



IPWEA AUSTRALASIAN
FLEET CONFERENCE
22-24 FEBRUARY 2027

**SPONSORSHIP &
EXHIBITION PROSPECTUS**

The IPWEA Australasian
Fleet Conference
is returning better than ever

GOLD COAST
2027



www.fleetconference.com.au



PRESENTED BY

IPWEA

An invitation to **PARTNER WITH US**

Dear Industry Partner,

Thank you for your interest in the 2027 IPWEA Australasian Fleet Conference.

IPWEA is a not-for-profit membership association that exists for infrastructure asset management professionals who deliver public works and engineering services to our communities. IPWEA Fleet, a community of practice within IPWEA, has since 2004, advised the Australasian fleet industry on best practice Plant and Fleet Management.

The IPWEA Fleet Program continues to grow in strength with more and more students enrolling in the Fleet Certificate, more Fleet Training Day Events and Webinars, and more Fleet Partners. We are proud that all proceeds from the Conference are reinvested back into resources for the fleet industry and our membership offerings.

In 2017, we first ran the IPWEA Australasian Fleet Conference in Brisbane. The feedback we have received for all events since then, has been outstanding. If you were a part of the inaugural conference, we thank you! Since then, the IPWEA Australasian Fleet Conference has gone from strength to strength, growing in size, speakers, delegates and partners, and continuing to thrive.

This year, we have made the decision to move to an exciting new destination, the Gold Coast Convention and Exhibition Centre! I'm very much looking forward to another strong program, presented by key decision makers, fleet practitioners and suppliers in plant and vehicle fleets, with plenty of time for networking and opportunities to demonstrate your products and services, in this exciting new venue.

Don't miss this opportunity to partner with us, we have every confidence your investment will be worth it. See you there!

David Jenkins
CEO, IPWEA Australasia



ABOUT IPWEA

The Institute of Public Works Engineering Australasia (IPWEA) is the peak association for infrastructure asset management and professionals who deliver public works and engineering services.

At IPWEA we provide comprehensive educational programs, technical publications, advocacy on behalf of our members, and the chance to network and collaborate with peers both nationally and internationally through our annual conferences.

IPWEA FLEET PROGRAM

IPWEA Fleet is dedicated to advancing plant and vehicle fleet management across the public works and private sectors. Through training, resources, networking and industry-leading reference materials, it supports professionals involved in the management, procurement, maintenance and operation of fleet assets.

This program offers suppliers a valuable opportunity to connect with councils and organisations operating fleets of cars, trucks and machinery across Australia and New Zealand.

IPWEA FLEET SUBSCRIPTION

The **IPWEA Supplier Subscription** is an annual subscription for your organisation which provides access to our training courses, exposure for your brand across various Fleet channels, and a **10% discount for Exhibition Packages** at the Fleet Conference.

[Learn More Here](#)

SUBSCRIBE
AND GET

10% OFF

GOLD COAST
2027



KEY BENEFITS

- Delegates from across Australasia attend this IPWEA Fleet Conference.
- Key decision makers in attendance.
- Numerous face-to-face networking opportunities with an engaged audience.
- The opportunity to present new initiatives and technologies to delegates.

CONFERENCE TOPICS

The IPWEA Australasian Fleet Conference will showcase leading speakers from Australia and beyond, discussing major issues impacting the industry. Keynote speakers will be announced on the conference website.

WHO YOU WILL BE TARGETING

With this event you can now target Fleet Operators throughout Australia.

- Fleet Managers
- Workshop Supervisors
- Operations Managers
- Technical Officers
- Vehicle and Equipment Suppliers
- Sustainability Officers
- Procurement Specialists
- Asset Managers
- Engineers
- Transport and Logistics Managers
- Maintenance Coordinators
- Telematics and Data Analysts
- Vehicle Manufacturers and Distributors
- Electric Vehicle (EV) and Alternative Fuel Specialists

WHY YOU CAN'T AFFORD TO MISS

this conference

This is a unique opportunity to be involved through sponsorship of the conference and exhibiting at the trade display. Your business will benefit by:

- Promoting your brand to a targeted fleet audience.
- Networking with major customers during the event.
- Supporting the industry that supports you.

Komatsu Australia is a long-time IPWEA Platinum Partner and supporter of the IPWEA Australasian Fleet Conference:

"It's been a long-standing relationship that has helped us enormously in our successes in the local government sector in Australia and New Zealand. Furthering this engagement really helps us reinforce the Komatsu name across local government. IPWEA has always been a very good organisation to be engaged with, it's a very professional institute, and gives us access to the key decision makers at that critical local government level."

