

#### **BANNERS**

The **survey banner** organizes survey results by groups for visual and statistical comparison.

**Standard banners** are included as part of the survey package. The **Standard Benchmark Banner** displays results by the groups surveyed (e.g., students, parents, trustees). Statistical comparisons are made with the benchmark group of similar schools responding to the survey over the most recent 10-year period. The **Standard Intraschool Banner** compares responses from each constituent group with the others.

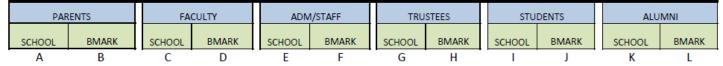
**Custom banners** can be defined by any closed-end standard or custom question to compare survey data groups. Frequently used custom banners include division, comparative year (if the school has taken the ISACS survey previously), and alumni. Schools can also define their own comparison groups.

**NOTE**: You can always order additional banners at any time after the survey closes.

EXAMPLES OF STANDARD AND CUSTOM BANNERS

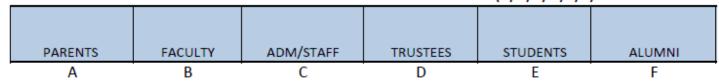
### Standard - Benchmark

CONSTITUENT GROUPS COMPARED TO ISACS BENCHMARK (A/B), (C/D), (E/F), (G/H), (I/J), (K/L)



# Standard - Intraschool

#### CONSTITUENT GROUPS COMPARED TO EACH OTHER (A/B/C/D/E/F)



#### Division - Benchmark

CONSTITUENT GROUPS COMPARED TO ISACS BENCHMARK (A/B), (C/D), (E/F), (G/H), (I/J), (K/L), (M/N), (O/P), (Q/R), (S/T)

PARENTS						FACULTY							STUDENTS						
PRE LOWER		MIDDLE		UPPER		PI	PRE LOWER		VER	MIDDLE		UPPER		MIDDLE		UPPER			
SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK	SCHOOL	BMARK
	B		D	F	F	G	Н —			K		M	N	0	P	0	R	S	

### **Division - Intraschool**

#### CONSTITUENT GROUPS COMPARED TO EACH OTHER (A/B/C/D), (E/F/G/H), (I/J)

	PAR	ENTS			FAC	STUDENTS			
PRE	LOWER	MIDDLE	UPPER	PRE	LOWER	MIDDLE	UPPER	MIDDLE	UPPER
Α	В	С	D	E	F	G	Н	I	J

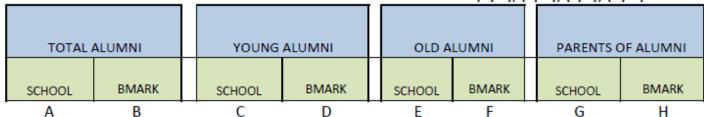
## **Comparative Year**

 $Constituent\ groups\ historical\ comparaison\ (A/B/C),\ (D/E/F),\ (G/H/I),\ (J/K/L),\ (M/N/O),\ (P/Q/R)$ 



# Alumni - Benchmark

CONSTITUENT GROUPS COMPARED TO ISACS BENCHMARK (A/B), (C/D), (E/F), (G/H)



### Alumni - Intraschool

CONSTITUENT GROUPS COMPARED TO EACH OTHER (A/B/C/D)

	TOTAL ALUMNI	YOUNG ALUMNI	OLD ALUMNI	PARENTS OF ALUMNI
-	A	В	С	D