

# SPONSORSHIP & EXHIBITION PROPOSAL



IPWEA  
INTERNATIONAL  
**ASSET  
MANAGEMENT  
SUMMIT**

**22-23 OCT 2026  
MELBOURNE, VIC**

**IPWEA's International Asset  
Management Event**  
is returning better than ever

PRESENTED BY



**IPWEA**



# SPONSORSHIP & EXHIBITION PROPOSAL



## *An invitation to* **PARTNER WITH US**

Dear Industry Partner,

I'm delighted to invite you to be part of the 2026 IPWEA International Asset Management Summit, taking place at Rydges Melbourne from Thursday 22 to Friday 23 October 2026.

Following the success of the 2024 International Asset Management Congress, which was held in the nation's capital Canberra and welcomed over 260 local and international delegates, we're excited to present the next iteration of the event - the new International Asset Management Summit.

In 2024, delegates reflected on the previous Communique and revised the IPWEA White Paper on 'Best Practice asset management of essential public infrastructure'. The resulting Congress Communique informs our ongoing advocacy and thought leadership efforts.

In 2026, we'll be bringing you our Asset Management Summit, following the tradition of the Congress, bringing together thought leaders and practitioners to engage this year's theme, 'Advancing Asset Management: From Practice to Performance'. Held over two days with two concurrent streams, and new interactive sessions, the program will address the challenges and opportunities facing our sector as we build sustainable, resilient, and technology-driven infrastructure for communities.

IPWEA's asset management offering has gone from strength to strength, and this will be an exciting opportunity to engage with all levels of asset custodians, including senior policy and decision makers, at all tiers of government.

We're very much looking forward to hosting another strong program, which will be presented to a diverse audience, with plenty of time for networking and opportunities to demonstrate your products and services. Don't miss this opportunity to partner with us, the investment will be worth it. Hope to see you there!

**David Jenkins**  
**CEO, IPWEA Australasia**





## ABOUT IPWEA

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The Institute of Public Works Engineering Australasia (IPWEA) is the peak industry professional organisation providing member services and advocacy for those involved in and delivering public works and engineering services to the community.

At IPWEA we provide comprehensive educational programs, technical publications, advocacy on behalf of our members, and the chance to network and collaborate with peers both nationally and internationally through our events.

## ASSET MANAGEMENT PROGRAM

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A key focus for IPWEA is asset management. Our community of practice for asset managers is aimed at raising the profile and knowledge of infrastructure asset management in the public and private sector.

In July 2021, IPWEA extended its professional development offering and created the Asset Management Pathway. Featuring three levels of learning, it is fast becoming the industry standard in training for infrastructure focused professionals.

Our best-in-class training pathway is underpinned by the International Infrastructure Management Manual (IIMM) and IPWEA's other highly regarded publications.

The program presents a unique opportunity for sponsors and exhibitors to reach asset management practitioners across all levels of government in Australia and New Zealand.



## THEME

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### ***'Advancing Asset Management: From Practice to Performance'***

Discovering the following sub-topics:

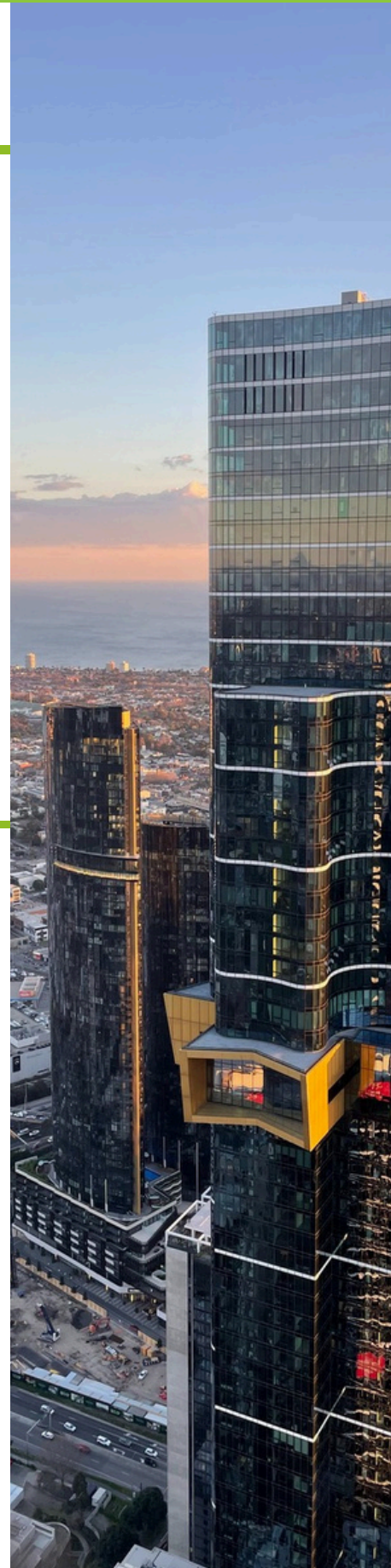
- Capability and workforce development
- Digital transformation and data-driven decision-making
- Sustainable and resilient asset management
- Governance, policy, and strategic planning
- Emerging markets and global collaboration
- Case Studies: Lessons from the field
- Technology, AI, and Asset Intelligence
- Cross-sector and cross-cultural capacity building

