



2023 ANNUAL CONFERENCE

# NAVIGATING THE FUTURE:

BUILDING DIGITAL TRUST THROUGH EFFECTIVE  
IT GOVERNANCE IN THE ERA OF INNOVATE TECH

13 - 14  
SEPTEMBER

OKADA MANILA  
HYBRID

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2023 ISACA MANILA ANNUAL CONFERENCE

A G E N D A

WEDNESDAY | 13 SEPTEMBER

7:30 – 8:00	REGISTRATION		
8:20 – 8:35	Opening Ceremonies		
8:35 – 9:00	Keynote Address Deputy Governor Chuchi G. Fonacier, Financial Supervision Sector, Bangko Sentral ng Pilipinas		
9:00 – 10:00	Plenary Session “Cybersecurity Governance Principals for the Board and C-Suite” Ms. Nicki Doble, Interim CIO and CISO		
10:00 – 10:30	Networking Break   Announcements & Joining Break   Conference Exhibit Hall Showcase		
10:30 – 11:30	Plenary Session “Risk and Control Considerations in GenAI” Mr. Jallain S. Manrique, Advisory Partner and Head of Technology Consulting, KPMG in the Philippines		
11:30 – 1:00 PM	Networking Break   Announcements & Joining Break   Conference Exhibit Hall Showcase		
BREAKOUT SESSION			
1:00 – 2:00	<div>GOVERNANCESECURITYASSURANCE &amp; COMPLIANCE</div>		
	“Governance and Ethics in Emerging Technology”  Mr. Mario Demarillas CISO and Head, IT Consulting and Software Engineering, Exceture, Inc.	“Cyber in the ADB IT Lifecycle”  Mr. Peter Fizelle Chief information Security Officer Asian Development Bank	Atty. Laurice Esteban-Tuason SVP and Corporate Compliance and Data Protection Officer Converge ICT Solutions, Inc.
2:00 – 3:00	“Empowering IT Governance thru EA”  Mr. Francis Uy Chief Executive Officer, Sinag Solutions	“The Dummies Guide to Building Trust in ALL things Digital”  Mr. Constandinos Lokos General Manager Ingressum	“Audit Assurance: Navigating Digital Trust in Innovate Tech Governance”  Ms. Corazon Rey Senior Vice President and Chief Audit Executive, SM Retail, Inc.
3:00 – 3:30	Networking Break   Announcements & Joining Break   Conference Exhibit Hall Showcase		
3:30 – 4:30	<div>GOVERNANCESECURITYSHELEADS</div>		
	“Safeguarding the Open Finance and Open Data Economy: The Vital Role of Governance”  Ms. Ida Tiongson President, Opal Portfolio Investments (SPV-AMC), Inc.  Atty. Guadalupe Lyn Vergel de Dios Head, Compliance and Government Relations Xendit Philippines	“Navigating Ransomware Realities and Strengthening your Active Directory Security”  Mr. Alvin Yeo Identity Specialist Tenable	Asec. Mary Rose Magsaysay Assistant Secretary & Deputy Executive Director Cybercrime Investigation and Coordinating Center
	<div>GOVERNANCESECURITYIT RISK MANAGEMENT</div>		
4:30 – 5:30	“GUARDRAILS: Building a sensible Cybersecurity Program to enable and inspire innovation”  Mr. Jan Martin Encina Associate Director, Head of Information Security Governance & Operations Maya	“Cybersecurity in the age of Generative AI”  Mr. Kristofferson "Ice" de Ocampo Field Chief Technology Officer, Globe Group Infosec Forum Chairperson, Ayala Group	“A.I. and GRC: Are they Compatible?”  Dr. Stephen Cutler Chief Enterprise Risk and Compliance Officer Omnipay, Inc.

BREAKOUT SESSION			
8:30 – 9:30 AM	PRIVACY	DATA SCIENCE	IT RISK MANAGEMENT
	<i>“Digital Transformation + IT Governance &gt; Data Breach”</i>  <b>Atty. Jon Bello</b> <b>Partner</b> <b>Medialdea Bello and Suarez</b> <b>Law Offices</b>	<i>“How SN Aboitiz Power Group Embraced Change with Data Science Upskilling and Transformational Change Management”</i>  <b>Ms. Maria Theresa Cabigon</b> <b>Chief Information Officer SN Aboitiz</b> <b>Power Group (SNAP)</b>	<i>“Digital Risk Strategy in Today’s Business”</i>  <b>Mr. Ricson Singson-Que</b> <b>President and CEO</b> <b>SQrity Consulting</b>
9:30 – 10:30	<i>“Data Intermediation: Unlocking the Value of Data through Responsible Data Sharing”</i>  <b>Mr. Raymund Liboro</b> <b>Founder and Chief Executive Officer</b> <b>Privacy and Security by Design, Inc.</b>	<i>“Generative AI: Risks and Opportunities”</i>  <b>Mr. Dominic Ligot</b> <b>Founder, CEO and CTO</b> <b>CirroLytix</b>	<i>“Integrated IT Risk Management: Connecting the Dots and Building Resilience”</i>  <b>Ms. Christine Kempeneers</b> <b>Assistant Vice President</b> <b>Risk Management</b> <b>Aboitiz Equity Ventures</b>
10:30 – 11:00	Networking Break   Announcements & Joining Break   Conference Exhibit Hall Showcase		
11:00 – 12:00	SECURITY	DATA SCIENCE	ASSURANCE
	<i>“Cybersecurity and Risk Management: A Holistic Approach to Protecting Digital Assets and Building Digital Trust”</i>  <b>Mr. Philip Kwa</b> <b>Incoming Academic Program Director</b> <b>Asian Institute of Management</b>	<i>“How Generative AI and Blockchain can implement Zero Trust cybersecurity”</i>  <b>Mr. Paul Soliman</b> <b>Group Chief Executive Officer</b> <b>Bayanichain</b>	<i>"Leveraging AI in a Technology-Driven Audit Landscape"</i>  <b>Mr. Marvin Soriano</b> <b>Head, IT Audit</b> <b>Philippine Business Bank</b>
12:00 – 1:30 PM	Networking Break   Announcements & Joining Break   Conference Exhibit Hall Showcase		
	PLENARY SESSION		
1:30 – 2:30	<b>Plenary Session</b> <i>“API Security and Threat Intelligence: Safeguarding Modern Applications”</i> <b>Mr. Aristotle Pacis, Vice President, Engineering, Automated Technologies, Inc. (ATI)</b>		
2:30 – 3:30	<b>Plenary Session – SGV &amp; Co.</b>		
3:30 – 4:00	Networking Break   Announcements & Joining Break   Conference Exhibit Hall Showcase		
4:00 – 5:00	<b>Closing Keynote Address</b> <b>Usec. Maria Francesca M. Del Rosario</b> <b>Undersecretary</b> <b>Head of Information and Communications Technology Group and Chief Information Officer</b> <b>Department of Budget and Management</b>		
5:00 – 5:30	<b>Closing Ceremony</b>		

