NFTs with utilities, both physical and digital.
NFT ticketing, collectibles, memberships.
TICKET SCALPING & FRAUD
INFLATED SECONDARY MARKET PRICING

THE ROOT OF THE PROBLEM:
STATIC QR CODE TICKETS
NEW FORM OF DIGITAL TICKET

NFT TICKETING

Ticket is a non-fungible token (NFT) with embedded business logic (organizer’s rules governing entire lifecycle).

INNOVATIVE TICKET DELIVERY:

- Dynamic QR code (currently)
- Face Recognition (pilot in Dubai)
- Bluetooth (future)

Innovative ticket delivery:

- Dynamic QR code (currently)
- Face Recognition (pilot in Dubai)
- Bluetooth (future)
CONTROL & TRACKING OF TICKET RESALES AND TRANSFERS

SECONDARY MARKET CONTROL

Organizer resale management tools to set:
• Resale price ranges
• Resale commissions
• Max ticket sales per account

BENEFITS:

- Better fan experience: Fraud and scalping prevention
- Unlock new secondary market revenue for organizers & performers

AUDIENCE INSIGHTS

Know who the attendee is, even if the ticket changes hands, or in case of a group purchase.

BENEFITS:

- Targeted marketing
- COVID-19 tracing
- Compliance with regulations (combined with KYC)
Product

- EOSIO ticketing network
- API (cloud-based)
- White-label ticketing tools

- Event organizers & Ticketing companies
- Under their own branding
White-label ticketing tools

Watch the Demo

Plug and play
Primary & secondary ticket marketplace
Ticket wallet
Organizer’s dashboard

ComeTogether
Secure and easy ticketing!

Buy Tickets
What is reseller price?

Sell Tickets
Select Seat You Want to Sell

Regular
Notice: you can’t buy within category.
Initial price
Reseller price starts from

Selling Details
Price

Fanzone
Cancel

Today
All

26 May
The Music Conference

28 May
Event title

Category
Music, Tech

Hello
Michel,
Would you like to go anywhere?

Send Me the Magic Link

Enter your email address here

Terms of Service, Privacy Policy, Content Policy
New Revenue Stream for the organizers

Secondary ticket resales (2019)
Serviceable Available Market - Forbes

Event Tickets Worldwide (2019)
Total Available Market - Statista

Total:
- $73.4 Bn

USA:
- $30.6 Bn

Europe:
- $19.9 Bn

Sports:
- $25.4 Bn

Music:
- $34.4 Bn

2022 event tickets worldwide revenue is expected to reach 80% of that of 2019 (source Statista)
Beyond Ticketing
NFT Digital Collectibles
Watch the Demo
NFT Digital Collectibles

NFT Tickets
WITH DIGITAL ART
AND DYNAMIC CONTENT
(score of a game, the setlist of a concert)

NFT Collectibles
VIDEO HIGHLIGHTS
of memories from the event, like NBA Topshots
FAN GENERATED CONTENT
(Instagram Stories from the event)
PLAYER OR PERFORMER COMMENTARY

NFT Memberships
For loyal fans (Music, Sports, Culture, Live events)
EXCLUSIVE CONTENT
UTILITY: access to exclusive live events or streams, discounts on merchandise, meet and greet, etc.
GAMIFICATION & SHARE ON SOCIAL MEDIA
NFT transactions can take place in fiat (Euro, USD, etc) or crypto (ETH).

No gas fees for issuing, redeeming and exchanging NFTs within the app's marketplace (private EOSIO blockchain).

Users can connect their metamask and withdraw (mint) their NFTs on Ethereum (subject to gas fees), enabling interoperability with other NFT marketplaces.

Expand Withdraw NFT functionality to more public networks (eg. Solana, Avalanche, layer 2s).
NFT Collectibles Benefits

**Increase revenue for event organizers / NFT creators:**

- Further monetize their fan base, by upselling NFT collectibles for an extra charge.
- Increase their sponsorship revenues, by adding sponsors to the NFT collectibles.
- Royalties from every NFT resale. For event organizers - continued monetization even after the event is over.

**Improve fan experience:**

- Ticket and other NFT collectibles on steroids vs boring plain QR code digital tickets.
- Monetize their event attendance and “fanship”/loyalty, by reselling their exclusive collectibles.
- Personalised offers and/or rewards.
NFT Market (Q2 2022)

- **$8.1B** Total Trading Volume
- **$4.2B** Collectibles
- **$459M** Utilities

- **Total Addressable Market**
- **Serviceable Addressable Market**

- **Total NFT Sales**
  - Total Gaming, Art, Metaverses NFT sales: 42%
  - Total NFT Collectibles Sales: 33%
  - Total Utility NFT Sales: 25%

- Utility NFT supply increased >41%

- NFT utilities are a growing market for the year ahead.

- The secondary market represents almost 80% of the total value in circulation.

Source: Non-fungible.com

UniqTogether
Launched in October 2019

More than 150 live events so far, in Greece, UK & Spain.

Clients:

- **ActionEsti**
  - artists & events management

- **Hawk Greco**
  - triple diamond artist (IFPI)

- **Unleash Your Energy**
  - record label | music events

- **The Gathering**
  - music festival

- **Synthetic**
  - independent mobile party

- **Eightball**
  - rock club and live stage

- **Otro Mundo**
  - electronic music gathering

- **Solid Grace Music**
  - record label | NFT agency
Go-to-market

Business development partnerships:
Introduction to their customer base and networks

SportiveWays
VIA MUSIC GROUP
2corp

ChatTogether podcast series
May 2021

Thought Leadership

Acceleration:

QST Qatar SportsTech
VISA Innovation Program
HEMI Hub for the Exchange of Music Innovation

The Visa Innovation Program is a fintech pilot-centered collaboration platform designed to help your startup scale, supercharge the value proposition and engage with Visa, its clients and partners.

HEMI is a business training programme that provides a framework for music business entrepreneurs to develop and create new projects, in collaboration with some of the top music industry experts in Europe.

Incubation:

March - June 2021. Under the thesis: Innovations for major international sports events in Qatar, such as the World Cup 2022. Introduction to the program’s partners (e.g. https://qatar2022.qa, https://qsl.qa).

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HEMI is a business training programme that provides a framework for music business entrepreneurs to develop and create new projects, in collaboration with some of the top music industry experts in Europe.

Press

Wired
EPT
Forbes

Industry Events

ATHENS MUSIC WEEK
IMC
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Co-Founder / CEO
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Stathis Mitskas
Co-Founder / CPO (Partnerships)
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Stavros Antoniadis
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Marcello Garibotto
Music Industry Advisor
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Team

Advisors:
<table>
<thead>
<tr>
<th>Funding Source</th>
<th>Amount</th>
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<tbody>
<tr>
<td>VC AND ANGEL INVESTMENTS</td>
<td>€303,000</td>
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<td>Tec's capital, Sportive Ways and 2 angels</td>
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<td>BOOTSTRAPPED</td>
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<td>Blockchain development projects, founder investment, family &amp; friends</td>
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<td>PUBLIC GRANTS</td>
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<td>Block.IS, BlockStart, Blockchers, NGI explorers, Erasmus for young entrepreneurs, Elevate Greece</td>
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<td>ACCELERATORS</td>
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<td>Qatar SportsTech, Visa Innovation Program</td>
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