



ISACA®

Atlanta Chapter

ISACA Atlanta Chapter

2020 Annual General Meeting

December 10th 2020

Welcome and Agenda

Agenda

Chapter Year In Review

Q&A with Chapter Officers

Election Information and Meet the Candidates

Conclusion

2020 Year In Review

2020 Year In Review: Who We Are

Who We Are – Chapter Membership

- 2471 Total Chapter Members
- Net 192 New Members in 2020 (9% growth)
- Member Tenure
 - 319 Platinum Level Member (15+ Years)
 - 343 Gold Level Member (10 - 14 Years)
 - 641 Silver Level Member (5 - 9 Years)
 - 407 Bronze Level Member (3 - 4 Years)

Member Certifications – By The Numbers



1149



494



185



54



321



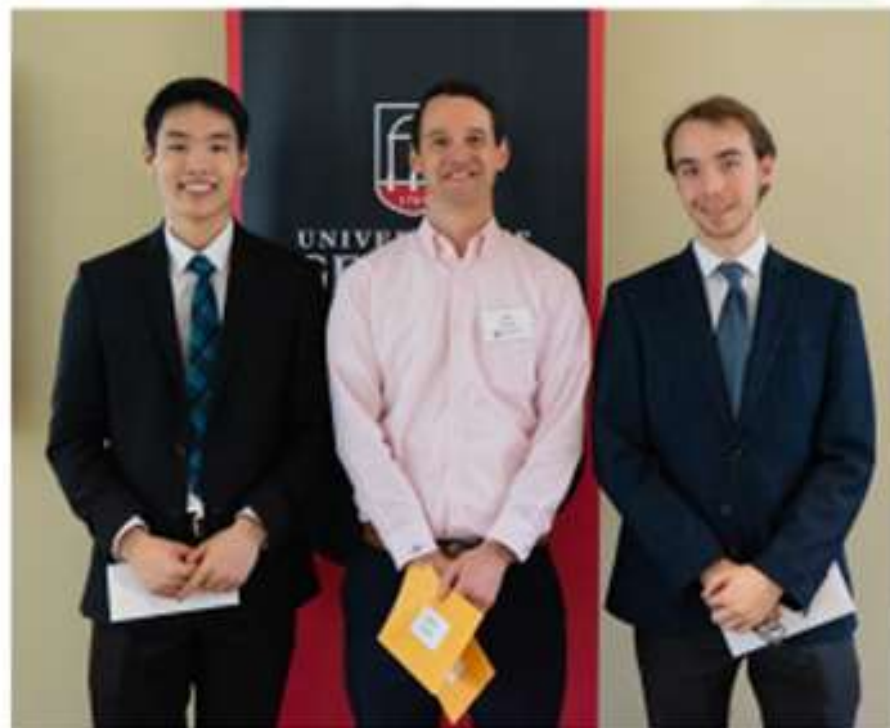
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2020 Year In Review: Programs and Initiatives

Congratulations to our 2020 Scholarship Recipients!



Georgia State University (GSU) student and ISACA Atlanta Chapter scholarship recipient **Catresa Barlow**.



University of Georgia (UGA) students and ISACA Atlanta Chapter scholarship recipients **Andrew Li** and **David Reid** pictured with UGA alum and ISACA board member **Jon Powell**.

2020 Year In Review: Financials

Chapter Summary Financials

Summary Statement of Activities For period Jan 1 through Dec 1, 2020

<u>Revenues</u>	<u>Jan 1 – Jun 30</u>	<u>YTD</u>
Membership Dues	\$65,259	\$92,324
Meeting/Event Dues	\$6,363	\$18,056
Chapter Sponsorship	\$3,500	\$24,000
Program Services to Members	\$2,492	\$3,087
Other	\$103	\$1,071
Total Revenues	\$77,717	\$138,538
<u>Expenses</u>	<u>Jan 1 – Jun 30</u>	<u>YTD</u>
Meetings	\$24,511	\$30,911
Information Technology	\$23,261	\$24,286
Insurance, Legal, Accounting	\$3,462	\$3,675
Marketing, Promotional, Gifts	\$114	\$2,982
Administrative	\$887	\$2,823
Scholarships	\$2,000	\$2,000
Total Expense	\$54,235	\$66,677
Net Income	\$23,482	\$71,861

Summary Statement of Accounts As of Dec 1, 2020

<u>Assets</u>	<u>Balance Jan 1</u>	<u>Balance Jun 30</u>	<u>Balance Dec 1</u>
SunTrust (OpEx) Checking	\$71,443	\$0*	\$0*
PNC (OpEx) Checking	\$83,411	\$87,130	\$129,649
PNC Money Market	\$103,864	\$192,306	\$192,366
Receivables	**	**	\$11,500
Total Assets	\$258,718	\$279,436	\$333,515
<u>Liabilities</u>	<u>Balance Jan 1</u>	<u>Balance Mar 30</u>	<u>Balance Jun 30</u>
Total Liabilities (incl. Payables)	***	***	***
Net Assets	\$258,718	\$279,436	\$333,515

*Due to banking transition from SunTrust to PNC, started in 2019 and completed in 2020.

