



**ISACA®**

Manila Chapter

2024 ANNUAL CONFERENCE

# FOUNDATION OF DIGITAL TRUST:

BUILDING A CULTURE OF TRANSPARENCY,  
ACCOUNTABILITY, AND INTEGRITY

15 - 16 AUGUST 2024 | QUEST HOTEL, CLARK PAMPANGA

SPONSORSHIP PROSPECTUS



The 2024 ISACA Manila Annual Conference is a two-day highly anticipated event that will take place on August 15-16, 2024 at the Quest Hotel, Clark Pampanga.

In today's interconnected and rapidly changing world, trust is the cornerstone of successful relationships, whether in business, governance, or personal interactions. This year's theme delves into the essential elements of transparency, accountability, and integrity that serve as the bedrock for fostering trust in all aspects of life.

As a leading organization in the industry, ISACA Manila is dedicated to advancing the knowledge, skills, and expertise of its members and the wider community through educational and networking events like this one.

The two-day conference will bring together over 200 industry professionals, executives, and decision-makers from various sectors including financial services, security, assurance, privacy, government, education, and more. Attendees will have the opportunity to hear from renowned keynote speakers, participate in informative sessions, and engage in networking opportunities with fellow professionals.

By sponsoring this conference, your organization will gain visibility among industry leaders, enhance your brand awareness, and showcase your support for the advancement of IT governance, digital trusts, security, assurance, and privacy. Your sponsorship will enable us to deliver a high-quality event and provide attendees with valuable insights and knowledge.

We offer various sponsorship levels, each with its unique benefits and exposure opportunities. These include: Platinum Sponsorship, Gold Sponsorship and as an Exhibitor. As a sponsor, you will receive prominent recognition throughout the conference through your logo placement, signage, and announcements. Your organization will also have the opportunity to exhibit and showcase its products and services to attendees during dedicated exhibit hours. A speaking and networking event spanning across the conference that allows you to showcase your products and services by interacting with the attendees, real-time. Our convenient and customizable packages shall enable your organization to meet its objectives as you reach your target market.

We invite you to review the sponsorship prospectus and select the level of sponsorship that best fits your organization's needs. We look forward to partnering with you to make the 2024 ISACA Manila Annual Conference a success.





ISACA is a global community advancing individuals and organizations in their pursuit of digital trust. For more than 50 years, ISACA has equipped individuals and enterprises with the knowledge, credentials, education, training and community to progress their careers, transform their organizations, and build a more trusted and ethical digital world. ISACA is a global professional association and learning organization that leverages the expertise of its more than 170,000 members who work in digital trust fields such as information security, governance, assurance, risk, privacy and quality. It has a presence in 188 countries, including 225 chapters worldwide.

ISACA Manila Chapter is the local arm of ISACA Global. Officially formed in 1995, is an independent association which is run by volunteers who are ISACA members. The Chapter aims to provide members professional development programs, resource sharing, professional networking and a host other benefits on a local level.



## ISACA MANILA DEMOGRAPHICS

1,300++ Professional Members

200++ Students

### ISACA Manila Members by Industry (Professional)

Technology Services/Consulting – 38.24%

Financial/Banking – 33.83%

Manufacturing/Engineering/Food - 6.95%

Utilities/Transpo/Conglomerate – 6.87%

Government/Military – 5.60%

Insurance – 3.96%

Others (Hotel/Retail/Real Estate)  
– 3.14%

Health Care/Medical  
Pharma – 1.42%

### ISACA Members by Job Level

9.25%

C-Suite

36.67%

Director/Manager  
Consultant

54.08%

Professional/Other

## CONFERENCE SPONSORSHIP BENEFITS



### Connect With Your Target Audience

Be connected to the right people with the right level of authority and influence. Build new relationships and gain access to key decision makers. Network with colleagues, reinforce existing relationships, and develop strategic new relationships.



### Generate Leads

A great opportunity to present your products and services across the two-day conference and have numerous opportunities to generate new leads.



### Thought Leadership

Sponsoring a session allows your organization to position themselves as thought leaders in the industry. This can contribute to your brand.



