



ISACA®

Manila Chapter

ANNUAL CONFERENCE 2023

13 - 14 SEPTEMBER

8:30 AM - 5:00 PM

HYBRID | OKADA MANILA

SPONSORSHIP PROSPECTUS

The 2023 Hybrid ISACA Manila Annual Conference is a two-day highly anticipated event that will take place on September 13-14, 2023, at the Golden Ballroom, Okada Manila.

This year's conference will focus on the latest trends and developments in IT governance, digital trust, security, assurance, and privacy. As a leading organization in the industry, ISACA Manila is dedicated to advancing the knowledge, skills, and expertise of its members and the wider community through educational and networking events like this one.

The two-day conference will bring together over 200 industry professionals, executives, and decision-makers from various sectors including financial services, security, assurance, privacy, government, education, and more. Attendees will have the opportunity to hear from renowned keynote speakers, participate in informative sessions, and engage in networking opportunities with fellow professionals.

By sponsoring this conference, your organization will gain visibility among industry leaders, enhance your brand awareness, and showcase your support for the advancement of IT governance, digital trusts, security, assurance, and privacy. Your sponsorship will enable us to deliver a high-quality event and provide attendees with valuable insights and knowledge.

We offer various sponsorship levels, each with its unique benefits and exposure opportunities. These include: Platinum Sponsorship, Gold Sponsorship and as an Exhibitor. As a sponsor, you will receive prominent recognition throughout the conference through your logo placement, signage, and announcements. Your organization will also have the opportunity to exhibit and showcase its products and services to attendees during dedicated exhibit hours. A speaking and networking event spanning across the conference that allows you to showcase your products and services by interacting with the attendees, real-time. Our convenient and customizable packages shall enable your organization to meet its objectives as you reach your target market.

We invite you to review the sponsorship prospectus attached to this email and select the level of sponsorship that best fits your organization's needs. We look forward to partnering with you to make the 2023 Hybrid ISACA Manila Annual Conference a success.

Conference Schedules

In-Person

Wednesday, 13 September | 08:30 AM – 5:00 PM
Thursday, 14 September | 08:30 AM – 5:00 PM

Virtual

Wednesday, 13 September | 08:30 AM – 1:00 PM
Thursday, 14 September | 01:00 PM – 5:00 PM



Connect With Your Target Audience

Be connected to the right people with the right level of authority and influence. Build new relationships and gain access to key decision makers. Network with colleagues, reinforce existing relationships, and develop strategic new relationships.

Brand Awareness and Recognition

Brand awareness through pre-event and post-event marketing efforts.

