

# **Cell Therapy Products: Framework for Relating Mechanism of Action, Potency & Efficacy**

FDA Cell Therapy Liaison Meeting

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# Issue: Confusion Regarding Mechanism of Action, Potency & Efficacy for Cell Therapy Products

- 4<sup>th</sup> Cell Therapy Potency Assay Summit (March 11-12, 2025)
- Tissue Engineering and Therapeutics: Takeaways from a Scientific Workshop, Alliance for Regenerative Medicine, 2024. Accessed February 14, 2024:  
<https://alliancerm.org/tissue-engineering-whitepaper/>
- Welch AR. CGT Potency Assays: When Will We Wake Up From The Nightmare? Cell & Gene Collaborative, 2022. Accessed August 23, 2024:  
[https://www.cellandgene.com/doc/cell-and-gene-therapy-potency-assays-when-will-we-wake-up-from-the-nightmare-0001?utm\\_source=Onesignal&utm\\_medium=Pushnotification&utm\\_term=Assays](https://www.cellandgene.com/doc/cell-and-gene-therapy-potency-assays-when-will-we-wake-up-from-the-nightmare-0001?utm_source=Onesignal&utm_medium=Pushnotification&utm_term=Assays)

## Publication:

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# Solution: Separate definitions for 6 concepts

*Lab*

<b>Mechanism of action</b>	<b>Effect:</b> an effect that one is trying to achieve
<b>Potency</b>	<b>Measurand:</b> attribute that is measured to see if the effect has been achieved
<b>Potency test</b>	<b>Measurement:</b> how the attributes will be measured

*Clinical*

<b>Efficacy</b>	<b>Effect:</b> an effect that one is trying to achieve
<b>Efficacy endpoint</b>	<b>Measurand:</b> attribute that is measured to see if the effect has been achieved
<b>Efficacy endpoint test</b>	<b>Measurement:</b> how the attributes will be measured

# Potency ≠ Efficacy

- Potency is often equated to clinical efficacy
- Concepts are mixed in 21 CFR 600.3(s)
  - Potency [21 CFR 600.3(s)]: “The specific ability or capacity of the product, as demonstrated by appropriate laboratory tests or by **adequately controlled clinical data** obtained through **the administration of the product in the manner intended**, to effect a given result.”
- How can they be the same if you measure one by clinical trial & the other by lab test?
- “Potency is laboratory, efficacy is clinical & they are tied together by the MOA.”

“To me, potency means that the product is guaranteed to be effective.”

*Comment at 2015 NIST Cell Therapy Workshop*

## 2023 FDA Draft Guidance - Potency Assurance for Cellular & Gene Therapy Products

**Page 1, Lines 19-21:** “The goal of a potency assurance strategy is to ensure that every lot of a product released will have the specific ability or capacity to achieve the intended **therapeutic effect**.”

*Replace “therapeutic effect” with “mechanism of action”?*

**ensure:** to make sure, certain, or safe : guarantee (Merriam-Webster’s)

*Proposed*

**Potency:** An attribute of a product that enables it to achieve its intended mechanism of action

*Leave clinical out of it...*

# What if aspirin doesn't cure a headache?

- If a person takes an aspirin & their headache is not alleviated...
  - Does that mean the aspirin is not potent?
- Aspirin is probably potent, inhibits cyclooxygenase & blocks prostaglandin synthesis
- Headache may be caused by factors unrelated to cyclooxygenase or prostaglandins



# Separate Measurand & Measurement (separate “potency” from “potency test”)

**Measurand:** “the quantity or property intended to be measured”

- Use of “intended” is intentional
  - May be impossible to measure what you intend to measure
  - What is actually measured may not be what you intended to measure (experimental artifacts)

**Measurement:** “process of experimentally obtaining one or more quantity values that can reasonably be attributed to a quantity”

**Independently define the “measurand” (the attribute being measured) and the “measurement”**

- Can be many different methods for measuring an attribute and the results may not agree
- No perfect measurements...all measurements have false positives & false negatives

**Source of Definitions:** International Vocabulary of Metrology - Basic and General Concepts and Associated Terms (VIM), 3rd Edition. Joint Committee for Guides in Metrology (JCGM) 200:2012

**Measurand:  
Cell Viability**

**vs.**

**Measurements:  
MTT Assay & Trypan blue staining**

**Definition of a Viable Cell:** a cell that is alive; often characterized by 1) an intact membrane and the ability to 2) metabolize nutrients, 3) proliferate & 4) react to stimuli (ASTM F2739)

**Measuring Cell Viability:** There are a >100 different methods for assessing cell viability

- Each method has a unique measurand (they measure different things)
- Results from the various methods may not agree, even when analyzing the same specimens

