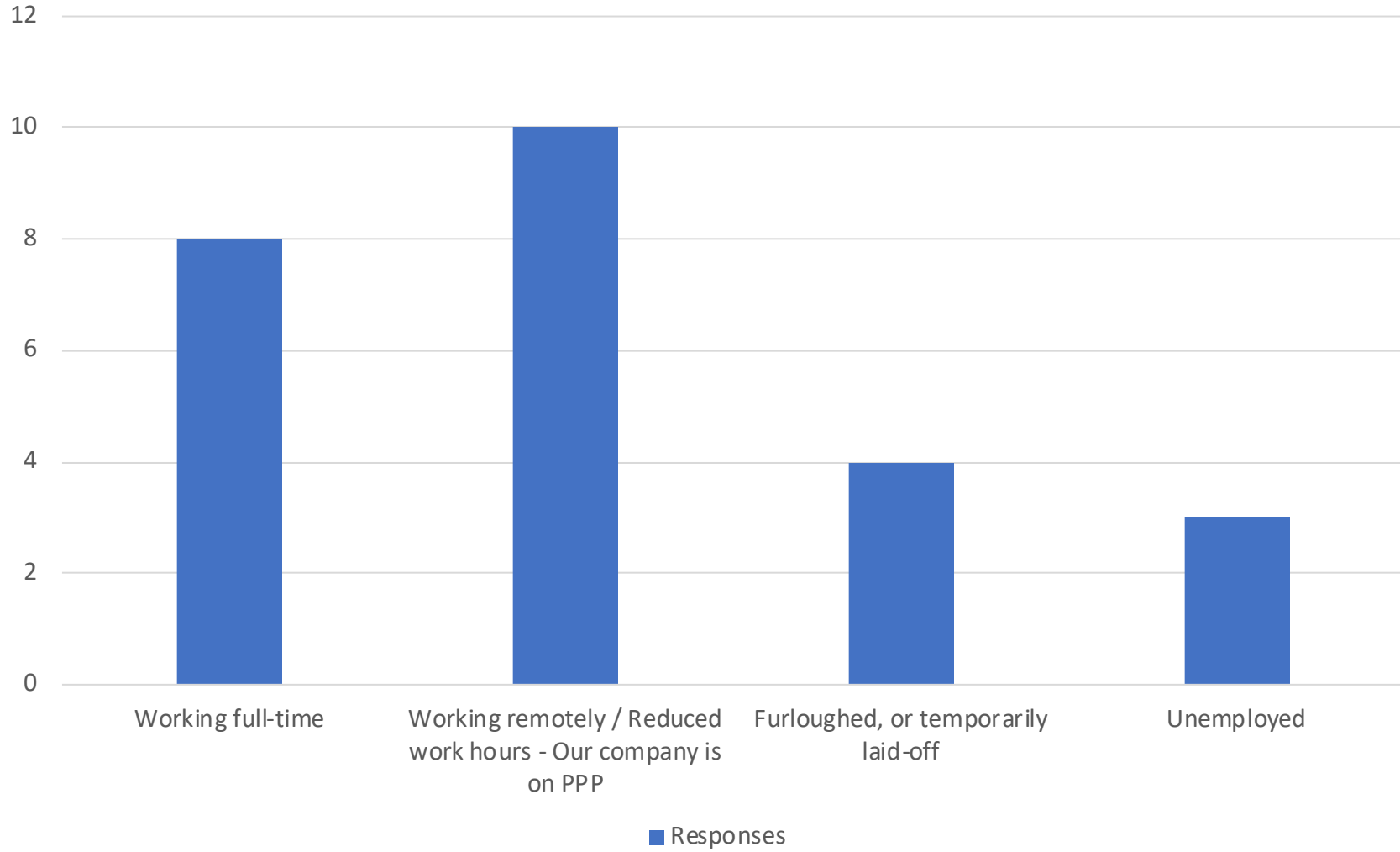