KOMATSU





GOLD COAST
2027

CONFERENCE VENUE

Gold Coast Convention and Exhibition Centre

The 2027 IPWEA Australasian Fleet Conference will be hosted at the Gold Coast Convention and Exhibition Centre (GCCEC), a world-class venue ideally located in the heart of the Gold Coast. Just moments away from pristine beaches, premier dining, and vibrant entertainment precincts, GCCEC provides the perfect setting for connection, collaboration, and engagement.

Renowned for its purpose-built design and exceptional facilities, GCCEC offers expansive, light-filled event spaces complemented by state-of-the-art technology and seamless functionality. Delegates will experience a premium conference environment designed to support both high-impact sessions and meaningful networking opportunities.

Monday 22 February 2027

Exhibitor Schedule

9:00am – 12:00pm Vehicle Bump In
2:00pm – 4:00pm Trade Bump In

Delegate Only Schedule

10:00am – 11:30am User Group Session 1
12:30pm – 4:30pm Site Tour
12:00pm – 1:30pm User Group Session 2
6:00pm – 8:00pm Opening Cocktail Function

Tuesday 23 February 2027

8:00am – 9:00am

9:00am – 10:30am

10:30am – 11:00am

11:00am – 12:30pm

12:30pm – 1:30pm

1:30pm – 2:30pm

3:00pm – 3:30pm

3:30pm – 5:00pm

5:00pm – 9:00pm

Breakfast in the Exhibition Hall

Sessions

Morning Tea in the Exhibition Hall

Sessions

Lunch in the Exhibition Hall

Sessions

Afternoon Tea in the Exhibition Hall

Sessions

Conference Dinner

Wednesday 24 February 2027

8:00am – 8:45am

8:45am – 10:00am

10:00am – 10:30am

10:30am – 12:00pm

12:00pm – 1:00pm

1:00pm – 2:00pm

3:00pm – 4:30pm

Breakfast in the Exhibition Hall

Technical Sessions

Morning Tea in the Exhibition Hall

Sessions

Lunch in the Exhibition Hall

Conference Close & Exhibitor Bump Out

Vehicle Bump Out

PLATINUM SPONSOR

\$19,500 + GST

1 AVAILABLE

The Platinum Sponsor Package is limited to **one** organisation.

Exposure

- **Naming rights for the conference dinner on Tuesday evening.**
- Acknowledgement at conference opening and closing by the MC.
- Company spokesperson to deliver a five-minute address at a plenary session, accompanied by a maximum two-minute video.
- 15-minute technical session, delivered either on the main stage or within the exhibition hall.
- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Opportunity to display company signage in the conference plenary room (sponsor to provide one pull-up banner).
- Recognition as the Platinum Sponsor, including logo on all literature relating to the conference.
- Four complimentary full conference registrations, including Tuesday evening conference dinner tickets.
- Second choice of prominent location for a single exhibition space in the exhibition hall.
- One large vehicle included; a second small vehicle subject to floorplan availability.
- Full-page digital conference advertisement displayed on plenary and exhibition hall screens during all breaks (maximum rotation of eight).
- A sponsored article featured in the March issue of Fleet InTouch, linking to the content hub Insite.
- Dedicated LinkedIn post from the IPWEA Fleet LinkedIn account in the lead-up to the event.
- Acknowledgement of sponsor by the MC at the conference dinner.
- Opportunity to display company signage at the conference dinner (sponsor to provide one pull-up banner).
- Company spokesperson to deliver a five-minute address at the conference dinner.
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).



GOLD SPONSOR

\$16,500 + GST

1 AVAILABLE

The Gold Sponsor Package is limited to **one** organisation.

Exposure

- **Host a closed User Group Session during the conference with a private meeting room included for the 1.5-hour duration of the session.**
- Acknowledgement at conference opening and closing by the MC.
- Company spokesperson to make a five-minute address at a plenary session accompanied with a maximum 2 min video.
- 15-minute technical session, delivered either on the main stage or within the exhibition hall.
- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Opportunity to display company signage in the conference foyer (sponsor to provide one pull-up banner).
- Recognition as the Gold Sponsor including logo on all literature relating to the conference.
- Three full complimentary conference registrations, including Tuesday evening Conference Dinner tickets.
- Single exhibition space in the exhibition hall.
- One small vehicle included.
- Full-page digital conference advertisement displayed on plenary and exhibition hall screens during all breaks (maximum rotation of eight).
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).



