MSOM 2020
Summer Business Meeting

Thursday, August 13th, 2020
Agenda

• Awards:
  – MSOM Distinguished Fellow
  – MSOM Distinguished Service

• Proposed Bylaws Amendment: Permanent MSOM Diversity & Inclusion Committee

• Awards for Papers:
  – MSOM Best Paper
  – MSOM Responsible Research Award

• MSOM Diversity, Equity & Inclusion Survey

• Journal Updates: MSOM, MS

• MSOM Research challenges:
  – Data driven research
  – Practice based research

• MSOM Society Update
  – MSOM Society Finances

• Conferences

• Board Transition
Agenda

• **Awards:**
  – MSOM Distinguished Fellow
  – MSOM Distinguished Service

• Proposed Bylaws Amendment: Permanent MSOM Diversity & Inclusion Committee

• **Awards for Papers:**
  – MSOM Best Paper
  – MSOM Responsible Research Award

• MSOM Diversity, Equity & Inclusion Survey

• M&SOM Journal Update

• **MSOM Research challenges:**
  – Data driven research
  – Practice based research

• **MSOM Society Update**
  – MSOM Society Finances

• Conferences

• Board Transition
MSOM Distinguished Fellows

Election as an MSOM Fellow recognizes outstanding research and scholarship in operations management ... and should be considered a rare distinction.

2020 Selection Committee
- Gad Allon (MSOM Past President)
- Charles Corbett (MSOM Fellow)
- Wedad Elmaghraby (MSOM Past President)
- Guillermo Gallego (MSOM Fellow)
- Kamalini Ramdas (MSOM President)
2020 MSOM Distinguished Fellows

Jay Swaminathan
Jay Swaminathan

“...his early paper "Managing broader product lines through delayed differentiation using vanilla boxes" (Management Science, 1998, with S. Tayur) not only won the Nicholson Best Student Paper award but also had a significant impact on product variety management at firms such as IBM.

“His most recent work with UNICEF’s Plumpy Nut supply chain is very exciting. In this, he is studying the supply chain design and execution policies for sustained health issues such as malnutrition. UNICEF estimates having delivered these supplements to a million more children over the last four years due to the work done as part of this study.”
Agenda

• **Awards:**
  – MSOM Distinguished Fellow
  – MSOM Distinguished Service

• Proposed Bylaws Amendment: Permanent MSOM Diversity & Inclusion Committee

• Awards for Papers:
  – MSOM Best Paper
  – MSOM Responsible Research Award

• MSOM Diversity, Equity & Inclusion Survey

• Journal Updates: MSOM, MS

• MSOM Research challenges:
  – Data driven research
  – Practice based research

• MSOM Society Update
  – MSOM Society Finances

• Conferences

• Board Transition
2020 MSOM Distinguished Service Award

• Recognizes distinguished service to MSOM that has helped to advance significantly the goals and objectives of the Society.

• Award accompanied by plaque and $400 honorarium (distributed after INFORMS Fall meeting).

• This year’s selection committee:
  – Atalay Atasu (chair)
  – Chris Tang (a past winner)
  – Tava Olsen (a past winner)

Winner
Brian Tomlin
Dartmouth
Agenda

• Awards:
  – MSOM Distinguished Fellow
  – MSOM Distinguished Service

• Proposed Bylaws Amendment: Permanent MSOM Diversity & Inclusion Committee

• Awards for Papers:
  – MSOM Best Paper
  – MSOM Responsible Research Award

• MSOM Diversity, Equity & Inclusion Survey

• Journal Updates: MSOM, MS

• MSOM Research challenges:
  – Data driven research
  – Practice based research

• MSOM Society Update
  – MSOM Society Finances

• Conferences

• Board Transition
Vote on Proposal for Bylaws Amendment to Institute a Permanent MSOM Diversity and Inclusion Committee
M&SOM Society Diversity and Inclusion Initiatives

• 2018: Exploratory Committee formed
  • Gad Allon, Wedad Elmaghraby, Dan Iancu, Tava Olsen, Brian Tomlin, Anita Tucker, Candace Yano

• Summer 2019: Report made in MSOM Summer Business Meeting
  – Harassment and Inclusion Survey (144 responses)
  – Ombudsman Committee Proposal

• 2019 - 2020:
  – Coordination with INFORMS
  – Proposal to form a permanent Diversity and Inclusion Committee
INFORMS Diversity, Equity and Inclusion Resources