### Product Demonstrations

Offers your organization the chance to showcase your products or services through live demonstrations. This provides a hands-on experience for delegates and help you communicate your value proposition effectively.



## SPONSORSHIP BENEFITS & 2024 ATTENDEE DEMOGRAPHICS

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## ISACA MEMBERS BY COMPANY

### Finance/Banking

Country Funders Finance Corporation  
CTBC Bank  
Deutsche Bank Group  
Development Bank of the Philippines  
DOHA BANK  
DTCC  
Duetsche  
East West Banking Corporation  
Equicom Savings Bank  
Finabank NV  
First Life Financial Co., Inc.  
G-Xchange, Inc.  
Gcash  
Global IME Bank Limited  
Global Payment Processing Centre Inc.  
GOTyme Digital Bank  
GT Capital Holdings, Inc.  
HC Consumer Finance Philippines. Inc.  
Home Credit Philippines  
HSBC

ING Bank/Shared Services/Hubs  
Ingram Micro Inc.  
Landbank of the Philippines  
Maya Philippines, Inc.  
Maybank Philippines, Inc.  
Meta Capital Inc.  
Metropolitan Banking and Trust Corporation  
Mizuho Bank, Ltd. - Manila Branch  
ORIX METRO Leasing and Finance Corporation  
Pawncare Services, Inc.  
PayMaya Philippines, Inc  
Paynamics Technologies Inc.  
Philippine Bank of Communications  
Philippine Business Bank  
Philippine National Bank  
Philippine Savings Bank  
Philippine Stock Exchange  
Philippine Veterans Bank  
Philtrust Bank  
Radiowealth Finance Company  
RAFI Microfinance Inc.  
Rizal Commercial Banking Corporation

Robinsons Bank Corporation  
SeaBank Philippines, Inc. (A Rural Bank)  
Securities and Exchange Commission  
Security Bank Corporation  
SM Investments Corporation  
Standard Chartered Bank  
Sterling Bank of Asia  
Sumitomo Mitsui Banking Corp.  
Tonik Digital Bank, Inc.  
Toyota Financial Services Philippines  
TR Bank  
True Money Philippines Inc.  
Unionbank of the Philippines  
UnionDigital Bank Inc.  
UNO Digital Bank  
Wealth Development Bank Corp.  
World Bank Project in the Caribbean  
WRLD Capital Holdings, Inc.  
Yas Holding

### Government/Military

Court of Tax Appeals  
Department of State  
Depository Trust and Clearing Corporation  
Government Service Insurance System  
Home Development Mutual Fund  
House of Investments, Inc.  
International Committee of the Red Cross  
National Grid Corporation of the Philippines  
Office of Chuuk State Public Auditor  
Pag-IBIG Fund  
Philippine Army  
Philippine Clearing House Corporation

Philippine Competition Commission  
Philippine Dealing System Holdings Corp. & Subsidiaries  
Philippine Deposit Insurance Corporation  
Philippine Electricity Market Corporation  
Philippine Geothermal Production Co., Inc.  
Philippine National Police  
PKF Indonesia  
Public Safety Mutual Benefit Fund Inc  
Public Safety Savings and Loans Association Inc.  
The Philippine Stock Exchange, Inc.  
U.S. Department of State  
United Nations Support Office in Somalia



## ISACA MEMBERS BY COMPANY

### Utilities/Transportation Conglomerate

Aboitiz Power Group  
DMCI Power Corporation  
Emirates Flight Catering  
Energy Development Corporation  
Global Business Power Corporation  
International Container Terminal Services, Inc.  
JG Summit Holdings, Inc.  
Maersk  
Manila Water Company, Inc.  
Maynilad Water Services Inc.  
MERALCO  
Metro Pacific Iloilo Water  
NLEX Corporation  
Pearl Energy Philippines Operating, Inc.  
Phil. Electricity Market Corp.  
Philcat  
Philippine Airlines, Inc.  
PJ Lhuillier Group of Companies  
Ramon Aboitiz Foundation, Inc..  
San Miguel Holdings Corporation  
San Roque Power Corporation  
Sky Cable  
Unioil

