ASSOCIATION

IAA Press Advisory: December 11, 2009

Statement by the Investment Adviser Association Regarding House Adoption of Amendment Striking FINRA Provision from Regulatory Reform Bill

The House of Representatives this morning (December 11, 2009) adopted by voice vote an amendment offered by U.S. Rep. Steve Cohen (D-TN) and U.S. Rep. Barney Frank (D-MA) that eliminates from the **Wall Street Reform and Consumer Protection Act of 2009 (H.R. 4173)** a provision that would have allowed the SEC to give FINRA inspection and rulemaking authority over a large segment of investment advisory firms.

Investment Adviser Association Executive Director David Tittsworth issued the following statement:

"We are pleased that the House of Representatives recognized that it would be inappropriate for FINRA – the self-regulatory organization for broker-dealers – to exercise inspection and rulemaking authority over investment advisers.

"We appreciate the work of our members in achieving this positive result. We also greatly appreciate the efforts of the North American Securities Administrators Association, Consumer Federation of America, and industry organizations that joined together in supporting the Cohen/Frank amendment.

"The fight, however, is far from over as FINRA will continue its lobbying efforts to extend its jurisdiction over investment advisers. The Senate Banking Committee is still developing its regulatory reform legislation and it appears that the regulatory reform debate will continue into 2010."

About the Investment Adviser Association

The Investment Adviser Association is a non-profit organization that represents federally registered investment advisers. Based in Washington, DC, the IAA's membership consists of more than 475 advisory firms that collectively manage in excess of \$8 trillion for a wide variety of individual and institutional investors. For more information, please visit: www.investmentadviser.org.

Note to Editors, Reporters and Broadcast Program Directors

If you would like to speak with David Tittsworth, the IAA's executive director, or another representative of the Association, please contact: Bill Blase, Stephanie Kuffner, or Cathy Loos, WT Blase & Associates, Inc., at 212-221-1079. Thank you.

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