*\*Topics and Speakers are subject to change without further notice.*



2023 ISACA MANILA ANNUAL CONFERENCE

PLENARY SPEAKERS



CHUCHI G. FONACIER

DEPUTY GOVERNOR, FINANCIAL SUPERVISION SECTOR  
BANGKO SENTRAL NG PILIPINAS

OPENING KEYNOTE SPEAKER

13 SEPTEMBER 2023 | 9:00 - 10:00AM

OPENING KEYNOTE ADDRESS

DG Fonacier is the head of the Financial Supervision Sector (FSS), which is mainly responsible for the regulation of banks and other BSP-Supervised Financial Institutions (BSFIs). Under her direct supervision are five subsectors which handle onsite examination and offsite surveillance (*or integrated supervision*) of BSFIs including specialized supervision of specific areas (*i.e., anti-money laundering, trust, financial market operations and information technology*), oversight of the public credit registry, policy studies/research, and supervisory data management.

DG Fonacier joined the BSP in 1984 as a bank examiner and worked her way to become the deputy governor of FSS in 2017. She is currently the BSP’s representative to the Network of Central Banks and Supervisors for Greening the Financial System (NGFS) Plenary and Workstream 1 (Supervision/Micro-Prudential Practices) and the permanent alternate of the BSP Governor in the Board of Directors of the Philippine Deposit Insurance Corporation (PDIC). She previously served as an alternate Member of the National Development Corporation (NDC), as well as the Agricultural Credit Policy Council - Governing Council.

DG Fonacier took up her Bachelor of Science in Commerce major in Accounting degree at University of St. La Salle - Bacolod. She is a Certified Public Accountant (CPA) and a holder of a Career Service Executive Eligibility (CSEE). She obtained her Master’s degree in Business Administration (MBA) at the Ateneo de Manila University. She attended the Program on Rethinking Financial Inclusion: Smart Design for Policy and Practice organized by the Harvard Kennedy School.



MARIA FRANCESCA M. DEL ROSARIO

UNDERSECRETARY & HEAD OF INFORMATION AND COMMUNICATIONS TECHNOLOGY GROUP  
AND CHIEF INFORMATION OFFICER  
DEPARTMENT OF BUDGET AND MANAGEMENT

CLOSING KEYNOTE SPEAKER

14 SEPTEMBER 2023 | 4:00 - 5:00PM

CLOSING KEYNOTE ADDRESS

Undersecretary Maria Francesca M. Del Rosario is the Head of Information and Communications Technology Group and Chief Information Officer of the Department of Budget and Management. Formerly, she served as Vice President and Head of Artificial Intelligence and Data Policy of Data Science and AI Group of Union Bank of the Philippines. She also served as Senior Cybersecurity Consultant of Indra, a European-based firm as well as IT and Data Privacy Governance of Globe Telecom. She is a member of the Integrated Bar of the Philippines and Institute of Corporate Directors. She is also an Advisory Board Member of the International Association of Privacy Professionals (Women in Privacy).

She was recently recognized for the following: Top 10 Women in Security by Women Security Alliance Philippines (WISAP); Privacy Leadership Recognition by the National Privacy Commission; Corporate Governance by the National Association of Data Protection Officers of the Philippines; and Best in Future of Trust by International Data Corporation (IDC) in the Philippines and the Asia Pacific Region.





## 2023 ISACA MANILA ANNUAL CONFERENCE

# PLENARY SPEAKERS



Jallain S. Manrique is an Advisory Partner and the Head of Technology Consulting in KPMG in the Philippines, he has more than 16 years of extensive professional experience in the fields of IT audit, SOC or attestation, cybersecurity, data privacy, ERP implementation, robotics process automation, data & analytics, and IT project management.

**Presentation Title: "Risk and Control Considerations in GenAI"**

### Synopsis

*In the rapidly evolving landscape of AI and Generative AI (GenAI), the question of where regulations will lead is of paramount importance. As AI technologies gain widespread adoption, the role of Risk becomes pivotal in balancing innovation with trust.*

*In the absence of local formal legislation, companies are urged to take a proactive approach by establishing risk and compliance safeguards. It is worth noting that existing authorities and regulations already encompass "automated systems," including AI and innovative technologies. The need for vigilance is emphasized as regulations surrounding GenAI are developed and implemented.*

*To navigate this complex terrain effectively, organizations must cultivate a culture of risk management that aligns AI systems with their values and principles while staying attuned to evolving regulatory expectations and potential complexities. The regulatory focus spans various areas, including fairness, data privacy, cybersecurity, and more, underlining the imperative for businesses to engage with these issues comprehensively.*

*The path forward involves anticipating changes, monitoring outcomes and aligning AI strategies with emerging regulations to ensure both compliance and innovation. GenAI adoption is progressing swiftly, and while uncertainty about the regulatory environment remains a challenge, it does not deter most organizations from advancing their AI adoption efforts.*

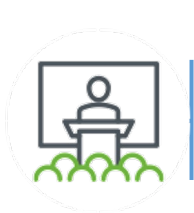


Nicki Doble is an Interim CIO and CISO who specializes in corporate technology turnarounds and post-security breach recovery. Nicki holds extensive experience at the Executive level in delivering globally recognized IT and security transformation programs. Nicki is a regular contributor to several international publications and conferences. Prior to moving to Manila, Nicki was Deputy Chair of the Australian Information Security Association, and most recently was a judge for Cybersecurity Woman of the Year 2023.

