



INTERNATIONAL  
LIVE EVENTS ASSOCIATION

**AN INTRODUCTION**

The International Live Events Association (ILEA) is a global community of thousands of creative event professionals whose skills, expertise and experience power some of the most influential live events around the world.

With over 4,200 members across 50 countries, ILEA has a buying power of key products and services in excess of \$21 billion USD annually, and access to a global market of over \$280 billion USD.

ILEA is the gateway to the global live events industry, a growing and vibrant community that organizes over 1.8 million events every year, involving over 250 million participants.







## MISSION

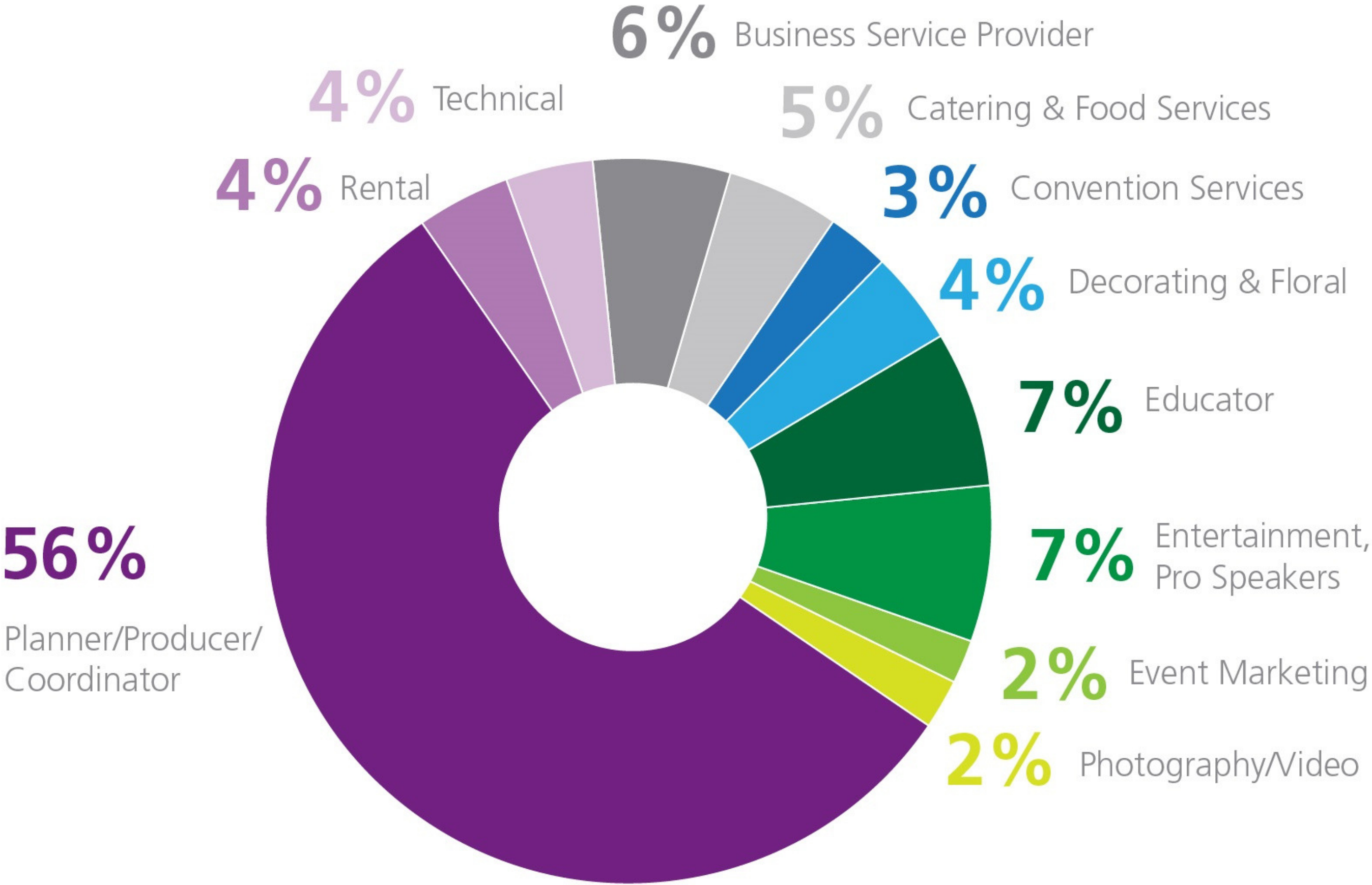
To ensure a thriving and global creative events profession by providing our members and stakeholders with:

