2024 SPONSORSHIP GUIDE
Introduction

Our Mission and Membership

Our Chapter, serving more than 600 professionals across Central Ohio, provides professional development, certifications, community and networking, advocacy and education on information systems assurance and security, enterprise governance and management of IT, and IT-related risk and compliance. This Sponsorship Program allows organizations to support the chapter and IT professionals, which in turn allows us to provide more services and higher quality events to our members.

Members come from diverse backgrounds in a variety of industries such as healthcare/life sciences, consumer products, insurance, banking, public accounting, consulting, and includes professionals from a variety of IT-related positions that include IT auditors, consultants, educators, IT security professionals, regulators, and chief information officers, just to name a few.

We hold an average of 15 events per year, including:

- Our annual CPE day that attracts more than 100 area professionals
- A summer golf outing and winter holiday party in collaboration with IIA Central Ohio Chapter
- Monthly educational chapter meetings

Our website and newsletters are promoted and available to everyone in our ever-growing Chapter. ISACA Central Ohio Chapter is pleased to present our newly developed sponsorship program. We offer the sponsorship opportunities below to vendors and affiliates that align with the vision, mission, and objectives of our Chapter.

Sponsorship Touchpoints & Benefits

Chapter Website

Our chapter website is the primary hub of chapter information and recently received recognition from ISACA a stand-out amongst chapter websites.

Quarterly Chapter Newsletter

The chapter newsletter captures recent and upcoming events for the chapter, news from ISACA, and local job postings in the industry.

Monthly Chapter Meetings

Chapter meetings are held ten (10) times per year and feature a one-hour continuing professional education (CPE) format accompanied by breakfast or lunch. In-person attendance is typically between 25 and 50 members, with additional attendees participating virtually.

Annual Golf Outing

We annually partner with the Central Ohio Chapter of the Institute of Internal Auditors (IIA) to present our joint membership with an industry golf outing. Overall participation is generally between 75 and 100 members between both organizations. The event includes a round of golf (scramble format), lunch, and door prizes.
Annual Holiday Party
Our chapter again partners with the Central Ohio Chapter of the IIA to plan a holiday event for our membership and their families. The format typically combines entertainment, heavy hors d’oeuvres, and drinks.

Chapter Training Events
Single- and multi-day training events are coordinate by the chapter several times per year. Attendance ranges from 25 to over 100 industry professionals depending on the format and capacity of the session.

Guest Attendees
Gold and Platinum sponsors are entitled to two (2) in-person and unlimited virtual guest attendees to all monthly chapter meetings. To utilize this benefit, please contact the Sponsorship mailbox with attendee registration information.

Types of Sponsorships
Sponsorship opportunities are available on an annual and per event basis, with packages designed to accommodate varying budgets and sponsorship objectives. For the best value, we have developed four Sustaining Tiers (Bronze, Silver, Gold, and Platinum) that provide multiple opportunities for your organization to connect with our membership. Individual options to support monthly chapter meetings and post newsletter ads have been created to allow the flexibility to meet your unique marketing/outreach objectives.

Some sponsorship opportunities are limited and will be allocated on a first come, first served basis. Sponsors must align with IT Audit, Risk, Security, and/or Governance in the Enterprise.

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<thead>
<tr>
<th>Level</th>
<th>Bronze</th>
<th>Silver</th>
<th>Gold</th>
<th>Platinum</th>
<th>Meeting*</th>
<th>Ad*</th>
<th>Event**</th>
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<tr>
<td>Website – Sponsor List</td>
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<td>Website – Banner Ad</td>
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<td>Golf Outing – Skills Sponsor</td>
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<td>CPE Day – Sponsor List</td>
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<td>Training Events – Sponsor List</td>
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<td>Marquee Recognition (Limit of one for: CPE Day, Golf Outing, Training Events, etc.)</td>
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| Investment                           | $500   | $1,500 | $2,500 | $4,000   | $200    | $200 | $2,000 |

* Sponsors may support individual chapter meetings or purchase space in the chapter newsletter without investing in one of our Sustaining Tier packages

** Marquee recognition at major chapter events is limited to sponsors who already support the ISACA Central Ohio Chapter at one of our Sustaining Tiers
Sponsorship Details

Website – Sponsor List
All sponsors at one of our Sustaining Tiers may provide a copy of their logo to be displayed on the sponsorship page of the Chapter website.

