SPONSORSHIP PACKET

2024
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What is ISACA?
Our mission is simple: the pursuit of digital trust. As a globally recognized leader in IS/IT for over 50 years, ISACA is a professional membership organization committed to the advancement of digital trust by empowering IS/IT professionals to grow their skills and knowledge in audit, cybersecurity, emerging tech and more. ISACA Global maintains over 170,000 members who work in digital trust fields such as information security, governance, assurance, risk, privacy and quality. www.isaca.org

ISACA Middle Tennessee Chapter
The Middle Tennessee Chapter of ISACA was founded in 1986 and has approximately 700 members. The chapter exists to create and promote programs which enhance our members' professional and personal lives through practical and timely industry education, networking opportunities, and materials.

Our aim is to sponsor local educational seminars and workshops, conduct regular chapter meetings, and help to further promote and elevate the visibility of the IS audit, control and security profession throughout Middle Tennessee. www.isacanashville.org
SPONSORSHIP OPPORTUNITIES

CHAPTER MEETING

Standard Chapter Meeting Sponsor: $1,500

Chapter meetings are hybrid with in-person and virtual attendees. Typical registration in-person is approximately 60 and virtual is approximately 100.

The chapter will choose the presenter and topic for the chapter meeting. If the sponsor has a qualified presenter, the chapter will take that under consideration. These opportunities are not meant to be “marketing focused” for the sponsoring vendor. The presentation/discussion, instead, should be as vendor neutral as possible. However, the sponsor is welcome to take a few minutes at the end to discuss the company’s offerings.

The sponsor has the opportunity to setup a table for literature and any giveaways (pen, gadgets, etc.) will be set up. Also, if you would like contact information for attendees, business cards can be collected as part of a drawing for a “prize”. As part of the event registration, the chapter will ask attendees if they would like to opt-in for the giveaway. Sponsors will receive the contact information from the chapter for only those attendees who chose to opt-in.

One sponsor organization per chapter meeting.

Included Benefits:

01 Potential presentation at one (1) monthly chapter meeting
   Content must be approved by chapter board of directors

02 Logo/banner and website link on chapter website and social media

03 Table for literature and giveaways

04 Collect contact information through giveaways
This is the chapter's annual holiday breakfast typically held the first week of December. Typical registration count is approximately 50. As part of the event registration, the chapter will ask attendees if they would like to opt-in for the giveaways. Sponsors will receive the contact information from the chapter for only those attendees who chose to opt-in. Up to two sponsoring organizations are allowed per breakfast event.
Interested in sponsoring?

Fill out the form below:

https://forms.gle/QWgPabAB3jDYtURY6

CONTACT

Please send questions or comments to programs@isacanashville.org