



International Society of Travel Medicine

Established 1991

Promoting healthy travel worldwide

ISTM Affinity Program Application

For use by vendors wishing to promote products/services at a discounted rate to Members of the International Society of Travel Medicine (ISTM).

VENDOR INFORMATION

Contact Person(s) _____ Title _____

Vendor/Company _____

Address _____

Website _____

Phone _____ Fax _____ Email _____

PRODUCT/SERVICE INFORMATION—Please submit brochures or samples with this application.

Formal name of product/service _____

Nature of product/service _____

What is the benefit to ISTM members? _____

What is the regular price of the product? _____

What discount percentage/price would you offer ISTM Members? _____

Please note: The ISTM recognizes that affinity programs often provides the society with royalties based on member sales. The ISTM prefers that such royalties be factored into the Member savings when determining Member discounts, for the ISTM will not accept royalties or commissions.

Is your product/service available at this special price or at a lower rate elsewhere? No _____ Yes _____

If yes, where and under what circumstances? _____

Please explain how ISTM Members would order your product/service. Include usage of special ID, online ordering information, etc.

Please note: At no time will the ISTM be responsible for order or payment processing and product(s) must be available for purchase by all ISTM Members around the world.

Please describe below and/or submit any additional information about your company's history, reputation, quality of service, etc.

MARKETING STRATEGY

Member Service Provider
International Society of Travel Medicine

- Your product/service/company will be highlighted on the ISTM website and will feature the ISTM Member Service Provider Logo.
- Your company may use the ISTM name and Member Service Provider Logo when marketing its products and services subject to the terms outlined in the ISTM Affinity Program Agreement.
- At least once a year all products/services in the ISTM Affinity Program will be highlighted in one advertisement placed in the *ISTM Journal of Travel Medicine*.
- All products/services in the ISTM Affinity Program will be highlighted in an annual ISTM Membership Mailing.
- A promotional brochure will be created and distributed by the ISTM to Members and non-members including all products/services in the ISTM Affinity Program.

ISTM AFFINITY PROGRAM APPLICATION POLICIES & PROCEDURES

APPLICATION: All vendors must submit a complete application to the International Society of Travel Medicine (ISTM) in order to be considered as an affinity program provider. Please attach any brochures or promotional information you may have available.

APPROVAL/NOTIFICATION: The ISTM Executive Director will review all applications. You will be notified in writing regarding the decision within 30 days after receipt of the complete application.

NATURE OF RELATIONSHIP: Acceptance by the ISTM of an application for the ISTM Affinity Program shall neither entitle the vendor to an exclusive arrangement with respect to any service or product offered by vendor, nor constitute an endorsement of any service or product offered by vendors.

ISTM AFFINITY PROGRAM AGREEMENT: Vendors must sign the *ISTM Affinity Program Agreement* to initiate the program. The agreement will outline the ISTM and vendor responsibilities and authorities, renewal and termination procedures, governing laws, indemnification and liability. Please note that vendors offering competing programs and products to the ISTM are not eligible to participate in this program.

VENDOR'S STATEMENT

*I have read the above **ISTM Affinity Program Application Policies & Procedures** section and have completed this application in compliance with said policy. I understand the decision of the ISTM Executive Director is final.*

Signature _____ Date _____

Printed Name _____ Title _____

SUBMISSION INFORMATION

Please send completed and signed application to:

By Post: ISTM Executive Director; 1200 Ashwood Parkway, Suite 310; Dunwoody, GA 30338 USA

By Fax: +1.404.373.8283 Attn: ISTM Executive Director

By Email: ISTM@ISTM.org Attn: ISTM Executive Director in Subject Line

For more information about the International Society of Travel Medicine, please consult our website at www.ISTM.org.