### Insurance

East West Ageas Life Insurance Corporation  
Equicom Group  
First Gen  
FPG Insurance Co. Inc.  
FWD Life Insurance Corporation  
InLife  
Insight Assurance  
Malayan Insurance Company, Inc.  
Manulife Philippines  
Pacific Cross Insurance Inc.  
Pioneer Insurance and Surety Corp.  
Prudential Life of UK  
QBE Group Shared Services  
St. Peter  
Sun Life Financial Asia Services Ltd  
Sun Life Investment Management and Trust Corporation  
Sun Life of Canada  
The Insular Life Assurance Co., Ltd.  
The Philippine American Life & General Insurance Company  
UCPB General Insurance Company Inc.  
United Coconut Planters Life Assurance Corporation

### Manufacturing/Engineering Food

Concepcion Business Service Inc.  
Del Monte Philippines, Inc  
EEI Corporation  
Foodsphere Inc.  
Ginebra San Miguel Inc  
GoPro Philippines Ltd.  
Holcim Philippines, Inc.  
Johnson & Johnson  
Jollibee Foods Corporation  
Lexmark  
MATLING INDUSTRIAL AND COMMERCIAL CORP.  
Monde Nissin Corporation  
Nutri Asia Inc.  
Petron Corporation  
Philip Morris International  
Pilmico Foods Corporation  
Procter & Gamble  
Republic Biscuit Corporation  
RFM Corporation  
San Miguel Brewery Inc.  
San Miguel Foods, Inc.  
Semirara Mining & Power Corporation  
Shakeys Pizza Asia Ventures Inc.  
The Hershey Company - ROHQ  
Yamaha Motor Philippines, Inc.

### Telecommunications Communications

Smart Communications, Inc.  
Converge ICT Solutions  
Globe Telecom, Inc.  
PLDT  
Verizon Communications

### Health Care Medical/Pharma

Fresenius Medical Care Asia Pacific Ltd.  
Manila Doctors Hospital  
Maxicare Healthcare Corporation  
Metro Pacific Health  
Shearwater Health  
St. Lukes Medical Center  
Tenet Healthcare  
Unilab, Inc.  
Zuellig Pharma