SILVER SPONSOR

\$11,000 + GST

2 AVAILABLE

The Silver Sponsor Package is limited to **two** organisations.

Exposure

- **Naming rights for the lunch function hosted on Tuesday or Wednesday.**
- Acknowledgement at conference opening and closing by the MC.
- 15-minute technical session, delivered either on the main stage or within the exhibition hall.
- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Opportunity to display company signage in the conference foyer (sponsor to provide one pull-up banner).
- Recognition as a Silver Sponsor, including logo on all literature relating to the conference.
- Two complimentary full conference registrations, including Tuesday evening conference dinner tickets.
- Single exhibition space in the exhibition hall.
- One small vehicle included.
- Full-page digital conference advertisement displayed on plenary and exhibition hall screens during all breaks (maximum rotation of eight).
- Company logo featured on signage on serving tables during the sponsored catering break.
- Opportunity to display company signage at the entrance to the exhibition hall during lunch (sponsor to provide one pull-up banner).
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).



NETWORKING SPONSOR

\$10,000 + GST

1 AVAILABLE

The Networking Sponsor Package is limited to **one** organisation.

Exposure

- **Naming rights of the Monday opening cocktail function (delegate invite-only, with a maximum capacity).**
- Additional bar tab at the sponsor's expense (optional).
- Acknowledgement at conference opening and closing by the MC.
- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Recognition as the Networking Sponsor, including logo on all literature relating to the conference.
- Two complimentary full conference registrations, including access to the Monday opening cocktail function and Tuesday evening conference dinner.
- Single exhibition space in the exhibition hall.
- Acknowledgement of sponsor by the MC at the opening cocktail function.
- Opportunity to display company signage at the sponsored function (sponsor to provide one pull-up banner).
- Company spokesperson to deliver a three-minute address during the opening cocktail function.
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).

USER GROUP SESSION

\$3,500 + GST

1 AVAILABLE

The User Group Session is limited to **one** organisation and is available as an add-on option only for sponsors/exhibitors of the Fleet Conference.

EXPOSURE

- **Host a closed User Group Session during the conference with a private meeting room included for the 1.5-hour duration of the session.**
- Catering provided for up to 30 registered attendees.
- Flexibility to invite attendees who are not registered for the conference.
- Sponsor/Exhibitor has full control over the development and delivery of the session agenda and content.
- Sponsor/Exhibitor responsible for promoting the User Group Session to their network.
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).



BRONZE SPONSOR

\$6,900 + GST

4 AVAILABLE

The Bronze Sponsor Package is limited to **four** organisations.

Exposure

- **15-minute technical session, delivered either on the main stage or within the exhibition hall.**
- Acknowledgement at conference opening and closing by the MC.
- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Recognition as a Bronze Sponsor, including logo on all literature relating to the conference.
- Two complimentary full conference registrations, including Tuesday evening conference dinner tickets.
- Single exhibition space in the exhibition hall.
- Full-page digital conference advertisement displayed on plenary and exhibition hall screens during all breaks (maximum rotation of eight).
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).

COFFEE CART SPONSOR

\$5,000 + GST

1 AVAILABLE

The Coffee Cart Sponsor Package is limited to **one** organisation.

EXPOSURE

- **Naming rights as the Coffee Cart Sponsor for the conference.**
- Acknowledgement at conference opening and closing by the MC.
- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Recognition as the Coffee Cart Sponsor, including logo on all literature relating to the conference.
- Two complimentary full conference registrations, including Tuesday evening conference dinner tickets.
- Opportunity to provide disposable branded coffee cups or keep cups (at sponsor's expense).
- Signage on the coffee cart provided by IPWEA (sponsor to supply design).
- Opportunity to display company signage next to the Coffee Cart (sponsor to provide one pull-up banner).
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).



MC SPONSOR + EXHIBITION

\$7,400 + GST

1 AVAILABLE

The MC Sponsor Package is limited to **one** organisation.

Exposure

- **Naming rights of the conference MC.**
- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Recognition as the MC Sponsor, including logo on all literature relating to the conference.
- Two complimentary full conference registrations, including Tuesday evening conference dinner tickets.
- Single exhibition space in the exhibition hall.
- Opportunity to introduce the MC.
- Company-branded apparel displayed by the MC during the opening session (at the MC's discretion).
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).

