



**IPWEA**

INSTITUTE OF PUBLIC WORKS  
ENGINEERING AUSTRALASIA

# IPWEA FLEET Prospectus

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## IPWEA FLEET Program

### VISION:

IPWEA FLEET to be seen as the leading program delivering plant & fleet (mobile asset) training, resources and advocacy for fleet operators.

### MISSION:

The IPWEA FLEET enhances the plant & vehicle management skills of those working or intending to work in the management, procurement, maintenance and use of plant, vehicles & equipment.



### Our Market

We are in the business of providing products & services related to managing mobile assets and our target market includes but is not be limited to:

- Fleet Managers
- Fleet maintenance management and staff
- Fleet administration and support staff
- Finance practitioners
- Corporate Services
- Procurement organisations
- Suppliers of new equipment and spare parts
- Contractors
- Disposal Agents
- Fleet operators beyond local government/public works
- Insurers

### Our Reach includes:

- ✓ All councils in Australia (550 plus) and New Zealand
- ✓ Over 200 IPWEA FLEET workshop attendees annually
- ✓ Over 2500 members of the IPWEA FLEET Community (online forum)
- ✓ Over 35,000 IPWEA contacts

In order to achieve its mission, IPWEA FLEET will:

- Engage with and inspire members, the public works community generally and fleet operators beyond public works
- Grow professional networks to inform, connect & transfer knowledge
- Engage with strategic partners and industry
- Research, develop and deliver programs, products and services that meet member needs and build professional capacity
- Operate effectively, efficiently, ethically and sustainably



## Our Program and Resources

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We have a successful track record delivering training/professional development and best practice guides over the past 12 years. IPWEA is recognised as the primary provider of fleet resources for fleet management and mechanical workshop practitioners in Australia. A number of new products are in the pipeline.

Our program currently consists of:

- **Best Practice Plant & Vehicle Management Manual** (3rd edition) is recognised as the primary reference source for people involved in plant & vehicle management in public works. Over 800 copies have been sold.
- **Fleet Maintenance Safe Practice Guide** (2014) provides an overview of H&S obligations and systems and identifies a range of hazards and potential controls in various areas of fleet maintenance operations.
- **Fleet Management Certificate** qualification first released in 2009 and updated in 2013. Over 450 people have enrolled in this self paced learning course since the launch. The course is practical and the concepts can be immediately applied in the work place.
- Twice yearly **Professional Development Workshops** held around Australia since 2004. Around 200 people regularly attend the series annually. The workshops provide both training and information on new technology and products.
- Live online **Best Practice Training** held 3 times per year over 6 X 1 hour sessions. Provided in support of the Fleet Management Certificate and also as stand-alone professional development.
- Bi annual **Fleet Awards** held in the year of the IPWEA International Public Works Conference. Next due in 2017.
- International best practice Plant & Vehicle (Fleet) Management **Study Tour** last held in 2014 in USA/ Canada.
- Online **Fleet Community** "AskYourFleetMates" discussion forum.
- Online **Driver Training** Program designed to provide risk based driver development.
- A National **Fleet Council** provides invaluable peer review and guidance for the program.

Visit [www.ipwea.org/fleet](http://www.ipwea.org/fleet)

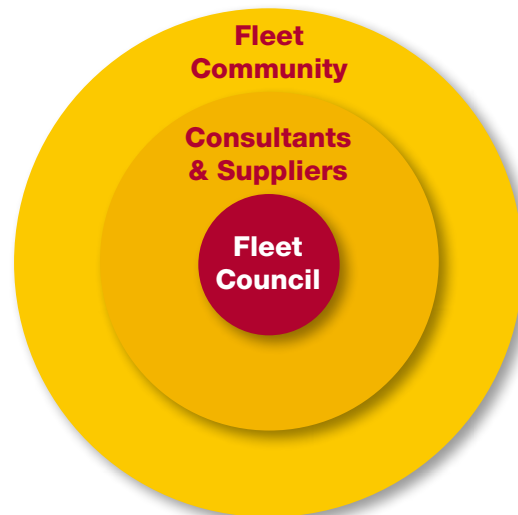


## Our Structure

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To reach the target market we must be inclusive of our stakeholders. We achieve this by formally engaging with fleet practitioners, industry and the broader fleet community. Our structure includes:

- IPWEA Fleet Council
- Consultants through the IPWEA Fleet Consultants Panel
- Suppliers through the IPWEA Fleet Community Partner Program
- End users in our Fleet Community



## Role of the IPWEA FLEET Council

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The primary role of the Council encompasses:

- Creating standards
- Developing products & resources to meet Fleet managers/operators' needs
- Providing fleet program direction





Council members include:

- IPWEA Region Chairs, ensuring national fleet practitioner representation and a local focal point for IPWEA FLEET activities
- Region Chairs will generally be fleet managers in public works
- Others on invitation based on skill sets, knowledge and experience

Consultants and Suppliers may be invited to attend meetings from time to time at their own cost.

**The role of individual Council members encompasses:**

- Active participation in Council activities
- Providing input into new projects
- Identifying market needs such as resources needed in fleet management
- Peer review
- Taking on a project where they have the relevant skills/knowledge
- Building the local network and encouraging participation in workshops and training

**The role of the Chair and Deputy Chair encompasses:**

- The **Chair** shall take a proactive leadership role, provide comment on relevant fleet matters and be a spokesperson for the IPWEA Fleet Panel
- The **Deputy Chair** shall provide support to the Chair and stand in for the Chair when required
- The Chair and Deputy Chair shall, together with the IPWEA Executive Officer and Manager IPWEA FLEET, form the IPWEA FLEET Council Executive

**Role of the IPWEA Fleet Consultants Panel**

The primary role of the Consultants Panel encompasses providing:

- Input into standards, products & resources to meet fleet managers/operators' needs
- Financial support (or equivalent in-kind) annually in return for a benefits package

Consultant Panel members include:

- Consultants providing services in plant & vehicle (fleet) management who wish to be acknowledged as supporting the IPWEA FLEET program and seek to have input into IPWEA FLEET activities

The Panel shall meet annually face to face with the IPWEA FLEET Council Executive immediately prior to the IPWEA FLEET Council meeting.

*Consultants attend the meeting at their own cost.*

**Role of the IPWEA FLEET Community Partner Program**

The primary role of IPWEA FLEET Community Partner encompasses providing:

- Input into standards, products & resources to meet fleet managers/operators' needs
- Financial support for the IPWEA FLEET program in return for a benefits package to meet suppliers needs

Major IPWEA FLEET community partners shall meet at least annually via teleconference and from time to time face to face with members of the IPWEA FLEET Council Executive.

*Fleet Community Partners attend meetings at their own cost.*

**Community Partner Packages**

- We can provide a starting point for what we can offer
- A community partner package can be tailored to meet the partner's needs
- Opportunities are available in association with the Fleet Workshop series, monthly Fleet e-Newsletter, Fleet Awards or stand alone Supplier Package
- In-Kind arrangements considered

**For more information about the IPWEA FLEET program visit [www.ipwea.org/fleet](http://www.ipwea.org/fleet)**



**Tailored Package?**

**Tell us what you want!**

**For further information contact**

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