



IPWEA AUSTRALASIAN
FLEET CONFERENCE
23-25 MARCH 2026

2026

SPONSORSHIP
& EXHIBITION
PROPOSAL



2026 IPWEA Australasian Fleet Conference

23 - 25 MARCH 2026

Proudly presented by



IPWEA

INSTITUTE OF PUBLIC WORKS
ENGINEERING AUSTRALASIA

#fleet2026

www.fleetconference.com.au



Dear Industry Partner,

Thank you for your interest in the 2026 IPWEA Australasian Fleet Conference.

IPWEA is a not-for-profit membership association that exists for infrastructure asset management and professionals who deliver public works and engineering services to our communities. IPWEA Fleet, a community of practice within IPWEA, has since 2004, advised the Australasian fleet industry on best practice Plant and Fleet Management



The IPWEA Fleet Program continues to grow in strength with more and more students enrolling in the Fleet Certificate, more Fleet Training Day Events and Webinars, and more Fleet Partners. We are proud that all proceeds from the Conference are reinvested back into resources for the fleet industry and our membership.

In 2017, we ran the first IPWEA Australasian Fleet Conference in Brisbane. The feedback we have received for all events since then, has been outstanding. If you were a part of the inaugural conference, we thank you! Since then, the IPWEA Australasian Fleet Conference has gone from strength to strength, growing in size, speakers, delegates and partners, and continuing to thrive in sunny Queensland.

This year, we have made the decision to move to an exciting new destination, the **Timber Yard in Port Melbourne!**

In 2026 I'm very much looking forward to another strong program, presented by key decision makers, fleet practitioners and suppliers in plant and vehicle fleets, with plenty of time for networking and opportunities to demonstrate your products and services, in this exciting new venue.

Don't miss this opportunity to partner with us, we have every confidence your investment will be worth it. See you there!

David Jenkins
CEO, IPWEA Australasia



23 - 25
MARCH
2026

Why you can't afford to miss this conference

KEY BENEFITS

- Delegates from across Australasia attend this IPWEA Fleet Conference
- Key decision makers in attendance
- Numerous face-to-face networking opportunities with an engaged audience
- The opportunity to present new initiatives and technologies to delegates

CONFERENCE TOPICS

The IPWEA Australasian Fleet Conference will showcase leading speakers from Australia and beyond, discussing major issues impacting the industry. Keynote speakers will be announced on the conference website.

WHO YOU WILL BE TARGETING

With this event you can now target Fleet Operators throughout Australia.

Plant and Fleet Managers, Fleet Officers, Fleet Coordinators, Works and Parks Supervisors, Workshop Supervisors, Works Engineers, Asset Managers, Procurement Officers, Financial Controllers and more...

UNIQUE OPPORTUNITY

This is a unique opportunity to be involved through sponsorship of the conference and/or exhibiting at the trade display.

Your business will benefit by:

- Promoting your brand to a targeted fleet audience
- Networking with major customers during the event
- Supporting the industry that supports you

KOMATSU

Komatsu Australia is a long-time IPWEA Platinum Partner and supporter of the IPWEA Australasian Fleet Conference:



"It's been a long-standing relationship that has helped us enormously in our successes in the local government sector in Australia and New Zealand. Furthering this engagement really helps us reinforce the Komatsu name across local government. IPWEA has always been a very good organisation to be engaged with, it's a very professional institute, and gives us access to the key decision makers at that critical local government level."

ABOUT IPWEA'S FLEET PROGRAM

A key focus for IPWEA is plant and vehicle (fleet) management. Our fleet community of practice is aimed at raising the profile and knowledge of plant and vehicle management in public works and private sector fleets.

The program presents a unique opportunity for a supplier to reach councils and other organisations that operate a fleet of cars, trucks and machinery in Australia and New Zealand.

IPWEA FLEET's mission is to support those working, or intending to work in the management, procurement, maintenance and use of plant, vehicles & equipment. IPWEA FLEET is the leading provider of Plant and Vehicle Fleet Management reference materials and resources and provides a range of training and networking opportunities to the fleet industry.



ABOUT IPWEA

The Institute of Public Works Engineering Australasia (IPWEA) is the peak industry professional organisation providing member services and advocacy for those involved in and delivering public works and engineering services to the community. Members come from the wide range of professions involved in public works and services – engineers, technicians, public works directors, finance directors, contractors, consultants, managers and strategic planners.