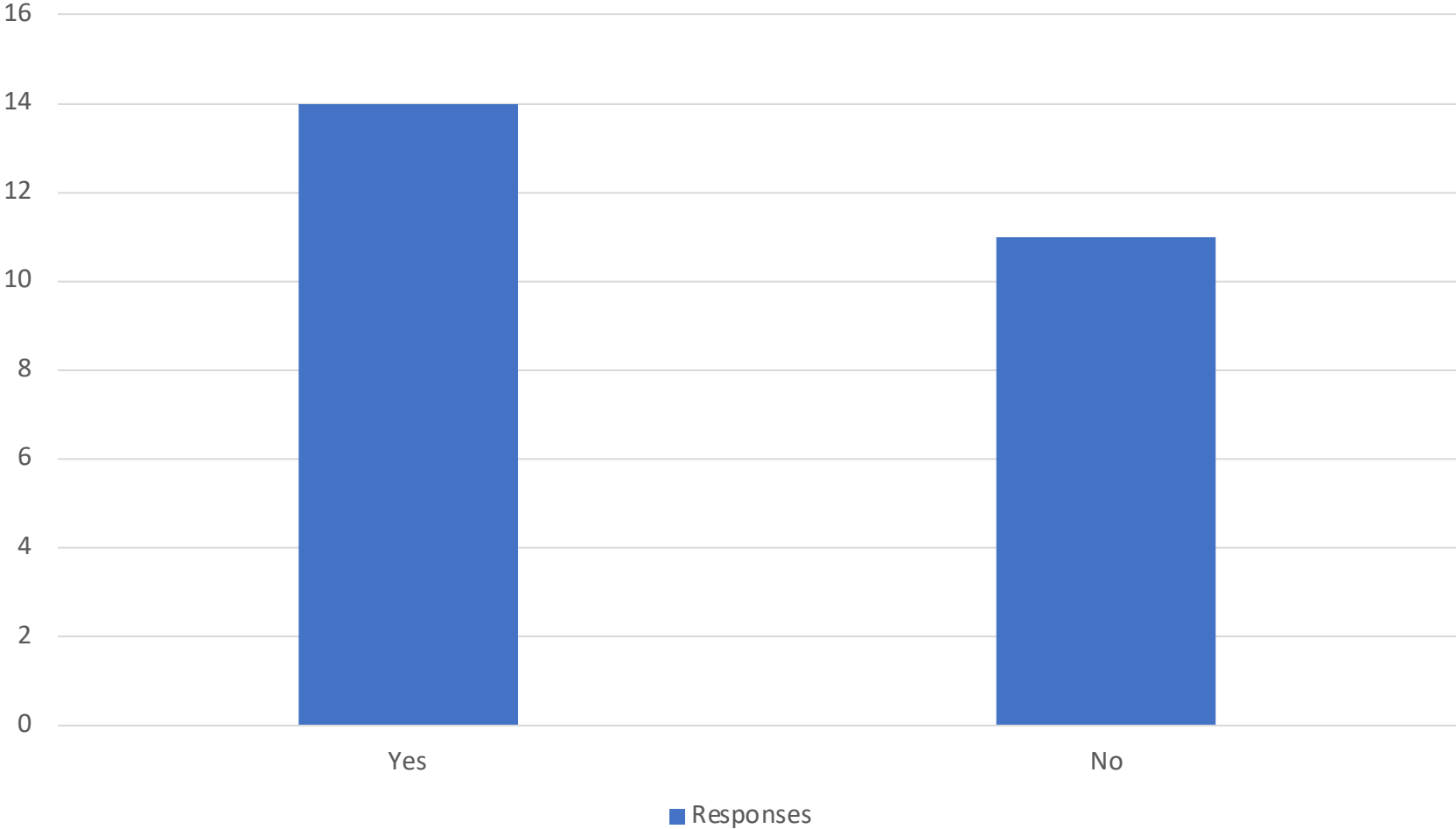