**Case 1: Cell under a stress**

High Dehydrogenase Activity => MTT => Live

Poor Membrane Integrity => Trypan blue => Dead

**Case 2: Cell under a different stress**

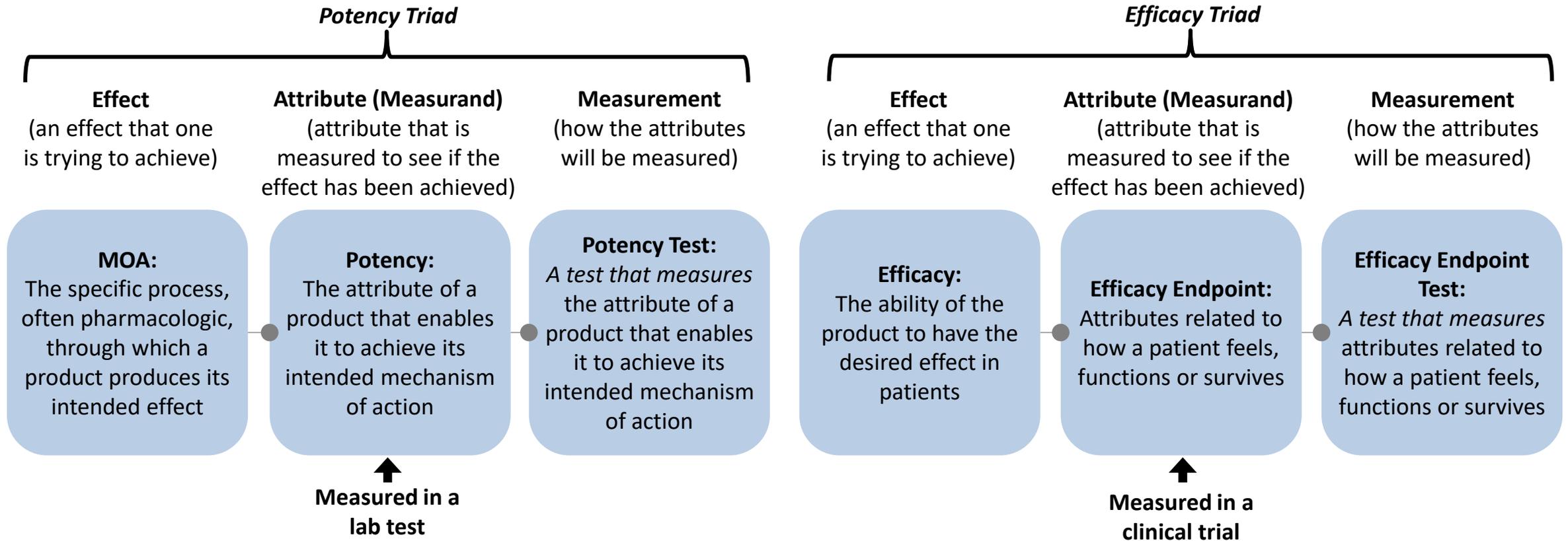
Low Dehydrogenase Activity => MTT => Dead

Good Membrane Integrity => Trypan blue => Live

*Assume this for all measurement systems*

*[that different measurements of an attribute may not agree]*

# Potency & Efficacy Charts



- Define potency independently of efficacy (potency is lab; efficacy is clinical)
- Separate measurement from attribute...attribute definition should not refer to how the attribute is measured
  - No measurement is perfect; all measurements have false positives & false negatives
  - There may be multiple ways to measure an attribute

# Apply to an Example: Kymriah

## Potency Triad

## Efficacy Triad

### Definitions

#### Effect

(an effect that one is trying to achieve)

**MOA:**  
The specific process, often pharmacologic, through which a product produces its intended effect

#### Attribute (Measurand)

(attribute that is measured to see if the effect has been achieved)

**Potency:**  
The attribute of a product that enables it to achieve its intended mechanism of action

#### Measurement

(how the attributes will be measured)

**Potency Test:**  
A test that measures the attribute of a product that enables it to achieve its intended mechanism of action

#### Effect

(an effect that one is trying to achieve)

**Efficacy:**  
The ability of the product to have the desired effect in patients

#### Attribute (Measurand)

(attribute that is measured to see if the effect has been achieved)

**Efficacy Endpoint:**  
Attributes related to how a patient feels, functions or survives

#### Measurement

(how the attributes will be measured)

**Efficacy Endpoint Test:**  
A test that measures attributes related to how a patient feels, functions or survives

### CAR T-Cells for leukemia (based on Kymriah)

Upon binding to CD19+ cells, the CAR transmits a signal to promote T-cell expansion, activation, target cell elimination, and persistence of the CAR-T-cells.

Interferon- $\gamma$  secretion by CAR T-cells upon binding to CD19-expressing cells

- ELISA
- Western blot
- Ability of conditioned-medium to induce expression of MHC class II antigens on responsive cells

IL5 secretion by CAR T-cells upon binding to CD19-expressing cells

- ELISA
- Western blot

Ability of the CAR T-cells to kill CD19-expressing cells

- Chromium release by target cells
- Release of lactate dehydrogenase
- Impedance plates to monitor cell health

Ability to cause leukemia remission

Amount of lymphoblasts in bone marrow

- Examine marrow biopsy in hemocytometer and count lymphoblasts
- Flow cytometry
- PCR