- Collaborative networking
- Education and professional development
- Inspiration
- Outward awareness and credibility

## VISION

Our vision expresses our place in the world. It captures our reason for being and defines our direction as an association.

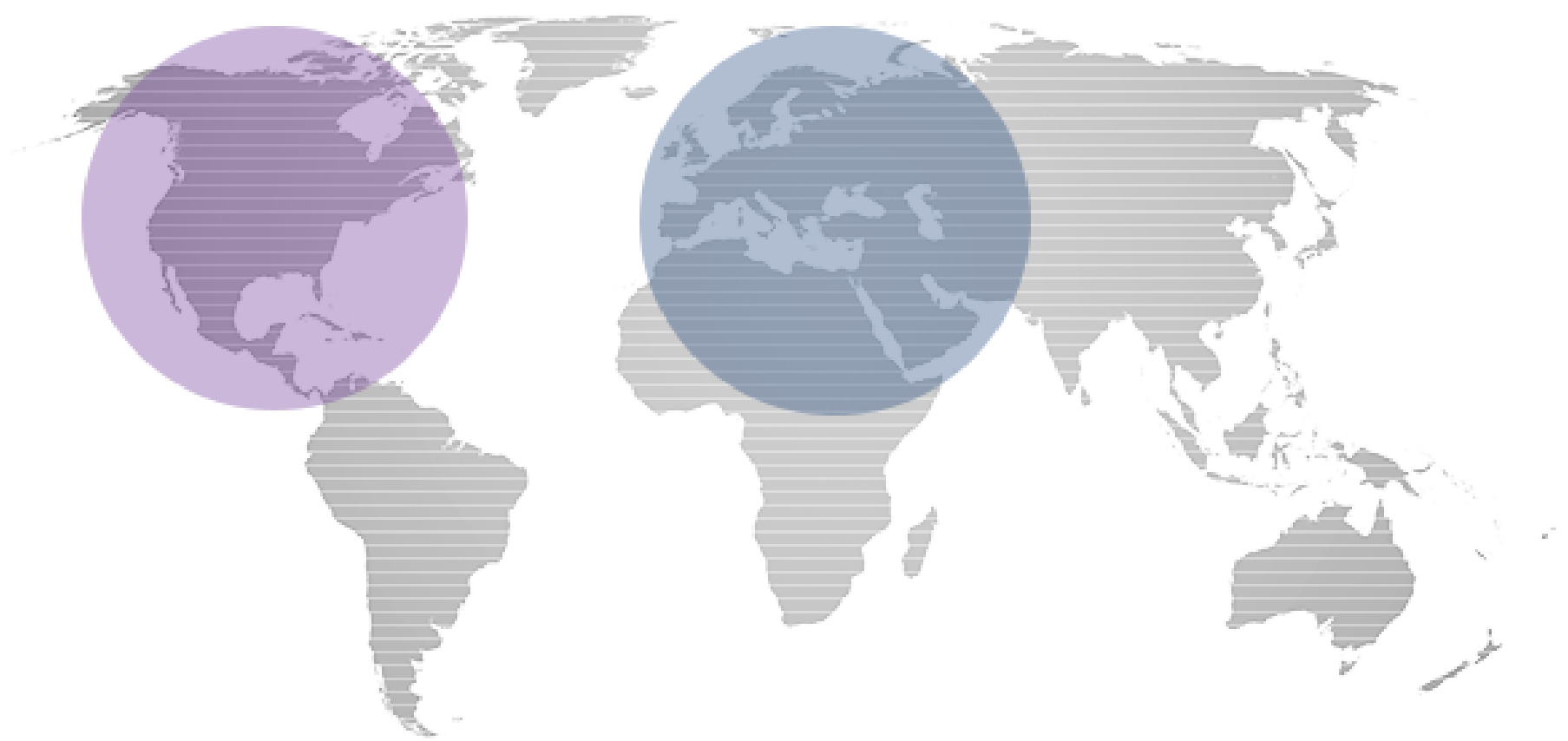
We are the principal association representing the creative events professional, globally.