## ISACA MEMBERS BY COMPANY

### Technology Services/Consulting

Conal Corporation	Genpact	Lagui & Associates Inc	PETNET, INC.	Shell Shared Services Asia B.V.	Total Information
Concentrix	Geodata Systems Technologies	Landicho Abela & Co.	PIALEX VENTURES	Shellsoft Technology Corporation	Management Corp Transcom
Conduent Business Services Phils.	GM Consulting	Leekie Enterprises, Inc.	Pineda Cybersecurity	Shred Up and Secure	Transnational Diversified
Conife Global Business Center, Inc.	Grant Thornton/P&A	Mandiant, a Google Company	Plan International Polaris	SilverSky	Group Inc.
Connor Consulting	GRUNDFOS IS Support &	Maxim Integrated	Pontoon Solutions	Sinag Software Solutions	TransUnion Information
Constantino and Partners	Operations Centre, Philippines	Micro-D International, Inc.	Prime International (PH)	Small Business Corporation	Solutions Inc.
Controlcase	HCL	Microsoft	Pru Life UK	SMITS, INC	Trends Group Inc.
CPL	HCX	Millennium Business Services, Inc.	Publicis Re:Sources	SN Accounting and Consulting	TrustNet Inc.
CPX	IBM Consulting	Moward Consultancy, Inc.	Purple Cyber	Sophies IT Services	Ubiquity Global Services
Crawford & Company	IBSS - Manila	Multi Fold Links, Inc.	PVB	SPAVI	V.Ships Oceana Services Inc.
Crimson Security, Inc.	ICRC	MyBusybee, Inc.	PwC/Isla Lipana & Co.	SQrity Consulting	Vasquez & Co, LLP
Crucial Data Solutions	IDEMIA	Mynt	RAI	Starhub	Vasquez BPO, Inc.
Cushman & Wakefield	IGT Technologies Philippines Inc	NCS Pte, Ltd	Ramilo Peria Law Office	Stefanini Philippines pvt Limited.	Vestas Shared Service A/S –
CyberViser, Inc.	Infocentric Solutions Inc	NCSI	Red Rock IT Security Inc.	Straits Interactive Pte Ltd	Philippine ROHQ
Damstra Technology Pty Ltd	Inform Group	Nepomuceno Group of Co.	Reed Exhibition	Strata Consulting LLC	VikingCloud
Datascope Communications Phils.	Information Technology Security	Netstrategy, Inc.	Reekoh Inc.	SwishLab, Inc.	Vitarich Corporation
Inc.	Distribution Inc	NORECO II	Reyes Tacandong & Co.	SynchronoSure Services Inc.	VITRO, Inc
Deloitte Philippines	Innovative Systems Group Global	Novare Technologies	RGP	Talentium, Inc.	Voyager Innovations, Inc.
Delteck, Inc.	Insight Direct Philippines, LLC	OISSG Consultancy	RingCentral	TaskUs	W International
Diligent Corporation	Intertek Testing Services Phils.	Open Access BPO	RX Solutions, Inc.	Tata Consultancy Services	Wells Fargo
DXC Technology	IPSOLUTIONS, Inc.	OpenText Philippines, Inc.	Roxas Cruz Tagle & Co.	TCS	WeServ Systems
EMAPTA	Janus Aether Solutions, Inc.	Optum Global Solutions, Inc.	Sagility Philippines B.V.	TDCX, Inc.	International, Inc.
Enshored, Inc.	JPMorgan Chase & Co.	Oracle Netsuite Philippines	Branch Office	TechGlobal Data Center, Inc.	XMC BPO
eprivacynow	Kantanna Information Technology	Corporation/Polka	Sansiveri Kimball & co	Technology Elite Inc	Zendesk Philippines
EWA	Keywords Studios Asia	Orcullo Business Consultancy	Scrubbed.net Global	Teleperformance	
Exceture, Inc.	Kingspan Group PLC	PAFCPIC	Services, Inc.	Teletech Customer Care	
Exelon	KPMG Philippines/R.G. Manabat	PanAsiatic Call Centers, Inc.	Seven Seven Global	Management Telos Corporation	
EXL Service Philippines, Inc.	Kreston HHES	Partners Group Prime Services	Services Inc.	Telstra International Limited	
F. B. Tupue and Company	Kroll	Solutions (Phils) Inc	SGV & Company (EY	TELUS International Philippines	
Five9 Philippines, Inc.	Kyndryl	Pawikan Analytics Ltd	Philippines)	Tenable	
Fluor Daniel Inc.		Paxys, Inc.			
Full Potential Solutions		PCCW Global			



# SPONSORSHIP PACKAGE

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SPONSORSHIP DETAILS	PLATINUM	GOLD	EXHIBITOR	COCKTAIL SPONSOR
High visibility of company logo including link with the ISACA Manila website and all promotional materials, posters and press as sponsor	✓	✓	✓	✓
Exhibition booth space to be provided located at the prime location of the conference area	✓ 2M X 4M	✓ 2M X 3M	✓ 2M x 2M	
Site Banners & Streamers				
• Print Ads at the conference venue	✓	✓ Medium Logo	✓ Small Logo	✓ Small Logo
• Biggest Logo at the Backdrop, Top level position				
Acknowledgement during the event	✓	✓	✓	✓
Print Ads at the conference venue	✓	✓		2 Tarpaulins at the Cocktails Venue
• Allowed to display Tarpaulins in the Area Covered: Near stage floor — Standard Tarpaulins (2 ft x 6 ft)	4 Tarpaulins*	2 Tarpaulins*		
Inserts of Ad Materials	✓	✓		✓
• Preferential product sampling program (first option to give away samples)				
• Inserts of company and service details in the conference kit				
Free Delegate Seat with conference kit (a value of P17,000 Each)	✓ 2 Delegates	✓ 1 Delegate		3 Seats + 1 Speaker (Cocktails)
Speaker Slot				20 mins. Speaker Talk Time during the cocktails
• One (1) session allocated for you to present a chosen Topic in line with conference theme (Subject for approval)	One (1) Plenary Session	One (1) Breakout Session		
• 45 mins. Speaker Talk Time & Q&A + 5 mins. video presentation (optional)				
Guaranteed Exclusivity	✓			✓
• The organizing committee will not solicit other sponsors competing with your product or services				
LEAD GENERATION: At the end of your conference, you will receive a list of attendees who opted-in as leads for you to pursue. (name, company, email, professional role, and phone number- if available)	✓	✓		✓
RATES ARE EXCLUSIVE OF VAT	Php250,000.00	Php175,000.00	Php100,000.00	Php250,000.00