Extramedullary disease

- Physical exam
- CT

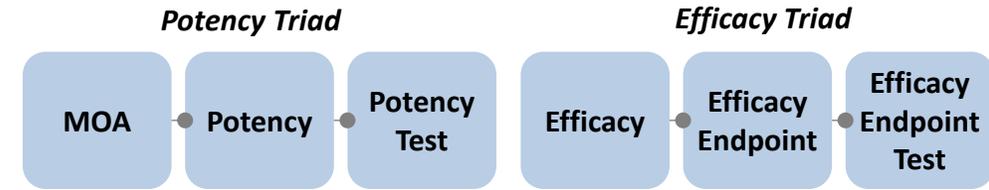
Neutrophil count in blood

- Examine marrow biopsy in hemocytometer and count number of lymphoblasts
- Flow cytometry

Platelet count in blood

- Examine blood in hemocytometer and count platelets
- Flow cytometry
- Impedance cell counter

# Potent but Not Efficacious



- *Example 1: Wrong patient population*
  - Imagine giving a potent chemotherapeutic drug to a patient with bronchitis
  - Imagine the product is truly potent for its intended MOA & is truly efficacious when used as intended for treating cancer
  - Yet, the chemotherapeutic will not help the patient with bronchitis
    - Wrong patient population or misdiagnosis

- *Example 2: Hypothesis incorrect*
  - Imagine that the therapeutic is potent, does what it is supposed to do & achieves its MOA
  - However, the hypothesis regarding the MOA is incorrect & it does not affect the targeted medical condition: it is potent, but not efficacious.
    - Achieving the intended MOA does not have an effect in treating the intended indication

*This example may seem irrelevant, but...*

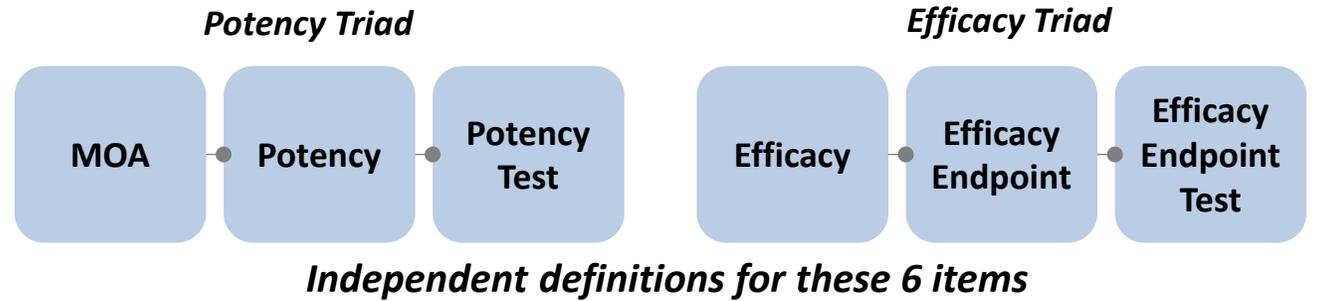
- Identifying indication and clinical trial inclusion/exclusion criteria are critical
- When significance not observed in a clinical trial, there are often controversial post-hoc subgroup analyses to identify responsive cohorts.
- *Kymriah* very carefully worded indication (5 criteria): “patients up to 25 years of age with B-cell precursor acute lymphoblastic leukemia (ALL) that is refractory or in second or later relapse”
- *Lantidra* indication (6 criteria): “The treatment of adults with Type 1 diabetes who are unable to approach target HbA1c because of current repeated episodes of severe hypoglycemia despite intensive diabetes management and education.”
- *Companion diagnostics*: screening breast cancer patients and treating HER2/neu-positive patients with Herceptin, an anti-HER2/neu antibody drug (169 approved CDx)

# Not Potent but Efficacious



- *Example 1: Alternate MOA*
  - The proposed MOA is incorrect, but the product is effective due to another MOA (perhaps an unknown biological activity).
  - Imagine a therapeutic is truly not potent for its intended MOA, but the therapeutic is truly effective in treating the intended indication.
  - Example: Potency of an efficacious CAR T-cell therapy is not due to its ability to secrete IFN- $\gamma$  upon binding to target cells, but instead due to secretion of IL5 upon binding to target cells (or ability of CAR T-cells to kill target cells via perforin-granzyme or Fas-Fas ligand interactions)
- *Example 2: False negative potency test*
  - Imagine therapeutic is truly potent, is able to achieve intended MOA and achievement of intended MOA is truly effective in treating intended indication. Yet, potency test indicates that therapeutic is not potent.
  - The potency test is giving false negative results. For example, the potency test may not be stable and reagent degradation results in intermittent false negatives.

# Conclusions



## FDA Ask:

- Consider adopting the definitions and framework?
  - As an appendix to 2023 draft potency guidance?
- Or, propose alternative framework that...
  - Separates potency & efficacy
  - Separates measurand & measurement
  - Separates the 6 terms
  - Allows a product to be...
    - Potent but not efficacious
    - Efficacious but not potent
- “Potency is laboratory, efficacy is clinical & they are tied together by the MOA.”
- Definitions & framework align with current regulatory guidelines

Thank you for your attention!

Thank you for considering the definitions  
& potency-efficacy framework 😊!

**END**