



ISACA®
South Africa Chapter

A collection of colorful umbrellas in shades of pink, blue, yellow, red, orange, purple, and green, arranged in a cluster. Some umbrellas are open, while others are closed. The background is white with faint, light gray umbrellas.

ISACA SOUTH AFRICA ANNUAL HYBRID CONFERENCE 2022

Sponsorship Prospectus

ISACA SA Annual Hybrid Conference
**Continuity, Agility &
Resilience (CARE) in the New Normal**
22 - 23 August 2022

SPONSORSHIP PROSPECTUS

The ISACA South Africa Chapter plans to bring you a hybrid conference during 2022!

<p><u>In-Person Conference:</u></p> <p>Date: 22 – 23 August 2022</p> <p>Theme: Continuity, Agility & Resilience in the New Normal</p> <p>Venue: Emperors Palace, Johannesburg</p>	<p><u>Online Conference:</u></p> <p>Date: 22 – 23 August 2022</p> <p>Theme: Continuity, Agility & Resilience in the New Normal</p> <p>Venue: Online via Zoom</p>
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BACKGROUND

In 2021 the ISACA SA Chapter second online virtual conference attracted over 340 attendees comprising a number of senior IT governance, risk, assurance, security, and cybersecurity professionals from a variety of leading organisations in key industry sectors, including financial services, government departments, and professional services.

During the 2022 hybrid conference, we will bring together experts, practitioners, and academics in the areas of technology governance, information governance, security, cybersecurity, privacy, audit & assurance, and risk management. From across South Africa and abroad, our speakers and delegates represent a host of industries including banking, insurance, oil & gas, health, government, and higher education. Come grow your network, expand your knowledge, and stay ahead of emerging technologies and opportunities.

WHAT'S IN IT FOR YOU?

The 2022 ISACA SA hybrid annual conference event is a cost-effective marketing opportunity that will position your brand as a leader amongst the IT governance, risk, assurance, security and cybersecurity community; open doors by bringing you face to face with key decision makers and influencers in the industry; and provide you with prospects that could lead to real returns.

Sponsors/exhibitors participating in this event will have an opportunity to gain maximum brand and services exposure through:

- Networking with key decision makers and influencers;
- Enhanced brand recognition through mass exposure to at least 400 participants either online or in-person;
- Opportunity to improve brand, products and services awareness;
- Leveraging and strengthening existing key customer relationships and potentially building new relationships.

TARGET AUDIENCE

- | | |
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| <ul style="list-style-type: none"> • CIOs • Directors of Information Security • Directors of Risk and Audit • Heads of Business Crime • Heads of Cyber Security • Heads of Audit • Heads of Risk | <ul style="list-style-type: none"> • Information Security Managers • IT Auditors • IT Governance Officers • Privacy Officers • Risk Managers • Security Advisors • Security Architects |
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PAST EVENT SPONSORS

We would like to thank 2021 virtual event sponsors for their continuing support to the progress of the ISACA SA Chapter.

IMPORTANT DATES

Important dates to note if you are an Exhibitor at the Hybrid Conference (22 – 23 August 2022)

Exhibition Schedule		
Sunday, 21 August 2022	09h00 – 18h00 – for sponsors bringing in customised stands 14h00 – 17h00 – for sponsors making use of a provided standard shell scheme stand	Exhibitions move in and setup - if additional setup time is required, please inform us at info@isaca.org.za – additional costs may be incurred.
Monday, 22 August 2022	07h30 – 21h00	Exhibition opens – during breaks and in the hour before/after the conference
Tuesday, 23 August 2022	07h30 – 15h30	Exhibition opens – during breaks and in the hour before/after the conference
Tuesday, 23 August 2022	15h30 – 17h00 – Exhibitors remove their belongings 17h00 – 20h00 – stands are dismantled and cleared from the hall	Exhibition closes – all goods and exhibition stands must be removed from the hall by 20h00. If storage is required, please inform us at info@isaca.org.za – additional costs may be incurred.

CONCLUSION

The ISACA SA sponsorship comes with various benefits to sponsors and exhibitors. We encourage you to indicate your sponsorship interest now so that we may reserve your booth space. We would also be happy to meet with you to discuss the various options.

If your organisation is interested in obtaining further information regarding the sponsorship of the ISACA South Africa 2022 Conference, please contact the ISACA South Africa Chapter Office at info@isaca.org.za.