## ATTENDEES

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The Summit is expected to attract over 300 attendees from Australia, New Zealand and Internationally. You expect exposure to a diverse range of professionals in public works and infrastructure asset management at all levels of government.

- |   |                            |
|---|----------------------------|
| • Engineers                                     | • Management               |
| • Asset Managers/Asset Management Practitioners | • Trades Groups            |
| • Supervisors                                   | • Contractors              |
| • Technical Staff                               | • Consulting Engineers     |
| • Councillors                                   | • Senior Managers          |
| • Works Officers                                | • CEO's & General Managers |
| • State Government Departments                  | • Elected Members          |
|   | • Finance Professionals    |
|   | • Principal Consultants    |







## CONFERENCE VENUE

### *Rydges Melbourne*

The International Asset Management Summit will be hosted at Rydges Melbourne, a premier venue located in the heart of the city. Conveniently positioned within Melbourne's vibrant theatre district and just moments away from key landmarks, Rydges offers the perfect setting for networking, learning, and engaging with industry leaders.


The hotel has recently undergone a multi-million-dollar transformation, blending modern design with warm hospitality. Delegates will enjoy world-class conference facilities, spacious event rooms with state of the art technology, and thoughtfully designed spaces that encourage both formal sessions and informal conversations.

## Thursday 22 October 2026

|                          |                                      |
|--------------------------|--------------------------------------|
| <b>07:00am - 8:30am</b>  | Exhibitor Bump In                    |
| <b>8:30am - 9:00am</b>   | Breakfast in the Exhibition Hall     |
| <b>9:00am - 10:30am</b>  | Plenary Session                      |
| <b>10:30am - 11:00am</b> | Morning Tea in the Exhibition Hall   |
| <b>11:00am - 12:30pm</b> | Concurrent Sessions                  |
| <b>12:30pm - 1:30pm</b>  | Lunch in the Exhibition Hall         |
| <b>1:30pm - 3:00pm</b>   | Workshop                             |
| <b>3:00pm - 3:30pm</b>   | Afternoon Tea in the Exhibition Hall |
| <b>3:30pm - 5:00pm</b>   | Concurrent Sessions                  |
| <b>5:15pm - 7:15pm</b>   | Social Function                      |

## Friday 23 October 2026

|                          |                                      |
|--------------------------|--------------------------------------|
| <b>8:30am - 9:00am</b>   | Breakfast in the Exhibition Hall     |
| <b>9:00am - 10:30am</b>  | Plenary Session                      |
| <b>10.30am - 11.00am</b> | Morning Tea in the Exhibition Hall   |
| <b>11:00am - 12:30pm</b> | Concurrent Sessions                  |
| <b>12.30pm - 1.30pm</b>  | Lunch in the Exhibition Hall         |
| <b>1:30pm - 3:00pm</b>   | Workshop                             |
| <b>3.00pm - 3.30pm</b>   | Afternoon Tea in the Exhibition Hall |
| <b>3:30pm - 4:00pm</b>   | Final Session                        |





# SPONSORSHIP & EXHIBITION PROPOSAL



## SPONSORSHIP ADVANTAGES

Sponsorship packages are designed to meet your marketing budget and requirements. IPWEA is keen to ensure that the investments made by sponsors and exhibitors are effective, and that delegates are able to quickly access products and services in their fields of interest. All levels of sponsorship include the promotion of your business name and logo in the event advertising material and during the summit proceedings. Specific activities can also be sponsored. Levels of sponsorship are available to suit your needs and can be tailored if required.

This important industry event is a unique opportunity to promote your business products and services with the key decision makers particularly within the local government sector.

