

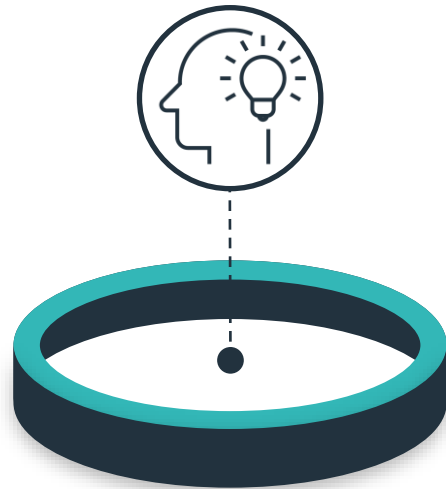


IPWEA Strategic Plan 2025 - 2030

23 April 2025

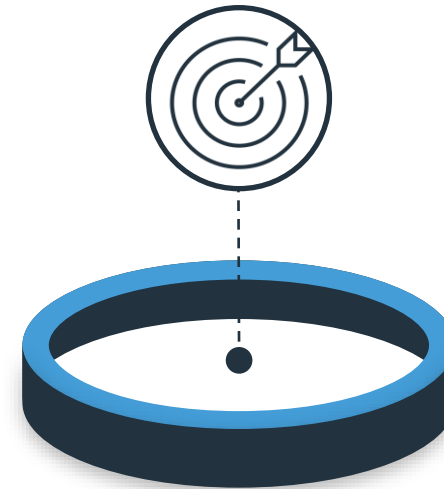


Vision and Mission



VISION

To enhance the quality of life of our communities through public works and services.



MISSION

To be the peak professional membership association supporting infrastructure asset managers and professionals who deliver public works and engineering services.

Key Strategic Imperatives



1

LEAD THE FUTURE OF THE PUBLIC WORKS AND ASSET MANAGEMENT PROFESSION

Engage with the public works profession through our world class education, that promotes life-long learning and financial sustainability for our communities.

2

HAVE A VOICE IN ADVOCACY

Proactively advocate for the interests, needs, and concerns of our profession to all levels of government, industry leaders, members, stakeholders and communities.

Key Strategic Imperatives



3

DRIVE MARKET GROWTH & EXPANSION

Continue expanding our presence in existing markets while exploring new markets and communities to increase value and benefits for members.

4

PROMOTE ENVIRONMENTAL SUSTAINABILITY

Promote environmental sustainability through expansion of green knowledge and attitudes.

5

MAINTAIN A FUTURE FIT ASSOCIATION

Maintain an association that is resilient, ensuring long-term financial sustainability, is collaborative, and has a high-performing culture.

IPWEA Strategic Plan

2025 – 2030

