



# IPWEA

## IPWEA STRATEGY 2020 3 YEAR PLAN

# Vision and Mission



## **IPWEA vision**

To enhance the quality of life of our communities through public works and services.



## **IPWEA mission**

To be the peak professional association that leads public works and services, asset management planning, delivery and operations.

# KEY STRATEGIC IMPERATIVES

LEAD THE FUTURE OF  
THE PUBLIC WORKS  
PROFESSION AND ASSET  
MANAGEMENT  
PROFESSIONALS



DELIVERING ON THE  
FUTURE NEEDS OF  
THE PUBLIC WORKS AND  
ASSET MANAGEMENT  
PROFESSIONALS

PROVIDE RELEVANT  
LEARNING AND  
DEVELOPMENT  
CONTENT, RESOURCES  
AND TOOLS



A PD OFFERING THAT MEETS THE  
CURRENT AND FUTURE NEEDS OF  
THE PUBLIC WORKS ENGINEER  
PROFESSIONAL. CONSOLIDATION  
OF OUR EDUCATIONAL OFFER

MARKET EXPANSION  
OF EDUCATION  
PROGRAM



DIVERSIFY OFFER IN  
AUSTRALASIA,  
CONSOLIDATE IN CANADA  
AND IDENTIFY FUTURE  
INTERNATIONAL  
OPPORTUNITIES

HAVE A VOICE IN  
ADVOCACY SPECIFICALLY  
IN MATTERS RELATED TO  
PUBLIC WORKS/ ASSET

MGMT



CREATION OF CENTRES OF  
EXCELLENCE THAT LEAD  
POLICY POSITIONS AND  
STATEMENTS

# KEY STRATEGIC IMPERATIVES

RELEVANT AND  
CONSISTENT IN OUR  
APPROACH. WE DELIVER A  
GREAT USER EXPERIENCE



COLLABORATION WITH  
DIVISIONS TO CREATE A  
CONSISTENT APPROACH.  
WE PROVIDE A GREAT  
EXPERIENCE WITH ALL OUR  
'TOUCH POINTS'

INCLUSIVE AND  
CONSTRUCTIVE  
CULTURE FOCUSED ON  
SERVICE EXCELLENCE



A CULTURE OF  
COLLABORATION FOCUSED  
ON SERVICE EXCELLENCE  
OF OUR MEMBERS AND  
CUSTOMERS

OPERATING IN A WAY  
THAT ALLOWS US TO  
INNOVATE AND  
PROVIDE THE RIGHT  
TOOLS AND SERVICES



TO PROVIDE PUBLIC WORKS  
PROFESSIONALS WITH THE VERY BEST  
IN EDUCATION AND TRAINING.  
BENEFITING THE COMMUNITIES THAT  
WE SERVE