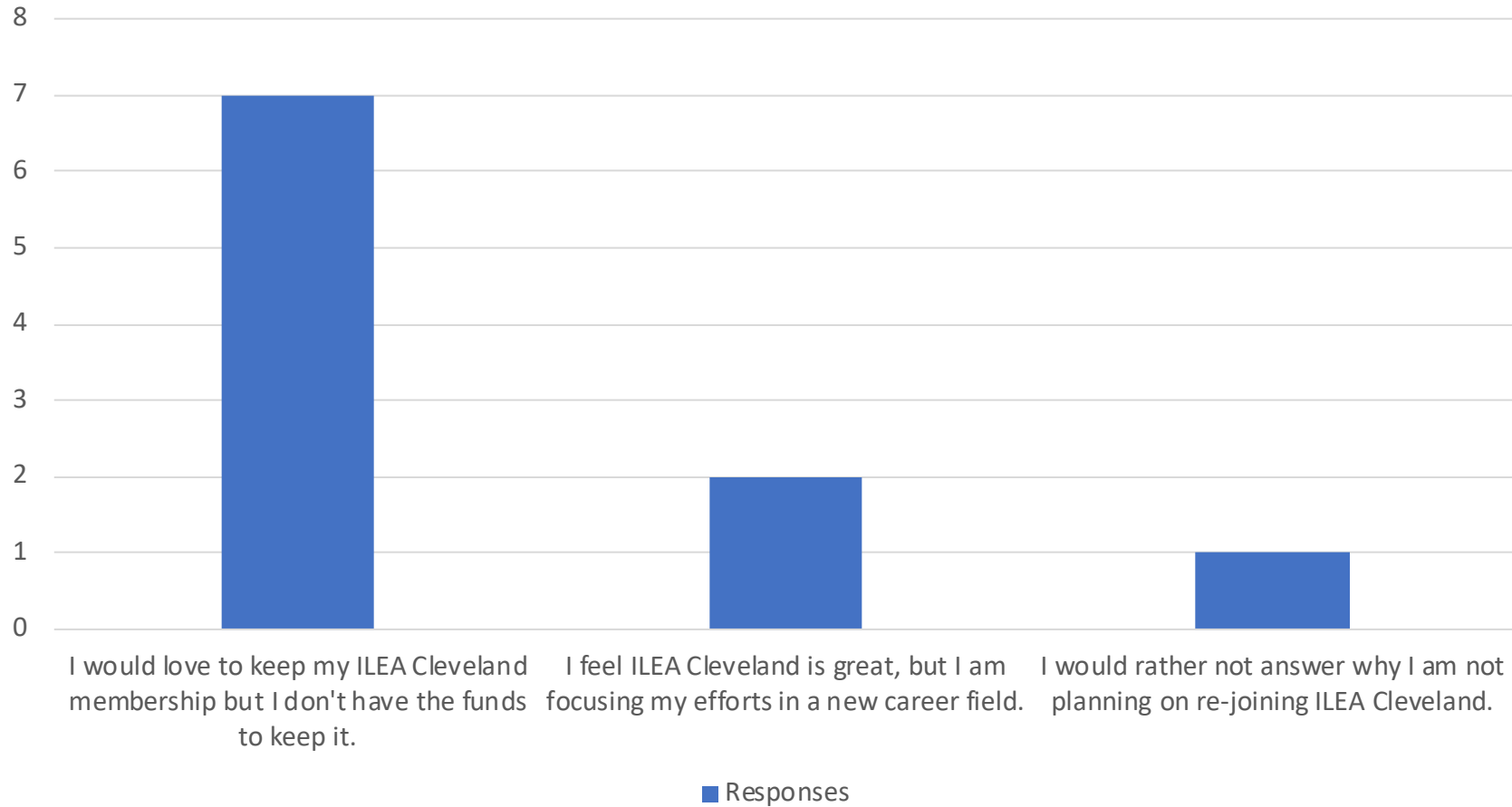
What is your current work status?



