ISACA SOUTH AFRICA ANNUAL CONFERENCE 2023

Call for Speakers

The Digital Dilemma
Emperors Palace, Johannesburg
09 – 10 October 2023
CALL FOR SPEAKERS

The ISACA South Africa Chapter brings you our Annual conference 2023:

ISACA SA Annual Hybrid Conference 2022:
Theme: The Digital Dilemma
Annual Conference: 9 - 10 October 2023
Pre-Conference: 5 - 6 October 2023 | RPA Workshop
Post-Conference: 11 - 12 October 2023 | Digital Forensics Workshop | AI Workshop
Location: Emperors Palace, Johannesburg, Gauteng, South Africa

During this in-person conference, we will bring together experts, practitioners, and academics in the areas of technology governance, information governance, security, cybersecurity, privacy, audit & assurance, and risk management. From across South Africa and abroad, our speakers and delegates represent a host of industries from the public & private sector including banking, insurance, oil & gas, health, government, and higher education. Come grow your network, expand your knowledge, and stay ahead of emerging technologies and opportunities.

The ISACA South Africa Chapter is now accepting proposals for speakers for our annual conference, taking place at Emperors Palace, Johannesburg. We encourage prospective speakers to submit proposals before Friday, 31 March 2023 for either of the two days, of this in-person and experience. To keep delegates engaged, we also encourage creativity in alternative presentation styles – for example: practical case studies, panel discussions, live demos etc.

As an international professional organisation with over 165,000 constituents in more than 180 countries, ISACA is a leading provider of knowledge, certifications, community, advocacy and education on information systems assurance and security, governance of enterprise IT, and IT-related risk and compliance. ISACA education is recognised throughout the industry. Speakers associated with ISACA education events are similarly recognised as industry leaders and subject matter experts.

Through the 2023 Annual conference, the ISACA South Africa Chapter is building upon the ISACA purpose and promise; and aims to contribute to the knowledge base that empowers our members, conference delegates and the industries they serve to realise the positive potential of technology.
OBJECTIVE
To deliver on its promise, ISACA South Africa aims to develop conference programmes that provides delegates with the necessary information, tools, and recommended practices to overcome challenges and seize future opportunities - all delivered in a practical, pragmatic, and implementable manner. To reach this goal, ISACA South Africa calls on all dynamic speakers with topical content that will provide the best possible experience for conference delegates. This gives you, as a potential conference speaker, the opportunity to give back to your profession through sharing your knowledge and insights.

CONFERENCE SPEAKER BENEFITS AND REWARDS
In appreciation for your time and commitment, the ISACA South Africa Chapter offers conference speakers the following benefits:

<table>
<thead>
<tr>
<th>Annual Conference (9 - 10 October 2023)</th>
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<tr>
<td>• Complimentary conference registration to all speakers. In addition, ISACA South Africa recognises presenters and their organisations, as &quot;conference supporters&quot; in the conference literature distributed to delegates and on our website and social media channels, where possible.</td>
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<td>• Additional CPE hours for the session they present (CPE hours for speakers are earned at five times the presentation time for the first presentation of the topic or an extensively modified topic).</td>
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<td>• Access to the Annual Conference facility on 9 - 10 October 2023 hosted at Emperors Palace, Johannesburg, South Africa or the virtual offering where applicable.</td>
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*Complimentary registration is limited to one registration only - even when a speaker delivers multiple sessions. Complimentary registration is not transferable or able to be used as a credit. Complimentary registration for the pre- or post-workshops is not included with complimentary conference registration unless the speakers is a trainer for that session.

