

## ISACA IRELAND CONFERENCE 2019 SPONSORSHIP OPPORTUNITIES

**Connect with your target audience.** Sponsorship opportunities position your organisation as an industry leader, provide a high level of engagement with qualified IS and IT professionals, and allows you to differentiate yourself from the competition

| SPONSOR BENEFITS  | PLATINUM               | GOLD                   | SILVER                 | BRONZE                 |
|---|------------------------|------------------------|------------------------|------------------------|
| Logo displayed on main stage  | Large                  | Medium                 | Small                  |                        |
| Advert in conference brochure   | Full Page              | Half Page              | Quarter Page           |                        |
| Premium selection of positioning of exhibit booth(s) in Expo Area   | 1 <sup>st</sup> Choice | 2 <sup>nd</sup> Choice | 3 <sup>rd</sup> Choice | 4 <sup>th</sup> Choice |
| Sponsor signage prominently displayed at conference venue entrance  | •                      |                        |                        |                        |
| Slide with company logo looped before the keynote presentations   | •                      |                        |                        |                        |
| Highlighted sponsor for one of the following items: Registration Area Signage OR a single Track Session Signage                         | •                      |                        |                        |                        |
| Provide a speaker in a thought leadership/educational talk during lunch (held in a separate room)                                       | •                      |                        |                        |                        |
| Slide loop playing in background in lunch area. Capture the audience with a 30 second video (sponsor provides the movie)                | •                      |                        |                        |                        |
| Provide a thought leadership article in conference brochure   | •                      | •                      | •                      |                        |
| VIP access to pre-conference evening networking event with conference speakers  | 5 tickets              |                        |                        |                        |
| Attendee email with email & phone contact info (NOTE: this will be subject to authorisation from each delegate as part of registration) | •                      | •                      |                        |                        |
| Logo included in ISACA Ireland newsletter (c.1,700 subscribers), invitations, booking page & post conference survey to attendees        | Large                  | Medium                 |                        |                        |
| Complementary full conference registrations (non ISACA member €140)   | 15 tickets             | 10 tickets             | 5 tickets              | 2 tickets              |
| Additional tickets €50 each (discount of €90)   | •                      | •                      | •                      | •                      |
| Logo and sponsorship level on screens throughout main conference area   | •                      | •                      | •                      | •                      |
| Logo and company description prominently displayed on ISACA Ireland web site  | •                      | •                      | •                      | •                      |
| Details of competitions / freebies at stand to be included in preconference mail to attendees   | •                      | •                      | •                      | •                      |

Note that selection of the highlighted sponsor options will take place in order of selection for each sponsor from Platinum to Gold and in alphabetical order within each sponsorship category. In addition to the tiered sponsorship packages illustrated above, individual packages are available for sponsorship. ISACA Ireland will work with you to create a custom sponsorship solution to meet your goals. Pricing is provided below:

| 2019 Sponsorship Pricing |        |        |        |
|--------------------------|--------|--------|--------|
| PLATINUM                 | GOLD   | SILVER | BRONZE |
| €7,500                   | €5,000 | €2,500 | €1,000 |

**FOR MORE INFORMATION CONTACT:** [conference@isaca.ie](mailto:conference@isaca.ie)