



**IPWEA**

**SMARTCITY**  
EXPO WORLD CONGRESS

**Barcelona 2018**

# IPWEA Smart City

## Expo World Congress Immersion Tour

### 10-18 November 2018



**IPWEA Australasia, supported by SCCANZ, ASCA, and Austrade, is leading an escorted immersion tour from Australia and New Zealand to the Smart City Expo World Congress in Barcelona from 10-18 November 2018.**

The Smart City Expo World Congress is the largest event of its kind in the world with almost 20,000 delegates, over 400 speakers, and 650 exhibitors. In this fast-moving space, this is THE event at which to meet all the key players, see the latest smart city offerings and learn from your counter-parts from over 700 cities around the world.



**SmartCitiesCouncil®**  
Australia New Zealand



# TOUR DETAILS

IPWEA's fully escorted tour to the Barcelona Smart City Expo World Congress will provide Mayors, senior council staff, infrastructure advisory firms, main road authorities, utilities, and technology providers with a complete immersion and knowledge gathering experience. Learnings from this tour will shape your decision-making for smart and connected city applications over the next several years.

To ensure that participants get the most out of this tour, IPWEA will be focussing its attention on providing a series of meetings, briefings and other side events with leading international suppliers and innovators with proven credentials and exemplars of implemented systems. This will be an extraordinary opportunity to learn from some of the best. You'll also have the opportunity to form strong relationships with your domestic and international counterparts.

The tour will be limited to 20 participants to ensure logistics can be smoothly managed and to deliver the highest quality of engagement. Based on very strong initial expressions of interest, we expect that this tour will be fully subscribed, so do not wait to book your place. Bookings are already filling.

This year's [Smart City Expo World Congress](#) will focus on five main topics responding to the key issues facing cities:



## Last year's record breaking congress was the world's leading event for smart cities

**18,754**  
VISITORS

**120**  
COUNTRIES

**420**  
SPEAKERS

**700**  
CITIES

**+675**  
EXHIBITORS

**+50**  
SIDE EVENTS

## Why is IPWEA leading this AUS / NZ delegation now?

There has been an overwhelming array of smart city events in both Australia and overseas in recent years. At the request of members, IPWEA has been investigating the merits of different options for some time. The conclusion we have reached is that the **Smart City Expo World Congress in Barcelona** has a proven track-record of running the most comprehensive, credible, and well-regarded smart cities event in the world and hence, offers the greatest value for our members and affiliates. As many organisations around Australia and New Zealand begin to deploy smart city technology in earnest, there could be no better time to attend such an event.

## Who should attend?

Building smart cities is rapidly becoming a top strategic priority for all infrastructure providers. With this in mind, the tour is targeting:

- Elected local government officials
- Council General Managers/CEOs
- Engineering, IT and Procurement Directors, and senior other managers
- Senior consultants from the principle infrastructure advisory firms
- Senior executives from main road authorities and utilities
- Start-ups and emerging innovation and smart city technology providers



Should there be sufficient interest from registering delegates for an accompanying partner's program, IPWEA will develop and price this in conjunction with our specialist tour event managers, Cievnt.

## IPWEA's credentials and objectives in leading international tours

IPWEA has conducted highly successful international study and conference tours for more than a decade. We know what works for our members who have consistently rated these tours highly for the learnings that they deliver and for the lasting connections that are developed.

Our objectives in putting this tour together are to provide you with high level business immersion, knowledge gathering, and learnings from overseas which will assist you in shaping your decision-making for smart and connected communities over the next several years. To achieve this, IPWEA will be focussing on helping you get the most out of this major global event by supporting you with carefully selected tactical meetings and briefings with leading international suppliers and innovators with proven credentials and who are exemplars of implemented systems.

Who you are on tour with also greatly effects the learning that you'll get and the quality of your experience. Your fellow tour participants will be like-minded senior decision makers. Our experience in running these tours is that, while the backgrounds and roles of participants may be diverse, the atmosphere is collegial with lots of cross-fertilisation.

**The IPWEA tour advantage instead of going alone** – IPWEA provides the assurance for participants that the investment in this tour is relevant and work-specific to maximise the knowledge and returns for the organisation. We are: trusted and independent; offer credibility and confidence; provide access to key people that you can't normally get to; are highly credentialed to open doors at the Expo; have strong existing international connections; and are backed by proven experience in international conferences and study tours.

By participating in the IPWEA tour you will form deep and lasting professional relationships with your senior counter-parts from ANZ through a series of networking events, group dinners and tours.