### *Becoming an IPWEA Sponsor or Exhibitor delivers your business the benefits of:*

- Maximum exposure at a premier and dedicated Asset Management event
- Positioning your organisation as an industry go to, building important brand recognition
- Networking in a face to face environment with industry colleagues and key decision makers
- Investing and expanding within this vital and hard to access local government sector
- Developing an ongoing relationship with the peak industry body, IPWEA
- Reach a diverse audience in all levels of government in attendance
- Establishing the business as a foundation supporter for future events
- Ability to present latest innovations and new products or services to a pertinent audience,
- Showcase your expertise, capabilities and educate the industry
- Increased marketing opportunities including visibility and brand awareness
- Effective lead generation in a face-to-face environment



## PLATINUM SPONSOR \$20,000 + GST

SOLD OUT

The Platinum Sponsor Package is limited to **one** organisation.

### EXPOSURE

- **Naming rights to the social function on Thursday evening**
- **Exclusive sponsorship of delegates name badge - logo on badge**
- Acknowledgement at event opening and closing
- Acknowledgement of sponsor by MC at sponsored social function
- Level of sponsorship highlighted in event program
- Recognition as the Platinum Sponsor including logo on all literature relating to the event
- Company spokesperson to welcome delegates at sponsored social function (5 mins)
- Company spokesperson to address delegates at a plenary session (up to 7 minutes)
- Company supplied banner at sponsored social function
- Company supplied banner prominently displayed in event plenary room
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level)
- PowerPoint slide acknowledgement at appropriate timing
- Company logo on event website with link to company's home page
- Full size advertisement in event pocket handbook (A6)
- Sponsored Article in the September Intouch leading up to the event
- Dedicated LinkedIn Post from LinkedIn Account in the 4 weeks leading up to the event

### ENGAGEMENT

- Four full complimentary registrations, including social function
- Four additional tickets to the sponsored social function for staff
- Single Space Trade display for the duration of the event – with first choice of position in hall
- Option to hold a sponsors private evening function (Wed or Thurs) at sponsors cost. IPWEA to send out invitations on sponsors behalf. Platinum Sponsor receives first choice of night





# SPONSORSHIP CATEGORIES



## GOLD SPONSOR \$16,500 + GST

1 AVAILABLE

The Gold Sponsor Package is limited to **one** organisation.

### EXPOSURE

- **Naming rights of the Spotlight Series featured throughout the event**  
*(A series of videos produced on the year's scholarship winners who will be present at the event)*
- **Naming rights of the Thursday lunch session with live booth demo**
- Acknowledgement at event opening and closing
- Acknowledgement of sponsor by MC as Gold Sponsor
- Level of sponsorship highlighted in event program
- Recognition as the Gold Sponsor including logo on all literature relating to the event
- Company spokesperson to address delegates at a plenary session (up to 5 minutes)
- Company supplied banner prominently displayed in event plenary room
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level)
- PowerPoint slide acknowledgement at appropriate timing
- Company logo on event website with link to company's home page
- Full size advertisement in event pocket handbook (A6)
- Dedicated LinkedIn Post from IPWEA LinkedIn account in the 4 weeks leading up to the event

### ENGAGEMENT

- Three full complimentary registrations, including social function
- Two additional tickets to the social function (Thursday evening)
- Single Space Trade display for the duration of the event – with second choice of position in hall
- Option to hold a sponsors private evening function (Wed or Thurs) at sponsors cost. IPWEA to send out invitations on sponsors behalf. Alternate night to Platinum Sponsor



# SPONSORSHIP CATEGORIES



## SILVER SPONSOR \$14,000 + GST

1 AVAILABLE

The Silver Sponsor Package is limited to **one** organisation.

### EXPOSURE

- **Naming rights of the event lanyard (lanyards to be supplied by Sponsor)**
- **Naming rights of the Friday lunch session with live booth demo**
- Acknowledgement at event opening and closing
- Level of sponsorship highlighted in event program
- Recognition as the Silver Sponsor including logo on all literature relating to the event
- Company spokesperson to address delegates at a plenary session (up to 3 minutes)
- Company supplied banner prominently displayed in event plenary room
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level)
- PowerPoint slide acknowledgement at appropriate timing
- Company logo on event website with link to company's home page
- Full size advertisement in event pocket handbook (A6)
- Dedicated LinkedIn Post from IPWEA LinkedIn Account in the 4 weeks leading up to the event

### ENGAGEMENT

- Three full complimentary registrations, including social function (Thursday evening)
- Single Space Trade display for the duration of the event – located in a prominent, high traffic position





# SPONSORSHIP CATEGORIES



## STREAM SPONSOR \$9,000 + GST

2 AVAILABLE

The Stream Sponsor Package is limited to **two** organisations.

