



ISACA
Silicon Valley Chapter

2021 Sponsorship Package

<https://www.isaca-sv.org>

About ISACA and ISACA Silicon Valley Chapter

ISACA has been serving professionals for more than 50 years. ISACA serves **145,000 professionals in 180 countries** in information security, audit/assurance, GRC & privacy. Through more than 200 chapters in 90 plus countries, ISACA provides its members with education, certification, resources, advocacy, professional networking, and many other benefits.

ISACA Silicon Valley Chapter **has over 3000 members/patrons** and is one of the largest chapters in the world. It was founded in 1982 and continues to be one of the most active and influential ISACA chapters. During the pandemic, ISACA-SV has transitioned to offering weekly online hour-long webinars hosted by relevant subject matter experts. Local members, as well as representatives nationally and globally participate.

Webinar Sponsor Package & Benefits	Platinum	Gold	Silver	Bronze
Webinar Sponsorship Package cost (Non-exclusive and not for conference)	\$ 10,000.00	\$ 5,000.00	\$ 2,000.00	\$ 750.00
Sponsor Logo on ISACA-SV site	12 months	6 months	2 Months	n/a
Marketing Pitch at start of webinar (2 minutes per event - Live or Prerecorded)	6 Events	3 Events	1	0
Webinar Panel Opportunity	2 Events	1 Event	n/a	n/a
Opt-in attendee list	20 Events	10 Events	4 Events	1 Event
Invite to Membership Events	Yes	Yes	n/a	n/a
Sponsor Logo included in email communications for the events selected	20 Events	10 Events	4 Events	1 Event
Sponsor Logo sent in Communication Channels (Twitter, LinkedIn, Facebook, Instagram, Google, etc.) *	5	4	2	n/a
Exclusive Sponsor Content Publish in ISACA-SV Social Media Communication	2	1	n/a	n/a
Additional Benefits	More information			
Potential customers reach	For each weekly event on an average 150 attendees from across USA and other countries, from Fortune 500 companies to startups in multiple industries.			
High profile attendees	Many of the attendees are leaders in their organization as well as the industry			
Events Communication	Reach 3000+ Information Security, Technology, Audit/Assurance, Privacy, Governance, Risk Management & Compliance professionals in the Silicon Valley and around the world.			

Other Events	Details
Training Events	Every year, training for ISACA Certification exams is conducted around summer.
Membership & AGM Event	In December, AGM Event is conducted; Please contact us for sponsorship opportunities.

Gopi Ramamoorthy - Sponsorship Director

Kasi Gupta - Sponsorship Chair

Contact: theBoard@isaca-sv.org

Sponsorship Page : <https://engage.isaca.org/siliconvalleychapter/sponsors/sponsorship-programs>

Events Calendar : <https://engage.isaca.org/siliconvalleychapter/events/events-calendar>

* Conditions apply