Are you planning on renewing your ILEA membership the upcoming year?



Because you selected 'no' to returning to ILEA Cleveland, please select the reason you feel best describes why you are not returning.



Other responses:

- **At this time, I will not be renewing in June. I do have all intentions of renewing, but it will not be feasible by that date.**
- **None of the bullet points above are accurate. I have not been successful at networking with other members of the ILEA Cleveland Chapter. I have sent business / catering engagements to some members - but have not achieved any business or closed referrals in return. This is the only professional membership organization where we have not closed business following continual efforts.**
- **I was not planning on renewing for the upcoming year even before the pandemic.**
- **Company is currently on spending freeze due to COVID-19**
- **I responded no because it's complicated. On one hand I love being a part of ILEA but on the other hand I struggle with the fact that more of the membership fees are not kept local. I also lack faith in the strength of International.**

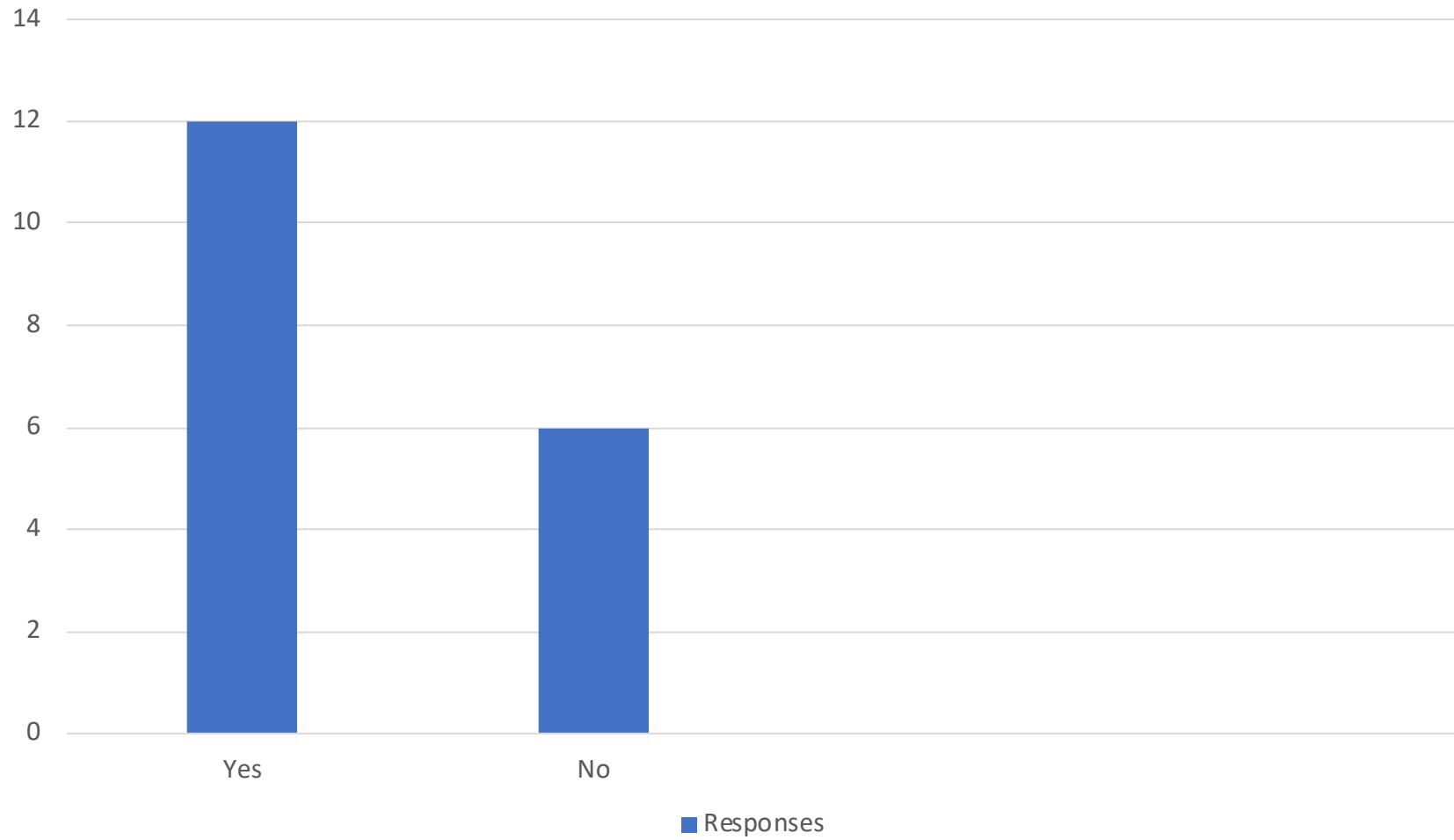
How can ILEA Cleveland assist you best during this time?

- **Staying awesome and staying strong. Keep the positivity moving forward.**
- **Collectively, the Special Events industry needs an advocate to help the small business owners "get back to work" ASAP. Continued restrictions limiting groups of 10 or less is destroying livelihoods. Apparently, tattoo shops and massage parlors are more 'essential' than photographers, bakeries, DJs, etc....**
- **Continue being a great resource for education and support**
- **Assist with covering member fees. While I am still working, my pay has been significantly cut and continue communications to the community**

Continued:

- **Client referrals for companies that need to implement PPE (and related dividers, social distancing signage, tents, floor decals and personal safety items such as face masks) would be most helpful.**
- **You are already doing it! Seek my feedback, check in on me and allow opportunities for me to connect with other industry professionals to continue to develop best practices during these uncertain times.**
- **Continued communication about the upcoming year. A discounted membership rate.**
- **Reduced membership, ways to engage without large gatherings**