**Presentation Title: "Cybersecurity Governance Principals for the Board and C-Suite"**

### Synopsis

*Nicki will share the strategies adopted by Australian Boards and Corporates in tackling the ever-evolving challenge of cybersecurity risk. Uncover invaluable insights, actionable pointers, and critical indicators, all of which transcend geographical boundaries and can be applied universally. Discover the essential elements necessary for fostering resilience within your organization, regardless of country.*



2023 ISACA MANILA ANNUAL CONFERENCE

PLENARY SPEAKERS

ARISTOTLE "TOTIE" PACIS

VICE PRESIDENT OF ENGINEERING, AUTOMATED TECHNOLOGIES, INC. (ATI)

"API SECURITY AND THREAT INTELLIGENCE: SAFEGUARDING MODERN APPLICATIONS"

14 SEPTEMBER 2023 | 1:30 - 2:30 PM | PLENARY SESSION

SGV & CO.

PLENARY SESSION

14 SEPTEMBER 2023 | 2:30 - 3:30PM

Totie is a seasoned IT professional with over two decades of expertise in the industry. His career has encompassed diverse roles spanning Business Development, Solution Architecture, Service Delivery Management, Project Management and Technical Support. Throughout his journey he his journey, he has been instrumental in spearheading innovative solutions, including Cloud-like Computing and Consumption services, Outsourcing Services, Enterprise Storage, and Desktop Management Solutions, among others.

At present, Totie holds the esteemed position of Vice President of Engineering at Automated Technologies, Inc. (ATI) where his leadership and technical expertise continue to drive excellence and innovation in the IT sector.

**Presentation Title: “API Security and Threat Intelligence: Safeguarding Modern Applications”**



## 2023 ISACA MANILA ANNUAL CONFERENCE TRACK SESSION SPEAKERS



Mario earned his degrees in B.S. Accountancy and Information Management from Adamson University and Asia Pacific College, respectively. Mario has more than 15 years of professional experience in Information Systems and Internal Auditing, Information and Cyber Security, Data Privacy and IT Governance consulting. His experience covers project management, pre- and post- IT implementation reviews, business process documentation and testing, due diligence, fraud investigations, vulnerability assessment and penetration testing, software license reviews, information security governance, business continuity and disaster recovery planning, system technical reviews and IT risk and assessment reviews of companies engaged in the Financial Services, Manufacturing, Public Sector, Services, and Technology, Media & Telecommunications industries.

He's a Graduate and Technology Governance Committee Member of Institute of Corporate Directors of the Philippines, Member of the School of Computing and Information Technologies (SoCIT) Advisory Board of Asia Pacific College, Former President and Board of Trustee of ISACA Manila Chapter, Former Board of Trustee of Association of Certified Fraud Examiners – Philippines Chapter (ACFE – Philippines), Former Chairperson for Technology and Membership Committees of Institute of Internal Auditors Philippines Chapter (IIA Philippines). He received the Presidential Award both in 2014 and 2016 and Best Chairperson of the Year in 2010 from ISACA Manila and IIA Philippines Chapters, respectively, for recognition of his services as officer of these professional organizations. He garnered the 1st and 3rd Highest Scores among the PH examinees for the Certified Information Security Manager (CISM) and Certified in Risk and Information Systems Control (CRISC) exams, respectively.

Mario is a resource speaker for various topics on fraud, IT governance, IT, information and cybersecurity, IT internal audit, data privacy and review sessions for CIA, CISA, CISM, CISSP, CRISC and CFE examinees.

### Presentation Title: "Governance and Ethics in Emerging Technology"

#### Synopsis

*In an age where technology is advancing at an unprecedented pace, the task of ensuring its ethical use becomes increasingly challenging. This talk delves into the complex issues surrounding the control, monitoring, and ethical considerations of emerging technologies. By examining these issues more closely, we can gain a greater understanding of how to harness technology in a responsible manner that benefits society as a whole.*

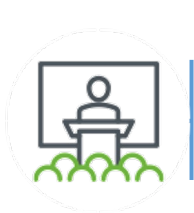


Peter Fizelle leads Cyber and Information security at ADB, focused on enabling the business to pursue leading digital transformation strategies, while reducing risk to the organization and increasing operational effectiveness and resiliency. He has many years of experience in information security and technology within banking, government, managed services, and Defence. Prior to ADB, his roles in banking included technology and risk management roles at Commonwealth Bank, ANZ, USB, RBS, ABN-Amro and Deutsche Bank.