- Code of Conduct & Ethics Guidelines

- INFORMS 24/7 Hotline  www.lighthouse-services.com/informs

- Toll-Free Telephone:
  - English speaking USA and Canada: 855-650-0005
  - Spanish speaking USA and Canada: 800-216-1288
  - Spanish speaking Mexico: 01-800-681-5340
  - French speaking Canada: 855-725-0002

- E-mail: reports@lighthouse-services.com (must include INFORMS name with report)
- Fax: (215) 689-3885 (must include INFORMS name with report)

If you believe you have been a victim of harassment or discrimination, or you have witnessed such behavior or any behavior against our polices, please consider reporting. The information you provide will help us identify and stop future occurrences.

We hope this will advance our efforts to provide a professional, ethical and safe environment for all involved in INFORMS activities. If you have any questions or have suggestions to better our system or processes, please email Elena Gerstmann or Gina Lloyd.
Proposal for a Permanent MSOM Diversity & Inclusion Committee

• Committee of six that has a diverse makeup including underrepresented groups (e.g., ethnic minority, LGBTQ+); 3-year term, with 2 persons rotating off each year.

• The Committee will conduct an annual Harassment and Inclusion Survey of the MSOM Society membership. Highlights of the results of this survey will be presented at an MSOM Business Meeting each year.

• The Committee will share the survey analysis report with the INFORMS Diversity, Equity, and Inclusion (DEI) Committee each year to help this committee make recommendations and to support policies and activities that advance DEI principles across the organization.

• The INFORMS DEI Committee can update this committee on INFORMS efforts around harassment and inclusion. Any such shared information can be communicated to the MSOM membership through MSOM Business Meetings or other forms of communication.

• The Committee will advise the MSOM leadership on initiatives to prevent/reduce harassment problems and improve the inclusiveness of the society.
Proposal for a Permanent MSOM Diversity & Inclusion Committee

Each year, replacement committee members will be selected by the following process:

1. The MSOM President will seek volunteers via a posted announcement.

2. Current committee members and the MSOM Board will select new members from among the volunteers, keeping diverse makeup in mind.

3. Any faculty rank member can volunteer; preference given to tenured members.

4. Those not selected can be involved in specific committee activities and acknowledged at an MSOM Business Meeting.

In 2020-21, two members will be elected with a 1-year term, two with a 2-year term, and two with a 3-year term.
Proposal for a Permanent MSOM Diversity & Inclusion Committee

If the amendment passes:

1. the Bylaws with the proposed amendment will be sent to the INFORMS Sections & Societies Committee for review.

2. The review will likely lead to additional required or recommend updates, typically to conform to the 'INFORMS Society Model Bylaws'.

3. This approved version is then presented to the Subdivisions Council for final review and approval.

4. Once approved, the new Bylaws are ready for formal approval by MSOM society members via electronic ballot.
Proposal for a Permanent MSOM Diversity & Inclusion Committee

• Committee of six that has a diverse makeup including underrepresented groups (e.g., ethnic minority, LGBTQ+); 3-year term, with 2 persons rotating off each year.

• The Committee will conduct an annual Harassment and Inclusion Survey of the MSOM Society membership. Highlights of the results of this survey will be presented at an MSOM Business Meeting each year.

• The Committee will share the survey analysis report with the INFORMS Diversity, Equity, and Inclusion (DEI) Committee each year to help this committee make recommendations and to support policies and activities that advance DEI principles across the organization.

• The INFORMS DEI Committee can update this committee on INFORMS efforts around harassment and inclusion. Any such shared information can be communicated to the MSOM membership through MSOM Business Meetings or other forms of communication.

• The Committee will advise the MSOM leadership on initiatives to prevent/reduce harassment problems and improve the inclusiveness of the society.
Are you in favor of the proposed amendment to the bylaws, to institute a permanent MSOM Diversity and Inclusion Committee?
Agenda

• Awards:
  – MSOM Distinguished Fellow
  – MSOM Distinguished Service

• Proposed Bylaws Amendment: Permanent MSOM Diversity & Inclusion Committee

• **Awards for Papers:**
  – MSOM Best Paper
  – MSOM Responsible Research Award

• MSOM Diversity, Equity & Inclusion Survey

• Journal Updates: MSOM, MS

• MSOM Research challenges:
  – Data driven research
  – Practice based research

• **MSOM Society Update**
  – MSOM Society Finances

• Conferences

• Board Transition
M&SOM Journal Best Paper Award 2020

Process

• Stage 1: Compilation of Papers.
  – All papers (excluding erratum notes and editorial pieces) in prior three years are “nominated” by default. No solicitation of nominations required.