CONFERENCE PROGRAM SNAPSHOT

This year we will have a user group session available on Monday 23 March, together with an organised Site Tour. The Site Tour will be open to conference delegates only.

At the 2025 Conference, we made decision to be more environmentally conscious and as such we did not supply a conference satchel or printing delegate handbooks. We will continue to do so in 2026. All of the related inclusions have been replaced with more environmentally friendly digital options listed in the packages within this prospectus.

Monday 23 March

Time TBC	Exhibition Bump In
10:00am - 12:00pm	Technical Supplier User Group Session
12:30pm - 4:30pm	Site Tour
6:00pm - 9:00pm	Opening Cocktail Function

Tuesday 24 March

8:00am - 8:30am	Conference Registration and Breakfast
8:30am - 5:15pm	Conference Sessions
5:00pm - 9:30pm	Conference Dinner

Wednesday 25 March

8:00am - 8:30am	Conference Registration and Breakfast
8:30am - 2:00pm	Conference Sessions
2:00pm	Conference Close

SPONSORSHIP & TRADE DISPLAY PACKAGES



PLATINUM SPONSOR

\$18,000 + GST

SOLD OUT

The Platinum Sponsor Package is limited to **one** organisation.

EXPOSURE

- Naming rights of the Conference Dinner on Tuesday night.
- Acknowledgement at conference opening and closing by MC.
- Acknowledgement of sponsor by MC at Conference Dinner.
- Level of sponsorship highlighted in Conference program online / in app.
- Recognition as the Platinum Sponsor including logo on all literature relating to the conference.
- Company spokesperson to make a ten-minute address at a plenary session on Day 1.
- Company logo on plenary room sponsors' banner.
- Company supplied banner prominently displayed in conference plenary room.
- Company signage at sponsored function.
- Company spokesperson to make a five-minute address at Conference Dinner.
- PowerPoint slide acknowledgement at appropriate timing.
- Company logo on conference website with link to company's home page.
- Conference Digital full-screen ad to be displayed in Plenary and Exhibition Screens during all breaks (max rotation of 8).
- 2 min video to be played at the start of a plenary session.
- A sponsored article in Fleet InTouch linking to content hub Insite.
- Dedicated LinkedIn Post from Fleet LinkedIn Account in the 3 weeks leading up to the event.

ENGAGEMENT

- Four complimentary conference registrations, including tickets to the Tuesday evening Conference Dinner.
- Trade display for the duration of the conference – located in the most prominent, high traffic position, with no competitors located nearby, subject to adequate notice (including large vehicle).



GOLD SPONSOR

\$15,000 + GST

SOLD OUT

The Gold Sponsor Package is limited to **one** organisation.

EXPOSURE

- Acknowledgement at conference opening and closing as Gold Sponsor.
- Company Spokesperson invited to be a guest on IPWEA Podcast - Infrastructure Matters.
- Podcast launched and promoted in the Fleet Intouch/IPWEA Intouch following the Conference.
- Level of sponsorship highlighted in Conference program online / in app.
- Recognition as the Gold Sponsor including logo on all literature relating to the conference.
- Company spokesperson to make a ten-minute address at a plenary session.
- Company supplied banner prominently displayed in conference plenary room.
- Company logo on plenary room sponsors' banner.
- PowerPoint slide acknowledgement at appropriate timing.
- Company logo on conference website with link to company's home page.
- Conference Digital full-screen ad to be displayed in Plenary and Exhibition Screens during all breaks (max rotation of 8).
- Dedicated LinkedIn Post from Fleet LinkedIn Account in the 3 weeks leading up to the event.

ENGAGEMENT

- Three complimentary conference registrations, including tickets to the Tuesday evening Conference Dinner.
- Trade display for the duration of the conference (including vehicle).



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SILVER SPONSOR

\$10,000 + GST

1 AVAILABLE

The Silver Sponsor Package is limited to **two** organisations.

EXPOSURE

- Naming rights of the Lunch function hosted on Tuesday or Wednesday.
- Acknowledgement of sponsor by MC at sponsored function (lunch).
- Acknowledgement at conference opening and closing.
- Level of sponsorship highlighted in Conference program online / in app.
- Recognition as the Silver Sponsor including logo on all literature relating to the conference.
- Company spokesperson to make a ten-minute address during the conference program.
- Company signage at sponsored function.
- Company supplied banner prominently displayed in conference plenary room.
- Company logo on plenary room sponsors' banner.
- PowerPoint slide acknowledgement at appropriate timing.
- Company logo on conference website with link to company's home page.
- Conference Digital full-screen ad to be displayed in Plenary and Exhibition Screens during all breaks (max rotation of 8).