### Presentation Title: "Cyber in the ADB IT Lifecycle"

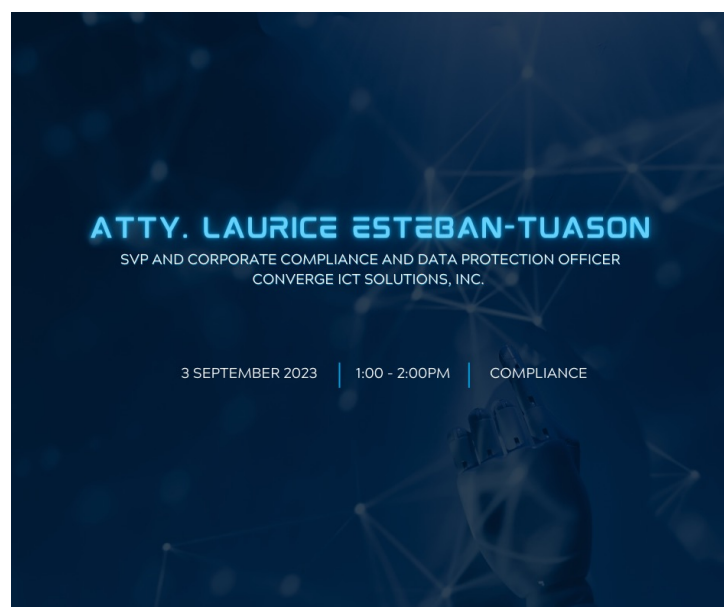
#### Synopsis

*How do you ensure that applications are build to your organisation's standards? And once they're built, how do you keep then inline with those standards? In this presentation I will go through how I was able to build a framework that gave early guidance and knowledge of requirements, ensured applications and systems were engineered to that guidance and remained that way as they operate.*



## 2023 ISACA MANILA ANNUAL CONFERENCE

# TRACK SESSION SPEAKERS



Francis Uy is the CEO of Sinag Solutions, an Open Group member since 2014. He has lead the EA work for various government and private institutions in the Philippines including the Covid19 response in 2020 and the Covid vaccine effort in 2021. He has multiple years experience as the Chief Enterprise Architect (consultant) for hospitals, universities, energy companies, and others. Francis has written a whitepaper published in the Open Group and has conducted several talks in Open Group (SG and Indonesia).

**Presentation Title: “Empowering IT Governance thru EA”**

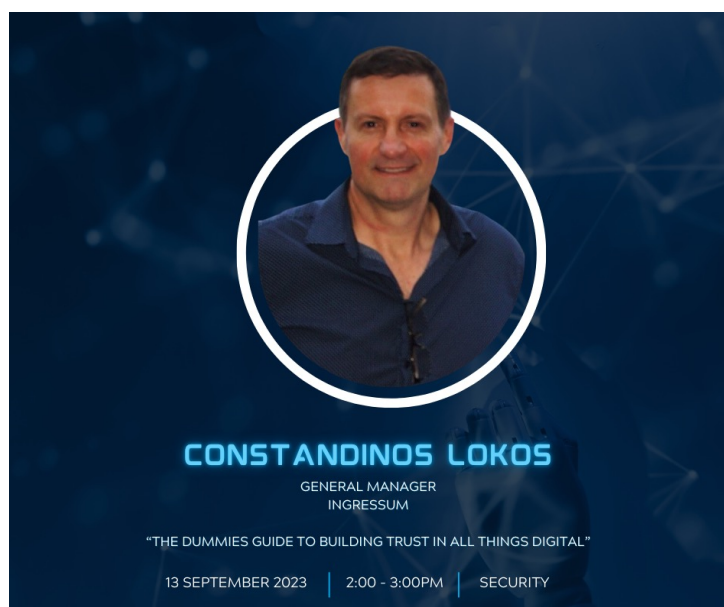
### **Synopsis**

*Through a comprehensive grasp of crucial enterprise components and their interrelationships, Enterprise Architecture (EA) establishes a foundation for informed governance. This foundation leads to effective decision-making, alignment of business objectives with technology, and enhanced transparency. Real-world instances, including the IT Governance implemented in response to the Covid crisis by the Philippine government, vividly demonstrate how EA empowers IT governance, ultimately contributing to life-saving measures. Attendees will gain a clear understanding of EA's role as a guiding instrument, facilitating effective IT governance that drives tangible results in the digital era.*





## 2023 ISACA MANILA ANNUAL CONFERENCE TRACK SESSION SPEAKERS



Constandinos Lokos is an accomplished professional with local and international track record in ICT. With over 30 years of experience in ICT (IS&T). With strong business acumen, Constandino can provide many insights that can help organizations better understand and manage the many challenges they face today and those into the future. From providing Whole of IT Outsourcing (remember those big mainframes and the green screens) to basic PC advice. Constandino has experienced the many new concepts introduced over the many years. A key theme – “Centralise where you can and decentralise where you must” is true today as it was back in the year 2000.

**Presentation Topic: “The Dummies Guide to Building Trust in ALL things Digital”**



Cora Rey brings over 30+ years of experience as Head of Finance, Controllership, Treasury, Systems, and Internal Audit in retail and distribution business. She is currently the Senior Vice President and Chief Audit Executive of SM Retail, Inc. overseeing more than 30 retail brands. Prior to her work in the private sector, she first joined SGV & Co as assurance and IT Auditor.

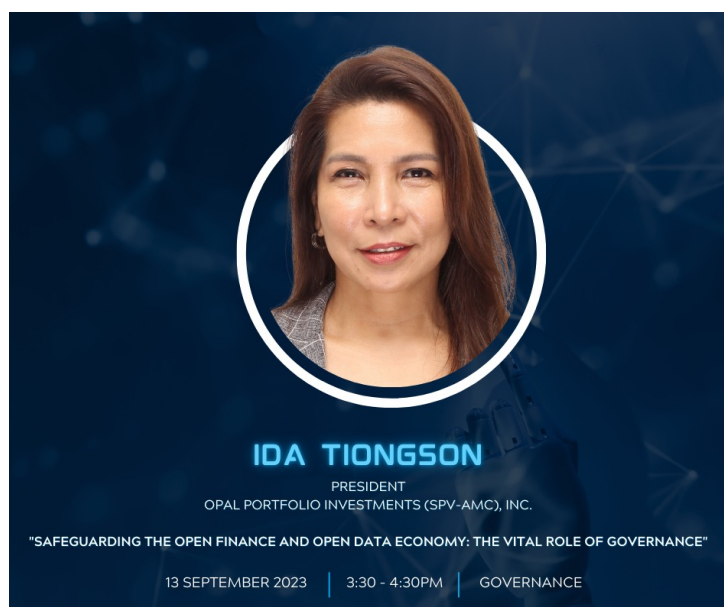
She was awarded by the Philippine Institute of Certified Public Accountants (PICPA) as Outstanding Lady Achiever for Commerce and Industry in 1996 and Outstanding CPA in Commerce and Industry in 2013. She was the Past President and Chairman of the Institute of Internal Auditors Philippines (IIA-P) and the Association of CPAs in Commerce and Industry (ACPACI) and held various elected and appointed positions in PICPA.

