



VISION



To enhance the quality of life of our communities through public works and services.

MISSION



To be the peak professional association that leads public works and services, asset management planning, delivery and operations.

KEY STRATEGIC IMPERATIVES



LEAD THE FUTURE OF THE PUBLIC WORKS PROFESSION AND ASSET MANAGEMENT PROFESSIONALS

Delivering on the future needs of the public works and asset management professionals



PROVIDE RELEVANT LEARNING AND DEVELOPMENT CONTENT, RESOURCES AND TOOLS

A PD offering that meets the current and future needs of the public works professional. Consolidation of our educational offer.



MARKET EXPANSION OF EDUCATION PROGRAM

Diversify offer in Australasia, consolidate in Canada and identify future international opportunities



HAVE A VOICE IN ADVOCACY SPECIFICALLY IN MATTERS RELATED TO PUBLIC WORKS/ ASSET MGMT

Creation of centres of excellence that lead policy positions and statements



RELEVANT AND CONSISTENT IN OUR APPROACH. WE DELIVER A GREAT USER EXPERIENCE

Collaboration with divisions to create a consistent approach. We provide a great experience with all our 'touch points'



INCLUSIVE AND CONSTRUCTIVE CULTURE FOCUSED ON SERVICE EXCELLENCE

A culture of collaboration focused on service excellence of our members and customers



OPERATING IN A WAY THAT ALLOWS US TO INNOVATE AND PROVIDE THE RIGHT TOOLS AND SERVICES

To provide public works professionals with the very best in education and training. Benefiting the communities that we serve