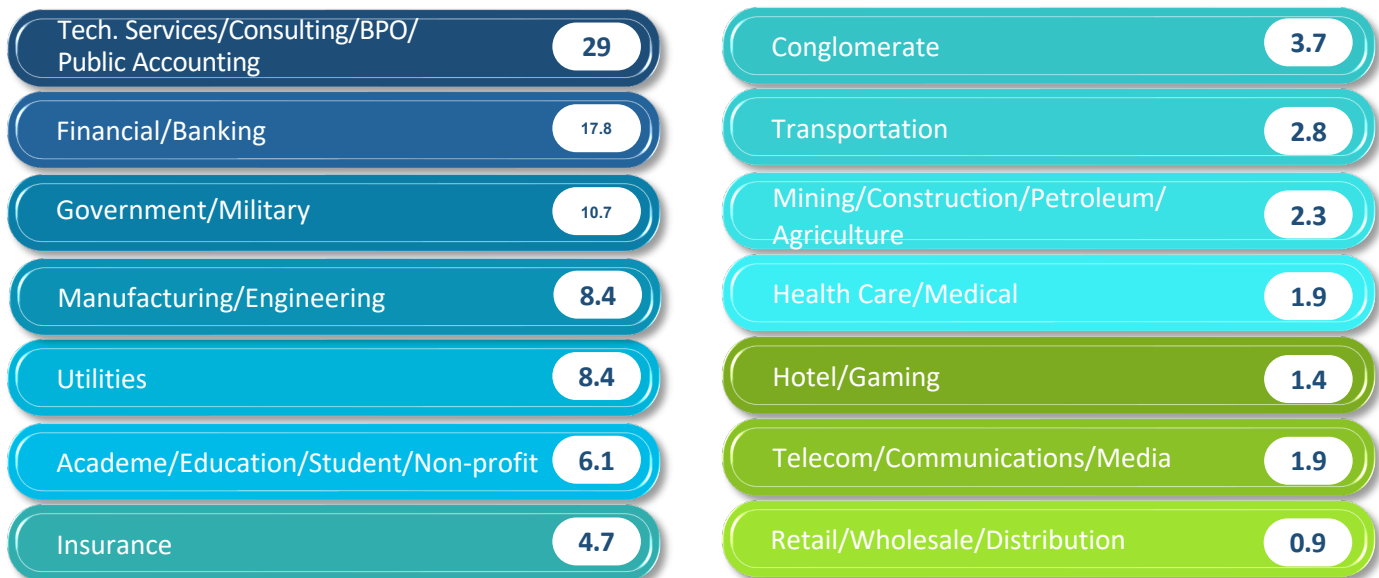
Exceptional value for time and money

You are not only by saving money, but by saving time.

Generate Leads

A great opportunity to present your products and services across the two-day conference and have numerous opportunities to generate new leads.

