

## GEEK WEEK 2020 (GW20) Sponsor Opportunities, Benefits, and Levels

Benefits <sup>(1)</sup>	Event Sponsor Levels		
	<b>Silver</b> <b>\$3500</b> Spaces Available 20	<b>Gold</b> <b>\$5500</b> Spaces Available 10	<b>Platinum</b> <b>\$7500</b> Spaces Available 5
Company Logo and Link on the GW20 Event Website's <sup>(2)</sup>	X	X	X
Company Name and Logo in GW20 E-mails <sup>(2)</sup>	X	X	X
Company Logo included on chapter presentations used during GW20 <sup>(2)</sup>	X	X	X
Company Logo included on GW20 Mobile App Sponsors page <sup>(2)</sup>	X	X	X
Company Logo on Conference Attendee gift (bag, folio, etc.) <sup>(2)</sup>	X	X	X
Onsite Sponsor Table	X	X	X
Sponsor mentioned at keynotes	X	X	X
Sponsor Exhibit Hall only Passes	2	3	4
Full 3-day conference passes	1	2	3
Sponsor moderated Industry Roundtable	-	X	X
<b>NEW for GW2020: CVent Lead Capture license</b> <sup>(3)</sup>	-	X	X
Sponsor Presentation in General Session (Breakfast or lunch)	-	-	X
Company Logo Banner on Mobile App Splash/Home screen	-	-	X
VIP Dinner invitation	-	-	X
Access to attendee contact information <sup>(4)</sup>	-	-	X

### Additional Sponsorship Opportunities (not level dependent) <sup>(2)</sup>

Opportunity	Description	Spaces Available	Investment
Official GW20 T-shirts Logo	Promote your company by adding your logo to the official event T-shirt, helping to cover the cost of the t-shirts	10	\$500
Badge Lanyards Sponsors	Promote your company by adding your logo to the official event Lanyard, helping to cover the cost of the t-shirts	2	\$750
SWAG Bags Sponsors	Promote your company by adding your logo to the official event SWAG bag, helping to cover the cost of the bags	10	\$500
Parking Sponsors	Parking sponsor is usually the most popular sponsor - covers attendee parking	Up to 2	\$2500
Happy Hour Sponsors	Promote your company by sponsoring the official event happy hour, you will have the opportunity to give a toast, give a 10 min presentation on your topic of choice, and host a table with your information within the happy hour venue	2	\$5000

- (1) Sponsor payments must be received by payment due date in order to secure the benefits described
- (2) Sponsor payment and logos must be received by the printer cutoff date to be included on any print material
- (3) Sponsor payment must be received by payment due date in order to obtain the CVent license, the CVent application must be used on a Sponsor provided device (alternative solutions are available at an additional cost and must be agreed to with ISACA Atlanta GW20 event personnel ahead of the payment date), and attendee information will be limited to only the attendees that opt-in to sharing their contact information
- (4) Attendee information will be limited to only the attendees that opt-in to sharing their contact information with sponsors

*The sponsor information listed are representative and for discussion purposes only. Sponsor opportunities and benefits are subject to change at any time and without notice. Contracted sponsor benefits are within the sponsor agreement.*