We look forward to your participation at the 2022 Annual Conference!

SPONSORSHIP PACKAGES

DIAMOND SPONSOR PACKAGE

Hybrid Conference: R90,000 incl. VAT

Hybrid Conference Benefits

Diamond sponsorship is a premium sponsorship package on offer. This package is **limited to one sponsor** and provides you, the sponsor, with a number of opportunities to display and market your brand. It also presents your company as a leader in the IT governance, IT assurance and IT security arena and enables your key staff to interact and engage with conference delegates.

- Identification of your company on the conference magazine and our website as Diamond Sponsor with your company logo
- The opportunity to erect an exhibition stand in the foyer or exhibition area of the venue (a standard 6x6 metre display stands will be provided)
- The opportunity to erect a maximum of 12 standard banners (size: 850x2000cm or smaller, total number of banners is depending on the actual number of breakaway rooms) with company branding, comprising:
 - Up to four standard banners inside the main hall
 - Up to two standard banners in the foyer to the main hall
 - Up to two standard banners in each breakaway room (number of breakaway rooms tbc)
- Placement of your company logo on the delegates' name badges
- Four complimentary conference tickets
- Four sponsor tickets for people manning the stand
 - Should you require additional sponsor tickets, these will be charged at R550 excl. VAT per ticket per day; be sure to make your bookings for additional sponsor tickets by no later than the 10 August 2022. Note: If this option is taken up, please be reminded that people will only be allowed to man the stand and will not be allowed to attend conference sessions. Should you be interested in conference passes, you will be granted a 50% discount off the normal registration fees (up to a limit of 3 conference tickets only).
- Acknowledgement in the President's opening address at the conference
- Full double-page advertisement in the conference magazine
- Option to include a marketing brochure in the conference packs handed out to all delegates
- Option to sponsor prizes for a lucky draw on day 2 of the conference
- Option to propose a keynote presentation for the plenary session (must be submitted by the respective session proposal deadline (31 January 2022) and is subject to vetting by the ISACA SA conference committee; late proposals may not be accepted.)
- Option to propose sessions for the general track sessions (must be submitted by the respective session proposal deadline (31 January 2022) and are subject to vetting by the ISACA SA conference committee; late proposals may not be accepted.)

Please note that the sponsorship package will be allocated to the first signed and paid application received at info@isaca.org.za.

SPONSORSHIP PACKAGES

PLATINUM SPONSOR PACKAGE

Hybrid Conference: R70,000 incl. VAT

Hybrid Conference Benefits

Platinum sponsorship is a premium sponsorship package on offer. This package is **limited to one sponsor** and provides you, the sponsor, with a number of opportunities to display and market your brand. It also presents your company as a leader in the IT governance, IT assurance and IT security arena and enables your key staff to interact and engage with conference delegates.

- Identification of your company on the conference magazine and our website as Diamond Sponsor with your company logo
- The opportunity to erect an exhibition stand in the foyer or exhibition area of the venue (a standard 5x5 metre display stand will be provided)
- The opportunity to erect a maximum of 9 standard banners (size: 850x2000cm or smaller, total number of banners is depending on the actual number of breakaway rooms) with company branding, comprising:
 - Up to three standard banners inside the main hall
 - Up to two standard banners in the foyer to the main hall
 - One standard banner in each breakaway room (number of breakaway rooms tbc)
- Placement of your company logo on the delegates' name badges
- Four complimentary conference tickets
- Two sponsor tickets for people manning the stand
 - Should you require additional sponsor tickets, these will be charged at R550 excl. VAT per ticket per day; be sure to make your bookings for additional sponsor tickets by no later than the 10 August 2022. Note: If this option is taken up, please be reminded that people will only be allowed to man the stand and will not be allowed to attend conference sessions. Should you be interested in conference passes, you will be granted a 50% discount off the normal registration fees (up to a limit of 3 conference tickets only).
- Acknowledgement in the President's opening address at the conference
- Full page advertisement in the conference magazine
- Option to include a marketing brochure in the conference packs handed out to all delegates
- Option to sponsor prizes for a lucky draw on day 2 of the conference
- Option to propose a keynote presentation for the plenary session (must be submitted by the respective session proposal deadline (31 January 2022) and is subject to vetting by the ISACA SA conference committee; late proposals may not be accepted.)
- Option to propose sessions for the general track sessions (must be submitted by the respective session proposal deadline (31 January 2022) and are subject to vetting by the ISACA SA conference committee; late proposals may not be accepted.)