### 2017 Conference



## What will IPWEA be responsible for?

Given both the time and cost for delegates travelling from Australia and New Zealand to attend the Barcelona Smart City Expo World Congress, we want to ensure that we provide maximum benefit both from a knowledge perspective and to help you understand why Barcelona is excelling as one of the world's showcases for smart cities innovation.

**IPWEA's Barcelona Smart Cities Immersion Tour: Saturday 10<sup>th</sup> – Sunday 18<sup>th</sup> November 2018.** The full value package below is included in your fully hosted immersion tour:

- ✓ **Fully hosted congress and expo tour with SLSC experts** - IPWEA CEO, Robert Fuller, and SLSC Technical Advisor, Graham Mawer, Managing Director, Next Energy
- ✓ **Our Experience** – knowing that the Congress and Expo takes a lot out of delegates, we have built-in a recovery period after the 23-30 hour flight to ensure that you are at your best
- ✓ **Smart Cities Expo World Congress registration** - (AUD\$1580) and advice on what to see and do to gain maximum advantage from your time at the Congress and the Expo's 8 pavilions, 400+ speakers and 50 + side events. Includes keynotes, plenary, thematic program, Smart City Awards and Smart Party
- ✓ **High value side-meetings** – with access to key international figures that you would be unable to get access to yourself
- ✓ **Decompression sessions** – facilitated 40 min group sessions at the end of each Expo day identifying the best stands, best speakers and sharing the day's learnings with the group
- ✓ **Austrade-endorsed** – access, introductions, and support activities building on learnings from last year's Austrade-led delegation. Austrade welcome Monday evening (TBC)
- ✓ **Dedicated smart city tour** – Barcelona is renowned for its smart city innovation which you will see for yourself on our dedicated 4-hour Smart Cities Feature tour with expert guide
- ✓ **SCC international meeting** - the Global Smart Cities Council is conducting its international meeting at the Expo and will meet with the AUS/NZ delegation to provide a unique global snapshot of smart city infrastructure, policy and other developments from around the world
- ✓ **Dedicated smart city workshops** – Pre and post workshop discussions for delegates to increase your value, learnings, and takeaways
- ✓ **Networking** – Time to build relationships and share experiences with fellow delegates and other Expo attendees
- ✓ **Accommodation** – 8 nights (Sat 10<sup>th</sup> – Sat 18<sup>th</sup> inclusive) in the 4.5 star quality [Crown Plaza Barcelona Hotel](#) (with free WiFi) (20 rooms booked) located within 30 mins by direct transport to the Expo and within easy walking of nearby attractions. Includes 2 items of clothing ironed daily for you.
- ✓ **Member Club Lounge** – To facilitate group networking discussions nightly with pre-dinner drinks and canapes included
- ✓ **Breakfasts, lunch and dinners** – (10<sup>th</sup>-17<sup>th</sup> inclusive) 8 days, when taken as a group (includes modest alcoholic beverages). Expo lunches included.
- ✓ **Transport** - All ground transport to/from the Expo and to all cultural and site excursions noted in the Program
- ✓ **Barcelona travel card** – For train transport directly from the airport to hotel (within close proximity) and departure to airport, plus to/from the Expo
- ✓ **Cultural immersion** – Understanding the culture of Barcelona with expert local guides will help you appreciate why they have become a world smart city leader. Transport, local guides and beat-the-queue entrance fees are all included
- ✓ **Australasian SLSC delegation hat** – IPWEA's international trademark for easy group identification and international branding
- ✓ **Free time or Optional Tour** – Sat 17<sup>th</sup> is reserved just for you. Choose relaxation, shopping, your own sightseeing, or take the optional full day tour to Montserrat & surrounds with private guide, cava and wine tasting, plus a caves winery lunch (additional cost AU\$150pp)

