



BANNERS

The **survey banner** organizes survey results by groups for visual and statistical comparison.

Standard banners are included as part of the survey package. The **Standard Benchmark Banner** displays results by the groups surveyed (e.g., students, parents, trustees). Statistical comparisons are made with the benchmark group of similar schools responding to the survey over the most recent 10-year period. The **Standard Intraschool Banner** compares responses from each constituent group with the others.

Custom banners can be defined by any closed-end standard or custom question to compare survey data groups. Frequently used custom banners include division, comparative year (if the school has taken the ISACS survey previously), and alumni. Schools can also define their own comparison groups.

NOTE: You can always order additional banners at any time after the survey closes.

EXAMPLES OF STANDARD AND CUSTOM BANNERS

Standard - Benchmark

CONSTITUENT GROUPS COMPARED TO ISACS BENCHMARK (A/B), (C/D), (E/F), (G/H), (I/J), (K/L)

PARENTS		FACULTY		ADM/STAFF		TRUSTEES		STUDENTS		ALUMNI	
SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK
A	B	C	D	E	F	G	H	I	J	K	L

Standard - Internal

CONSTITUENT GROUPS COMPARED TO EACH OTHER (A/B/C/D/E/F)

PARENTS		FACULTY		ADM/STAFF		TRUSTEES		STUDENTS		ALUMNI	
A		B		C		D		E		F	

Division - Benchmark

CONSTITUENT GROUPS COMPARED TO ISACS BENCHMARK (A/B), (C/D), (E/F), (G/H), (I/J), (K/L), (M/N), (O/P), (Q/R), (S/T)

PARENTS				FACULTY								STUDENTS			
PRE		LOWER		MIDDLE		UPPER		PRE		LOWER		MIDDLE		UPPER	
SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P
Q		R		S		T									

Division - Internal

CONSTITUENT GROUPS COMPARED TO EACH OTHER (A/B/C/D), (E/F/G/H), (I/J)

PARENTS				FACULTY				STUDENTS	
PRE	LOWER	MIDDLE	UPPER	PRE	LOWER	MIDDLE	UPPER	MIDDLE	UPPER
A	B	C	D	E	F	G	H	I	J

Comparative Year

Constituent groups historical comparison (A/B/C), (D/E/F), (G/H/I), (J/K/L), (M/N/O), (P/Q/R)

PARENTS			FACULTY			ADM/STAFF			TRUSTEES			STUDENTS			AUMNI		
2020	2016	2012	2020	2016	2012	2020	2016	2012	2020	2016	2012	2020	2016	2012	2020	2016	2012
A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R

Alumni - Benchmark

CONSTITUENT GROUPS COMPARED TO ISACS BENCHMARK (A/B), (C/D), (E/F), (G/H)

TOTAL ALUMNI		YOUNG ALUMNI		OLD ALUMNI		PARENTS OF ALUMNI	
SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK
A	B	C	D	E	F	G	H

Alumni - Internal

CONSTITUENT GROUPS COMPARED TO EACH OTHER (A/B/C/D)

TOTAL ALUMNI	YOUNG ALUMNI	OLD ALUMNI	PARENTS OF ALUMNI
A	B	C	D