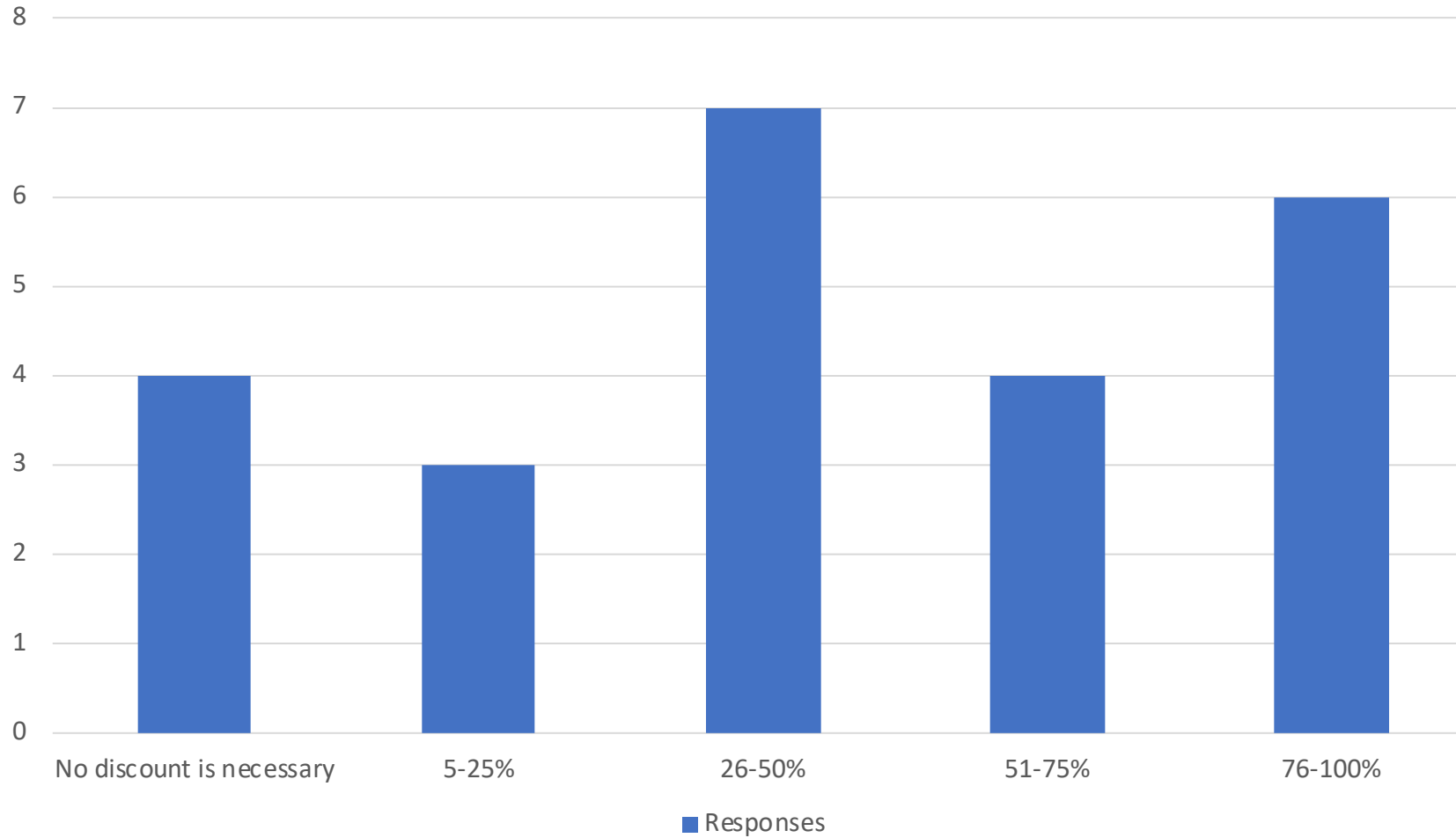
Would you be interested in a subsidized, or discounted, membership?



Other responses:

- **Possibly waive until January 2021**
- **Interested? Sure. But I respect what Scott from CLE Music Grp. encouraged that businesses need to keep/continuing paying full price for products & services since it helps ALL companies STAY in business and keep staff members employed.**
- **I don't believe that we would consider continuing on with a discounted membership at this time given our experience with ILEA referrals in a thriving economy.**
- **The price of membership subsidizes the management group. With the small percentage the local chapter receives, I do not see a benefit to the local chapter in paying for memberships.**

What membership discount would be most helpful when considering renewing your ILEA Cleveland membership?



