

C1 Key Strategic Actions and Plan

Major milestones achieved. The Board adopted 10 Key Strategic Actions for 2013/14 at its June 2013 meeting. The following are achievements for the past 12-month period.

LEGEND

Description




Incomplete or Substantially Incomplete
Good progress; Some elements incomplete
Complete or Substantially Complete



KEY STRATEGIC ACTIONS DELIVERED IN 2013 / 14	STRATEGIC OBJECTIVE	PROGRESS & COMMENTS
1. Support 'Young IPWEA' as an Australasian network. Identify new Leadership Development initiative.	Enhance Networks	Young IPWEA featured strongly at Darwin. YIPWEA video produced. Mentor Match identified as new initiative.
2. Implement Sustainability Strategy including national conference on 'Sustainability in Public Works'.	Provide Leadership	Sustainability in Public Works conference 27-29 Jul 2014 planned.
3. Implement new IPWEA eLearning training. Investigate ePublishing options for existing publications.	Build Capacity	Online ProCertAMPlanning successfully implemented. Digital publications format investigated for implementation in 2014/15.
4. Publish new publications in asset & financial management (W&S, Roads, Parks); implement initiatives that respond to new ISO Standard	Build Capacity	W&S PN published. Pavements, Parks & LOS nearing finalisation. ISO Supplement launched; ISO Webinars delivered.
5. Continue to develop capacity to influence government policy	Provide Leadership	Submissions made to PC Inquiries on Public Infrastructure; Disaster Funding; Paper issued on LG Debt; Street Lighting.
6. Implement smartphone version of IPWEA website. Integrate Jobs Board, eTouches, CPD. Informz email marketing available to Divisions.	Enhance Networks; Systems Support	Smartphone website launched. Single membership model adopted. Informz & Online Joining available. Website refresh underway. Jobs Board, eTouches, on hold.
7. Support international activities including IFME, partnerships with APWA, Canada. Explore Asia.	Engage Partners	Joint IFME 2015 . MOU renewal with APWA/CPWA. Potential of Asia ongoing. eLearning AM initiatives of global interest.
8. Successfully integrate IPWEA NZ Special Division into IPWEA systems and programs.	Enhance Networks	IPWEA NZ successfully integrated into IPWEA (website, database, branding, magazine, conference). Continuing.
9. Deliver successful IPWEA International Conference in Darwin.	Build Capacity	2013 Darwin Conference a success.
10. Develop a long-term strategy	Operate Sustainably	Strategy to be adopted this meeting.

C2 Strategic Plan 2014-17

Taking into account the Strategic Plan 2014-17, the following have been adopted as the Top 10 Key Strategic Actions for the next 12 months 2014/15:

KEY STRATEGIC ACTIONS 2014 / 15 10 things to get right & make happen	STRATEGIC OBJECTIVE 	PROGRESS & COMMENTS
1. Launch non-member to member conversion campaign	Engage Members	
2. Implement new round of IPWEA eLearning ProfCertAMPLanning	Build Capacity	
3. Publish new publications (Practice Notes for LOS, Roads, Parks, Street Lighting; AIFMG 2 nd Edn); Identify new publications in pipeline	Provide Leadership	
4. Develop and implement Mentor Match program	Engage Members	
5. Develop & implement strategies for fostering young professionals, women in public works, and for connecting university students to employers to gain vacation work experience; launch an associated Jobs Board	Provide leadership	
6. Launch refresh of IPWEA Website; further 2 nd stage enhancement to cater for responsive design	Enhance Systems	
7. Enhance communications and relationships with Divisions	Enhance Networks	
8. Develop a strategy for the future structure and composition of the Board	Provide Leadership	
9. Successfully deliver 'Sustainability in Public Works' Conference	Build Capacity	
10. Deliver successful Joint IFME / IPWEA / IPWEA NZ International Public Works Conference in Rotorua.	Enhance Networks	