DELEGATE BY INDUSTRY

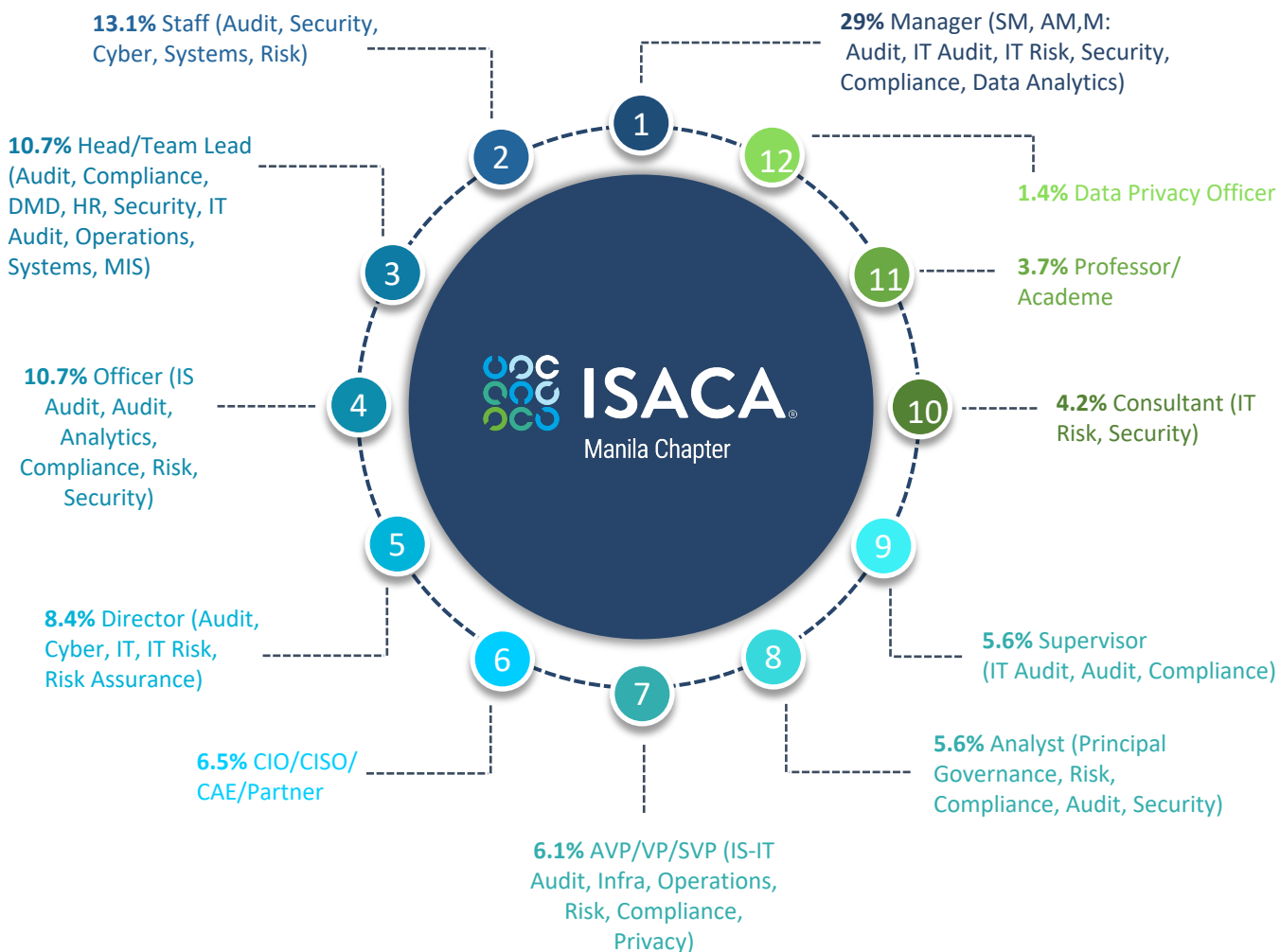


DELEGATE BY JOB TITLE

61% - IT/IS Audit
16% - Director/Supervisor/Manager/Senior/
Consultant IT/IS Auditor
11% - CEO, CISO/CSO, CIO/CTO, CAE, CFO, Partner,
Chief Compliance/Risk Privacy Officer/VP/EVP/SVP

15% - IT Director/
Manager/Consultant/Officer
4% - Information Security Officer
3% - IT Risk Officer
1% - Cybersecurity Lead

DELEGATES BY TILE/PROFESSION



DELEGATES BY COMPANY

CONGLOMERATE

(Consumer goods, Utilities, Financials, and Industrials, air transportation, banking, food manufacturing, hotels, petrochemicals, power generation, publishing, real estate and property)

Aboitiz Equity Ventures Inc.
JG Summit

EDUCATION/NON-PROFIT

New Era University
Certified NPO Core-Net
Ramon Aboitiz FDN, Inc.
Saint Columban College, Inc.
University of Santo Tomas

GOVERNMENT

Bangko Sentral ng Pilipinas
Bureau of Internal Revenue
Commission on Audit
Government Service Insurance System
Home Development Mutual Fund (Pag-IBIG Fund)

HEALTH CARE/MEDICAL ASALUS

Ayala Healthcare Holdings Inc.
Johnson & Johnson International Singapore
Manila Doctors Hospital
Sagrada Corazon Medical & Allied Services Center, Inc.
St Luke's Medical Center
Unilab, Inc.
Zuellig Pharma

HOTEL/GAMING

Bloomberry Resorts and Hotels, Inc.
MELCO

FINANCIAL/BANKING

AIA Philam Life
Asialink Group of Companies
BancNet, Inc.
Bahay Financial Services
Bank of China - Manila Branch
Bank of Makati
Bank of the Philippine Islands
BDO Unibank, Inc.
China Banking Corporation
CIMB Bank Philippines
Citibank
Citigroup Inc.
City Savings Bank
Cocolife
Country Funders Finance Corp.
Development Bank of the Phils.
DTCC Manila
EastWest
Global Payments
Global Services Manila
German-Philippine Chamber of Commerce and Industry, Inc.
HC Consumer Finance Phils.
House of Investments, Inc.
HSBC
ING Bank

INSURANCE

FWD Life Insurance Corporation
Insular Life Assurance Co. Ltd
Manulife Data Services, Inc
Pacific Cross Insurance Inc.
Philippine Deposit Insurance Corporation
Pioneer Insurance
Pru Life UK
Troo (East West Ageas Life Insurance Co)

MANUFACTURING/ INDUSTRIAL

Country Builders Bank
CPFI
D&L Industry, Inc
EEI Corporation
FMC
Lexmark
Monde Nissin Corporation
RFM Corporation
RI Chemical Corporation
The Coca-Cola Company
The Hershey Company – ROHQ
Toyota Financial Services Phils. Corp.

Landbank of the Philippines
Maybank
Metropolitan Bank and Trust Co.
Mizuho Bank, Ltd. - Manila Branch
ORIX METRO Leasing and Finance Corp.
PayMaya Philippines, Inc
Philippine Bank of Communications
Philippine National Bank
Philippine Savings Bank
Philippine Stock Exchange
Philippine Veterans Bank
PSBANK
Rizal Commercial Banking Corp.
Robinsons Bank Corporation
Security Bank Corporation
Standard Chartered Bank
Sterling Bank of Asia
The Public Safety Mutual Benefit Fund, Inc.
TransUnion
TRBank, Inc.
True Money Philippines, Inc.

