Welcome and Agenda

Agenda
Chapter Year In Review
Q&A with Chapter Officers
Election Information and Meet the Candidates
Conclusion
2020 Year In Review
2020 Year In Review:
Who We Are
Who We Are – Chapter Membership

- 2471 Total Chapter Members

- Net 192 New Members in 2020 (9% growth)

- Member Tenure
  - 319 Platinum Level Member (15+ Years)
  - 343 Gold Level Member (10 - 14 Years)
  - 641 Silver Level Member (5 - 9 Years)
  - 407 Bronze Level Member (3 - 4 Years)
Member Certifications – By The Numbers

- CISA® Certified Information Systems Auditor®
  An ISACA® Certification
  1149

- CISM® Certified Information Security Manager®
  An ISACA® Certification
  494

- CDPSE® Certified Data Privacy Solutions Engineer®
  An ISACA® Certification
  185

- CGEIT® Certified in the Governance of Enterprise IT®
  An ISACA® Certification
  54

- CRISC® Certified in Risk and Information Systems Control®
  An ISACA® Certification
  321

- CSX® Cybersecurity Nexus
  47
2020 Year In Review:
Programs and Initiatives
Programs and Initiatives

- Successful pivot to virtual meetings using BrightTALK
- 42 talks completed YTD.
- 10,500 Views on ISACA Atlanta BrightTalk Channel
- Geek Week 2020 One Day Virtual Event
  - 9 Virtual Sessions
  - 2,100 Attendees to Sessions across 21 states, 11 countries.
- Certification Review Courses (3x)
- CommunITy Day
- SheLeadsTech Virtual Happy Hour with The Intersect Group
- Agile Audit Working Group
- Scholarships at Georgia State University and University of Georgia.

Congratulations to our 2020 Scholarship Recipients!

Georgia State University (GSU) student and ISACA Atlanta Chapter scholarship recipient Catresa Barlow.

University of Georgia (UGA) students and ISACA Atlanta Chapter scholarship recipients Andrew Li and David Reid pictured with UGA alum and ISACA board member Jon Powell.
2020 Year In Review:
Financials
## Chapter Summary Financials

### Summary Statement of Activities
For period Jan 1 through Dec 1, 2020

<table>
<thead>
<tr>
<th>Revenues</th>
<th>Jan 1 – Jun 30</th>
<th>YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Membership Dues</td>
<td>$65,259</td>
<td>$92,324</td>
</tr>
<tr>
<td>Meeting/Event Dues</td>
<td>$6,363</td>
<td>$18,056</td>
</tr>
<tr>
<td>Chapter Sponsorship</td>
<td>$3,500</td>
<td>$24,000</td>
</tr>
<tr>
<td>Program Services to Members</td>
<td>$2,492</td>
<td>$3,087</td>
</tr>
<tr>
<td>Other</td>
<td>$103</td>
<td>$1,071</td>
</tr>
<tr>
<td><strong>Total Revenues</strong></td>
<td><strong>$77,717</strong></td>
<td><strong>$138,538</strong></td>
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</table>

<table>
<thead>
<tr>
<th>Expenses</th>
<th>Jan 1 – Jun 30</th>
<th>YTD</th>
</tr>
</thead>
<tbody>
<tr>
<td>Meetings</td>
<td>$24,511</td>
<td>$30,911</td>
</tr>
<tr>
<td>Information Technology</td>
<td>$23,261</td>
<td>$24,286</td>
</tr>
<tr>
<td>Insurance, Legal, Accounting</td>
<td>$3,462</td>
<td>$3,675</td>
</tr>
<tr>
<td>Marketing, Promotional, Gifts</td>
<td>$114</td>
<td>$2,982</td>
</tr>
<tr>
<td>Administrative</td>
<td>$887</td>
<td>$2,823</td>
</tr>
<tr>
<td>Scholarships</td>
<td>$2,000</td>
<td>$2,000</td>
</tr>
<tr>
<td><strong>Total Expense</strong></td>
<td><strong>$54,235</strong></td>
<td><strong>$66,677</strong></td>
</tr>
</tbody>
</table>

| Net Income                    | $23,482        | $71,861  |

### Summary Statement of Accounts
As of Dec 1, 2020

<table>
<thead>
<tr>
<th>Assets</th>
<th>Balance Jan 1</th>
<th>Balance Jun 30</th>
<th>Balance Dec 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>SunTrust (OpEx) Checking</td>
<td>$71,443</td>
<td>$0*</td>
<td>$0*</td>
</tr>
<tr>
<td>PNC (OpEx) Checking</td>
<td>$83,411</td>
<td>$87,130</td>
<td>$129,649</td>
</tr>
<tr>
<td>PNC Money Market</td>
<td>$103,864</td>
<td>$192,306</td>
<td>$192,366</td>
</tr>
<tr>
<td>Receivables</td>
<td>**</td>
<td>**</td>
<td>$11,500</td>
</tr>
<tr>
<td><strong>Total Assets</strong></td>
<td><strong>$258,718</strong></td>
<td><strong>$279,436</strong></td>
<td><strong>$333,515</strong></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Liabilities</th>
<th>Balance Jan 1</th>
<th>Balance Mar 30</th>
<th>Balance Jun 30</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Liabilities (incl. Payables)</td>
<td>***</td>
<td>***</td>
<td>***</td>
</tr>
</tbody>
</table>

| Net Assets                          | **$258,718**   | **$279,436**   | **$333,515**   |

*Due to banking transition from SunTrust to PNC, started in 2019 and completed in 2020.