• Stage 2: Approval voting to select three finalists.
  – Voting open to the M&SOM journal EIC, Department Editors, and Associate Editors.
  – If there is a tie for the third ranked paper, then all of those tied papers will be finalists.

• Stage 3: Selection of the winner.
  – Approval voting (among finalists) open to entire MSOM society.
M&SOM Journal Best Paper Award 2020 Finalists


M&SOM Journal Best Paper Award 2020

Winner

"Online and Offline Information for Omnichannel Retailing"

Fei Gao

Xuanming Su

Award accompanied by plaques and $2000 (shared between authors) distributed after INFORMS Fall meeting.
• Awards:
  – MSOM Distinguished Fellow
  – MSOM Distinguished Service

• Proposed Bylaws Amendment: Permanent MSOM Diversity & Inclusion Committee

• Awards for Papers:
  – MSOM Best Paper
  – MSOM Responsible Research Award

• MSOM Diversity, Equity & Inclusion Survey

• Journal Updates: MSOM, MS

• MSOM Research challenges:
  – Data driven research
  – Practice based research

• MSOM Society Update
  – MSOM Society Finances

• Conferences

• Board Transition
The purpose of responsible research is to encourage studies contributing knowledge that may have implications for making the world a better place through informing evidence-based, high quality and societally beneficial organizational practices across business, government and non-government organizations.
MSOM Responsible Research Award

• Committee:
  – Wedad Elmaghraby (Chair)
  – Ravi Anupindi
  – Atalay Atasu
  – Marcelo Olivares
  – Francis de Vericourt

• Published (or accepted) article in a refereed journal in the five years of 2015 to 2019.

• Research that exemplifies the seven principles of responsible research

• Award winners will receive a plaque (to be presented at INFORMS 2020 MSOM Business Meeting) and a $500 award (to be shared among multiple winners).
Honorable Mentions (tied)

Are Hazardous Substance Rankings Effective? An Empirical Investigation of Information Dissemination About the Relative Hazards of Chemicals and Emissions Reductions

Wayne Fu, Basak Kalkanci and Ravi Subramanian

Reducing Discrimination with Reviews in the Sharing Economy: Evidence from Field Experiments on Airbnb

Ruomeng Cui, Jun Li and Dennis J. Zhang
Winners (tied)

Optimal Allocation Without Money: An Engineering Approach

Itai Ashlagi

Peng Shi

The impact of unifying agricultural wholesale markets on prices and farmers’ profitability

Retsef Levi

Manoj Rajan

Somya Singhvi

Yanchong Zheng
Agenda

• Awards:
  – MSOM Distinguished Fellow
  – MSOM Distinguished Service

• Proposed Bylaws Amendment: Permanent MSOM Diversity & Inclusion Committee

• Awards for Papers:
  – MSOM Best Paper
  – MSOM Responsible Research Award

• MSOM Diversity, Equity & Inclusion Survey

• M&SOM Journal Update

• MSOM Research challenges:
  – Data driven research
  – Practice based research

• MSOM Society Update
  – MSOM Society Finances

• Conferences
• Board Transition
2020 MSOM Diversity, Equity & Inclusion Survey

Anupam Agrawal, Tinglong Dai, Jorge Mejia, Chris Parker, Terry Taylor
Wedad Elmaghraby (chair)
MSOM 2020 Survey

• Survey expands the scope of the 2018 survey that focused primarily on issues of harassment

• Includes questions addressing diversity and inclusion
  • Questions adapted from the Sexual Experiences Questionnaire used by the U.S. Department of Defense, from Everyday Discrimination Scale (EDS; Williams, Yu, Jackson, & Anderson, 1997)

• Survey launched July 10th, closed July 31st
  • Went to all MSOM members (faculty, students, researchers, and practitioners)

• 167 responses (out of 1656 members)
  • 144 responses in 2018
Composition of MSOM Society

• Gender
  • 933 Male
  • 343 Female
  • 380 Other/Decline to Answer/Blank

• Racial/Ethnic
  • 532 Asian
  • 505 White
  • 32 Hispanic/Latino
  • 12 African American/Black
  • 575 Other/Decline to Answer/Blank

• Domestic (to USA) vs Foreign
  • 1017 USA
  • Remainder across the globe
How often have you attended MSOM-sponsored events (e.g., the MSOM Annual Conference or MSOM sponsored track at INFORMS)?