**U.S.**

Boston  
Hampton Roads  
New Jersey North  
New York Metro  
Philadelphia  
Pittsburgh  
Rhode Island  
Greater Washington, D.C.  
Greater Chicago  
Arizona  
Denver  
Las Vegas  
Greater Los Angeles  
Napa-Sonoma  
Northern California  
Portland  
San Diego  
Seattle  
Ventura-Santa Barbara



Cincinnati  
Cleveland  
Columbus  
Detroit Metro  
Indiana  
Minneapolis/St. Paul  
St. Louis  
Atlanta  
Austin

Charlotte  
Charleston  
Dallas  
Houston  
Nashville  
Raleigh Durham  
New Orleans  
Orlando  
San Antonio

**CANADA**

Calgary  
Edmonton  
Toronto  
Vancouver

**EUROPE, MIDDLE  
EAST, AFRICA**

Europe  
Hong Kong  
Middle East  
Nigeria  
Turkey  
United Kingdom

**4,200 Members**  
**49 Global Chapters**  
**30 Years Strong**

*\*as of October 2017*



## SOCIAL MEDIA

-  **22,000+** LinkedIn Members
-  **14,000+** Twitter Followers
-  **10,300+** Facebook Likes
-  **8,000+** Instagram Followers



## ILEA LIVE

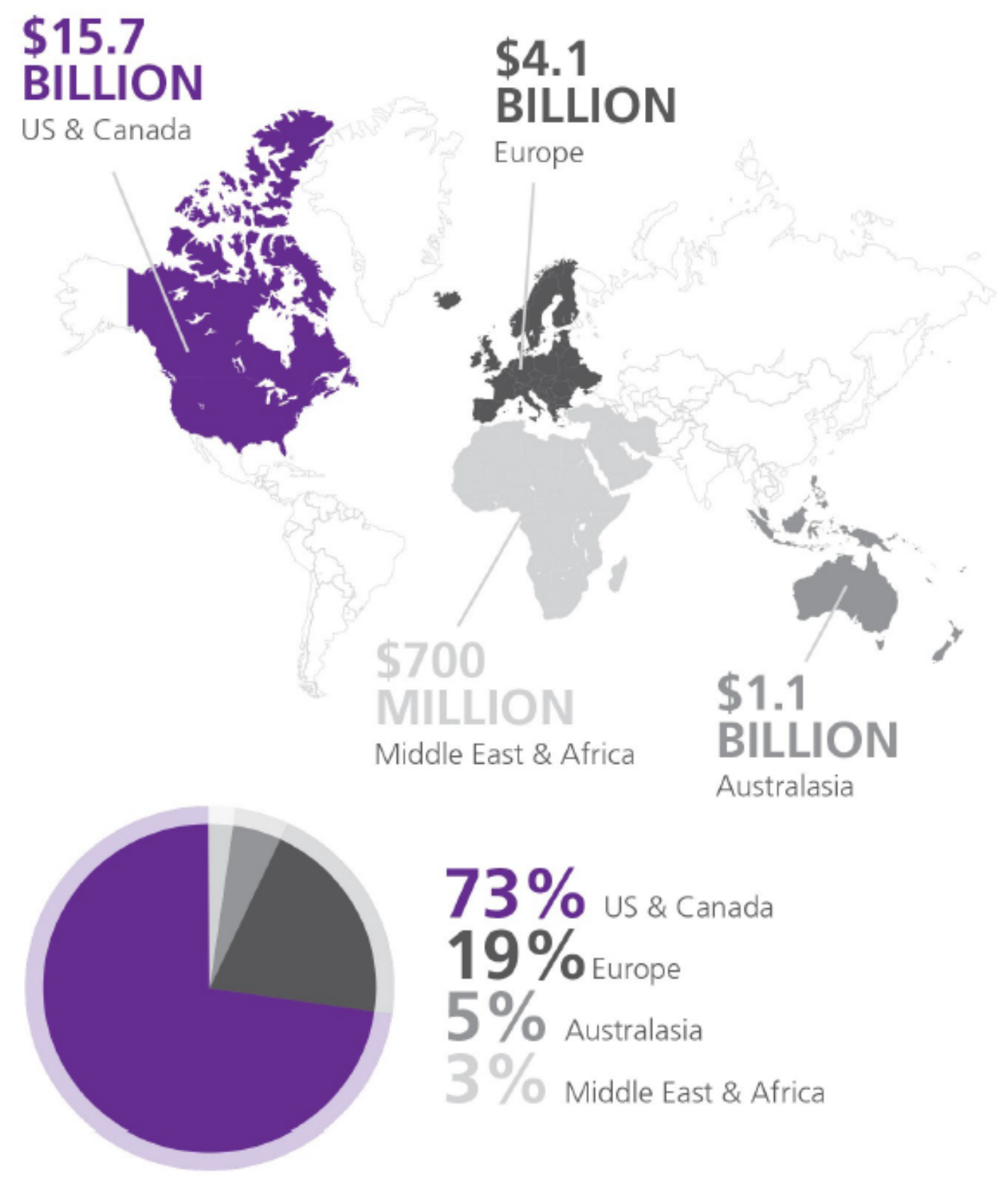
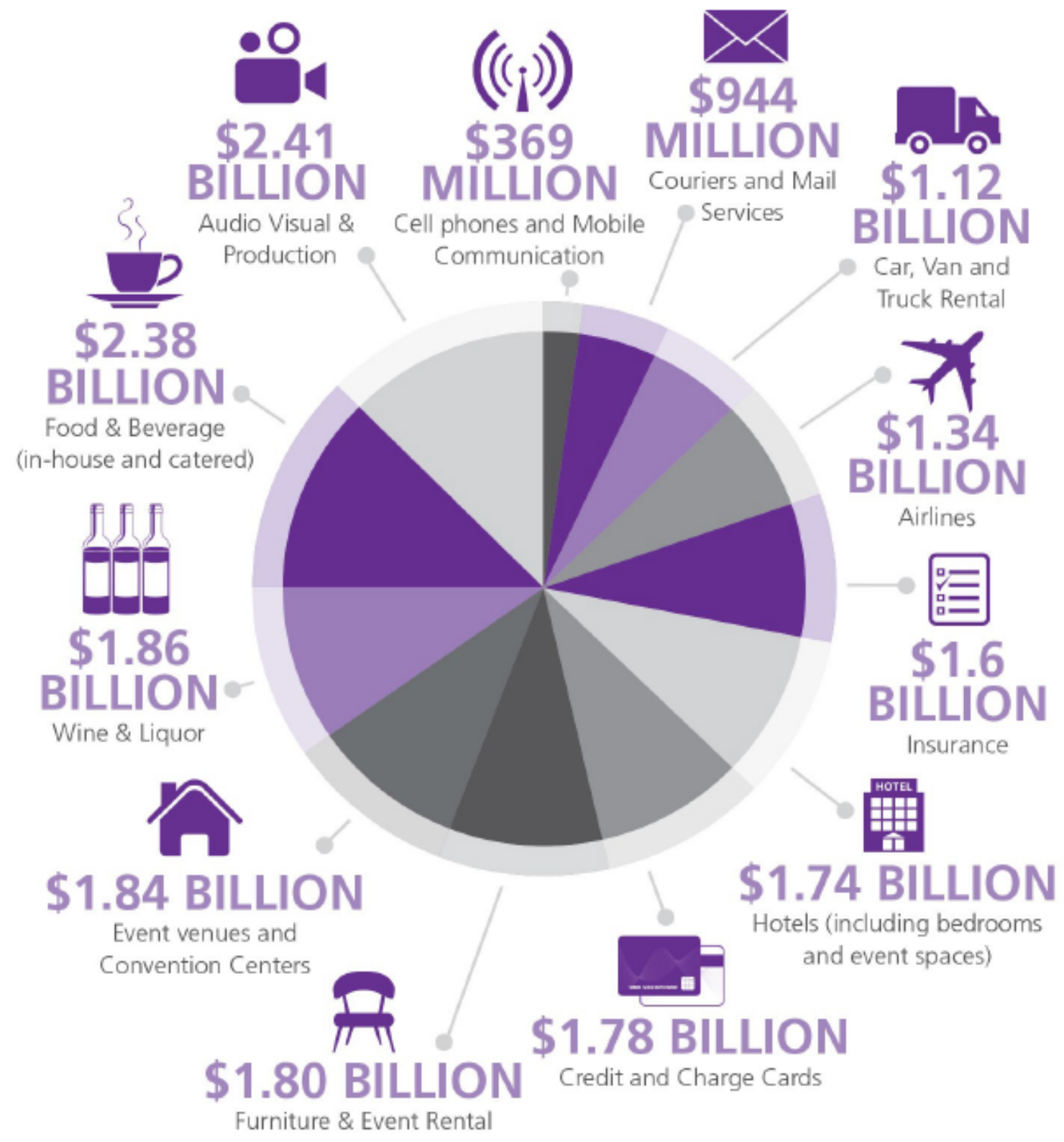
- 450+** Planners & Suppliers
- 30+** Education Sessions
- 5+** Networking Events
- 3** Days