She graduated with a Bachelor of Science in Commerce major in Accounting from the University of Santo Tomas, and completed the Strategic Business Economics Program from the University of Asia and Pacific. She is a licensed CPA and holds certifications as CIA and CRMA from IIA, Inc. and CRISC from ISACA. She is a Lean Six Sigma Green Belt certified by the Asian Institute of Management.

**Presentation Topic: “Audit Assurance: Navigating Digital Trust in Innovate Tech Governance: *Integrating a Resilient Internal Audit Framework and Project Management System*”**



## 2023 ISACA MANILA ANNUAL CONFERENCE TRACK SESSION SPEAKERS



Ms Imelda Ceniza Tiongson known as Ida Tiongson is a Governance, Women and Fintech Advocate. She is the President of a multi-billion SPV company Opal Portfolio Investments (SPV-AMC) Inc, in charge of turning around distressed assets.

She has also been a pillar in the Philippine Fintech world who also sits as Independent Board Director in several companies namely

- Prulife Uk Ph – one of the largest and multi awarded Life Insurance company in the Philippines
- Alipay Ph – Part of world's largest fintech conglomerate Alibaba group
- Xurpas Inc – Philippines Technology Publicly listed company doing Metaverse among others
- SeedIn Technologies Inc – one of the largest P2P fintech platforms in Southeast Asia

She is a Trustee of WomenbizPh, Institute of Corporate Directors, Fintech Alliance Ph, Blockchain Council of the Philippines. She is known as a Turn-around expert who started as a traditional banker spanning over 22 years in senior management positions in National Australia Bank (Senior Lending Officer) and Philippine National Bank (Senior Vice Pres).

Further she is also part of Philippines Central Bank's (BSP) Open Finance Oversight Committee Transition Group representing the fintech industry.



Guada been immersed for more than fifteen years in the anti-money laundering (AML), counter-terrorism financing (CTF) and anti-fraud programs of all types of financial institutions: banks; remittance, lending, financing, payments, and EMI companies; insurance; pre-need, asset management, bancassurance, security broker, and mutual funds companies. She has appeared before congress on bills related to e-commerce, remittance, AML/CTF, and insurance.

Prior to joining the regional fintech company, Xendit as its Head of Compliance and Government Relations, Guada was the Chief Compliance Officer of Globe Fintech Innovation ("GCash"). She also headed the Regional Compliance for North Asia, China & Philippines of MoneyGram International and its Compliance Officer for Privacy and Member of the Board of Directors of its Philippine subsidiary.

She is a licensed lawyer and worked as an associate at law firms in the Philippines and at Mayer Brown JSM in Thailand. She also worked as a Securities Counsel at the Philippine Securities and Exchange Commission, and an Economic Development Specialist at the National Economic Development Authority.

**Presentation Title: "Safeguarding the Open Finance and Open Data Economy: The Vital Role of Governance"**



## 2023 ISACA MANILA ANNUAL CONFERENCE TRACK SESSION SPEAKERS



Alvin Yeo is currently the Sales Lead for the Tenable AD business in South East Asia, Greater China and India.

Alvin has overseen roles in consulting, professional services, presales and sales in the Service Provider and Cybersecurity business for more than 20 years.

Prior to this appointment, Alvin was Director of APAC Professional Services where he leads the team of consulting overseeing the 3 major disciplines: Governance Risk and Compliance, Offensive Security and Technology. He has previously held various leadership roles in presales, consulting and professional services in ASEAN and Europe, offering solutions and services to many vertical markets including finance, manufacturing, hospitality, governments, most of which multinational companies.

Spending the majority of his career in the Telecommunications and Security industry with SingTel and NTT, Alvin has witnessed the technology and business transformation within the industry from the time it was private network communications to today's complex cloud services. His domain knowledge and expert views covers a wide range of technologies including networks, data centers, security solutions, managed and hosting services.

Alvin is also an active CISSP local professional member and helped to start the CISSP local chapter in Singapore.

**Presentation Title: "Navigating Ransomware Realities and Strengthening your Active Directory Security"**



Philippine Government's first Certified Chief Information Security Officer - CICISO (EC- Council) + Certified Ethical Hacker C|EH V11 and the highest ranking female official in Cyber in government. She has five (5) Certifications from Harvard Kennedy School enumerating as follows: Senior Executive Fellow SEF 2020, Cybersecurity-Intersection of Technology and Policy CYBER 2020, Digital information in Government DTG 2020, and Strategic Management of Regulatory and Enforcement Agencies- SMREA 2009, which resulted to her completion of the Public Policy Track Certification.

She is a graduate of the George Marshall Center in Garmisch Germany on International Program on Cyber Security Studies 2021. She is a Convenor of the UP-CIFAL UNITAR + CICC - course on Digital Governance and Cybersecurity, Women in Cyber- Offense and Defense Strategy, DICT+CICC Cybersecure Digital Transformation, CICC+PC DPO-DPA, Convenor of DFRA, CO-Convenor of CYON2022 Batang Barangay etc.