** Pre-pays intentionally not recognized as receivables.

*** Not significant or material (<\$500)

Treasury Update

- Chapter financial position is strong with significant cash reserves and no debts.
- Sponsorships received over \$27K YTD.
- Financial impacts of COVID-19 and changes to programs delivery.
 - Revenue associated with meetings dropped to \$0 attributed to the transition from in-person (paid) to virtual (free) meetings.
 - The chapter immediately realized a ~\$13k expense to enable the virtual meeting format (BrightTalk).
 - \$3500 in refunds processed to sponsors of in-person events.
 - Large increase in treasury balances, primarily due to no expenses associated with in-person Geek Week 2020.
- Change in treasury (deposit) accounts
 - The chapter began a transition from SunTrust to PNC Bank in 2019 which was completed in 2020.
 - Balances are no longer expected in SunTrust accounts. Waves and Paypal are no longer used and all finances have been migrated to QuickBooks.
 - Accounting services were leveraged for transition and QuickBooks is configured to match ISACA corporate tax packet categories for more efficient year end reporting.
 - 2019 bank fees of approx. \$9,000 down to approx. \$1,200 in 2020
 - The chapter is now managing excess cash in a money market account for greater returns.
 - Planning year end audit
- Receivables
 - \$11,500
- Non-cash assets and payables are not recognized on summary financials, largely due to amounts being nonmaterial.

2020 Year In Review: 2021 and Beyond

2021 (and Beyond)

- Lean-in to digital events strategy supported by BrightTalk for 2021.
- Expand single-day virtual conference type events, focus on specific themes/tracks such as GRC.
- Expand Virtual Certification Reviews.
- Apply learnings to scale academic outreach efforts.
- Streamline and standardize chapter organization, internal operations, to allow us to scale, grow, and ultimately have more impact.

2020 Year In Review: How You Can Help!

How You Can Help – Personal Involvement

- Volunteer!
 - We have opportunities in programs, operations, and support functions.
 - **Programs Volunteers** – Host and support talks, work with speakers, coordinate programs efforts.
 - **Operations Volunteers** – Support work such as events, training, academic outreach, and other initiatives.
 - **Support Volunteers** – Assist with internal chapter functions such as treasury, administration, governance, etc.
 - **Volunteer benefits include:**
 - We're super fun.
 - Network with other industry professionals.
 - Earn CPEs by volunteering.
 - For more information, email programs@isaca-atlanta.org
- Refer a New Member
 - ISACA Int'l offers discounts for new (referred) members and prize incentives for referring members.
- Get a Certification

How You Can Help - Sponsorship

- New Annual Chapter Sponsorships
- Sponsors support our chapter operations, please support our sponsors.
- Contact sponsorship@isaca-atlanta.org for more information and pricing.

2020 ISACA ATLANTA SPONSOR TIERS <i>Sponsor Opportunities, Benefits, and Levels</i>	<u>Platinum</u>	<u>Gold</u>	<u>Silver</u>
Sponsor info on chapter website	X	X	X
Sponsor info in chapter meeting presentation	X	X	X
Sponsor info in chapter newsletter	X	X	X
Sponsor authorized to provide giveaways /"door prizes" during meeting	X	X	-
Sponsor Spotlight write-up on website and in newsletter	X	X	-
Sponsor Spotlight write-up included in meeting presentation – dedicated page	X	-	-
ISACA Atlanta special distribution – e.g., speak with an expert or similar offer	X	-	-
Sponsor authorized to provide introduction (~5 mins) during meeting	X	-	-
Access to ISACA Atlanta Event attendee list (name, title – based on attendee registration preference)	X	-	-
Event speaker slots	4	3	2

Chapter Officer Q&A

Chapter Officer Elections

Election Procedures

- Chapter Officer election performed via electronic ballot.
 - ISACA Atlanta has engaged Election Buddy to organize voting.
- Ballots delivered to the email address in your ISACA Profile.
 - Delivery beginning 7:30pm on December 10.
 - Personalized link in each ballot email, no registration required for participation.
 - Didn't receive your ballot? Check spam, check your other email addresses, check your ISACA profile.
 - Still having issues? Email Secretary@ISACA-Atlanta.org for assistance.
- Voting Period: December 10 7:30pm – December 17 @ 12:00AM EST.
- Voting status (if voted, if not voted) viewable by election administrator, actual votes not viewable. Results accessible by all eligible voters.
- Additional information available on ISACA-Atlanta.org -> Chapter Elections (tab)

Meet the Candidates: Reid Eastburn (President)



Meet the Candidates: Stacy Gensler (VP - Governance)



Meet the Candidates: Joan Collins (Treasurer)



Meet the Candidates: Meredith Maher



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Thanks to our 2020 Chapter Sponsors

Platinum Sponsors



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Gold Sponsors

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Thank You for Attending AGM 2020

Happy Holidays from ISACA Atlanta





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