** Pre-paids intentionally not recognized as receivables.

*** Not significant or material (<$500)
Treasury Update

• Chapter financial position is strong with significant cash reserves and no debts.

• Sponsorships received over $27K YTD.

• Financial impacts of COVID-19 and changes to programs delivery.
  • Revenue associated with meetings dropped to $0 attributed to the transition from in-person (paid) to virtual (free) meetings.
  • The chapter immediately realized a ~$13k expense to enable the virtual meeting format (BrightTalk).
  • $3500 in refunds processed to sponsors of in-person events.
  • Large increase in treasury balances, primarily due to no expenses associated with in-person Geek Week 2020.

• Change in treasury (deposit) accounts
  • The chapter began a transition from SunTrust to PNC Bank in 2019 which was completed in 2020.
  • Balances are no longer expected in SunTrust accounts. Waves and Paypal are no longer used and all finances have been migrated to QuickBooks.
  • Accounting services were leveraged for transition and QuickBooks is configured to match ISACA corporate tax packet categories for more efficient year end reporting.
  • 2019 bank fees of approx. $9,000 down to approx. $1,200 in 2020
  • The chapter is now managing excess cash in a money market account for greater returns.
  • Planning year end audit

• Receivables
  • $11,500

• Non-cash assets and payables are not recognized on summary financials, largely due to amounts being nonmaterial.
2020 Year In Review:
2021 and Beyond
2021 (and Beyond)

• Lean-in to digital events strategy supported by BrightTalk for 2021.

• Expand single-day virtual conference type events, focus on specific themes/tracks such as GRC.

• Expand Virtual Certification Reviews.

• Apply learnings to scale academic outreach efforts.

• Streamline and standardize chapter organization, internal operations, to allow us to scale, grow, and ultimately have more impact.
2020 Year In Review:
How You Can Help!
How You Can Help – Personal Involvement

• Volunteer!
  • We have opportunities in programs, operations, and support functions.
  • Programs Volunteers – Host and support talks, work with speakers, coordinate programs efforts.
  • Operations Volunteers – Support work such as events, training, academic outreach, and other initiatives.
  • Support Volunteers – Assist with internal chapter functions such as treasury, administration, governance, etc.
  • Volunteer benefits include:
    • We’re super fun.
    • Network with other industry professionals.
    • Earn CPEs by volunteering.
  • For more information, email programs@isaca-atlanta.org

• Refer a New Member
  • ISACA Int’l offers discounts for new (referred) members and prize incentives for referring members.

• Get a Certification
How You Can Help - Sponsorship

- New Annual Chapter Sponsorships

- Sponsors support our chapter operations, please support our sponsors.

- Contact sponsorship@isaca-atlanta.org for more information and pricing.

### 2020 ISACA ATLANTA SPONSOR TIERS

<table>
<thead>
<tr>
<th>Sponsor Opportunities, Benefits, and Levels</th>
<th>Platinum</th>
<th>Gold</th>
<th>Silver</th>
</tr>
</thead>
<tbody>
<tr>
<td>Sponsor info on chapter website</td>
<td>X</td>
<td>X</td>
<td>X</td>
</tr>
<tr>
<td>Sponsor info in chapter meeting presentation</td>
<td>X</td>
<td>X</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor info in chapter newsletter</td>
<td>X</td>
<td>X</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor authorized to provide giveaways / &quot;door prizes&quot; during meeting</td>
<td>X</td>
<td>X</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor Spotlight write-up on website and in newsletter</td>
<td>X</td>
<td>X</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor Spotlight write-up included in meeting presentation – dedicated page</td>
<td>X</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>ISACA Atlanta special distribution – e.g., speak with an expert or similar offer</td>
<td>X</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Sponsor authorized to provide introduction (~5 mins) during meeting</td>
<td>X</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Access to ISACA Atlanta Event attendee list (name, title – based on attendee registration preference)</td>
<td>X</td>
<td>-</td>
<td>-</td>
</tr>
<tr>
<td>Event speaker slots</td>
<td>4</td>
<td>3</td>
<td>2</td>
</tr>
</tbody>
</table>
Chapter Officer Q&A
Chapter Officer Elections
Election Procedures

• Chapter Officer election performed via electronic ballot.
  • ISACA Atlanta has engaged Election Buddy to organize voting.

• Ballots delivered to the email address in your ISACA Profile.
  • Delivery beginning 7:30pm on December 10.
  • Personalized link in each ballot email, no registration required for participation.
  • Didn’t receive your ballot? Check spam, check your other email addresses, check your ISACA profile.
  • Still having issues? Email Secretary@ISACA-Atlanta.org for assistance.

• Voting Period: December 10 7:30pm – December 17 @ 12:00AM EST.

• Voting status (if voted, if not voted) viewable by election administrator, actual votes not viewable. Results accessible by all eligible voters.

• Additional information available on ISACA-Atlanta.org -> Chapter Elections (tab)
Meet the Candidates: Reid Eastburn (President)
Meet the Candidates: Stacy Gensler (VP - Governance)
Meet the Candidates: Joan Collins (Treasurer)
Meet the Candidates: Meredith Maher
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Thanks to our 2020 Chapter Sponsors

Platinum Sponsors

protegrity  ivanti

Gold Sponsors

Onspring
Thank You for Attending AGM 2020
Happy Holidays from ISACA Atlanta