She is the lead convenor of the Philippines to the UN for the first Treaty being created to supplant the Budapest Convention the Ad Hoc Committee on Cybercrime AHC.

She has extensive training in leadership, management, governance and cyber. She is also trained with Incident Response & Network Forensics by the ASEAN-Japan Cybersecurity Capacity Building Center.

Assistant Secretary Magsaysay is the Spokesperson and the Bids and Awards Committee Chairman of CICC. She is an Elected Board and VP for NCR of the National Council of Women in the Philippines 2021-2023.

She took her Master's in Public Administration in UP-NCPAG and is an author of the Manila Times Harvard Veritas and Islamic Finance News. She also held NUMEROUS positions in government such as Undersecretary of Energy and Board of Trustee of the CP, Special Fintech Consultant of CEZA and Highly Technical Consultant of the DICT.



2023 ISACA MANILA ANNUAL CONFERENCE

# TRACK SESSION SPEAKERS



**JAN MARTIN ENCINA**  
ASSOCIATE DIRECTOR AND HEAD OF INFORMATION SECURITY GOVERNANCE AND OPERATIONS  
MAYA PHILIPPINES

**"GUARDRAILS: BUILDING A SENSIBLE CYBERSECURITY PROGRAM TO ENABLE AND INSPIRE INNOVATION"**

13 SEPTEMBER 2023 | 4:30 - 5:30PM | GOVERNANCE

Jan has more than 16 years of combined experience in Information Security, Risk Management, Compliance, Data Privacy and Audit. He is a CISA (Top 2 PH), a CISM (Top 3 PH) and a CRISC (Top 1 PH) and held various roles in the fintech, banking, software, and telecommunications industries.

He serves in various communities to help advocate cybersecurity education such as the Information Security Officers Group (ISOG) and the Bankers Institute of the Philippines (BAIPHIL).

He was awarded Best Senior Head for Cybersecurity in 2022 by the Information Security Officers Group. He is currently Associate Director and Head of Information Security Governance and Operations of Maya Philippines.

**Presentation Title: "GUARDRAILS: Building a sensible Cybersecurity Program to enable and inspire innovation"**



**KRISTOFFERSON "ICE" DE OCAMPO**  
FIELD CTO, GLOBE TELECOM AND  
CHAIRPERSON, AYALA GROUP INFORMATION SECURITY FORUM

**"CYBERSECURITY IN THE AGE OF GENERATIVE AI"**

13 SEPTEMBER 2023 | 4:30 - 5:30PM | SECURITY

Mr. de Ocampo is previously the Head of Head of Enterprise Architecture and Cybersecurity of Ayala Corp and CTO of Internet Fraud Watchdog - where he extensively worked with local enforcement units in the United Kingdom, Australia, Thailand and the Philippines which resulted in the arrests of numerous cybercriminals.

He also served in the Academe: De La Salle University, Ateneo, Arellano and handling ICT courses from Game Development, Software Engineering to Digital Forensics and Ethical Hacking"

**Presentation Title: "Cybersecurity in the Age of Generative AI"**





## 2023 ISACA MANILA ANNUAL CONFERENCE TRACK SESSION SPEAKERS



Stephen P. Cutler, PhD, is a retired Special Agent of the Federal Bureau of investigation. His career includes five years as head of all FBI operations in the Philippines. He currently is the Chief Enterprise Risk and Compliance Officer for Omnipay, a Fintech supervised by the Bangko Sentral ng Pilipinas. His duties includes Risk analysis, Compliance and Governance, as well as Data Protection and Privacy matters and Cyber security matters. He reports to the Board of Directors and senior management on these matters, as well as regular discussions with regulators and related entities. He teaches these topics at the University and in-service levels. He is a Level two certified Data Privacy Officer.

Dr. Cutler earned his PhD in Criminology.

**Presentation Title: “A.I. and GRC: Are they Compatible?”**

### Synopsis

*On this session we'll discuss what is A.I. in the terms of GRC, and how A.I. can help us meet the demands of Governance, Risk, and Compliance of fast developing and evolving companies as this century continues.*



Atty Jon Bellow is an NPC Privacy Advocate of 2021 Awardee, International Speaker, and Partner at the Medialdea Bello and Suarez Law Offices.

An experienced legal counsel with a strong background in regulatory compliance including data protection. He has a demonstrated history of working in the global outsourcing/offshoring industry in the Asian region.

He is also an Advisory Board Member of the International Association of Privacy Professionals Asia

A Certified Information Privacy Manager (CIPM); Certified Information Privacy Professional/Europe and a Fellow on Information Privacy.

Atty. Bello is an Adjunct Faculty at the Asian Institute of Management

He is former Associate General Counsel for one of the largest BPO Companies in Asia and the Pacific and a Former Chairman of the Security Council of the Contact Center Association of the Philippines.

He is also a Founding Member of the US Embassy's Joint-Cybersecurity Working Group

**Presentation Title: “Digital Transformation + IT Governance > Data Breach”**

### Synopsis

*There is a call to action for digital transformation. For organizations that have begun their digital transformation journey, there is a demand for acceleration. Digital transformation requires the collection of massive amounts of valuable data. As a result, there is a significant increase in the number of security incidents many of which involve data breaches. This presentation shall brief participants on the current privacy landscape, data breach cases, and the importance of having guardrails to mitigate data breaches.*



## 2023 ISACA MANILA ANNUAL CONFERENCE TRACK SESSION SPEAKERS



Mitch is a seasoned professional with over 28 years of experience in various domains, including information technology, business and strategy development, enterprise and operational risk management, business process management, program management of enterprise systems, projects, and initiatives, as well as financial controllership.

Currently, she holds a leadership role at SNAP as Chief Information Officer, spearheading its digital transformation and leading initiatives in Data Science and AI. She also oversees IT operations and maintenance, ensuring the organization's cybersecurity.

