



3 October 2020

Local Outreach, Global Impact

The spirit of giving back, improving our communities, helping those less fortunate, and making the world safer for everyone is strong within the ISACA community. Even a global pandemic did not stop our passionate members and their families in participating in the second annual ISACA Community Day on 3 October 2020. In fact, our outreach increased!



Activity ideas were creative this year – from outdoor environmental clean up and healthy activities to donation and fundraising campaigns to virtual cybersecurity seminars – and ensured that ISACA’s outreach remained impactful while abiding by proper protocols during the pandemic. The event, which won an ASAE Power of A Gold Award in 2020, celebrates our collective power and positive global impact through local outreach.

7,000+

hours spent volunteering by ISACA members and guests

US \$16,000

raised for charities around the world
 Including **\$3,500+** donated to One In Tech, An ISACA Foundation

131

different opportunities offered



2,465

volunteer activities completed



100 TEAMS

(99 chapters + staff)



55

countries represented

TOP 5 CATEGORIES OF SERVICE (BY HOURS VOLUNTEERED):



ENVIRONMENTAL



CHILDREN & YOUTH



CIVIC & COMMUNITY



EDUCATION



HEALTH

“Thanks so much for giving us the ability to participate and give back. Next year we will build up an even larger team to be involved. I find the creation of this annual event really inspiring.

– SUSHILA NAIR, GREATER WASHINGTON, DC CHAPTER



“It was really a well spent day and we all felt so good. The ISACA community is also getting socially aware and participation is going to increase.”

– ASAF AHMAD, SYDNEY CHAPTER

“It has been a challenging year, and the enthusiasm for this event is evidence of our willingness to support each other.”

– VERONICA ROSE, ISACA KENYA CHAPTER



“Service.. Happiness... Joy. Doing good. “

– PORT HARCOURT CHAPTER

“Normally we would be out and about volunteering but...we had to do it a bit differently this year. We are committed to our community and we will always find ways to help out. Even in times like these. Stay safe, everyone!”

– RHODE ISLAND CHAPTER



VOLUNTEER PROJECT HIGHLIGHTS



ISACA STAFF

Made fleece blankets to give to hospitalized children in need of comfort



TORONTO

Hosted a webinar for parents and children about cybersecurity risks and safety



ISRAEL

Offered seminars on the basics of privacy protection and cybersecurity to the elderly



KARACHI

Taught "Digital Security for Teachers" and how to use digital media safely with students during the pandemic



MUMBAI

Donated food to the Dabbawalas and filled a community fridge for neighbors in need



SILICON VALLEY AND SAN FRANCISCO

Joined forces to raise money for the wildfire victims



PHOENIX

Sorted and packed food bank donations



ABUJA

Planted trees for environmental support



KENYA

Returned to the Heritage of Faith and Hope Children's Home for the second year



MALAYSIA

Cleaned the beach at Sepang Gold Coast



BIRMINGHAM

Hosted a virtual trivia team to earn rice donations for the World Food Programme, which just won a Nobel Peace Prize



SAN SALVADOR

Donated food and cooking utensils to low-income families



MALTA

Helped refurbish a new shelter for domestic violence survivors



Learn more about CommuniTy Day and how you can make a difference at <https://engage.isaca.org/communityday/impact>.