



Overview

The Minnesota Chapter of ISACA offers a variety of sponsorships built to fit your individual marketing needs.

Benefits include:

- Advertising on MN Chapter Website
- Promotional Emails
- Recognition at Chapter Annual Meeting
- Opportunities to get Involved in a Variety of our Conferences
- Complimentary Registration to Chapter Exam Reviews
- Discounted Group Chapter Memberships
- and much more!



ISACA Minnesota Chapter Sponsorship Program

June 1, 2017 - May 31, 2018

Our chapter, serving more than 1,100 professionals across the state of Minnesota, provides professional development, certifications, community and networking, advocacy and education on information systems assurance and security, enterprise governance and management of IT, and IT-related risk and compliance. Members come from diverse backgrounds in a variety of industries such as healthcare/life sciences, consumer products, insurance, banking, public accounting, consulting, and many more. Membership includes professionals from a variety of IT-related positions that include IT auditors, consultants, educators, IT security professionals, regulators, and chief information officers, just to name a few. We hold an average of ten events per year, including an Annual meeting that attracts more than 100 professionals. Our website and newsletters are promoted and available to everyone in our ever-growing chapter!

The ISACA® Minnesota Chapter is pleased to present our newly developed sponsorship program. We are offering the sponsorship opportunities below to vendors and affiliates that align with the vision, mission, and objectives of our Chapter. Sponsors must align with IT Audit, Risk, Security, and/or Governance in the Enterprise.

Types of Sponsorships

Sponsorship opportunities are available on an annual and per event basis. Annual sponsorship details and benefits are described on the back of this document. Per event sponsorships can range from sponsorship tables to event sponsors.

Questions?

For additional sponsorship details, please contact sponsorship@mnisaca.org



www.isaca.org/Minnesota

Sponsor Benefits

	Bronze \$500/year	Silver \$1,000/year	Gold \$1,500/year
Company name + link on MN Chapter Website sponsor page	X	X	X
Company name + link on MN Chapter Website home page		X	X
Banner ad on MN Chapter Home Page			X
Company name in MN Chapter E-mails	X	X	X
Brief advertising message in select MN Chapter emails		1x	2x
Display table at MN Chapter Annual Meeting	X	X	Premium Placement
Display table at a number of MN Chapter Conferences		1 Event	2 Events
Included on Chapter slide presentations during Chapter Annual Meeting + select Chapter Conferences	Listed	Logo	Logo
Advertising slide in MN Chapter presentation during Annual Meeting + select Chapter Conferences			X
Complimentary Registration to a MN Chapter Review Course*	1x	2x	3x
Unlimited number of available jobs posted on MN Chapter Website and included in select Chapter emails*	X	X	X

2017 Bonus Benefit!

**During current sponsorship year cycle, June 1, 2017 to May 31, 2018*

Sign up before 8.31.2017 and receive discounted dues for up to 20 MN Chapter members in your organization*	25%	50%	75%
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[Click here](#) to become a 2017-2018 MN ISACA sponsor today!

This Sponsorship Program allows organizations to support the chapter and IT professionals, which in turn allows us to provide more services and higher quality events to our members. To learn more about these opportunities and how to get involved please contact sponsorship@mnisaca.org