Outside of her professional engagements, she contributes as a part-time professor at UP Diliman Technology Management Center. Moreover, she is a certified and practicing Health and Life Coach, driven by her passion to help individuals become better versions of themselves and achieve holistic living in today's technology-driven world. Mitch is also a co-author of "Our Hearts and Minds Together: A Practical Handbook in Emotional Intelligence" (Balboa Press, 2023).

Mitch's academic achievements include a BS in Accountancy from Silliman University and a Master of Technology Management from the University of the Philippines-Diliman. Additionally, she has earned her certification in Health & Life Coaching from the Health Coach Institute.

**Presentation Title: "Igniting Innovation: How SN Aboitiz Power Group Embraced Change with Data Science Upskilling and Transformational Change Management"**

### Synopsis:

*SN Aboitiz Power Group (SNAP), a leading renewable energy company, recognized the imperative to reinvent strategies and maintain competitiveness by making innovation and data-driven decision-making the cornerstones of their operations. They embraced change, harnessed the power of data science, and ignited innovation through transformational change management.*

*The session will delve into the compelling challenges faced by SNAP as they navigated disruptions from shifting market dynamics within the energy landscape, including the complexities of handling big data. Moreover, this session will offer valuable insights into SNAP's journey, showcasing how they successfully triumphed over these challenges and celebrated significant milestones during this transformative period.*



Ricson Singson Que, is renowned for his exceptional facilitation skills and humorous demeanor. As President & CEO of SQRity, he offers expert guidance in Cybersecurity, Digital Transformation, and Educational Technology. With key roles in prominent organizations like S&R, First Metro, Actimai Philippines Inc., and AutoHaus Ventures Inc. Ricson's expertise in technology management is noteworthy. He is also a recognized figure at De La Salle-College of Saint Benilde and the Cloud Security Alliance Philippines.

**Presentation Title: "Digital Risk Strategy in Today's Business"**



## 2023 ISACA MANILA ANNUAL CONFERENCE TRACK SESSION SPEAKERS



Mr. Liboro is the Philippines' First Privacy Commissioner and the founder and CEO of Privacy and Security by Design, Inc., the creator of PRIVAAS - Privacy-As-A-Software and Privacy-As-A-Service.

In 2018, he earned the Philippines a voting seat on the executive committee of the International Conference of Data Protection and Privacy Commissioner or the ICDPPC. In addition, he spearheaded the Philippines' participation in two of the most significant data privacy organizations globally, the Global Privacy Assembly and the Asia Pacific Privacy Authorities Forum and In 2019, he chaired the first ASEAN Data Protection and Privacy Forum and host-chaired the Asia Pacific Privacy Authorities Forum.

He was a chairman of the Global Privacy Assembly's COVID-19 Taskforce, which created a space for collaboration among jurisdictions and organizations to address the emerging privacy issues posed by the spread of the COVID-19 virus worldwide in 2020.

Before becoming the Philippines' Privacy Commissioner, he was the Assistant Secretary for Climate Change Adaptation and Disaster Risk Reduction at the Department of Science and Technology and Director of the Science and Technology Information Institute and spearheaded the development of a disaster risk management tool called the Nationwide Operational Assessment of Hazards or Project NOAH. Project NOAH has been cited as one of the most advanced e-governance tools in disaster prevention by the United Nations Program Office on Governance (UNPOG) in 2014.

Today, through Privacy and Security by Design, he continue to pursue my vision of a safe and trusted digital environment where the free flow of data would result in an enhanced quality of life.

### **Presentation Title: "Data Intermediation: Unlocking the Value of Data through Responsible Data Sharing"**

#### **Synopsis:**

*Balancing the benefits of data sharing with lawful and ethical considerations are new skills that information security and privacy professionals must possess.*

*Responsible data sharing ensures that data, often generated across various sources and sectors, can be utilized effectively while maintaining privacy and security. Responsible data sharing is crucial for realizing the full potential of data's transformative power. It encourages collaboration, innovation, and informed decision-making. In this session, Former Privacy Commissioner Raymund Liboro will introduce the concept of data intermediation and its role in unlocking the potential of data through responsible data sharing and the vital role information security and privacy professionals will play in data intermediation within their organizations.*



Mr. Dominic is a Data analyst, researcher, software developer, entrepreneur and technologist. Advocate for data literacy, AI ethics, data ethics and social impact from data. His current work focuses on human rights, public health, food security, political risk and fighting disinformation and infodemics through the use of computational social science, social listening, remote sensing, artificial intelligence and data engineering.

Founder of CirroLytx, a social impact AI company, and Data Ethics PH, an online community focused on social issues such as data privacy, data security, AI-driven discrimination, data liabilities, data ownership rights, and data poverty. Three-time global winner of the NASA and ESA International Space Apps Challenges, his team's award winning dengue surveillance application, AEDES, has been backed by the Group on Earth Observations (GEO), the Digital Public Goods Alliance (DPGA) and the UNICEF Innovation Fund.

Co-authored the Masters in Applied Business Analytics degree of the University of Asia and the Pacific, and led the development of the nationwide data science education program Project SPARTA. Co-founded the Analytics Association of the Philippines (AAP) and is a Board of Trustees member of the Philippine Center for Investigative Journalism (PCIJ).

Passionate about using big data and AI to make a positive difference in the world and creating a better future for society as it transitions through the Fourth Industrial Revolution.

### **Presentation Title: "Generative AI: Risks and Opportunities"**





## 2023 ISACA MANILA ANNUAL CONFERENCE TRACK SESSION SPEAKERS



Christine Kempeneers is a staunch believer in integrating risk-based management systems and programs to ensure the full coverage and holistic management of risks. She has a unique 12-year background in risk management, project management and strategic planning. She has helped companies define and roll-out their integrated risk, business continuity and data privacy programs.