### EXPOSURE

- **Naming rights of a stream for the conference period and including a keynote sponsor**
- **Naming rights of the Thursday or Friday breakfast session with live booth demo**
- Acknowledgement at event opening and closing
- Acknowledgement of sponsor by MC at sponsored keynote session
- **Opportunity to introduce sponsored keynote speaker (2 mins)**
- Level of sponsorship highlighted in event program
- Recognition as a Stream Sponsor including logo on all literature relating to the event
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level)
- Company logo on event website with link to company's home page
- Digital Banner featured in the September issue of Intouch
- Full size advertisement in event pocket handbook (A6)

### ENGAGEMENT

- Two full complimentary registrations, including social function (Thursday evening)
- Single Space Trade display for the duration of the event



# SPONSORSHIP CATEGORIES



## BRONZE SPONSOR \$8,000 + GST

1 AVAILABLE

The Bronze Sponsor Package is limited to **one** organisation.

### EXPOSURE

- Sponsorship of the event pocket handbook (A6)
- Naming rights of the Thursday afternoon tea session with live booth demo
- Acknowledgement at event opening and closing
- Acknowledgement of sponsor by MC at sponsored keynote session
- Level of sponsorship highlighted in event program
- Recognition as the Bronze Sponsor including logo on all literature relating to the event
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level)
- Company logo on event website with link to company's home page
- Digital Banner featured in the September issue of Intouch
- Prime position full size advertisement in event pocket handbook (A6)

### ENGAGEMENT

- Two full complimentary registrations, including social function (Thursday evening)
- Single Space Trade display for the duration of the event





# SPONSORSHIP CATEGORIES



## ASSOCIATE SPONSOR \$6,500 + GST

6 AVAILABLE

The Associate Sponsor Package is limited to **six** organisations.

### EXPOSURE

- **Sponsorship of a 90 min session**
- **Acknowledgement by session chair at 90 min sponsored session**
- Level of sponsorship highlighted in event program
- Recognition as an Associate Sponsor including logo on all literature relating to the event
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level)
- Company logo on event website with link to company's home page
- Two full complimentary registrations, including social function (Thursday evening)
- Single Space Trade display for the duration of the event

## WORKSHOP SPONSOR \$6,500 + GST

1 AVAILABLE

The Workshop Sponsor Package is limited to **one** organisation.

### EXPOSURE

- **Sponsorship of the Workshop session**
- **Acknowledgement by session chair at sponsored session**
- Level of sponsorship highlighted in event program
- Recognition as the Workshop Sponsor including logo on all literature relating to the event
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level)
- Company logo on event website with link to company's home page
- Two full complimentary registrations, including social function (Thursday evening)
- Single Space Trade display for the duration of the event

## EVENT APP SPONSOR \$5,000 + GST

1 AVAILABLE

The Event App Sponsor Package is limited to **one** organisation.

### EXPOSURE

- **Sponsorship of Event App**
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level)
- Company logo on the App
- Banner and push notifications featured on the app, throughout the event
- Level of sponsorship highlighted in event program
- Recognition as the App Sponsor including logo on all literature relating to the event
- One full complimentary registration, including social function (Thursday evening)
- Company logo on event website with link to company's home page
- Discounted Exhibition Package at \$3,000 for Single Exhibition

## TEA BREAK SPONSOR

**\$2,000 + GST**

**4 AVAILABLE**

The Morning/Afternoon Tea Break Sponsor Package is limited to **four** organisations.

### EXPOSURE

- **Naming rights of respective morning tea or afternoon tea**
- Level of sponsorship highlighted in event program
- Recognition as a Morning or Afternoon Tea Sponsor including logo on all literature relating to the event
- Company supplied banner at sponsored function
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level)
- Company logo on event website with link to company's home page

## KEYNOTE SPEAKER SPONSOR

**\$2,500 + GST**

**5 AVAILABLE**

The Keynote Speaker Sponsor Package is limited to **five** organisations.

### EXPOSURE

- **Sponsorship of a Keynote Speaker for the event**
- Level of sponsorship highlighted in event program
- Recognition as a Keynote Speaker Sponsor including logo on all literature relating to the event
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level)
- Company logo on event website with link to company's home page

## COFFEE CART SPONSOR

**\$6,500 + GST**

**1 AVAILABLE**

The Coffee Cart Sponsor Package is limited to **one** organisation.