UnionBank of the Philippines
United Coconut Planters Bank
Wells Fargo

MEDIA

ABS-CBN Corporation

MINING/PETROLEUM/PORT MGT.

Chevron Philippines, Inc.
International Container Terminal Services, Inc. (ICTSI)
Philsaga Mining Corp
Semirara Mining and Power Corporation
Shell Shared Services Asia B.V.
Unioil

REAL STATE

Asia Tower and TRAG
Johndorf Ventures Corporation
SM Prime Holdings

RETAIL/WHOLESALE/DISTRIBUTION

Alturas Supermarket Corporation
Ginebra San Miguel Inc.
Robinsons Retail Holding Inc
Rustan Commercial Corporation
San Miguel Foods, Inc.
Shakey's Pizza Asia Ventures, Inc.

TRANSPORTATION

Philippine Airlines, Inc.

UTILITIES

CNX
Energy Development Corporation
Globe Telecom, Inc.
Maynilad Water Services, Inc.
Meralco
Metro Pacific Iloilo Water Inc.
National Grid Corporation of the Philippines
Phil. Geothermal Production Company
Pipol Broadband
Smart Communications, Inc

TECHNOLOGY SERVICES/CONSULTING/PUBLIC ACCOUNTING/BPO

Accenture, Inc.
Actionlabs
Adecco Personnel Pte Ltd
Analog Devices Inc
APPGeese Inc.
Arbour International Philippines
Archer/RSA
Arrival
Artesyn Embedded Technologies
Australian Strategic Policy Institute
Author Solutions Philippines, Inc.
ASW
Automated Technology, Inc.
Atlassian Philippines Inc
Author Solutions Philippines, Inc.
Bolton International
Connor-Consulting. (US)
Constantino and Partners
CrowdStrike
Delttek
Entegra Systems
Equitable Computer Services, Inc.
Exceture, Inc.

EY GDS (CS) Philippines, Inc.
Fortis Consulting services Inc.
G-Xchange Inc
Genesys Cloud Services
GXI Philippines
Hinduja Global Solutions
Ingram Micro BPO
INGRESSUM Phils. Corp.
IT & Services Company
JPMorgan Chase & Co.
Kollab Guru Group
KPMG Philippines
Kroll Cyber
Leekie Enterprises, Inc.
Maxim Integrated
NepoConcepts, Inc.
OpenText Philippines, Inc.
Oracle NetSuite (Philippines) Corp.
P&A Grant Thornton
Reyes Tacandong & Co.
PricewaterhouseCoopers Consulting
Services Philippines Co. Ltd.
Suntory System Technology

RGP Philippines
SGV & Co.
Shellsoft Technology Corp
Shore360
SM Retail, Inc.
SQrity Consulting
Strata Consulting LLC
Sycip Gorres Velayo & Co.
TaskUs Inc.
Teleperformance
Telos Corporation
TransUnion
Universal Storefront Services Corp.
UNSOS
Verizon
Vertex
VNI
Zendesk
Zscaler

2023 SPONSORSHIP PACKAGE

SPONSORSHIP DETAILS	PLATINUM	GOLD	EXHIBITOR	COCKTAIL SPONSOR
High visibility of company logo including link with the ISACA Manila website and all promotional materials, posters and press as sponsor	✓	✓	✓	✓
Exhibition booth space to be provided located at the prime location of the conference area	✓ 2M X 4M	✓ 2M X 3M	✓ 2M x 2M	
Site Banners & Streamers				
• Print Ads at the conference venue	✓	✓	✓	✓
• Biggest Logo at the Backdrop, Top level position		Medium Logo	Small Logo	Small Logo
Acknowledgement during the event	✓	✓	✓	✓
Print Ads at the conference venue				
• Allowed to display Tarpaulins in the Area Covered: Near stage floor— Standard Tarpaulins (2 ft x 6 ft)	✓ 4 Tarpaulins*	✓ 2 Tarpaulins*		2 Tarpaulins at the Cocktails Venue
Inserts of Ad Materials				
• Preferential product sampling program (first option to give away samples)	✓	✓		✓
• Inserts of company and service details in the conference kit				
Free Delegate Seat with conference kit (a value of P17,000 Each)	✓ 2 Delegates	✓ 1 Delegate		3 Seats + 1 Speaker (Cocktails)
Speaker Slot				
• One (1) session allocated for you to present a chosen Topic in line with conference theme (Subject for approval)	One (1) Plenary Session	One (1) Breakout Session		20 mins. Speaker Talk Time during the cocktails
• 45 mins. Speaker Talk Time & Q&A + 5 mins. video presentation (optional)				
Guaranteed Exclusivity				
• The organizing committee will not solicit other sponsors competing with your product or services	✓			✓
LEAD GENERATION: At the end of your conference, you will receive a list of attendees who opted-in as leads for you to pursue. (name, company, email, professional role, and phone number- if available)	✓	✓		✓
RATES ARE EXCLUSIVE OF VAT	Php350,000.00	Php250,000.00	Php120,000.00	Php250,000.00