- Most years: 31%
- Every year: 24%
- A couple of times: 18%
- Once: 6%
- Never: 4%
What best describes your current status?

- Tenured professor: 32%
- Untenured professor: 35%
- Graduate student: 8%
- Post-doctoral researcher: 2%
- Industry participant: 2%
- Other (please describe): 1%
- Non-tenure-track instructor or administrator: 1%
In which year did you receive your PhD?
Which racial or ethnic group best describes you?

- Non-Hispanic White or Euro-American
- East Asian or Asian American
- South Asian or Indian American
- Prefer not to answer
- Other
- Middle Eastern or Arab American
- Latino or Hispanic American
- Middle Eastern or Arab American, Non-Hispanic Whit...
- Black, Afro-Caribbean, or African American

Percent of Total
Race – survey responses

At any MSOM-sponsored events during the past five years, how often has anyone ever done the following to you personally:

- Treated you differently because of your race?
  - Very often: 34.1%
  - Often: 31.1%
  - Sometimes: 8.0%
  - Rarely: 7.9%
  - Never: 13.9%

- Made offensive racist remarks in your presence?
  - Very often: 34.1%
  - Often: 31.1%
  - Sometimes: 8.0%
  - Rarely: 7.9%
  - Never: 13.9%

- Displayed, used or distributed racist content in their presentation that you found offensive?
  - Very often: 34.1%
  - Often: 31.1%
  - Sometimes: 8.0%
  - Rarely: 7.9%
  - Never: 13.9%
Race – survey responses

At any MSOM-sponsored events during the past five years, how often has anyone ever done the following to you personally:

<table>
<thead>
<tr>
<th>Question</th>
<th>Non-Hispanic White or Euro-American</th>
<th>Under-represented Minority</th>
</tr>
</thead>
<tbody>
<tr>
<td>Treated you differently because of your race?</td>
<td><img src="chart1.png" alt="Graph" /></td>
<td>47%</td>
</tr>
<tr>
<td>Made offensive racist remarks in your presence?</td>
<td><img src="chart2.png" alt="Graph" /></td>
<td>25%</td>
</tr>
<tr>
<td>Displayed, used or distributed racist content in their presentation that you found offensive?</td>
<td><img src="chart3.png" alt="Graph" /></td>
<td>38%</td>
</tr>
</tbody>
</table>

Responses of 20% or higher highlighted.
At any MSOM-sponsored events during the past five years, how often has anyone ever done the following to you personally:

<table>
<thead>
<tr>
<th>Action</th>
<th>Very often</th>
<th>Often</th>
<th>Sometimes</th>
<th>Rarely</th>
<th>Never</th>
</tr>
</thead>
<tbody>
<tr>
<td>Made offensive sexist remarks in your presence?</td>
<td>41%</td>
<td>20%</td>
<td>32%</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Treated you differently because of your gender?</td>
<td></td>
<td></td>
<td></td>
<td>32%</td>
<td></td>
</tr>
<tr>
<td>Stared, leered, or ogled you in a way that made you feel uncomfortable?</td>
<td></td>
<td></td>
<td></td>
<td>20%</td>
<td></td>
</tr>
<tr>
<td>Touched you in a way that made you feel uncomfortable?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Made unwanted attempts to establish a romantic sexual relationship with you despite your efforts to discourage it?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Displayed, used or distributed sexist or suggestive content in their presentation that you found offensive?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Treated you differently because of your sexual orientation?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Made you feel like you were being bribed with some sort of reward or special treatment to engage in sexual behavior?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Made you feel threatened with some sort of retaliation for not being sexually cooperative?</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

Responses of 20% or higher highlighted.
At any MSOM-sponsored events during the past five years, how often has anyone ever done the following to you personally:

