**ISACA VP Corporate Audit Outreach Roles & Responsibilities**

Responsible for researching Client Company IT audit and assurance challenges including:

1. Establishing and executing against annual goals, subject to Board approval.
2. Establishing a schedule and conduct executive research on IT assurance and IT risk current and emerging challenges.
3. Working with the VPs of Communications and Marketing to promote the value of ISACA to the member companies and the broader business community.
4. Seeking Sponsorships from the local business community as an additional revenue stream for the Chapter.
5. Working across the Chapter Board to target services that are meaningful to member companies.
6. Recommending potential speakers for Roundtable or Large Chapter events from your professional network.
7. Performing other duties as pertain to this office, or which may be delegated by the President or Chapter Board.
8. Providing a written status report to the President Elect on the Monday prior to Board meetings.
9. Accomplishing assigned initiatives and administrative tasks in a timely manner.
10. Preparing for any agenda items for which you are responsible.
11. Reviewing meeting material provided in advance. If meeting (or non-meeting) material request feedback, provide it in a timely manner.

**2017 SMART Goals**

Develop and maintain relationships with business leaders in the audit/assurance, information security, IT risk, internal controls, and governance fields to obtain guidance for education offerings; support employee membership in ISACA; and promote value of ISACA certifications by conducting at least 5 face-to-face meetings with IT audit leaders in the Twin Cities market to determine their biggest IT assurance and risk challenges. Additionally, within these meetings gain feedback on what ISACA means to them and what ISACA could improve to help them achieve their goals.

Market the MN ISACA sponsorship program by reaching out to targeted IT audit leaders in the Twin Cities market and educating them on the benefits of our program by identifying companies and partnerships for relationships based on current and potential member population and industry leadership; identifying key personnel in relevant disciplines (e.g. audit / assurance, information security, IT risk, internal controls and governance) as the primary relationship contacts; develop a regular schedule of meetings and conversations (in person and electronic) with contacts. Aim to bring in at least 2 companies to the program.