Participation in 2023 ISACA Manila Conference is subject to the terms and conditions as specified in this document.

Financial Obligation of Sponsors. Upon receipt of signed intent to participate, an invoice will be sent detailing participation option and its inclusions. 50% down payment is required seven working days from invoice date with balance payment to be settled at least 5 days before the conference.

Issuance and Collection of Payment. All payments must be issued on behalf of ISACA Manila Chapter. Acceptable forms of payment are Bank Transfer, company check or cash. Collection is pre-scheduled and will be done by an authorized representative. Direct bank deposits is highly recommended. However, official receipt will only be issued following: (1) Sponsor representative emailing a copy of the bank deposit slip validated by the transacting bank; (2) Confirmation from ISACA Manila Chapter's bank branch that payment has been duly received.

Withdrawal from Participation. If the sponsor wish to cancel the event, a written letter must be provided. Cancellations notified on or before **August 1, 2023** will be subject to a 50% cancellation fee/charge. All fees are non-refundable after the cancellation date listed above. Registration fee refunds can only be issued after the conference has ended. All Refunds will be subject to 10% service charge. To initiate a refund, please contact ISACA Manila and email the received billing invoice.

Unforeseen Occurrences. To ensure success and the orderly execution of the project, ISACA Manila Chapter reserves the right to carry out changes whenever necessary without any permission from the Sponsors. ISACA Manila Chapter will issue said changes or additions through circulars and will automatically form part of this contract.

Force Majeure. The ISACA Manila Chapter's performance under this Agreement is subject to acts of God, war, government regulation, threats or acts of terrorism or similar acts, governmental travel advisories, disaster, strikes, civil disorder, curtailment of transportation facilities, or any other cause beyond the ISACA Manila Chapter's control, making it inadvisable, illegal or impossible to perform their obligations under the Agreement. ISACA Manila Chapter may cancel the Agreement for any one or more of such reasons upon written notice to its Exhibitors and partners.

Assumption of Risks. Releases Exhibitor expressly assumes all risks associated with, resulting from or arising in connection with Exhibitor's participation or presence at the Event, including without limitation, all risks of theft, loss, harm, damage or injury to the person (including death), property, business or profits of Exhibitor, whether caused by negligence, intentional act, accident, act of God or otherwise. Exhibitor has sole responsibility for its property or any theft, damage or other loss to such property (whether or not stored in any courtesy storage area), including any subrogation claims by its insurer. Neither ISACA Manila Chapter nor the Exhibit facility accepts responsibility for property delivered by or to Exhibitor. Neither ISACA Manila Chapter nor the Exhibit Facility shall be liable for, and Exhibitor hereby releases all of them from, and covenants not to sue any of them with respect to, any and all risks, losses, damages and liabilities described in this paragraph.

Cancellation of the Event. If ISACA Manila Chapter cancels the Event due to circumstances beyond the reasonable control (such as acts of God, acts of war, governmental emergency, labor strike or unavailability of the Exhibit Facility). ISACA Manila Chapter reserves the right to cancel, re-name or relocate the Event or change the dates on which it is held. The sponsors are not entitled for a refund provided that the ISACA Manila Chapter were able to relocate or reschedule the event.

Listings and Promotional. Materials By exhibiting at the Event, Exhibitor grants to ISACA Manila Chapter a non-exclusive license to use, display and reproduce the name, trade names and product names of Exhibitor in any directory (print, electronic or other media) listing the exhibiting companies at the Event and to use such names in promotional materials. ISACA Manila Chapter shall not be liable for any errors in any listing or descriptions or for omitting any Exhibitor from the directory or other lists or materials.