KEYNOTE SPEAKER SPONSOR

\$2,200 + GST

3 AVAILABLE

The Keynote Speaker Sponsor Package is limited to **three** organisations.

Exposure

- Sponsorship of a conference keynote speaker.
- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Recognition as a Keynote Speaker Sponsor, including logo on all literature relating to the conference.
- Eligible to purchase passes at the Exhibitor Registration rate.
- Acknowledgement by the MC at the commencement of the sponsored speaker session.
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).

SESSION SPONSOR

\$2,200 + GST

6 AVAILABLE

The Session Sponsor Package is limited to **six** organisations.

Exposure

- Sponsorship of a conference session.
- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Recognition as a Session Sponsor, including logo on all literature relating to the conference.
- Eligible to purchase passes at the Exhibitor Registration rate.
- Acknowledgement by the MC at the commencement of the sponsored session.
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).

SPONSORSHIP CATEGORIES



APP SPONSOR

\$5,000 + GST

1 AVAILABLE

The App Sponsor Package is limited to **one** organisation.

Exposure

- **Naming rights of the conference app.**
- Acknowledgement at conference opening and closing by the MC.
- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Recognition as the App Sponsor, including logo on all literature relating to the conference.
- One complimentary full conference registration, including Tuesday evening conference dinner tickets.
- Company logo displayed within the conference event app.
- Three app posts, each up to 200 characters (including spaces), and one image per post.
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).



TEA BREAK SPONSOR

\$2,000 + GST

3 AVAILABLE

The Tea Break Sponsor Package is limited to **three** organisations.

EXPOSURE

- Naming rights of a respective morning tea or afternoon tea.
- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Recognition as a Morning or Afternoon Tea Sponsor, including logo on all literature relating to the conference.
- Company logo featured on signage on serving tables during the sponsored catering break.
- Opportunity to display company signage at the entrance to the exhibition hall during the catering break (sponsor to provide one pull-up banner).
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).



22 - 24 FEB 2027

GOLD COAST

EXHIBITOR SINGLE

\$4,800 + GST

LIMITED AVAILABLE

EXPOSURE

- The Single Exhibitor package includes a single table space (no shell), two chairs, and power (maximum space: 3 m x 2 m).
- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Recognition as a Conference Exhibitor, including logo on all literature relating to the conference.
- Two complimentary full conference registrations, including Tuesday evening conference dinner tickets.
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).

VEHICLE DISPLAY

SMALL CAR/MACHINE

\$1,500 + GST

LARGE TRUCK/MACHINE

\$2,500 + GST

Vehicle display is subject to availability. Only sponsors/exhibitors with an exhibition package may display vehicles. A maximum of either 2 small vehicles or 1 small + 1 large vehicle is permitted per exhibition package.

ADDITIONAL PASSES

- Additional Exhibitor / Sponsor Passes are available at **\$600 + GST** (limited to two additional passes per sponsor/exhibitor, including the Tuesday evening conference dinner).
- Additional passes thereafter are available at **\$1,000 + GST**.

CONFERENCE SUPPORTER

\$1,500 + GST

LIMITED AVAILABLE

EXPOSURE

- Company logo featured on conference signage in the plenary room.
- Company logo featured on the conference website, with a link to the company homepage.
- Recognition as a Conference Supporter, including logo on all literature relating to the conference.
- Eligible to purchase passes at the Exhibitor Registration rate.
- Attendee list (name, job title, organisation) provided post-event (subject to delegate permission).



CONTACT US

Tailored packages to meet your needs are available upon request. To confirm your acceptance or to find out more about sponsorship or exhibitor packages, please get in touch with either:

Sarah Di Mento

Head of Business Development & Marketing

sarah.dimento@ipwea.org

0403 293 970

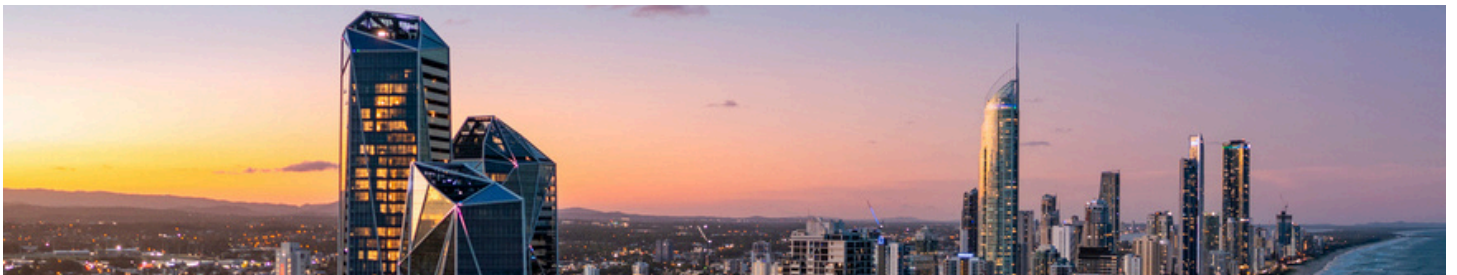
Marc Sibbald

IPWEA Fleet Director

marc.sibbald@ipwea.org

0409 126 429

BOOK NOW



CONFIRMATION & ACCEPTANCE

Submission of your order form will assume acceptance of the following Terms & Conditions:

1. Full payment is required upon receipt of the tax invoice to secure your Sponsorship, Advertising and Exhibition requirements, including your booth allocation.
2. Payments not received within 30 days of the tax invoice, unless an alternative arrangement has been agreed, may affect your participation in the event. Invoices will be provided by ASN Events.
3. All prices quoted exclude GST.
4. Company logos will not be displayed until either a partial or full payment has been received.
5. The Organising Committee reserves the right to refuse an application.
6. The Organiser will make every effort to meet your selected participation requirements. If your chosen options are unavailable, the Organiser will contact you to discuss alternatives.
7. Sponsorship cancellations must be submitted in writing to the Organiser. A refund, less a cancellation fee, will only be provided if the sponsorship can be resold:
 - 75% refund if notice is given more than 90 days prior to the event
 - 50% refund if notice is given more than 60 days prior to the event
 - 25% refund if notice is given more than 31 days prior to the event
 - No refund if notice is given within 30 days of the event

CONFIRMATION & ACCEPTANCE CONTINUED

8. If bookings are cancelled more than 30 days prior to the event, a credit, less a 25% cancellation fee, may be transferred to another IPWEA Australasia event within 18 months, at the Organiser's discretion. Credits cannot be transferred a second time.

9. Sponsors and Exhibitors agree to comply with all conditions set by the Organising Committee and venue management.

10. If a Sponsor or Exhibitor fails to comply with these terms, the Organiser may reallocate the space or enlist a replacement Sponsor or Exhibitor. All monies paid will be forfeited.

11. Acknowledgement of Sponsors in the program or resource material depends on the date of booking, provision of the logo, and production timelines.

12. All signage, collateral, advertisements and artwork must be submitted to the Organiser for approval. The Organiser reserves the right to reject materials deemed inappropriate.

13. The Organiser reserves the right to redesign the exhibition floor plan in the best interest of Exhibitors.

14. Exhibitors must hold third-party liability insurance and provide a Certificate of Currency upon request.

15. Exhibitors must not erect signage, displays or obstructions that extend into adjoining spaces or compromise venue safety.

16. Exhibitors must not damage any surface or structure within the venue. Any damage caused will be at the Exhibitor's expense.

17. The Organiser accepts no responsibility for any claims, costs or actions arising from samples or materials distributed by Sponsors or Exhibitors.

18. While reasonable precautions will be taken to protect exhibited items, the Organiser is not liable for loss, theft, or damage under any circumstances.

19. Sponsors and Exhibitors must not on-sell sponsorships, sub-let exhibition tables, or display unapproved products or programs without prior written consent from the Organiser.

20. The Organiser reserves the right to alter the duration or opening hours of the exhibition.

21. Force Majeure: The Organiser will not be liable for non-performance or refund in the event of circumstances beyond its control, including terrorism, civil disturbance, industrial action, epidemic, natural disaster, or other unforeseen events.

22. If government restrictions prevent an in-person event, the Organiser may postpone, run a hybrid event, or hold a fully virtual event. Changes will be communicated promptly. No refunds will be issued, but the Organiser will work with Sponsors and Exhibitors to achieve a fair outcome.

23. The Exhibitor's aggregate liability under this agreement is limited to the amount paid to the Organiser, except where the Exhibitor is directly responsible for tangible property or personal damage, in which case the Exhibitor bears full liability.