### EXPOSURE

- **A coffee cart located in or around the exhibition hall with opportunity to display company signage on the coffee cart**
- Level of sponsorship highlighted in event program
- Recognition as a Coffee Cart Sponsor including logo on all literature relating to the event
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level)
- Company logo on event website with link to company's home page
- One full complimentary registration, including social function (Thursday evening)
- Discounted Exhibition Package at \$3,000 for Single Exhibition



# EXHIBITION OPTIONS



## EXHIBITOR SINGLE \$4,000 + GST

Only single spaces  
available in 2026

### EXPOSURE

- **The Single Exhibitor package features a single table space, no shell (Max space: 3m x 2m)**
- Highlighted in event program as an exhibitor
- **Two full complimentary registrations, including social function (Thursday evening)**
- Recognition as a event Exhibitor including logo on all literature relating to the event
- Company logo on plenary room exhibitors' banner (size of logo in proportion to sponsorship level)
- Company logo on event website with link to company's home page
- *Please contact us if you wish to have custom booths.*

## NEW!! EXHIBITOR PASSPORT

We're excited to introduce the Exhibitor Passport! Delegates will be encouraged to visit all Exhibitor Stands and collect stamps in their passport. Once completed, they'll be entered into the draw to win an amazing prize!

## ADDITIONAL EXHIBITOR & SPONSOR PASSES

- Additional Passes are available at **\$550 + GST** - limited to **2** additional passes per sponsor/exhibitor, includes social function (Thursday evening)
- Additional passes thereafter are available at the Super Saver Rate



# GET IN TOUCH



## CONTACT US

To confirm your acceptance or to find out more about sponsorship or exhibitor packages, please get in touch with either:

**Sarah Di Mento**

**Head of Business Development & Marketing**

sarah.dimento@ipwea.org

0403 293 970

**Clarissa Doran**

**Events & Partnerships Executive**

clarissa.doran@ipwea.org

0426 797 221

**BOOK NOW**



## CONFIRMATION & ACCEPTANCE

Submission of your order form will assume acceptance of the following Terms & Conditions:

1. Full payment is required on receipt of tax invoice to secure your Sponsorship, Advertising and Exhibition requirements, including your Booth Allocation.
2. Payments not received within 30 days post receipt of tax invoice, unless alternate payment arrangement has been agreed, may affect your participation in the Event.
3. All prices quoted exclude GST.
4. Your company logo will not be displayed until either a partial or full payment has been received.
5. The Organising Committee reserves the right to refuse an application.
6. The Organiser will endeavour to meet all your selected participation requirements. If your selected requirements are not available, the Organiser will contact you as soon as possible to discuss alternatives.
7. Booth cancellations must be in writing to the Organiser. Deposit less a cancellation fee will be refunded only if the booth can be re-sold. 75% refund before 90 days notice, 50% refund with 60 days, no refund is applicable within 30 days of the event.
8. If bookings are cancelled more than 30 days prior to the Event, the credit can be transferred, less a 25% cancellation fee, to an IPWEA Australasia event that is set to occur within 18 months of the Event, at the Organiser's discretion. Credit cannot be transferred from nominated Event a second time.





## CONFIRMATION & ACCEPTANCE CONTINUED

9. Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Event is being held.

10. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to sell the space or enlist a replacement Sponsor/Exhibitor and the Sponsor/Exhibitor will forfeit all monies paid.

11. Acknowledgement of Sponsors in the Program/Resource Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the books.

12. All signage, collateral, advertisements and any other artwork for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.

13. The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.

14. Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.

15. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.

16. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.

17. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.

18. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.

19. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.

20. The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.

21. Unforeseen Circumstances / Force Majeure – If any act of terrorism, civil disturbance, industrial action, epidemic, natural disaster or event beyond the Organiser's control prevents us from carrying out our obligations will not be liable for non-performance or refund

22. At the time of the event, if government regulations/restrictions related to COVID-19 restrict or prohibit the ability of the event to proceed as in-person, where possible, we will either postpone the event, run a hybrid event (a mix of both live for those able to attend, and virtual), or facilitate a fully virtual event if required. The decision on a change to conference format will be communicated as soon as possible based on changes in government restrictions. The Conference Organisers will not be liable for non-performance or refund, however, the Conference Organisers will work with all sponsors/exhibitors to achieve a fair and adequate outcome.