Permitted uses of Attendee Contact List

Organizer may collect personal information pr business contact details from event attendees for the purposes of marketing and promoting of the Event. ISACA Manila Chapter will be responsible for providing point of collection privacy notices, and obtaining any necessary consents from attendees to share their personal information or business contact details with Sponsor in accordance with Data Privacy Act of the Philippines. Organizer may share contact Attendee Contact List with Sponsor of those who opted-in. Sponsor may follow up with Event attendees for the purposes of marketing their services to attendees. Sponsor may not sell or share personal information or business contact details of an attendee on the Attendee Contact List with any third parties unless such third parties are providing services on behalf of the Sponsor; and such service provider's uses of the information are limited under contract to the specific purposes for which the information was shared with the Sponsor's service provider(s). For avoidance of doubt, Organizer and Sponsor shall comply with all applicable privacy and data protection laws for any personal information or business contact details provided by Organizer through the sharing of the Attendee Contact List.

Important Notice

The 2023 ISACA Manila Conference is an event, concept and brand developed by the ISACA Manila Chapter. By signing this agreement, you represent and warrant that you are duly authorized to execute this contract on your own behalf or on behalf of your or the company which will pay for your registration to attend this event. This agreement becomes a legally binding contract when signed in the intent to participate Section and the amount stated above immediately becomes due and demandable. The Conference has allocated resources and reserved a seat on your behalf to assure your participation. For this reason, failure to make payment(s) or to attend 2023 ISACA Manila Conference does not extinguish or cancel your/your company's liability. You and your company agree to indemnify ISACA Manila Chapter, and hold their respective employees and agents harmless, from any and all claims, demands, judgments, settlements, costs, attorney's fees or other expenses either directly or indirectly from or in connection with your participation in such event.

ISACA Manila Chapter reserves the right to make changes/amendments to the program should unavoidable circumstances arise.

2023 ISACA MANILA ANNUAL CONFERENCE REGISTRATION

ANNUAL
CONFERENCE
2023

13 - 14 SEPTEMBER

Company Name: _____

Company Address: _____

Contact Person: _____

Contact No.: _____

Email: _____

Type of Sponsorship (Please check (✓) your sponsorship of choice)

☐ Platinum (P350,000.00)

☐ Gold (P250,000.00)

☐ Exhibitor (P120,000.00)

☐ Cocktail (P250,000.00)

** Rates are exclusive of VAT*

** Accepted Payment Options: Cash, Cheque, PayPal or bank transfer*

I/We will participate in the 2023 ISACA Manila Conference and hereby agree to abide by the terms and conditions stated in this corresponding contract together with those to be specified by the ISACA Manila Chapter and/or the venue owners.

Authorized Signatory
(Signature over printed name)

Date Signed

Noted by: ISACA Manila Chapter Representative

Privacy Notice and Consent

We are committed to respecting your privacy and we recognize the importance of protecting the information collected about you. All of the personal information that you have submitted during the registration shall only be processed in relation to your attendance to this event (i.e., processing of payments, issuance of certificate, sending of any announcements and future events and activities). Photos and videos will be taken during the event and ISACA will use it for documentary, evidentiary and marketing purposes. The photos and videos may be posted on ISACA Manila's website and social media sites.

If you wish to be opted out from the processing of your information, please do let us know by sending an email to secretariat@isaca-manila.org.

☐ I have read, understood, accept and agree to the privacy policy of ISACA Manila Chapter.

☐ I agree to pay the total amount due above for my sponsorship. I have read, accept and agree to abide by all the terms and conditions stated on this document.

Signature over printed name

OTHER INSTRUCTIONS:

Upon confirmation of the sponsorship package, kindly submit the following:

1. Signed **INTENT TO PARTICIPATE FORM**, fax or email to (+63) 2 88942533, or email to secretariat@isaca-manila.org or staff@isaca-manila.org
2. Company/Organization Details - **Deadline: July 20, 2023**
 - Brief Company/Organization Profile and Tagline
 - Company/Organization's Hi-Resolution Logo
 - Sponsors with speaking slot
 - ✓ Title, Synopsis, Speaker's Profile and Photo **August 1, 2023**
 - ✓ Presentation Materials **August 30, 2023**
 - ✓ provided by the ISACA Manila will provide the presentation template