AN INTRODUCTION
The International Live Events Association (ILEA) is a global community of thousands of creative event professionals whose skills, expertise and experience power some of the most influential live events around the world.

With over 4,200 members across 50 countries, ILEA has a buying power of key products and services in excess of $21 billion USD annually, and access to a global market of over $280 billion USD.

ILEA is the gateway to the global live events industry, a growing and vibrant community that organizes over 1.8 million events every year, involving over 250 million participants.
MISSION
To ensure a thriving and global creative events profession by providing our members and stakeholders with:

- Collaborative networking
- Education and professional development
- Inspiration
- Outward awareness and credibility

VISION
Our vision expresses our place in the world. It captures our reason for being and defines our direction as an association.

We are the principal association representing the creative events professional, globally.
WHO ARE ILEA MEMBERS

56% Planner/Producer/Coordinator

6% Business Service Provider

5% Catering & Food Services

3% Convention Services

4% Decorating & Floral

4% Technical

4% Rental

7% Educator

7% Entertainment, Pro Speakers

2% Event Marketing

2% Photography/Video
BLEND.

Boston
Hampton Roads
New Jersey North
New York Metro
Philadelphia
Pittsburgh
Rhode Island
Greater Washington, D.C.
Greater Chicago
Arizona
Denver
Las Vegas
Greater Los Angeles
Napa-Sonoma
Northern California
Portland
San Diego
Seattle
Ventura-Santa Barbara

Cincinnati
Cleveland
Columbus
Detroit Metro
Indiana
Minneapolis/St. Paul
St. Louis
Atlanta
Austin

Charlotte
Charleston
Dallas
Houston
Nashville
Raleigh Durham
New Orleans
Orlando
San Antonio

Calgary
Edmonton
Toronto
Vancouver

Europe
Hong Kong
Middle East
Nigeria
Turkey
United Kingdom

EUROPE, MIDDLE EAST, AFRICA
4,200 Members
49 Global Chapters
30 Years Strong

MEDIA COVERAGE
ILEA Circulation: 9,305,735
Audience Reach: 27,917,205

SOCIAL MEDIA
LinkedIn Members: 22,000+
Twitter Followers: 14,000+
Facebook Likes: 10,300+
Instagram Followers: 8,000+

ILEA LIVE
450+ Planners & Suppliers
30+ Education Sessions
5+ Networking Events
3 Days

*as of October 2017
ILEA members produce a diverse spectrum of live events on behalf of the following organizations.

- Super Bowl and National Football League draft celebrations
- Global concerts for leading international performers
- Olympic ceremonies
- Louvre Abu Dhabi Inauguration
- America's Cup
- Expo 2020 countdown and outreach events
- Toronto International Film Festival
- National Day ceremonies
- World political and religious leader appearances
- Government seminars
- South by Southwest (SXSW) and other major music and experiential festivals
- FIFA
- Formula One
- Rugby 7’s sporting tournaments
- Special Olympics

- Corporate experiential events for brands such as:
  - Alaska Airlines
  - American Express
  - Deutsche Bank
  - Disney
  - Facebook
  - Frito Lay
  - Google
  - M&M Mars
  - Mediatec Asia Pacific
  - Microsoft
  - National Hockey League
  - PricewaterhouseCoopers
  - Rolls Royce
The Certified Special Events Professional (CSEP) designation recognizes event professionals who have successfully demonstrated the knowledge, skills and ability essential to perform all components of a special event. ILEA endorses and manages the voluntary CSEP program for those who meet established standards.

This program was developed to:

- Increase the proficiency of event professionals
- Elevate industry standards and practices
- Establish the level of knowledge and performance necessary for certification
- Promote the advancement of the special events industry
- Advance the careers of practitioners
- Acknowledge the high caliber work of CSEPs and the value of the products and services they provide
The Core Curriculum is the foundation for all ILEA education products and is intended to educate cross functionally.

- Event Planning
- Entertainment
- Speaker/Content Management
- Event Decor
- Creative Services
- Rentals
- Temporary Structures
- Food and Beverage
- Technical Production
- Venue