Please note that the sponsorship package will be allocated to the first signed and paid application received at info@isaca.org.za.

SPONSORSHIP PACKAGES

GOLD SPONSOR PACKAGE

Hybrid Conference: R50,000 incl. VAT

Hybrid Conference Benefits

Gold sponsorship is a high-profile sponsorship package on offer and is **limited to two sponsors** and provides you, the sponsor, with a number of opportunities to display and market your brand. It also presents your company as a front runner in the IT governance, IT assurance and IT security arena and enables your key staff to interact and engage with conference delegates.

- Identification of your company on the conference magazine and our website as a Gold Sponsor with your company logo
- An exhibition stand in the exhibition area of the venue (a standard 4x4 metre display stand will be provided)
- The opportunity to erect a maximum of 6 standard banners (size: 850x2000cm or smaller, total number of banners is depending on the actual number of breakaway rooms) with company branding, comprising:
 - Up to two standard banners inside the main hall
 - One standard banner in the foyer of the main hall
 - One standard banner in each breakaway room (number of breakaway rooms tbc)
- Two complimentary conference tickets
- Half page advertisement in the conference magazine
- Two sponsor tickets for people manning the stand
 - Should you require additional sponsor tickets, these will be charged at R550 excl. VAT per ticket per day; be sure to make your bookings for additional sponsor tickets by no later than the 10 August 2022. Note: If this option is taken up, please be reminded that people will only be allowed to man the stand and will not be allowed to attend conference sessions. Should you be interested in conference passes, you will be granted a 50% discount off the normal registration fees (up to a limit of 3 conference tickets only).
- Acknowledgement in the President's opening address at the conference
- Option to include a marketing brochure in the conference packs handed out to all delegates
- Option to sponsor prizes for a lucky draw on day 2 of the conference
- Option to propose sessions for the general track sessions (must be submitted by the respective session proposal deadline (31 January 2022) and are subject to vetting by the ISACA SA conference committee; late proposals may not be accepted.)

Please note that the sponsorship package will be allocated to the first signed and paid application received at info@isaca.org.za.

SPONSORSHIP PACKAGES

SILVER SPONSOR PACKAGE

Hybrid Conference: R30,000 incl. VAT

Hybrid Conference Benefits

Silver sponsorship is a mid-tier sponsorship package that is available and provides the sponsor with valuable opportunities to market their brand.

- Identification of your company on the conference magazine and our website as a Silver Sponsor with your company logo
- An exhibition stand in the exhibition area of the venue (a standard 3x3 metre display stand will be provided)
- ¼ page of advertisement in the conference magazine
- The opportunity to erect one standard banner (size: 850x2000cm or smaller) inside the main hall
- One complimentary conference ticket
- Two sponsor tickets for people manning the stand
 - Should you require additional sponsor tickets, these will be charged at R550 excl. VAT per ticket per day; be sure to make your bookings for additional sponsor tickets by no later than the 10 August 2022. Note: If this option is taken up, please be reminded that people will only be allowed to man the stand and will not be allowed to attend conference sessions. Should you be interested in conference passes, you will be granted a 50% discount off the normal registration fees (up to a limit of 3 conference tickets only).
- Acknowledgement in the President's opening address at the conference
- Option to sponsor prizes for a lucky draw on day 2 of the conference
- Option to propose sessions for the general track sessions (must be submitted by the respective session proposal deadline (31 January 2022) and are subject to vetting by the ISACA SA conference committee; late proposals may not be accepted.)

Please note that the sponsorship package will be allocated to the first signed and paid application received at info@isaca.org.za.

SPONSORSHIP PACKAGES

DISPLAY SPONSOR PACKAGE

Hybrid Conference: R20,000 incl. VAT

*The **display sponsorship** provides the prospective sponsor with a cost-effective opportunity to market their brand and products to the ISACA SA community.*

- A 3x2-metre display space in the exhibition area of the venue
- Acknowledgement in the President's opening address at the Conference
- Two sponsor tickets for people manning the stand
 - Should you require additional sponsor tickets, these will be charged at R550 excl. VAT per ticket per day; be sure to make your bookings for additional sponsor tickets by no later than the 10 August 2022. Note: If this option is taken up, please be reminded that people will only be allowed to man the stand and will not be allowed to attend conference sessions. Should you be interested in conference passes, you will be granted a 50% discount off the normal registration fees (up to a limit of 3 conference tickets only).
- Option to sponsor prizes for a lucky draw on day 2 of the conference
- Option to propose sessions for the general track sessions (must be submitted by the respective session proposal deadline (31 January 2022) and are subject to vetting by the ISACA SA conference committee; late proposals may not be accepted.)