ENGAGEMENT

- Two complimentary conference registrations, including tickets to the Tuesday evening Conference Dinner.
- Trade display for the duration of the conference (including vehicle).





NETWORKING SPONSOR

\$8,000 + GST

SOLD OUT

The Networking Sponsor Package is limited to **one** organisation.

EXPOSURE

- Naming rights of the Monday Opening Cocktail Function - to be invite only with maximum capacity.
**Additional bar tab at the expense of sponsor (optional)*
- Acknowledgement of sponsor by MC at the Opening Cocktail Function.
- Acknowledgement at conference opening and closing.
- Company supplied banner prominently displayed in conference plenary room.
- Level of sponsorship highlighted in Conference program online / in app.
- Recognition as the Networking Sponsor including logo on all literature relating to the conference.
- Company spokesperson to make a ten-minute address during the Opening Cocktail Function.
- Company signage at sponsored function.
- Company supplied banner prominently displayed in conference plenary room.
- Company logo on plenary room sponsors' banner.
- PowerPoint slide acknowledgement at appropriate timing.

ENGAGEMENT

- Two complimentary conference registrations, including tickets to the Tuesday evening Conference Dinner.
- Trade display for the duration of the conference (including vehicle).

BRONZE SPONSOR

\$6,500 + GST

4 AVAILABLE

The Bronze Sponsor Ppackage is limited to **five** organisations.

EXPOSURE

- Invited to be a guest at the lunch time Exhibitor Interview Stage in the exhibition hall (for Bronze Sponsors only).
- Interview footage to be packaged and supplied to organisation for external use within 2 weeks post event.
- Level of sponsorship highlighted in Conference program online / in app.
- Recognition as the Bronze Sponsor including logo on all literature relating to the conference.
- Acknowledgement at conference opening and closing.
- Company logo on plenary room sponsors' banner.
- PowerPoint slide acknowledgement at appropriate timing.
- Company logo on conference website with link to company's home page.

ENGAGEMENT

- Two complimentary conference registrations, including tickets to the Tuesday evening Conference Dinner.
- Trade display for the duration of the conference.



USER GROUP SESSION SPONSOR

\$3,000 + GST

SOLD OUT

The User Group Session Sponsor Package is limited to **one** organisation.

This year we will continue to offer closed user group sessions available to sponsors and exhibitors of the Fleet Conference. These sessions are an opportunity to maximise your conference investment and enhance your engagement with both existing and new users in the conference.

EXPOSURE

- Lunch will be included in the cost for up to 30 attendees.
- Session room and lunch supplied by the conference.
- Session agenda, content and session promotion to be provided by the sponsor.
- Attendees do not need to register for the Conference.

COFFEE CART SPONSOR

\$4,500 + GST

SOLD OUT

The Coffee Cart Sponsor Package is limited to **one** organisation.

EXPOSURE

- Naming rights as the Coffee Cart Sponsor for the conference.
- Level of sponsorship highlighted in Conference program online / in app.
- Recognition as the Coffee Cart Sponsor including logo on all literature relating to the conference.
- Coffee Cart signage included.
- Company logo on plenary room sponsors' banner (logo in proportion to sponsorship level).
- PowerPoint slide acknowledgement at Conference Opening.
- Company logo on conference website with link to company's home page.
- Two complimentary conference registrations, including tickets to the Tuesday evening Conference Dinner.

**All coffee cup and coffee consumption related expenses are to be covered by the sponsor*





MC SPONSOR + EXHIBITION PACKAGE

\$6,800 + GST

SOLD OUT

The MC Sponsor Package is limited to **one** organisation.

EXPOSURE

- Sponsorship of the Master of Ceremonies for the conference.
- Sponsor to introduce the MC at the start of the conference.
- Level of sponsorship highlighted in conference program.
- Recognition as the MC Sponsor including logo on all literature relating to the conference.
- Company logo on plenary room sponsors' banner.
- Company logo on conference website with link to company's home page.
- Company logo to be displayed by the MC for the duration of the conference.
- Two complimentary conference registrations, including tickets to the Tuesday evening Conference Dinner.
- Single Trade display for the duration of the conference.

