

# LEARN IT EARN IT SHARE IT

Credly digital badges are the convenient way to showcase your professional accomplishments.

## WHAT IS A CREDLY DIGITAL BADGE?

A digital representation of your significant professional accomplishment, combined with a verifiable description of the specific knowledge and skills required to earn it. A digital badge also is easily online, unlike paper certificates.



### Portable

Credentials travel with the earner and can be sent, posted and put to use wherever opportunities await.



### Data Rich

Description, required criteria, evidence, endorsements and more, all viewable in the credential itself.



### Engaging

Credential issuer's brand is front and center; achievement level and rigor readily displayed; a new channel for communication with stakeholders.



### Verified

Issued directly from the organization to the individuals and secured against tampering or fraud.

## WHAT IS THE VALUE OF A DIGITAL BADGE?



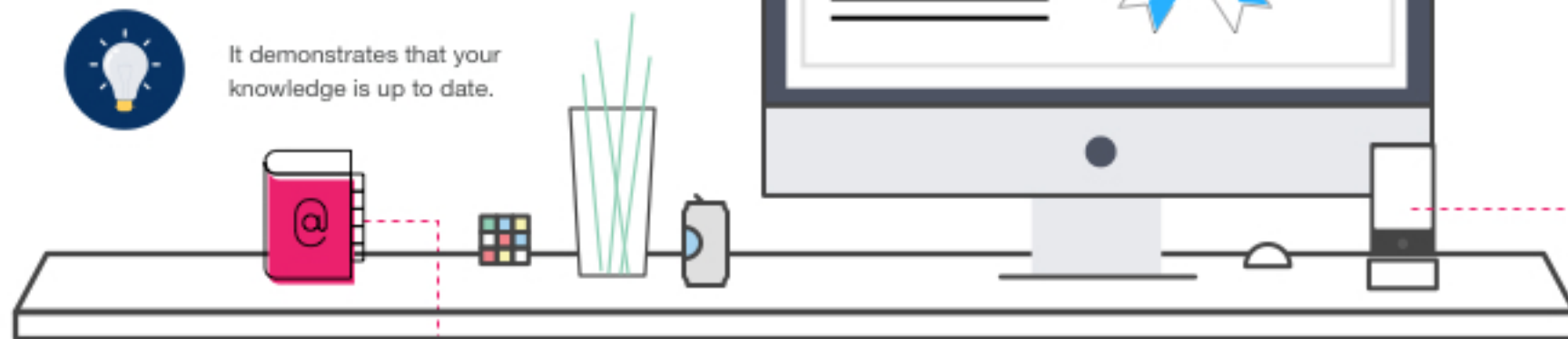
It shows the world the knowledge and skills you demonstrated to achieve your certificate from a respected, credible source.



It helps you publicize your accomplishments on social media, on your website and in your email signature.



It demonstrates that your knowledge is up to date.



## WHO WILL NOTICE?



Clients



Employers



Prospective Clients



Colleagues

## WHERE CAN I USE A DIGITAL BADGE?

Digital badges let the world know what you've accomplished, quickly and easily! Post them on your social media platforms, your email signature and your website.



Facebook



LinkedIn



Twitter



Website



Email signature