Please note that the sponsorship package will be allocated to the first signed and paid application received at info@isaca.org.za.

VIRTUAL SPONSOR PACKAGE

Hybrid Conference: R4,000 incl. VAT

*The **virtual sponsorship** provides the prospective sponsor with a cost-effective opportunity to market their brand and products to the ISACA SA community.*

- Acknowledgement in the President's opening address at the Conference
- One sponsor ticket to attend virtually
- Option to sponsor prizes for a lucky draw on day 2 of the conference
- Option to propose sessions for the general track sessions (must be submitted by the respective session proposal deadline (31 January 2022) and are subject to vetting by the ISACA SA conference committee; late proposals may not be accepted.)

Please note that the sponsorship package will be allocated to the first signed and paid application received at info@isaca.org.za.

SPONSORSHIP PACKAGES

COCKTAIL EVENING SPONSOR

R80,000 incl. VAT

Specific sponsorship of the cocktail evening raises the profile of the sponsor within the ISACA SA community and enables key sponsor staff to engage with delegates.

Key benefits include:

- A five-minute introductory speech at the cocktail evening
- One large and four small banners at the cocktail evening
- One complimentary ticket to attend the conference
- Acknowledgement in the President's opening address at the Conference
- Option to sponsor prizes for a lucky draw on day 2 of the conference
- Option to propose sessions for the general track sessions (must be submitted by the respective session proposal deadline (31 January 2022) and are subject to vetting by the ISACA SA conference committee; late proposals may not be accepted.)

KEYNOTE SPEAKER & BOOK SPONSOR

R50,000 incl. VAT

Specific sponsorship of the keynote speaker (Justin Cohen) and book to each delegate raises the profile of the sponsor within the ISACA SA community and enables key sponsor staff to engage with delegates.

Key benefits include:

- An opportunity to place a sticker of your company logo on books to be given to each delegate.
- One complimentary ticket to attend the conference
- Acknowledgement in the President's opening address at the Conference
- Option to sponsor prizes for a lucky draw on day 2 of the conference
- Option to propose sessions for the general track sessions (must be submitted by the respective session proposal deadline (31 January 2022) and are subject to vetting by the ISACA SA conference committee; late proposals may not be accepted.)

SPONSORSHIP PACKAGES

WIFI & MOBILE APP SPONSOR

R40,000 incl. VAT

Keep attendees connected at the conference – they will appreciate you for it! By increasing the complimentary wifi offered by the conference venue and supporting the conference Mobile App your company will be front and centre every time an attendee goes online. That is a lot.

Other key benefits include:

- An opportunity to place your company logo and website in front of all the meeting attendees utilising the Conference Mobile App and where possible, at the Mobile App support stations.
- Acknowledgement in the President's opening address at the Conference.
- Two sponsor tickets for people manning the stand (a standard 3x2m shell scheme stand will be provided)
- Should you require additional sponsor tickets, these will be charged at R550 excl. VAT per ticket per day; be sure to make your bookings for additional sponsor tickets by no later than the 10 August 2022. Note: If this option is taken up, please be reminded that people will only be allowed to man the stand and will not be allowed to attend conference sessions. Should you be interested in conference passes, you will be granted a 50% discount off the normal registration fees (up to a limit of 3 conference tickets only).
- Option to sponsor prizes for a lucky draw on day 2 of the conference
- Option to propose sessions for the general track sessions (must be submitted by the respective session proposal deadline (31 January 2022) and are subject to vetting by the ISACA SA conference committee; late proposals may not be accepted.)

BRANDED MATERIAL SPONSORS

In addition, the following sponsorship options are available:

- **Tote Bags Sponsorship @ R30,000 incl. VAT** with co-branding.
- **Tote Bag Inserts:** Supply us with marketing materials of your choice (e.g. brochures, USBs, corporate gifts, etc.) to be inserted into delegate bags. R3,500 incl. VAT per insert.
- **Prizes:** Sponsor prizes that will be given to the delegates during lucky draws at the conference. Sponsors may determine the type and value of respective prizes.

Contact ISACA South Africa Chapter:

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