KEYNOTE SPEAKER SPONSOR

\$2,000 + GST

3 AVAILABLE

The Keynote Speaker Sponsor Package is limited to **three** organisations.

EXPOSURE

- Sponsorship of a Keynote Speaker.
- Level of sponsorship highlighted in conference program.
- Recognition as a Keynote Speaker Sponsor including logo on all literature relating to the conference.
- Company logo on plenary room sponsors' banner.
- Acknowledgement by chairperson at commencement of sponsored speaker session.
- Company logo on conference website with link to company's home page.

SESSION SPONSOR

\$2,000 + GST

6 AVAILABLE

The Session Sponsor Package is limited to **six** organisations.

EXPOSURE

- Naming rights of a session for the conference.
- Level of sponsorship highlighted in conference program.
- Recognition as a Session Sponsor including logo on all literature relating to the conference.
- Acknowledgement by chairperson at commencement of sponsored session.
- Company logo on plenary room sponsors' banner.
- PowerPoint slide acknowledgement at appropriate timing.
- Company logo on conference website with link to company's home page.



CONFERENCE APP SPONSOR

\$5,000 + GST

SOLD OUT

The Conference App Sponsor Package is limited to **one** organisation.

EXPOSURE

- Sponsorship of conference app including logo.
- Level of sponsorship highlighted in conference program.
- Recognition as the Conference App Sponsor including logo on all literature relating to the conference.
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level).
- Company logo on conference website with link to company's home page.
- Company logo on conference app.



LUNCH SPONSOR

\$2,000 + GST

1 AVAILABLE

The Lunch Sponsor Package is limited to **one** organisation.

EXPOSURE

- Naming rights of either Tuesday or Wednesday conference lunch.
- Level of sponsorship highlighted in Conference program.
- Recognition as the Lunch Sponsor including logo on all literature relating to the conference.
- Company signage at sponsored function.
- Company logo on plenary room sponsors' banner.
- Company logo on conference website with link to company's home page.

TEA BREAK SPONSOR

\$1,500 + GST

2 AVAILABLE

The Tea Break Sponsor Package is limited to **two** organisations.

EXPOSURE

- Naming rights of respective morning tea or afternoon tea.
- Level of sponsorship highlighted in conference program.
- Recognition as a Morning or Afternoon Tea Sponsor including logo on all literature relating to the conference.
- Company signage at sponsored function.
- Company logo on plenary room sponsors' banner.
- Company logo on conference website with link to company's home page.



SPONSORSHIP & TRADE DISPLAY PACKAGES

EXHIBITOR SINGLE

\$4,400 + GST

EXPOSURE

- The Single Exhibitor package features a single table space, no shell, two chairs and power (Max space: 3m x 3m)
- Two complimentary conference registrations, including tickets the Tuesday evening Conference Dinner.
- Recognition as a Conference Exhibitor including logo on all literature relating to the conference.
- Company logo on plenary room exhibitors' banner.
- Company logo on conference website with link to company's home page.

ADDITIONAL EXHIBITION ITEMS

SMALL MACHINE/CAR DISPLAY

\$1,000 + GST

LARGE MACHINE/TRUCK DISPLAY

\$2,000 + GST

Vehicle display is subject to availability

ADDITIONAL EXHIBITOR PASS

\$500 + GST

CONFERENCE SUPPORTER

\$1,250 + GST

- Level of sponsorship highlighted in conference program.
- Recognition as Conference Supporter including logo on all literature relating to the conference.
- Company logo on plenary room sponsors' banner (size of logo in proportion to sponsorship level).
- Company logo on conference website with link to company's home page.

BESPOKE PARTNERSHIPS

Tailored packages to meet the sponsors needs are available upon request. Please contact either Marc Sibbald or Sarah Di Mento



JOIN US IN
MELBOURNE
2026

CONFERENCE VENUE

THE TIMBER YARD

351 Plummer St, Port Melbourne VIC 3207

Built on a foundation steeped in legacy, on a site restored to epic proportions, The Timber Yard is an iconic venue delivering extraordinary scale, flexibility, and inspiration; an event space for hire in Melbourne that is unlike anything else you have experienced before.

Positioned in the heart of the Port Melbourne industrial precinct, the setting of a former timber storage and fabrication facility, The Timber Yard is a landmark warehouse venue in Melbourne that has played host to some of the city's most high-profile functions.

