

# AI Fundamentals

This entry-level program provides a strong, technology-oriented foundation in **Artificial Intelligence**, specifically designed for professionals with little or no prior exposure to AI. The program introduces core AI concepts such as **machine learning**, **neural networks**, and **natural language processing**, and explains how these technologies power modern business applications.

Participants are guided through the **AI system lifecycle** from data collection and model training to deployment and monitoring—while highlighting key risk and governance considerations, including **bias**, **explainability**, and **data security**. Through real-world case examples, demonstrations, and facilitated discussions, the program helps participants understand how AI functions in practice and how it influences organizational decision-making and operations.

## Expected Outcomes

By the end of the program, participants will:

- Develop a clear and practical understanding of core AI technologies.
- Understand the AI lifecycle and where risks and control challenges typically emerge.
- Gain awareness of ethical, security, and explainability concerns in AI systems.
- Build confidence to participate meaningfully in AI-related discussions within their organizations.
- Be better equipped to evaluate AI use cases from a business and risk perspective.

## Who Should Attend?

This program is ideal for:

- Business leaders and managers seeking to understand AI fundamentals
- Risk, compliance, audit, governance, and assurance professionals
- IT managers, project managers, and digital transformation teams
- Policy makers and decision-makers involved in AI adoption
- Professionals who interact with AI-enabled systems but are not technical specialists.



**Date: 25, 26th January 2022 Time: 16 hours Session Days: 2**

**Register Now | Manisha Narang: +91 82959 83999 | Email: [info@isacanewdelhi.org](mailto:info@isacanewdelhi.org)**

*ISO/IEC 27001:2022 - Privacy Excellence in a Data-Driven World*

**Special price for  
ISACA nominations  
6000 Rs + taxes**