CONFERENCE SPEAKER COMMITMENT
If ISACA South Africa accepts your proposal as a speaker, we ask that you:

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<thead>
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<td>• Abide by the speaker guidelines (Appendix 1).</td>
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<tr>
<td>• Commit to attend the 2023 Annual Conference and deliver your presentation. (In-Person)</td>
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<tr>
<td>• Submit your presentation proposal on or before Friday, 31 March 2023.</td>
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<td>• Upon our review, the ISACA South Africa may request changes within a week of receipt of your final presentation. Please action these changes and re-submit as soon as possible and ensure the final slide deck is submitted by Thursday, 31 August 2023.</td>
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<tr>
<td>• Inform the ISACA South Africa Conference Committee or office, in a timely fashion if you find yourself unable to meet any of these commitments.</td>
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SPEAKER PROPOSAL REVIEW PROCESS AND CRITERIA

The ISACA South Africa Conference Committee will review the proposals received and confirm acceptance in writing by no later than Friday, 28 April 2023. The Conference Committee may be supported by independent moderators, as required.

Additionally:

- Final decisions will be recommended by the Conference Committee, chaired by the Vice President & Programme Director, and ratified by the ISACA South Africa Chapter Board of Directors and no further correspondence will be entered into.
- The Conference Committee reserves the right to suggest edits and changes to speaker proposal and speaker presentation submissions.
- Vetting criteria:
  - The session proposal was submitted by the given deadline.
  - All sections of the session proposal document are completed, and the minimum supporting documentation has been provided.
  - Any previous speaker evaluations or recommendations can be submitted and will be considered.
  - Proposals will be assessed and scored by the Conference Committee according to the proposal criteria and session learning levels discussed in Appendix 2.

SPEAKER PROPOSAL SUBMISSION

Complete and submit the session proposal form and submit it to info@isaca.org.za by Friday, 31 March 2023.

QUESTIONS?

You are welcome to contact the ISACA South Africa office at 087 550 9289 or info@isaca.org.za
APPENDIX 1: SPEAKER GUIDELINES

1. Knowledge of the subject
Speakers and moderators should have both in-depth and broad knowledge of the presented subject, going beyond their personal experience or the experience of their organisation or firm. This will help provide examples for participants that illustrate various points of view or methods of doing things and allow more complete responses to questions. It is also valuable to incorporate a global perspective whenever possible on the topic of discussion.

2. Presentation and panel discussions
Speakers must understand how to address and teach adults. This includes, at a minimum, good voice projection, co-ordination of oral and visual information, ability to interact positively with the audience, and ability to synthesise information into understandable segments and present them in an orderly and logical manner. One should avoid reading material from the slide presentation.

Speakers must provide a professional quality presentation. If you are making use of a slide deck, we encourage you to use our conference slide template (this will be provided to you). If you prefer using your own slides, please ensure they are set-up to wide format 16:9.

Speakers must not include extensive company branding/advertising in your slide deck or template and should avoid bold promotion of their products or services. You may be asked to remove this during our review. You are however, welcome to include your company logo on the final slide, plus your contact details.

If you are a panel discussion chair, you will receive a brief with relevant times and speaker biographies prior to the event. You must organise, with the assistance of the office team, a 30-minute conference call with the panellists within the month before the Conference. If you are a panellist, you must make yourself available for the 30-minute conference call.

3. Consider the bottom line
Registrants attend conferences to gather information that can help them do their own jobs more effectively. Speakers should attempt to relate information, keeping in mind how it can be used by members of the audience and the specific focus of the event.

4. Use of visuals
To assure presentations increase understanding by utilising both "show" and "tell", speakers are strongly encouraged to use both the spoken word and appropriate visuals. Visuals should be professional in appearance.

5. Audio visual equipment
The standard AV package includes a lectern, microphone, an LCD projector, and screen. Additional AV is available on request, i.e. Internet connection, and flip chart and markers (please make the necessary arrangements with our office team prior to the event).