Set on a sweeping 6000m² of usable indoor and outdoor area, The Timber Yard is Melbourne's premiere venue hire space for events you'll never forget.

Shaped on a philosophy that puts recycling, upcycling and togetherness at its core, The Timber Yard is an urban sanctuary designed to bring the rustic flavour and personality of the country into the city. Discover the ultimate Port Melbourne venue hire for events that are only capped by your imagination.

Terms & Conditions

1. Full payment is required on receipt of tax invoice to secure your Sponsorship, Advertising and Exhibition requirements, including your Booth Allocation.
2. Payments not received within 30 days post receipt of tax invoice, unless alternate payment arrangement has been agreed, may affect your participation in the Event.
3. All prices quoted exclude GST.
4. Your company logo will not be displayed until either a partial or full payment has been received.
5. The Organising Committee reserves the right to refuse an application.
6. The Organiser will endeavour to meet all your selected participation requirements. If your selected requirements are not available, the Organiser will contact you as soon as possible to discuss alternatives.
7. Sponsorship cancellations must be in writing to the Organiser. Deposit less a cancellation fee will be refunded only if the sponsorship can be re-sold. 75% refund with notice before 90 days notice, 50% refund with notice before 60 days, no refund is applicable within 30 days of the event.
8. If bookings are cancelled more 30 days prior to the Event, the credit can be transferred, less a 25% cancellation fee, to an IPWEA Australasia event that is set to occur within 18 months of the Event, at the Organiser's discretion. Credit cannot be transferred from nominated Event a second time Sponsors and Exhibitors agree to abide by such conditions as laid down by the Organising Committee and agree not to violate any of the lease conditions of the building in which the Event is being held.
9. If the Sponsor/Exhibitor fails to comply with any of the rules and regulations laid down, or any requirements stipulated, the Organiser has the right to sell the space or enlist a replacement Sponsor/Exhibitor and the Sponsor/Exhibitor will forfeit all monies paid.
10. Acknowledgement of Sponsors in the Program / Resource Book is dependent upon the date of the Sponsor's booking, provision of the Sponsor's logo and printing date of the media.
11. All signage, collateral, advertisements and any other artwork for any participant must be provided to the Organiser for approval. The Organiser reserves the right to reject anything that it considers inappropriate.
12. The Organiser reserves the right to redesign the floor plan to the benefit of Exhibitors, as it sees fit.
13. Exhibitors must have third party liability insurance cover. A Certificate of Currency is to be provided on request.
14. Exhibitors must not erect any sign, display or obstruction which intrudes into any adjoining Exhibitors' space or affects the safety of the venue.
15. Exhibitors must not damage in any way the walls, floors, ceilings or any other surface of the exhibition area or the Exhibitor will be liable for all associated charges due to the venue.
16. The Organiser accepts no responsibility whatsoever for any actions, suits, proceedings, claims, demands, costs and expenses, which may arise from the supply of samples or other material by participating Sponsors/Exhibitors to any person.
17. The Organiser will take all precautions it considers necessary for the protection and security of exhibited articles but will not be responsible for the safety, loss, damage or compensation of any exhibit or other property under any circumstances whatsoever.
18. Participants must not on-sell sponsorship opportunities, sub-let exhibition tables or display products or programs that have not been officially endorsed by their company without the prior approval of the Organiser.
19. The Conference Organiser may shorten or lengthen the duration of the exhibition and alter the hours during which the exhibition is open.
20. Unforeseen Circumstances / Force Majeure – If any act of terrorism, civil disturbance, industrial action, epidemic, natural disaster or event beyond the Organiser's control prevents us from carrying out our obligations will not be liable for non-performance or refund
21. At the time of the event, if government regulations/restrictions related to COVID-19 restrict or prohibit the ability of the event to proceed as in-person, where possible, we will either postpone the event, run a hybrid event (a mix of both live for those able to attend, and virtual), or facilitate a fully virtual event if required. The decision on a change to conference format will be communicated as soon as possible based on changes in government restrictions. The Conference Organisers will not be liable for non-performance or refund, however, the Conference Organisers will work with all sponsors/exhibitors to achieve a fair and adequate outcome.
22. Exhibitor's aggregate liability arising out of or related to this agreement shall be limited to the amount paid to the organiser under this agreement, notwithstanding tangible property or personal damage to which the exhibitor is at fault, which is at the full liability of the exhibitor.