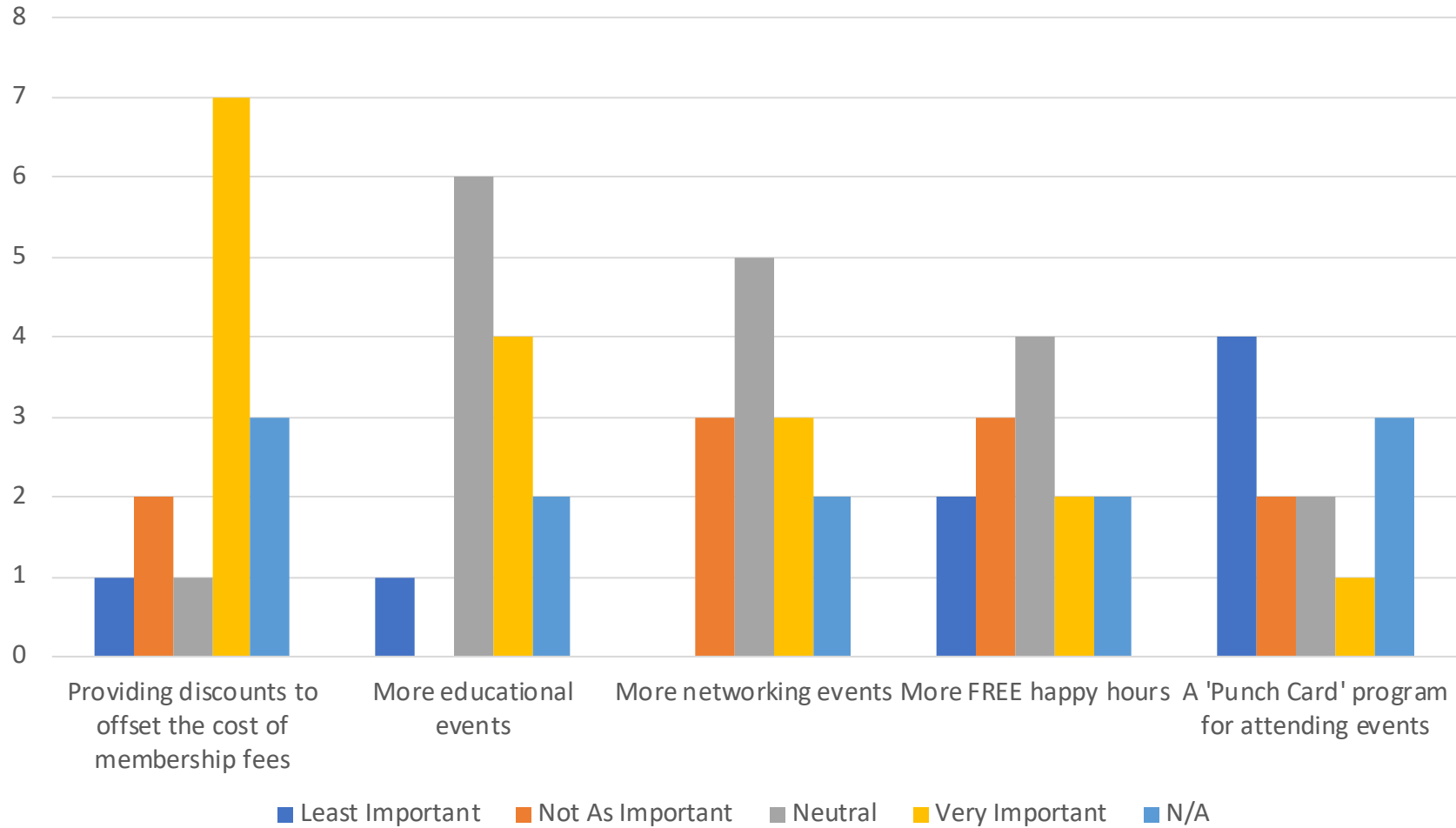
Other responses:

- **At least until the economy opens back up and most companies are financially stable again**
- **No discount is necessary, as I do not plan to renew.**
- **This would still mean that the majority of my membership fee, even if subsidized, would go to HQ, correct?**

What is one thing you'd like to change about ILEA Cleveland?

- **Develop a crystal ball to tell us our future**
- **I think it's a friendly group. :)**
- **I think you are all doing an awesome job!**

Please rate the following when considering important factors for membership renewal



Other response:

- **I think the balance between educational and networking events is nice. Learning and connecting are both a part of professional development.**

Please use this space to let us know how you're doing, personally and/or professionally.

- Thankfully my family is in good health. My business is in good health currently due to the opportunity to pivot to PPE. I'm concerned about Q3 and Q4 due to the economic climate without a vaccine.
- None of the options for the first question applied to my business. Furlough seemed like the most accurate fit. Not all companies that have remote workers have PPP funds, and it is not the only manner in which people are being brought back to work.