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Media Release

30 January 2026

IPWEA Fleet and Astorola Australia Announce New Partnership

IPWEA Australasia is pleased to announce that Astorola Australia has joined as the Institute of Public Works Engineering Australasia's (IPWEA) Fleet Silver Sponsor.

IPWEA Fleet is a dedicated Community of Practice focused on helping organisations optimise the full life-cycle management of plant and vehicle assets in a sustainable and responsible manner. The program supports best practice across fleet strategy, operations, safety, efficiency, maintenance, compliance, and environmental outcomes.

Astorola is a global leader in digital vehicle remarketing and fleet asset management solutions, providing data-driven insights that support smarter decision-making across the fleet lifecycle. Through innovative technology and transparent processes, Astorola helps organisations maximise asset value, improve efficiency, and streamline fleet disposal and transition strategies.

"This partnership with Astorola represents an important step forward for IPWEA Fleet," said Marc Sibbald, IPWEA Fleet Director. "We share a strong focus on improving fleet outcomes through better data, informed decision-making, and collaboration. Together, we aim to support fleet professionals as they respond to evolving operational, financial, and sustainability challenges."

With operations across Australia, New Zealand, and internationally, Astorola works with government and enterprise fleets to deliver trusted, compliant, and efficient fleet remarketing and management solutions.

At Astorola, we believe effective fleet management relies on transparency, insight, and strong partnerships," said Wade Harriman, Astorola Managing Director. "By working with IPWEA Fleet, we look forward to supporting public sector and industry fleet managers with tools and expertise that help optimise asset performance by removing unnecessary time and cost in the remarketing process to and deliver better whole-of-life outcomes."

As part of the partnership, Astorola will engage with local government fleet professionals through IPWEA events and initiatives, sharing expertise and insights that support best-practice fleet management.



This partnership reflects a shared commitment to advancing sustainable, efficient, and informed fleet management across Australasia.

About IPWEA

The Institute of Public Works Engineering Australasia is the peak association for municipal and public works professionals in Australia and New Zealand. IPWEA is a global leader in the delivery of sustainable infrastructure asset management, financial planning and reporting.

About Autorola:

Autorola Australia provides end-to-end fleet vehicle remarketing services, across passenger and commercial vehicles, light and heavy trucks, plant and equipment, and salvage vehicles. Our philosophy of uncomplicated efficiency gives our increased net return, less downtime between de-fleeting and sale, and more flexibility and control over how and when your vehicles are sold.

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