6. Attire
It is strongly encouraged that speakers and moderators dress in business attire during presentations.

7. Code of Conduct
Our conference is open to everyone. As such, we are committed to providing a friendly, safe, and welcoming environment for all, regardless of gender, sexual orientation, disability, ethnicity, or religion. Presentations shall be limited to professional topics and shall be free from inappropriate humour, as well as the expression of religious, political, philosophical, or other beliefs. All speakers, scholars, and delegates are expected to abide by the ISACA Code of Professional Ethics and underlying policies (https://engage.isaca.org/southafricachapter/aboutchapter/policies).
APPENDIX 2: PROPOSAL CRITERIA & SESSION LEARNING LEVELS

To improve the chance that your session submission is selected, please clearly demonstrate the following proposal criteria and session learning levels:

SESSION PROPOSAL CRITERIA

SIGNIFICANCE/RELEVANCE
- The topic must be something that will attract attendees.
- The topic of the session is timely for the industry today.
- The topic and session outline address current industry matters align with the event’s theme and are specifically intended for meeting the interests of ISACA South Africa's target audience.
- Attendees will be able to relate to the content and apply what they have learned in their roles.

ORIGINALITY/INNOVATION
- The subject matter is cutting-edge or presents new ideas.
- The content provides a thought-leadership perspective for the conference attendees.
- Content is presented in a creative and engaging way.

CLARITY
- The abstract and title of the session demonstrate the intent in a clear and concise way - feel free to be creative.
- Learning objectives are well-defined.
- The learning level of the presentation is clearly defined and supported by the learning objectives.

PREPAREDNESS
- The presenter is knowledgeable and experienced on the topic submitted.
- The presenter will use different ways to engage the attendees throughout the session.
- The submission is complete, and the presenter is committed to meeting all requirements and expectations.
- The presenter has prior speaking engagements with ISACA South Africa and at other events:
  - Submission of video clips/audio recordings taken of prior speaking engagements is encouraged.
  - If you have not delivered a presentation at a local regional ISACA South Africa event, we encourage you to do so to improve your chance of selection.

SUSTAINABLE VALUE
- Preference will be given to speakers who provide long lasting takeaway messages or value to delegates, beyond the session.
- This could be indirect value through the choice of topic; or direct value by including resources to delegates such as bibliographies, white papers, relevant articles, tools, guides, sample programs and other information.
- By sustainable value we refer to learning that extends beyond the session and adds overall value to the event.
SESSION LEARNING LEVELS

For attendees to have the most beneficial conference experience, it is important that presentations are delivered at the learning level at which they were described. Please pay special attention to ISACA's Learning Level Definitions (found at https://www.isaca.org/Education/Conferences/Documents/ISACA-Learning-Level-Definitions.pdf) and commit to designing your presentation to fit the description.

Most of ISACA South Africa attendees are Information Systems professionals with 10+ years of experience, therefore the majority of the submissions that will be accepted will be either Advanced Technical or Advanced Managerial. We strongly encourage you to submit a proposal that provides this level of content.

It is worthwhile to note that in line with delegate feedback and international trends we are moving towards practical case-studies, solutions-oriented workshop sessions and interactive panel discussions in preference to the now customary PowerPoint slide decks.

TO RECAP ON THE KEY DATES

<table>
<thead>
<tr>
<th>Activity</th>
<th>Due Dates</th>
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<tr>
<td>Session proposal deadline:</td>
<td>Friday, 31 March 2023</td>
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<td>Feedback from ISACA South Africa on session proposals:</td>
<td>Friday, 28 April 2023</td>
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<td>Recommended deadline for final presentations:</td>
<td>Friday, 25 August 2023</td>
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<td>Final presentation deadline:</td>
<td>Thursday, 31 August 2023</td>
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<td>Dry Run Session (Online):</td>
<td>TBC with each Speaker</td>
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<tr>
<td>Dry Run Session (In- Person):</td>
<td>TBC with each speaker</td>
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<td>Annual Conference Dates:</td>
<td>Monday &amp; Tuesday 9 - 10 October 2023</td>
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<td>Pre-Conference Dates:</td>
<td>Thursday &amp; Friday 5 - 6 October 2023</td>
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<tr>
<td>Post-Conference Dates:</td>
<td>Saturday &amp; Sunday 11 - 12 October 2023</td>
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Please complete this form and return it back to us at info@isaca.org.za to complete your Call for Speaker application.
Contact ISACA South Africa Chapter:

E-mail: info@isaca.org.za
Web site: https://engage.isaca.org/southafricachapter/
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