

## **IPWEA VIRTUAL FLEET MANAGEMENT WORKSHOPS SPONSORSHIP OPPORTUNITIES**

In light of the COVID-19 pandemic and its impact on travel and face to face meetings, IPWEA has decided to replace the normal series of workshops around regional centres and capital cities with a Virtual Fleet Management Workshop available to everyone, in all locations.

While COVID-related restrictions are impacting the Fleet Community's ability to travel to attend events, it has not impacted their thirst for learning and networking with their peers. IPWEA'S Virtual Fleet Management Workshop is the perfect opportunity for you to engage with current and potential clients.

The Workshop will include a mix of interactive professional development sessions and industry briefings, delivered in an easy to access online format.

IPWEA is budgeting on 100 participants including fleet managers, fleet practitioners, works officers, works engineers, asset managers and procurement officers. There will be a significant presence of local government organisations, along with civil works contractors, government and private sector fleet operators.

The IPWEA Virtual Fleet Management Workshop will be delivered live on November 10, 2020 and will be supported by a professional and experienced event AV company and facilitated by professional MC Gerry Gannon.

More information on the event can be found [here](#).

### **Why be a Sponsor?**

- Engage with key players and decision makers in the fleet management industry
- Leverage promotional opportunities into IPWEA's member communities
- Showcase your products and services
- Demonstrate your support for the industry

### **Package 1 – Workshop Supporter**

#### **Benefits:**

- Announcement of your corporate support of the IPWEA FLEET program in the opening session
- Promotional slide in opening session
- Single page full colour company advertisement in workshop participants e-workbook (artwork provided by sponsor)
- Inclusion of logo in slide show played during breaks
- One complimentary registration

**Investment: \$750.00 + GST**

### **Package 2 - Workshop Sponsor**

#### **Benefits:**

- Announcement of your corporate sponsorship of the IPWEA FLEET program in the opening session
- Promotional slide in opening session
- Five-minute video address by company spokesperson
- Single page full colour company advertisement in workshop participants e-workbook (artwork provided by sponsor)
- Inclusion of logo in slide show played during breaks
- Complimentary registration for up to two company staff wishing to attend the Workshop plus 50% off additional company staff wishing to attend

**Investment \$1,500.00 + GST**

### **Package 3 – Workshop Sponsor with Product Presentation**

#### **Benefits:**

- Announcement of your corporate sponsorship of the IPWEA FLEET program in the opening session
- Promotional slide in opening session
- Fifteen-minute video address and presentation by company spokesperson
- Single page full colour company advertisement in workshop participants e-workbook (artwork provided by sponsor)
- Inclusion of logo in slide show played during breaks
- Complimentary registration for up to two company staff wishing to attend the Workshop plus 50% off additional company staff wishing to attend

**Investment \$2,500.00 + GST**

#### **For more information contact:**

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