# TERMS AND CONDITIONS

2024 ANNUAL CONFERENCE  
**FOUNDATION OF DIGITAL TRUST:**  
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Participation in 2024 ISACA Manila Conference is subject to the terms and conditions as specified in this document.

**Financial Obligation of Sponsors.** Upon receipt of signed intent to participate, an invoice will be sent detailing participation option and its inclusions. 50% down payment is required seven working days from invoice date with balance payment to be settled at least 5 days before the conference.

**Issuance and Collection of Payment.** All payments must be issued on behalf of ISACA Manila Chapter. Acceptable forms of payment are Bank Transfer, company check or cash. Collection is pre-scheduled and will be done by an authorized representative. Direct bank deposits is highly recommended. However, official receipt will only be issued following: (1) Sponsor representative emailing a copy of the bank deposit slip validated by the transacting bank; (2) Confirmation from ISACA Manila Chapter's bank branch that payment has been duly received.

**Withdrawal from Participation.** If the sponsor wish to cancel the event, a written letter must be provided. Cancellations notified on or before **June 30, 2024** will be subject to a 50% cancellation fee/charge. All fees are non-refundable after the cancellation date listed above. Registration fee refunds can only be issued after the conference has ended. All Refunds will be subject to 10% service charge. To initiate a refund, please contact ISACA Manila and email the received billing invoice.

**Unforeseen Occurrences.** To ensure success and the orderly execution of the project, ISACA Manila Chapter reserves the right to carry out changes whenever necessary without any permission from the Sponsors. ISACA Manila Chapter will issue said changes or additions through circulars and will automatically form part of this contract.

**Force Majeure.** The ISACA Manila Chapter's performance under this Agreement is subject to acts of God, war, government regulation, threats or acts of terrorism or similar acts, governmental travel advisories, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other cause beyond the ISACA Manila Chapter's control, making it inadvisable, illegal or impossible to perform their obligations under the Agreement. ISACA Manila Chapter may cancel the Agreement for any one or more of such reasons upon written notice to its Exhibitors and partners.

**Assumption of Risks.** Releases Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor's participation or presence at the Event, including without limitation, all risks of theft, loss, harm, damage or injury to the person (including death), property, business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for its property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither ISACA Manila Chapter nor the Exhibit facility accepts responsibility for property delivered by or to Exhibitor. Neither ISACA Manila Chapter nor the Exhibit Facility shall be liable for, and Exhibitor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities described in this paragraph.



**Cancellation of the Event.** If ISACA Manila Chapter cancels the Event due to circumstances beyond the reasonable control (such as acts of God, acts of war, governmental emergency, labor strike or unavailability of the Exhibit Facility). ISACA Manila Chapter reserves the right to cancel, re-name or relocate the Event or change the dates on which it is held. The sponsors are not entitled for a refund provided that the ISACA Manila Chapter were able to relocate or reschedule the event.

**Listings and Promotional.** Materials By exhibiting at the Event, Exhibitor grants to ISACA Manila Chapter a non-exclusive license to use, display and reproduce the name, trade names and product names of Exhibitor in any directory (print, electronic or other media) listing the exhibiting companies at the Event and to use such names in promotional materials. ISACA Manila Chapter shall not be liable for any errors in any listing or descriptions or for omitting any Exhibitor from the directory or other lists or materials.

