



Digital Transformation and Innovation
University of Ottawa



Chapitre Ottawa-Outaouais Chapter

2nd Annual Conference on
“Digital Transformation in Government”
CONFERENCE OVERVIEW

15-17 June 2021

Virtual

Ottawa, Ontario, Canada

<https://digitaltransform.ca/2021/>

As of the 26th of May 2021



“... a recent survey of directors, CEOs and senior executives found that their digital transformation (DT) risk is their #1 concern in 2019. Yet 70% of all DT initiatives do not reach their goals. Of the \$1.3 trillion that was spent on DT last year, it was estimated that \$900 billion went to waste.” (Harvard Business Review - Tabrizi, Behnam et al 2019)

Conference Aim: The conference brings together government professionals, private sector practitioners, and academia to share experiences, innovation and emerging standards and technologies in support of both government digital transformation (strategic effectiveness) and digitization (operational efficiency) initiatives. Attendees will be able to claim up to 22 CPEs, PDUs, or CEUs.

A COBIT 2019 course will also be held on Monday the 14th & Friday the 18th of June (15 CPEs). Registration at <https://www.eventbrite.ca/e/cobit-2019-course-tickets-156363911669>.

Conference Format: The three days will be plenary with back to back lectures followed by breaks to allow for networking. Themes include (but are not limited to):

- Government Transformation
- Promoting Women in STEM SheLeadsTech
- Cyber-Security and Privacy
- Governance and Enterprise Architecture
- Management of Change
- Audit and Risk Management
- Leveraging technology to deliver business value
- Government Design and Innovation
- Analytics, AI and knowledge management

Registration: Please register at <https://www.eventbrite.ca/e/2nd-digital-transformation-in-government-conference-tickets-146485366675> to ensure that you get the virtual system links.

Sponsorship and Partnership Opportunities: Please contact conferences@isaca-ottawa.ca

The 2nd Annual Digital Transformation in Government Conference is hosted by ISACA Ottawa, the University of Ottawa and the Association of Enterprise Architects (AEA) and is conducted in partnership with CIPS, IIBA, and DAMA. Please go to <https://digitaltransform.ca/> for details.

SPONSORS (to 7 May 2021)

