	(1)	Does not include photo (0)			
One picture with brief caption that exemplifies program.	[[
						TOTAL	/19
							Coore
	Qua	lity of S	Submiss	ion	(3 points)		Score
(Presented logically succinctly. Free from grammatic spelling errors. Include headings w appropriate.)	and Exce	llent 3)	Good (2)		Poor (1)	Unacceptable (0)	
Section 4: Programm (Fundraising)	ming						
. 37	•		ı		<u> </u>	TOTAL	. /3

Comments on Fundraising program:

Program Total: /22

					Score		
Literacy Alive! (19 points)							
	Compelling Evidence and Complete Descriptions (3)	Good Evidence and Supported Descriptions (2)	Little Evidence and Few Descriptions (1)	Incomplete and/or No Evidence with Descriptions (0)			
Chapter set clear and measurable goals.							
Programming outcomes consistently met or exceeded Chapter goals.							
Chapter can demonstrate program's impact (4 out of the following 6) on: - SOE - Chapter members - Chapter as whole - college/ university - community-at-large - KDP as a whole							
Excellent evaluation and reflection of strengths and areas for improvement that influence future programming.							
Three samples of participant evaluation/feedback included.							
Chapter can demonstrate at least 3 out of the following 4: - publicity before the event - online features of event - press release from Chapter - featured article from the institution or local community news outlet							
	Includes photo (1)		Does not include photo (0)				
One picture with brief caption that exemplifies program.							
				TOTAL	/19		

Quality of Submission (3 points)					
(Presented logically and succinctly. Free from grammatical and spelling errors. Include headings when appropriate.)	Excellent (3)	Good (2)	Poor (1)	Unacceptable (0)	
Section 4: Programming (Advocacy/Education for Sustainability)					
	•			TOTAL	/3

Comments on Literacy Alive! program:

Program Total: /22

2023 Achieving Chapter Excellence (ACE) SCORING

2023 Achieving Chapter Execuence (Aci						
	Points Possible	Points Achieved				
Eligibility Requirements- 4 points						
Eligibility Requirements (p. 1)	4					
Section 2: Membership Recruitment & Retention - 54 points						
Membership Recruitment (p. 6)	22					
Membership Initiation (p. 7)	12					
Membership Engagement & Retention (p. 8)	17					
Overall Quality of Section Submission (p. 8)	3					
Section 3: Leadership Development - 28 points						
Officer Elections Process (p. 9)	16					
Officer Training (p. 9)	6					
Officer Transition (p. 10)	3					
Overall Quality of Section Submission (p. 10)	3					
Section 4: Chapter Programming - 110 points						
Professional Development (p. 9)	22					
Community Service (p. 11)	22					
Leadership Development (p. 12)	22					

Fundraising (p. 13)	22	
Literacy Alive! (p. 15)	22	
TOTAL SUBMISSION POINTS	261	