#### **Permitted uses of Attendee Contact List**

Organizer may collect personal information or business contact details from event attendees for the purposes of marketing and promoting of the Event. ISACA Manila Chapter will be responsible for providing point of collection privacy notices, and obtaining any necessary consents from attendees to share their personal information or business contact details with Sponsor in accordance with Data Privacy Act of the Philippines. Organizer may share contact Attendee Contact List with Sponsor of those who opted-in. Sponsor may follow up with Event attendees for the purposes of marketing their services to attendees. Sponsor may not sell or share personal information or business contact details of an attendee on the Attendee Contact List with any third parties unless such third parties are providing services on behalf of the Sponsor; and such service provider's uses of the information are limited under contract to the specific purposes for which the information was shared with the Sponsor's service provider(s). For avoidance of doubt, Organizer and Sponsor shall comply with all applicable privacy and data protection laws for any personal information or business contact details provided by Organizer through the sharing of the Attendee Contact List.

#### **Important Notice**

The 2024 ISACA Manila Conference is an event, concept and brand developed by the ISACA Manila Chapter. By signing this agreement, you represent and warrant that you are duly authorized to execute this contract on your own behalf or on behalf of your or the company which will pay for your registration to attend this event. This agreement becomes a legally binding contract when signed in the intent to participate Section and the amount stated above immediately becomes due and demandable. The Conference has allocated resources and reserved a seat on your behalf to assure your participation. For this reason, failure to make payment(s) or to attend 2024 ISACA Manila Conference does not extinguish or cancel your/your company's liability. You and your company agree to indemnify ISACA Manila Chapter, and hold their respective employees and agents harmless, from any and all claims, demands, judgments, settlements, costs, attorney's fees or other expenses either directly or indirectly from or in connection with your participation in such event.

ISACA Manila Chapter reserves the right to make changes/amendments to the program should unavoidable circumstances arise.



# 2024 ISACA MANILA ANNUAL CONFERENCE SPONSORSHIP REGISTRATION

2024 ANNUAL CONFERENCE  
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Company Name: \_\_\_\_\_

Company Address: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Contact No.: \_\_\_\_\_

Email: \_\_\_\_\_

I/We will participate in the 2024 ISACA Manila Conference and hereby agree to abide by the terms and conditions stated in this corresponding contract together with those to be specified by the ISACA Manila Chapter and/or the venue owners.

\_\_\_\_\_  
Authorized Signatory  
Representative  
(Signature over printed name)

\_\_\_\_\_  
Date Signed

\_\_\_\_\_  
Noted by: ISACA Manila Chapter

**Privacy Notice and Consent**

We are committed to respecting your privacy and we recognize the importance of protecting the information collected about you. All of the personal information that you have submitted during the registration shall only be processed in relation to your attendance to this event (i.e., processing of payments, issuance of certificate, sending of any announcements and future events and activities). Photos and videos will be taken during the event and ISACA will use it for documentary, evidentiary and marketing purposes. The photos and videos may be posted on ISACA Manila’s website and social media sites.

If you wish to be opted out from the processing of your information, please do let us know by sending an email to [secretariat@isaca-manila.org](mailto:secretariat@isaca-manila.org).

☐ I have read, understood, accept and agree to the privacy policy of ISACA Manila Chapter.

☐ I agree to pay the total amount due above for my sponsorship. I have read, accept and agree to abide by all the terms and conditions stated on this document.

\_\_\_\_\_  
Signature over printed name

**Type of Sponsorship (Please check (✓) your sponsorship of choice)**

☐ Platinum (P250,000.00)

☐ Gold (P175,000.00)

☐ Exhibitor (P100,000.00)

☐ Cocktail (P250,000.00)

*\* Rates are exclusive of VAT*

*\* Accepted Payment Options: Cash, Cheque, PayPal or bank transfer*

**OTHER INSTRUCTIONS:**  
Upon confirmation of the sponsorship package, kindly submit the following

1. Signed **INTENT TO PARTICIPATE FORM**, fax or email to (+63) 2 88942533, or email to [secretariat@isaca-manila.org](mailto:secretariat@isaca-manila.org) or [staff@isaca-manila.org](mailto:staff@isaca-manila.org)
2. Company/Organization Details – **Deadline June 15, 2024**
  - Brief Company/Organization Profile and Tagline
  - Company/Organization’s Hi-Resolution Logo
  - Sponsors with speaking slot
    - ✓ Title, Synopsis, Speaker’s Profile and Photo **June 15, 2024**
    - ✓ Presentation Materials **July 15, 2024**
    - ✓ Template – to be provided by the ISACA Manila