## Program

Download

Smart City Expo Tour - Cultural Tours



Date Nov '18	Day's Activity Overview	Morning Activity	Afternoon Activity	Evening Activity
Thu 8 or Fri 9	<b>Depart AUS/NZ</b>	23-30hr flight with stopovers depending on departure origin and airline. Optional Friday night hotel accommodation if required ( <i>tick on booking form</i> )		
Sat 10	<b>Everyone arrives in Barcelona</b> by either Friday pm or Saturday am	Check into hotel in Barcelona. Free morning	4hr Panoramic Orientation & Park Güell guided walking tour with headset ( <i>to help clear jetlag by getting physical exercise &amp; sunlight</i> )	Welcome evening of tapas ( <i>Early night for sleep catch-up</i> )
Sun 11	<b>Cultural immersion</b>	Breakfast at famous La Boqueria Markets and walking tour of Gothic Quarter with expert English speaking guide	Guided tour & entry to Sagrada Familia & Casa Batlló with expert English speaking guide	Famous Catalanian seafood dinner
Mon 12	<b>Smart City Ready</b>	<b>Highlights of Barcelona's Smart City Experience</b> – expert guided coach tour & site inspections of smart city installations 4hrs	<b>Expo preparation workshop</b> <ul style="list-style-type: none"> <li>• How to get the most out of the Expo &amp; Congress</li> <li>• Recommendations from previous participants</li> <li>• Overview of side events</li> <li>• Intro to decompression sessions</li> </ul>	<b>Austrade Welcome Reception (TBC)</b>  Group dinner
Tue 13	<b>Congress &amp; Expo all day</b>		<b>+ 1 expert side meeting for group</b>	<b>Group Decompression Session</b> Dinner + invited guests
Wed 14	<b>Congress &amp; Expo all day</b>		<b>+ 1 expert side meeting for group</b>	<b>Group Decompression Session</b> Dinner + invited guests
Thu 15	<b>Congress &amp; Expo all day</b>		<b>+ 1 expert side meeting for group</b>	<b>Group Decompression Session</b> Dinner + invited guests
Fri 16	<b>Facilitated full day post Congress workshop with guest speakers plus Smart Cities Council meeting</b> Cultural Dinner			
Sat 17	<b>Cultural immersion</b> <b>Free time or Optional tour</b>	Free time or optional day tour: Coach tour to Montserrat & Codorniu with private guide and cava, lunch at caves winery ( <i>not included in tour cost</i> )	Free time to explore Barcelona	Gaudi's Pedrera spectacular rooftop lightshow evening performance and Farewell dinner
Sun 18	<b>Departure</b>	Free time	Most flights depart late pm	
Mon 19 / Tues 20	<b>Arrive AUS / NZ</b>	Approx. 23-30 hr flight		

## Price

The cost of the all-inclusive IPWEA hosted Barcelona Smart City Expo World Congress tour is:

<b>Australia AUD \$8950 pp</b> Optional: Montserrat day tour including lunch AUD\$150pp Optional: additional night arrival (Friday 9 <sup>th</sup> Nov) AUD\$345	<b>New Zealand NZD \$9565* pp</b> Optional: Montserrat day tour including lunch NZD\$160pp Optional: additional night arrival (Friday 9 <sup>th</sup> Nov) NZD\$370 <small>*NZ pricing noted above is subject to daily exchange rate and may differ at the time of booking</small>
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IPWEA will pay all expenses associated with bookings, events and logistics as itemised in the Program above and as listed in “What will IPWEA be responsible for?” This price is per person for those attending as part of the IPWEA delegation. No pro-rata or opt-in/opt-out options, partial attendances, or discounts are available.

Delegates will be responsible for organising and paying for their own flights, travel insurance and for incidental/personal expenses.

### Airfares / Travel Insurance

Airfares and travel insurance are not included in the IPWEA Barcelona Smart Cities Expo World Congress tour cost and will need to be arranged by participants to suit their circumstances. As an example, current economy airfares from Sydney – Barcelona return range AUD\$1250 - \$1450 (Singapore Airlines/QANTAS).

### Schedule of Payments

1. Deposit at confirmation of booking: AUD\$4000 or NZD\$4300
2. Final payment balance due 1<sup>st</sup> September 2018

### Refund Policy

In order to lock in accommodation and all of these events, IPWEA has/will pre-pay the overwhelming majority of tour costs.

1. Cancellation 1st July through to 30 Aug – 25% refund of amount paid (AUD\$1000/NZD\$1070)
2. Cancellation after 1<sup>st</sup> September 2018 - No refunds apply as most costs will have been pre-paid
3. Transfer of delegate to another attendee is permitted up to 1<sup>st</sup> November 2018

### Conditions

- All events are subject to final confirmation and IPWEA reserves the right to alter this program at its sole discretion as may be required or determined.
- All costs are based on a minimum number of 14 delegates registering. If registrations fall below this, IPWEA reserves the right to cancel the tour or to seek agreement of those registered for the increased cost if it is agreed that the tour proceeds. If the tour is cancelled by IPWEA due to lack of registrations, refunds will be made less any non-recoverable pre-payments made (such as hotels and Expo registrations).

### To Book

Download your Booking Form, [here](#). Complete and send to [barcelona18@ipwea.org](mailto:barcelona18@ipwea.org) with “Booking Confirmation” in the subject line. Once payment has been received, you will be advised of your acceptance. Bookings are only confirmed after the full deposit noted above has been received.

**Based on initial expressions of interest and attendance by ANZ delegates last year, we expect this tour to be fully subscribed so places are offered on a “first in with payment basis.”**