

2024 SPONSORSHIP OPPORTUNITIES

# Experience the Power of ISACA South Florida Partnership



# Network with influential professionals by sponsoring with ISACA SFL



CONNECT MORE

INFLUENCE MORE

ACCOMPLISH MORE

Sign up now!





Engage with Your Target Audience



Advance the Objectives of Your Organizations



World-Class Events, Trainings, and Certifications



ISACA is a Global Community

Established

**1978** 

Members

1300+

**Email Distribution** 

8500+

**CPEs Issued Annually** 

3000+

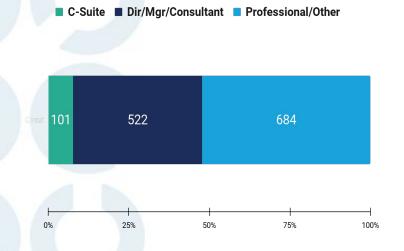
**Community Partners** 

**23** 

# ISACA South Florida Demographics

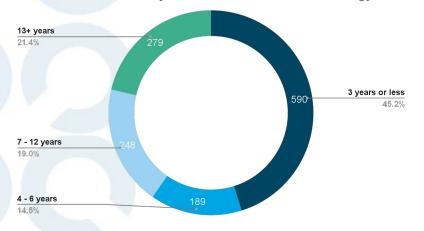
#### **OUR COMMUNITY OF 1300+ PROFESSIONALS AWAITS YOU**

#### ISACA SFL Members by Job Level and Job Title

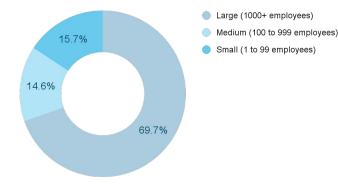




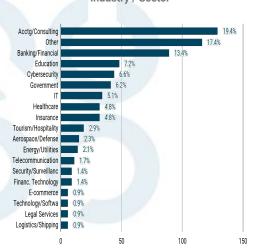
#### ISACA SFL Members by Years in Information Technology



#### **ISACA SFL Members by Organization Size**



ISACA SFL Members by Industry / Sector



Top 20 Companies by # of ISACA SFL Members

| PricewaterhouseCoopers (PwC)     |
|----------------------------------|
| Ernst & Young                    |
| UKG                              |
| BankUnited                       |
| Protiviti Inc.                   |
| NextEra Energy                   |
| KPMG LLP                         |
| Carnival Corporation & PLC       |
| Assurant Inc                     |
| Citigroup NA                     |
| BDO                              |
| Grant Thornton LLP               |
| RSM US LLP                       |
| University of Miami / Uhealth    |
| NCCI Holdings, Inc               |
| Kaufman Rossin                   |
| ADT                              |
| Florida International University |
| Lennar                           |
| Visa                             |
| Office Depot                     |
| Florida Atlantic University      |
|                                  |



# Upcoming Sponsorship Opportunities

### Benefits of Sponsorship include:

- Opportunities to engage with the ISACA SFL community about strategies, products, and services
- Advertising through ISACA SFL's website, LinkedIn, emails, and others
- Varying sponsorship tiers to meet your needs and budget

The generosity of ISACA SFL's sponsors allows the chapter to provide members and the South Florida community with ongoing educational programs, networking events, and student scholarships.

Holiday Social
December 2023

WOW! Conference February 2024

**Innovation Symposium**May 2024

...and many more events throughout the year!

## Sponsorship Levels

| Sponsorship Benefits                            | Platinum                    | Gold                      | Silver                 | Bronze               |
|---|-----------------------------|---------------------------|------------------------|----------------------|
| Attendance included for events                  | Contact us                  | Contact us                | Contact us             | Contact us           |
| Partner recognition on website and social media | <b>V</b>                    | <b>✓</b>                  | <b>V</b>               | <b>✓</b>             |
| Link on ISACASFL.org                            | <b>V</b>                    | ✓                         | <b>V</b>               |                      |
| Table for setup and display                     | <b>V</b>                    | <b>✓</b>                  | <b>V</b>               |                      |
| List of opted-in attendees                      | <b>V</b>                    | <b>✓</b>                  |                        |                      |
| Partner spotlight*                              | <b>V</b>                    | <b>✓</b>                  |                        |                      |
| Presentation opportunity**                      | <b>V</b>                    |                           |                        |                      |
| Scholarship funding recognition                 | <b>V</b>                    |                           |                        |                      |
| Year-Round Sponsorships Available               | \$5,000<br>(3 available***) | \$3,000<br>(10 available) | \$1,500<br>(unlimited) | \$500<br>(unlimited) |
| Event Sponsorships Available                    | Contact us                  | Contact us                | Contact us             | Contact us           |

<sup>\*</sup> Partner spotlight for annual sponsors includes a dedicated profile on the website and recognition at ISACA events based on the tier you choose

\*\*\* Maximum of 3 Platinum sponsors, must be from different business categories

For more information, please contact us:

CorporateRelations@ISACASFL.org



Sign up now!

<sup>\*\*</sup> Presentation opportunity for annual sponsors to provide up to a 10 minute overview of products and services either stand-alone or as an introduction of a speaker at an event