### JOIN ILEA

Visit Our Membership Page at www.ileanapasonoma.com

### **LEARN MORE**

Contact.

info@ileanapasonoma.com

#### Follow.

FaceBook & Instagram @ileanapasonoma

### **ANNUAL MEMBERSHIP**

ILEA offers many different types of memberships. Choose the membership that's right for you.

- Individual Member \$499\*
- Corporate Member \$499\*
- Corporate Additional \$399\*
- Nonprofit \$399\*
- Emerging Event Professional \$250\*
- Student \$50 (No application fee)

\*Pricing includes one-time application fee of \$50 (Application fee is waived during May Membership Drive.)

If you join May 1 through November 30 your membership will be valid through June 30 of the following year. Example: Join between May 1, 2018 - November 2018 and your membership is valid until June 2019.



## **ILEA NAPA-SONOMA**

**International Live Events Association** 



Annadel Estate · One Love Photo



Meadowood · Jen Philips Photography

Castello di Amorosa · Michelle Walker Photography

### MARKETING YOUR BUSINESS

### Member & Sponsor Spotlights

ILEA Napa – Sonoma offers several opportunities to market your business to our followers on Social Media. We showcase our members through Member Spotlight interviews on our website and social media. Event sponsors are also highlighted on our website and social media regularly.

Ready to Sponsor? Please contact our Programs VP, info@ileanapasonoma.com, for more information.

### **SAVE MONEY**

Your membership comes with:

- · Free Networking Events and Sip & Learns
- Discount Programs, including bundled savings with FedEx, UPS, Staples, Eved, Constant Contact, Alamo & Budget car rentals
- · Member Referral Program to offset your Membership Dues (HUG)

# THE BEST MARKETER IS YOU

The best way to get the most from your membership is to get involved early, with the best marketer for your business – You!

Get Involved! There are 3 standing committees to participate in, strengthen relationships and build better contacts:

Our Programs team handles organizing and executing all our Educational Programs, Networking Mixers and Sip & Learn series. The Membership team works on Membership Growth. Our Communications team handles our web content, social media, newsletter & marketing to ensure information is easily accessible.

#### Online Resources

All ILEA member profiles are accessible to members worldwide, making your business available for recommendations from industry professionals in our region and beyond. Use our Communities for discussions with event industry professionals globally.

ILEA Napa-Sonoma is always looking to provide more professional opportunities to our members. Currently we offer these structured events to meet your needs.

# PROFESSIONAL OPPORTUNITIES

### **Educational Programs**

ILEA Napa-Sonoma is founded on the principle of education. We are a resource to help you and your business grow by providing programs showcasing speakers from different areas of the events industry. Members receive a discount on all programs.

### **Networking Events**

One of the best ways to grow your business is to connect with others in and out of our industry. Our networking events provide relaxed environments to connect with others, while experiencing the talents of wine country's best vendors. Networking events are free to members.

### Sip & Learn - Members Only

These members-only events are hosted at varying venues and provide an intimate group to talk openly about the industry, their business and seek advice. Topics vary.

### **Professional Event Certification**

ILEA can help you earn your Certified Special Events Professional (CSEP) certification through our national website of resources. Scholarship available to members only.

Learn More at ileanapasonoma.com