<table>
<thead>
<tr>
<th>What is your gender?</th>
<th>Female</th>
<th>Male</th>
<th>Other</th>
<th>Prefer not to answer</th>
</tr>
</thead>
<tbody>
<tr>
<td>Made offensive sexist remarks in your presence?</td>
<td>53%</td>
<td>35%</td>
<td>21%</td>
<td>1%</td>
</tr>
<tr>
<td>Treated you differently because of your gender?</td>
<td>67%</td>
<td>44%</td>
<td>31%</td>
<td>17%</td>
</tr>
<tr>
<td>Stared, leered, or ogled you in a way that made you feel uncomfortable?</td>
<td>7%</td>
<td>5%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>Touched you in a way that made you feel uncomfortable?</td>
<td>32%</td>
<td>28%</td>
<td>12%</td>
<td>4%</td>
</tr>
<tr>
<td>Made unwanted attempts to establish a romantic sexual relationship with you despite your efforts to discourage it?</td>
<td>26%</td>
<td>21%</td>
<td>14%</td>
<td>6%</td>
</tr>
<tr>
<td>Displayed, used or distributed sexist or suggestive content in their presentation that you found offensive?</td>
<td>7%</td>
<td>6%</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>Treated you differently because of your sexual orientation?</td>
<td>7%</td>
<td>5%</td>
<td>3%</td>
<td>1%</td>
</tr>
<tr>
<td>Made you feel like you were being bribed with some sort of reward or special treatment to engage in sexual behavior?</td>
<td>10%</td>
<td>7%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>Made you feel threatened with some sort of retaliation for not being sexually cooperative?</td>
<td>7%</td>
<td>6%</td>
<td>3%</td>
<td>1%</td>
</tr>
</tbody>
</table>

Responses of 20% or higher highlighted.
Other issues – survey responses

At any MSOM-sponsored events during the past five years, how often has anyone ever done the following to you personally:

- You were treated with less courtesy or respect than other people. (54% Very often, 27% Often, 19% Sometimes, etc.)
- People acted as if they think you were not smart. (49% Very often, 29% Often, 22% Sometimes, etc.)
- People acted as if they were afraid of you. (93% Never, 2% Rarely, etc.)
- You were threatened or harassed. (90% Never, 5% Rarely, etc.)

Responses of 20% or higher highlighted.
What do you think is the main reason for these experiences
(Out of a total of 14 responses who selected "often" or "very often" on the previous question.)

- Your Ancestry or National Origins
- Your Race
- Your Age
- Your Gender
- Other
- Some other Aspect of Your Physical Appearance
- Your Religion
- Your Height
- Your Education or Income Level

Most commonly University Affiliation
Our Voices: Open Ended Questions Asked

We realize that recalling incidents involving harassment can be upsetting, but we would like to learn as much as we can about the climate at the MSOM-sponsored events. If you would like to provide more details or context about your experiences at the MSOM-sponsored events, feel free to do so using the space below.

Thinking just of the issue of racism or harassment, is there anything that the MSOM Society could do to make our community, events and communications (such as the Annual Conference, the MOSM track at INFORMS, or our posts on the MSOM Community within INFORMS Connect) more diverse, equitable, and inclusive? Please feel free to comment on any aspects, including, for example, actions that can be taken to address the bad behavior that you experienced, reporting mechanisms that you would feel more comfortable using in case you experience an uncomfortable situation, and ideas for educating our community or catalyzing responsible behavior.

With the goal of creating a more diverse, equitable, and inclusive environment, what are some of the best practices of which you are aware? Or, are you aware of someone (e.g., a senior OM scholar holding administrative positions) we can speak with to do better as a society?
**Harassment**

**Experiences**

“I have seen some senior faculty make inappropriate advances towards younger female colleagues. These people are known to the community.”

“As an assistant professor, a faculty member occasionally said we should work together and once attempted to take a selfie with me with his arm around me and getting close in an ugly sort of way. I twisted out of the embrace. He never suggested we work together again, nor talk to me much. I am grateful he was not directly in my area, either.”

“In comparison to all the other tracks at INFORMS, MSOM, to me, is one of the least inclusive groups. The sessions, the meetings have the feeling of a 'boys club'... Few young scholars who show some collegiality to the female scholars, eventually make their intentions clear and make unwanted advancements.”

**Proposals**

“Immediate reporting mechanisms would help. Reporting later is always viewed negatively and requires one to muster up courage to report. Having avenues to report immediately removes some barriers.”

“Anonymous reporting is a start. What might have been effective in the kind of situation I describe above: A senior member of the community must speak up.... I thought it would be a career-suicide to speak up as a junior member.”

