WHO SHOULD ATTEND?

The conference is designed for senior-level leaders, human resource and information technology management and professionals, operational technology specialists, systems and data administrators, and other business leaders involved in the decision-making process for cyber security strategy, implementation and management.

The conference will be beneficial to those in a range of industries including: legal practices, accounting firms, insurance brokers, personal information suppliers, wholesalers, public sector suppliers, schools, and colleges, and those involved in decision making on or delivery of cyber security in central government, local government, police and fire services, health services, and education.

BENEFITS OF ATTENDING?

Learn from cyber security experts to develop new ideas and obtain information you need to address cyber security in your organization.

LEARNING OBJECTIVES

- Understand the risks your organization faces.
- Explore the nature and motivation behind internal and external people who pose a risk to your organizations’ security.
- Develop a cyber security strategy for your organization.

PROGRAM AGENDA

APRIL 21

9:00 am  Welcome
Conference moderator:
Dr. Rick Wilson, department head, Management Science and Information Systems, W. Paul Miller Professorship in Business Administration, Spears School of Business, Oklahoma State University

9:10 am  Real Stories from the Dark/Cyber Side
Sundeep Kapur, Educator and Founder, Digital Credence, Inc., Lexington, KY

Your organization exists to serve your consumers and in order to continue to do this you need to protect your reputation. As cyber security professionals, what can we do to help protect our organization’s information and in return its reputation? This presentation will discuss and analyze several incidents that surprised, baffled, and caused disruption for organizations and consumers.

- How to enhance the level of protection offered to better serve consumers
- Case studies for key takeaways

10:00 am  Break
Cybercrime Finds a Way
Rick Holland, Chief Information Security Officer, Vice President Strategy, Digital Shadows, Dallas, TX

Despite law enforcement takedowns, the cyber-criminal underground is robust and continues to thrive. Just like the dinosaurs in the 1993 film Jurassic Park, “cyber-crime, uh, finds a way.” In this talk, Digital Shadows’ Chief Information Security Officer Rick Holland will discuss:

• A brief history of the cyber-criminal underground
• The differences between forums, marketplaces and automated vending carts
• Innovations in the cyber-criminal underground
• How to protect your enterprise against cyber criminals

Successful CISO Leaders Excel at these 7 Factors
Todd Fitzgerald, CISO and Cybersecurity Leadership Author, CISO Spotlight, Chicago, IL

How do we know if the CISO’s security program has accounted for all the right components to be effective? Are the CISOs and their teams focusing on the most important activities? This session applies the time-tested McKinsey 7S framework (strategy, structure, systems, style, staff, skills, and shared values) to today’s cybersecurity leadership issues. Topics such as CISO evolution, developing a strategy, reporting relationships, privacy, incident lessons learned, reporting to the board, generational workforce management, laws, and control frameworks are discussed. The session is based upon the new book by the presenter, CISO COMPASS: Navigating Cybersecurity Leadership Challenges with Insights from Pioneers (2019).

As a result of this session the participants will be more effective in:

• Leading an organizationally effective information security/cybersecurity program
• Uncovering areas not addressed by the current program
• Applying the 7 Effective Management factors to 13 different security issue areas
• Leveraging the experience of other CISOs and Cybersecurity leaders

Hacking Exposed: A Look Inside the Techniques of OceanLotus/APT32
Brian Robison, Chief Evangelist, Blackberry Cylance, Irvine, CA

Take a journey with us as we expose the mind of the enemy, revealing the latest methods that cybercriminals use to infiltrate modern security defenses, and how to thwart them. With the best tools, expertise, and powerful AI-based technology, we will uncover the secrets behind today’s modern hacking arsenal and provide you with the means to protect your organization.

Participants will discuss:

• The ever-changing threat landscape
• How to prevent and respond to today’s most pervasive threats - including ones never seen before.

COVID-19 Impact on Cyber and the New Normal
Madeline Mitchell, Manager, Cyber Strategy, Deloitte, Oklahoma City, OK

The business landscape is changing and launching the start of the 4th industrial revolution. We will discuss the evolution of cyber risk and look at trends impacting the way businesses look at risk to include digital transformation, Internet of Things (IoT), mergers, acquisitions, and divestitures, and COVID-19. The session will explore:

• COVID-19 impact on cyber and the new normal
• Components of a successful cyber program
• Considerations for Oklahomans recruiting cyber talent
• Call to action: 5 Actions, 5 Questions
Todd Fitzgerald has built information security programs for Fortune 500 and large companies for 20 years. Fitzgerald serves as Vice President, Cyber Security Strategy and Chairman of the Cybersecurity Collaborative Executive Committee, was named 2016–2017 Chicago CISO of the Year and ranked Top 50 Information Security Executive. Fitzgerald has authored four books including *CISO COMPASS: Navigating Cybersecurity Leadership Challenges with Insights from Pioneers* (2019), ground-breaking *CISO Leadership: Essential Principles for Success*, as well as contributions to a dozen others. Fitzgerald held senior leadership positions at Northern Trust, Grant Thornton International, Ltd, ManpowerGroup, WellPoint (Anthem) Blue Cross Blue Shield/National Government Services, Zeneca/Syngenta, IMS Health and American Airlines. Fitzgerald also earned a MBA with highest honors from Oklahoma State University.

Rick Holland has more than 15 years’ experience in information security. Before joining Digital Shadows, he was a vice president and principal analyst at Forrester Research, providing strategic guidance on security architecture, operations, and data privacy. Holland also served as an intelligence analyst in the US Army. He is currently co-chair in the SANS Cyber Threat Intelligence Summit and holds a B.S. in business administration from the University of Texas, Dallas. Holland regularly speaks at leading security conferences across the globe and has been interviewed by industry and business media including BBC News, CNN, Dark Reading, Motherboard, NPR, The Register and Wall Street Journal.

Sundeep Kapur is an educator focused on helping brands enhance engagement. His insight driven workshops have helped many financial institutions define and implement a successful strategy for 2020 and beyond. He continues with his efforts to research and enhance the learning to make it actionable and relevant. “Keep it relevant, keep them engaged and you will nurture your way to be the primary financial institution”.

Madeline Mitchell serves as a Manager in Deloitte’s Advisory practice focused on cyber strategy and critical infrastructure. She leads teams focused on assessing cyber risk, delivering cyber solutions, stakeholder management, and executive metrics and reporting. With over 12 years of experience, Mitchell has supported clients across the power & utilities, energy, healthcare, manufacturing, aerospace, defense, and federal, state and local government sectors. She holds a Master’s in Business Administration (MBA) and an active Top Secret (TS) security clearance.

Brian Robison is the Chief Evangelist at BlackBerry Cylance, where he educates the world that preventing cybersecurity threats is actually possible and a much better approach than detecting and responding after the attack. Prior to joining Cylance, Robison spent five years helping secure corporate data on mobile devices—three years at Citrix as Director of Technical Marketing and two years driving enterprise product strategy at Good Technology. Before moving into the mobile security space, his career focused on endpoint security and risk and compliance. At McAfee, he led the effort to bring ePolicy Orchestrator into the modern age as well as managing the vulnerability management and policy compliance solutions. Prior to McAfee, Robison held many roles over his seven-year career at Tripwire, Inc.