Website – Banner Ad
Sponsors at our Platinum and Gold Sustaining Tiers may provide a single advertisement image to be placed in a banner location on our website. Image content and format must adhere to all technical limitations of our website platform.

Newsletter – Sponsor List
All sponsors at one of our Sustaining Tiers may provide a copy of their logo to be included in the sponsorship section of the Chapter newsletter.

Newsletter – Half-Page Insert
Sponsors at our Platinum and Gold Sustaining Tiers, as well as sponsors opting to purchase this add-on, may provide one half-page of content to be included in one Chapter newsletter. Content should align with the goals of the Chapter and may promote careers, events, and/or products/services promoted by the Sponsor.

Chapter Meeting – Marketing Slot
Sponsors our Platinum Sustaining Tier, as well as sponsors opting to purchase this add-on, have the opportunity to provide a five-minute opening presentation to one Chapter meeting. Content should align with the goals of the Chapter and may promote careers, events, and/or products/services promoted by the Sponsor.

Chapter Meeting – Sponsor List
All sponsors at one of our Sustaining Tiers may provide a copy of their logo to be displayed on the sponsorship page of the Chapter website.

Golf Outing – Hole Sponsor
Sponsors at our Platinum, Gold, and Silver Sustaining Tiers may provide a copy of their logo to be printed and displayed at one hole of our annual golf outing.

Golf Outing – Sponsor List
All sponsors at one of our Sustaining Tiers may provide a copy of their logo to be displayed on the sponsors list for our annual golf outing.

Golf Outing – Foursome
Sponsors at our Platinum and Gold Sustaining Tiers will receive complimentary registration for four golfers during our annual golf outing. All outing registration is subject to applicable registration deadlines.

Golf Outing – Skills Sponsor
Sponsors at our Platinum Sustaining Tier will be recognized as the supporting sponsor of one (1) of the skills challenges (long drive, closest to pin, etc.) at our annual golf outing.
CPE Day – Sponsor List
All sponsors at one of our Sustaining Tiers may provide a copy of their logo to be displayed on the sponsors list for our annual golf outing.

Marquee Recognition
Sponsors at our Platinum Sustaining Tier, as well as sponsors opting to purchase this add-on, have the opportunity to select one Chapter event (CPE Day, Golf Outing, Training Events, etc.) to be recognized as the presenting (“Marquee”) sponsor. Marquee sponsors will receive unique opportunities to connect with membership depending on the nature of the event selected. Marquee recognition will be allocated on a first-come, first-served basis.
Sponsorship Agreement

Sponsor Information
This Sponsorship Agreement ("Agreement") is dated _________________________ (the "Effective Date") and is between the ISACA Central Ohio Chapter ("the Chapter") and _________________________ ("Sponsor").

<table>
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<tr>
<th>Sponsor Name</th>
<th>Mailing Address</th>
<th>Contact Name</th>
<th>Contact Title</th>
<th>Contact Phone</th>
<th>Contact Email</th>
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Sponsorship Tier & Add-Ons

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<tr>
<th>Sponsorship Tier (select only one)</th>
<th>Fee</th>
<th>Marquee Add-On</th>
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<tbody>
<tr>
<td>Platinum</td>
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<td>Included</td>
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<td>Gold</td>
<td>☐ $2,500</td>
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<tr>
<td>Silver</td>
<td>☐ $1,500</td>
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<tr>
<td>Bronze</td>
<td>☐ $500</td>
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Add-Ons (denote quantity) | Quantity | Fee | Total |
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<tbody>
<tr>
<td>Chapter Meeting Sponsorship</td>
<td>x $200 =</td>
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<tr>
<td>Newsletter Advertisement</td>
<td>x $200 =</td>
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Total of All Selected Options: $___________________________

Terms & Conditions

1. **Sponsorship Term.** This Agreement shall begin on the Effective Date and shall continue through 12/31/2024.