## MEDIA COVERAGE

ILEA Circulation: **9,305,735**

Audience Reach: **27,917,205**

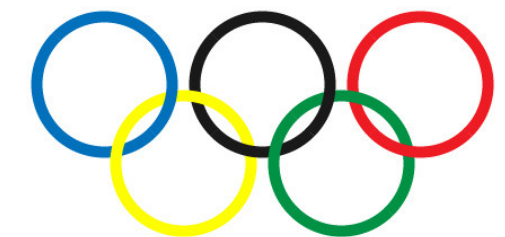


\*survey undertaken July 2014



ILEA members produce a diverse spectrum of live events on behalf of the following organizations.

- Super Bowl and National Football League draft celebrations
- Global concerts for leading international performers
- Olympic ceremonies
- Louvre Abu Dhabi Inauguration
- America's Cup
- Expo 2020 countdown and outreach events
- Toronto International Film Festival
- National Day ceremonies
- World political and religious leader appearances
- Government seminars
- South by Southwest (SXSW) and other major music and experiential festivals
- FIFA
- Formula One
- Rugby 7's sporting tournaments
- Special Olympics
- Corporate experiential events for brands such as:
  - Alaska Airlines
  - American Express
  - Deutsche Bank
  - Disney
  - Facebook
  - Frito Lay
  - Google
  - M&M Mars
  - Mediatec Asia Pacific
  - Microsoft
  - National Hockey League
  - PricewaterhouseCoopers
  - Rolls Royce





The Certified Special Events Professional (CSEP) designation recognizes event professionals who have successfully demonstrated the knowledge, skills and ability essential to perform all components of a special event. ILEA endorses and manages the voluntary CSEP program for those who meet established standards.

This program was developed to:

- Increase the proficiency of event professionals
- Elevate industry standards and practices
- Establish the level of knowledge and performance necessary for certification
- Promote the advancement of the special events industry
- Advance the careers of practitioners
- Acknowledge the high caliber work of CSEPs and the value of the products and services they provide



The Core Curriculum is the foundation for all ILEA education products and is intended to educate cross functionally.

- Event Planning
- Entertainment
- Speaker/Content Management
- Event Decor
- Creative Services
- Rentals
- Temporary Structures
- Food and Beverage
- Technical Production
- Venue





## CONNECT WITH US

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