

Before the agents arrive: field notes on AI GRC

The opening talks of the day look at autonomous agents and the controls they will need. This session goes back a step, to the groundwork most organizations are still doing. Marc is currently building AI risk and governance programs inside several EMEA and global organizations, and he will share what actually came up along the way: suppliers switching on AI features in tools the company already paid for, an AI coding assistant that needed a full assessment before any developer could use it, contractual clauses that said nothing about AI, and the question of who gets a seat at the table when a new use case is approved. He ends with a segue to Day 2. The inventory you build for AI (what you run, where the data goes, which suppliers touch it) is the same one you will need to plan your move to a post-quantum world.



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Marc Samson is an internationally experienced Cybersecurity, IT/OT, AI and Privacy executive with over 20 years of experience. He has helped multinational corporations and government agencies across Europe, the Americas, and the Caribbean strengthen resilience through pragmatic, business-aligned security programs.

His work spans governance, risk management, critical infrastructure protection, and OT security, with a strong focus on turning security investments into measurable business value.

Marc is Director of Research and an advisory board member at ISACA Belgium, and Country Coordinator for Belgium at CCI (Centro de Ciberseguridad Industrial / the Industrial Cybersecurity Center). He regularly speaks at international conferences, where he bridges technical depth with strategic clarity for executives.

Passionate about building digital trust and enabling secure innovation, he helps organizations protect the technologies that underpin modern society.