Today, she serves as the Risk Management Head and Data Protection Officer of Aboitiz Equity Ventures. Prior to AEV, she was a Project Manager under Aboitiz InfraCapital where she worked on rail, airport and water projects. She worked in the financial services sector and was affiliated with UnionBank and Citibank. She is also an adjunct faculty member of the Asian Institute of Management where she teaches risk management, data privacy and finance courses.

She completed her MBA with distinction from the Asian Institute of Management in 2014 where she majored in Finance. Apart from these, she holds several certifications. She is a PARIMA-ANZIIF Certified Risk Professional, a Crisis Management Certified Expert by BCMI, a Sustainability and Climate Risk (SCR) Certificate holder from the Global Association of Risk Professionals (GARP), a Data Privacy Certified Professional under TÜV Rheinland and a Certified Information Privacy Manager under the International Association of Privacy Professionals (IAPP).

**Presentation Title: “Integrated IT Risk Management: Connecting the Dots and Building Resilience”**

### Synopsis

Businesses have been evolving at an accelerated pace and technology evolves with it. We deal with more demanding customers, heightened oversight by regulators and a more volatile environment overall. At the same time, various disciplines have emerged that aim to govern or address issues in this changing environment - Risk Management, Business Continuity, Information Security and Data Privacy, just to name a few.

In this session, we will tackle the importance of taking an integrated approach to managing IT risks. We streamline & simplify processes, maximize resources, gain stakeholder buy-in and avoid things from falling through the cracks. These disciplines are not meant to be taken in siloes, rather, they help better manage the threats and opportunities we face.



Philip is a highly experienced professional with over 30 years of global working experience in various corporate and entrepreneurial environments.

He has held key roles such as CEO, CFO, Sales and Marketing Head, and Strategic Consulting Director. My areas of expertise include cyber security training and exercises, cyber risk and governance assessment, business process transformation, factory automation, and entrepreneurship.

He has spent over 10 years working overseas in countries such as the USA, China, Thailand, Indonesia, Hong Kong, Japan, and Korea, where he managed regional and complex IT implementation, supply chain, and business strategy projects.

Philip has an MBA from the University of Hull, SMU-SID Diploma in Directorship, NUS-ISS Post Graduate Diploma in Knowledge Engineering, and a Bachelor of Commerce from the University of Western Australia.

He also holds professional certifications such as CISM, PMP, Practitioner Certificate in Data Processing and a Certified Accountant. He is a Fellow Member of Singapore Computer Society.

**Presentation Title: “Cybersecurity and Risk Management : “A Holistic Approach to Protecting Digital Assets and Building Digital Trust”**

### Synopsis

*The discussion will emphasize the importance of strong IT Security Governance in establishing trust in a dynamic digital world. Participants will gain insight into the evolving digital risk landscape, and highlight the process of risk assessment and mitigation strategies to manage digital risks. Attendees will gain practical insights and best practices to enhance their organisations’ cybersecurity posture and overall digital resilience.*





## 2023 ISACA MANILA ANNUAL CONFERENCE TRACK SESSION SPEAKERS



Paul has 13 years of expertise in the Enterprise Application industry and is the First Microsoft MVP for Business Applications & 1<sup>st</sup> Microsoft Regional Director in the PH. Paul serves as a business and technology consultant for schools and for other IT companies in APAC. He is now focusing on Web3 & AI projects.

#### Affiliation:

- Chairman & CEO of Bayanichain
- Founding Member of Blockchain Council of the Philippines
- Founder, CEO & CTO of Hacktiv Colab Inc.
- Co-Founder Future Academy
- Founder, BizApps PH

#### **Presentation Title: "How Generative AI and Blockchain can implement Zero Trust cybersecurity"**

#### **Synopsis**

*In an era where cybersecurity threats are evolving at an unprecedented rate, the integration of Generative AI and Blockchain offers a revolutionary approach to fortifying digital landscapes. Generative AI can be employed to simulate complex cyber-attack scenarios, enabling organizations to proactively identify vulnerabilities and strengthen their security protocols. Meanwhile, Blockchain's immutable and transparent nature ensures data integrity and enables secure, decentralized transactions. When combined, these technologies offer a robust cybersecurity framework that not only detects and neutralizes threats in real-time but also fosters trust and transparency. This synergy could redefine the future of cybersecurity, making systems more resilient, adaptive, and impervious to attacks.*



Marvin leads the IT Audit Unit of the Philippine Business Bank. His main roles are to Assist the Chief Audit Executive in the preparation of the Annual Audit Plan, key results areas, budgets, cost reduction methods, personnel requirements, and other activities of the Internal Audit Center, assists in the formulation and evaluation of internal audit policies, processes, measures, and standards related to IT, and ensures adherence thereto, and Manages and monitors IT audit team performance in accomplishing the Audit Plan.

Prior to joining PBB, he was the IS/IT audit section head of the East West Banking Corporation and Bank of Makati, Inc. respectively.

He obtained his Bachelor's degree of Bachelor of Science in Accountancy (Cum Laude) from the University of the East – Caloocan and post-graduate degree of Master in Business Administration (MBA) from Pamantasan ng Lungsod ng Maynila.

Mr. Soriano is a Certified Public Accountant (CPA), a Certified Information Systems Auditor (CISA), Certified in Cybersecurity (CC), and a Certified Information Systems Security Professional (CISSP). He is currently an instructor IV at the University of Santo Tomas.

#### **Presentation Title: "Leveraging AI in a Technology-Driven Audit Landscape"**

#### *Synopsis:*

*The talk will start first on how the rapidly growing technologies today are affecting the overall direction of the auditing profession, starting from the usual automation and analytics, up to the now hot topic, Artificial Intelligence. Key examples will be discussed, i.e., on what are these past and recent technologies, and how we as auditors can leverage these innovations relative to the planning, execution, and wrapping-up of our audit engagements.*

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