2. **Sponsorship Benefits.** The Chapter agrees, subject to the provisions of this Agreement, to provide Sponsor the benefits as described in the Sponsorship Guide attached to this Agreement and as selected by the Sponsor.

3. **Fees.** Sponsor agrees to pay the total fees associated with all selected sponsorship options. The Chapter reserves the right to terminate this Agreement if full payment is not received within thirty (30) days of the Effective Date.

4. **Observation of Laws and Rules.** Sponsor agrees to observe and abide by all laws, rules, regulations, and ordinances in connection with Agreement and the rules and policies of the Chapter.

5. **License.** Sponsor grants the Chapter the non-exclusive, non-transferable right to use trademarks, trade names, service marks, or logos owned by Sponsor ("Sponsor Marks") in connection with Chapter Events and any activities or promotions reasonably incidental thereto. The parties agree that all right, title, and interest to the Sponsor Marks remain with Sponsor.
6. **Mutual Representations and Warranties.** Sponsor represents and warrants to the Chapter that: (i) Sponsor has the full right, power, and authority to enter into this Agreement; and (ii) the distribution or use of any products or materials provided by Sponsor will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party. The Chapter represents and warrants to Sponsor that: (i) the Chapter has the full right, power, and authority to enter into this Agreement; and (ii) the use of any materials prepared by the Chapter (other than by way of incorporation of any Sponsor provided materials) will not violate the rights of any third party including, without limitation, copyrights, trademarks, patents, and other intellectual property rights of any third party.

7. **Indemnification.** Sponsor shall indemnify the Chapter and hold the Chapter and any co-sponsor and venue provider harmless from any and all claims, demands, suits, liability, damages, losses, costs, attorney’s fees, and expenses that might result or arise from Sponsor’s participation at Chapter Events or any actions of Sponsor’s officers, agents, employees, contractors, or other representatives.

8. **Limitation of Liability; Disclaimer.** IN NO EVENT SHALL EITHER PARTY BE LIABLE FOR ANY CONSEQUENTIAL, PUNITIVE, INDIRECT, INCIDENTAL, RELIANCE, OR SPECIAL DAMAGES, WHETHER OR NOT SUCH PARTY HAS BEEN ADVISED OF THE POSSIBILITY THEREOF. IN NO EVENT SHALL THE CHAPTER'S LIABILITY, UNDER ANY CIRCUMSTANCE, EXCEED THE AMOUNT ACTUALLY PAID TO IT BY SPONSOR. THE CHAPTER MAKES NO REPRESENTATION OR WARRANTY REGARDING THE NUMBER OR IDENTITY OF PERSONS WHO WILL ATTEND CHAPTER EVENTS.

9. **Modifications.** Any waiver, discharge, amendment, or other modification of any provision of this Agreement will be valid and effective only if it is evidenced by a writing signed by both parties to this Agreement.

10. **No Joint Venture.** This Agreement does not constitute and shall not be construed as constituting a partnership or joint venture between Sponsor and the Chapter. Neither party shall have any right to obligate or bind the other party in any manner whatsoever except as provided herein.

11. **Assignment.** Neither party may assign this Agreement without the prior written consent of the other party. Notwithstanding the foregoing, either party may assign its rights and/or duties under this Agreement to any affiliate or successor entity in connection with a merger, reorganization, or other corporate restructuring.

12. **Governing Law; Venue.** This Agreement shall be construed and interpreted pursuant to the laws of the State of Ohio without regard to its conflict of law principles. Any litigation or proceeding shall be brought in the state or federal courts located in Franklin County, Ohio.

13. **Survival.** The representations, warranties, and indemnities provided for in Sections 6, 7, and 8 of this Agreement shall survive any termination or expiration of this Agreement.

14. **Entire Agreement.** This Agreement, and the Sponsorship Guide attached to this Agreement, constitutes the entire agreement between the parties and supersedes all prior oral or written agreements.
The parties are signing this Agreement on the Effective Date.

______________________________________________

[FULL LEGAL SPONSOR NAME]

Sign: ________________________________
Printed Name: ________________________________
Title: ________________________________

ISACA CENTRAL OHIO CHAPTER

Sign: ________________________________
Printed Name: ________________________________
Title: ________________________________