”Eliminating alcohol from any MSOM sponsored events.”

”Let males know that such advances are undesirable."  

**Action**

by phone: 855-650-0005; online: https://www.lighthouse-services.com/informs; by e-mail: reports@lighthouse-services.com;
Racism

Experiences

“Weird comments about the national origin are exceptionally common at INFORMS."

“Many tenured professors have a tendency to engage in racist and sexist conversations without being even self-aware.”

"If people see that you have graduated from a European university or work in one, they exhibit racist behavior.”

“There are a number of faculty who constantly berate people for their national origin...”

Proposals

“The most important step is to acknowledge the problem and to make sure people come forward and explain what they have had experienced in a safe environment to the community.”

“It is high time we, as a society, go out of our way to make sure colored people feel valued, respected and honored to repair for the harm and injustice they have suffered. We need to do more than treat them equally. We have some catching up to do.”

“Create a Black Ph.D. fellowship.” ... “Encouraging diverse students (with respect to ethnicity, gender, socio-economic status, sexuality) to pursue PhDs and be academics.”

“I would like to see MSOM publish more papers on operations topics related to Diversity, Equity & Inclusion.”

“We might have a board position that is the Liaison to the INFORMS Diversity and Equity committee. We might collaborate with the INFORMS History and Traditions committee to tell the story of the first African American faculty earning PhDs or accepting jobs in business schools.”

Action

MSOM Responsible Research Award 2019 and 2020
“When I was a Ph.D. student, I chose not to apply to a top-ranked business school because the senior faculty member made jokes about women's place being in the kitchen at an INFORMS conference and I decided I'd rather not have an academic job than go there. He noticed I did not apply and mentioned it every time he saw me perhaps for the next 10 years after that, which was awkward.”

“In the MSOM meeting in [...], one of the keynote/plenary presentations included a cartoon that reinforces the dangerous stereotype that all Muslims are terrorists. It was not funny, nor was it necessary to use such ignorant material. I left the room.”

"Cliques within MSOM. A small group has controlled most of the community, particularly MSOM-related publications in INFORMS journals (e.g., MS). Thankfully MSOM Journal became more open and inclusive under the leadership of [...]. "

"Discrimination based on academic affiliation is common and indeed encouraged at MSOM...."

“It would be good to think of the issue of gender-bias in our journal review processes. Do women have harder time publishing their papers? The overall impression based on conversation with a few women faculty is that this issue exists, but it would be good to consider evaluating that in a more systematic manner.”

“In the selection of MSOM Fellows, behavior/conduct should be considered, along with academic achievements.”

“I am not sure if any kind of 'mechanism' or 'education' would remedy this kind of systemic racism and sexism that is engraved in our communities. It is as simple as treating one and another as 'human beings' and 'scholars', and that is all.”

“In special events, editorial boards, etc. ensure that there is diversity, in the broadest sense.

“I think this initiative is very important and I am grateful MSOM is addressing these issues. The committee is doing a great job. Keep up the good work!”
Agenda

• Awards:
  – MSOM Distinguished Fellow
  – MSOM Distinguished Service

• Proposed Bylaws Amendment: Permanent MSOM Diversity & Inclusion Committee

• Awards for Papers:
  – MSOM Best Paper
  – MSOM Responsible Research Award

• MSOM Diversity, Equity & Inclusion Survey

• Journal Updates: MSOM, MS

• MSOM Research challenges:
  – Data driven research
  – Practice based research

• MSOM Society Update
  – MSOM Society Finances

• Conferences

• Board Transition
M&SOM: Updates 2020

CHRISTOPHER S. TANG

2020
M&SOM Statistics (Jan 1 – July 31, 2020)

<table>
<thead>
<tr>
<th>First quarter Statistics</th>
</tr>
</thead>
<tbody>
<tr>
<td>Acceptance rate</td>
</tr>
<tr>
<td>Review Cycle Time</td>
</tr>
</tbody>
</table>

**Long tail – Please help!**
M&SOM is on the rise!
**M&SOM Initiatives**

- M&SOM became a bi-monthly journal in 2020
- **2020 Special Issues**
  - OpnsFinTech – Iancu & Yang
  - Socially Responsible Research in OM – Netessine, Tang & Toffel
- **2020 Second MSOM Data-Driven Research Competition (JD.com)**
  - Committee co-chairs -- Gad Allon, Max Shen & Chris Tang
- **2021 Second Biennial M&SOM Practice-Based Research Competition**
  - Chair: Jeremie Gallien – **deadline September 18, 2020**
- **2021 Third MSOM Data-Driven Research Competition**
  - In Progress – Gad Allon, Yugang Yu
M&SOM new EIC

