



ILEA NAPA-SONOMA

GALA

BE A 2022 SPONSOR

WHY SPONSOR THE GALA?

Certainly the most heavily attended event of the program year is the Annual ILEA-NSC Gala!

As a Gala Sponsor, you have the opportunity to showcase your company's products, services, talent & brand in a creative way to the event professional industry.

The Gala includes a silent auction, reception, dinner, after party and so much more!

GALA CHAIR:
ADRIANA MILA
GALA@ileanapasonoma.com

AUCTION CHAIR:
ASHLEY BOYLE
AUCTION@ileanapasonoma.com

EVENT SPONSORSHIP SILENT AUCTION DONATIONS

THE GALA

The International Live Events Association Napa-Sonoma Chapter is excited to plan our Third Annual Gala for Tuesday, April 12 from 6:00-9:30 PM.

Being a Gala Sponsor or donating a Silent Auction Package is a great way to help ILEA Napa-Sonoma power our educational and networking events for event professionals in Wine Country throughout the year. This annual fundraising gala will be a spectacular affair at Paradise Ridge Winery, a beautiful setting for this black-tie optional evening with experiential elements!

YOU will be the key in bringing this growing vision to life!

GALA SPONSOR BENEFITS

- Logo on website for ILEA-NSC GALA 2022; prior to and after the Gala
- Sponsorship signage at the ILEA-NSC GALA 2022
- Option to purchase unlimited additional tickets to the ILEA-NSC GALA 2022 at a discounted sponsor rate
- Pre/Post Event Marketing Promotion on Facebook and Instagram

ILEA NAPA-SONOMA

Gala

SPONSOR TIERS

2022 GALA CONTACTS

GALA CHAIR:
ADRIANA MILA
GALA@ileanapasonoma.com

AUCTION CHAIR:
ASHLEY BOYLE
AUCTION@ileanapasonoma.com

★ PLATINUM LEVEL \$15,000+

- Six (6) tickets at GALA 2022
- Six (6) tickets to any ILEA-NSC Educational Program in 2022-23 Fiscal Year
- All In-Kind Sponsor benefits

★ GOLD LEVEL \$10,000 - \$14,999

- Four (4) tickets to GALA 2022
- Four (4) tickets to any ILEA-NSC Educational Program in 2022-23 fiscal year
- All In-Kind Sponsor benefits

★ SILVER LEVEL \$9,999 - \$5,000

- Two (2) tickets to GALA 2022
- Two (2) tickets to any ILEA-NSC Educational Program during the 2022-23 fiscal year
- All In-Kind Sponsor benefits

★ BRONZE LEVEL \$4,999 - \$1,500

- Two (2) tickets to GALA 2022
- All In-Kind Sponsor benefits

★ MISC. IN-KIND OR SILENT AUCTION DONATION \$500+

- One (1) ticket to GALA 2020
- All In-Kind Sponsor benefits

IN-KIND SPONSOR BENEFITS

- Logo on website for this year's Gala
- Sponsorship signage at the Gala
- Option to purchase unlimited additional tickets to the ILEA-NSC GALA 2022 at a discounted sponsor rate (\$80)
- Pre/Post Event Marketing Promotion on Social Media

Qualification for a Supporting Sponsorship is submission of a service contract stating the amount donated (retail or commonly sold price) 2 weeks before the date of the event. Sponsor Logos and Photos must be submitted ASAP and no later than March 21 for inclusion in marketing.

LEARN MORE ABOUT
ILEA NAPA-SONOMA



@ileanapasonoma
gala@ileanapasonoma.com
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GALA

MORE SPONSOR OPPORTUNITIES

NEW THIS YEAR!

PLATINUM LEVEL (\$15,000+)

VIGNETTE LOUNGE SPONSORSHIPS

THREE AVAILABLE

ILEA appreciates the incredible talent and creativity in our industry. Help us create an attendee environment to introduce attendees to your products or services and create a lasting impression. You get a priceless piece of real estate to build your vision and bring your fresh ideas to life. These lounges are open to all attendees. You can place your branded party favors, business cards in your lounge area. All Platinum Sponsor Benefits apply and you can bring your promotional materials and items for your sponsored lounge for our guests to take home.

Contact our Gala Chair, Adriana Mila for more information.

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