- Georgia Perakis (MIT) – effective Jan 1, 2021
- We thank Chris Tang for his amazing service!
- Process
  - Survey MSOM community (thanks everyone)
  - Invite Expressions of Interest
  - Shortlist and interview via zoom
  - Make a recommendation to INFORMS pubs committee who recommends to board
- Committee
  - Tava Olsen (University of Auckland) – chair
  - Felipe Caro (UCLA Anderson School of Management)
  - Carri Chan (Columbia Business School)
  - Kamalini Ramdas (London Business School)
  - Brian Tomlin (Tuck School of Business at Dartmouth)
  - Maria Mayorga (North Carolina State University) - INFORMS Publications Committee representative.
  - Matthew Walls (INFORMS) - ex officio
Agenda

• Awards:
  – MSOM Distinguished Fellow
  – MSOM Distinguished Service

• Proposed Bylaws Amendment: Permanent MSOM Diversity & Inclusion Committee

• Awards for Papers:
  – MSOM Best Paper
  – MSOM Responsible Research Award

• MSOM Diversity, Equity & Inclusion Survey

• **Journal Updates: MSOM, MS**

• MSOM Research challenges:
  – Data driven research
  – Practice based research
• MSOM Society Update
  – MSOM Society Finances
• Conferences
• Board Transition
MSOM Business Meeting

UPDATES ON MANAGEMENT SCIENCE

AUGUST 2020
Submission to OM increased by 15%

OM Mean Time to First Decision: 70 Days

OM Acceptance Rate: 20%
Major Initiatives

❑ Virtual Special Issue on Diversity, Equity and Inclusion (DEI)
  ✓ Compiled a list of papers published in the journal between 2015-2020 related to DEI
  ✓ Our hope is that papers in the special issue will inform policy, impact education, and motivate new research

❑ New Special Issue on Business and Climate Change
  ✓ Covering climate change from several functional lenses
    ➢ Accounting and Finance, Business Strategy, Entrepreneurship and Innovation, Operations, Organizations
    ➢ Cross-disciplinary emphasizes
  ✓ Submission Deadline: February 28, 2021
Major Initiatives

- **Management Science Task Force on DEI**
  - Yes Recommend actions that Management Science can take to expand its diversity, including diversity of authors, editors and published papers, while maintaining scholarly excellence

- **Task Force to Examine Management Science Review Process**
  - Yes Review committee includes people with experience publishing in INFORMS, Computer Science, Economics, Organizational, Medical or Finance journals
  - Yes Report submitted; Review by the Editorial Board.
Agenda

- **Awards:**
  - MSOM Distinguished Fellow
  - MSOM Distinguished Service

- **Proposed Bylaws Amendment:** Permanent MSOM Diversity & Inclusion Committee

- **Awards for Papers:**
  - MSOM Best Paper
  - MSOM Responsible Research Award

- **MSOM Diversity, Equity & Inclusion Survey**

- **Journal Updates:** MSOM, MS

- **MSOM Research challenges:**
  - Data driven research
  - Practice based research

- **MSOM Society Update**
  - MSOM Society Finances

- **Conferences**

- **Board Transition**
2020/21 M&SOM Practice-Based Research Competition

• Goal: motivate, help develop, reward and highlight high-quality OM research papers with significant practical relevance

• Involves full paper review process by Academic Committee and presentations of finalist papers to Industry Judge Panel at the 2021 MSOM Conference

• All finalists papers to be published in M&SOM

• Full paper and additional evidence of realized or potential impact to be submitted through Manuscript Central by September 18, 2020

• Inquiries: Jérémie Gallien (Chair), jgallien@london.edu
Agenda

• Awards:
  – MSOM Distinguished Fellow
  – MSOM Distinguished Service

• Proposed Bylaws Amendment: Permanent MSOM Diversity & Inclusion Committee

• Awards for Papers:
  – MSOM Best Paper
  – MSOM Responsible Research Award

• MSOM Diversity, Equity & Inclusion Survey

• Journal Updates: MSOM, MS

• MSOM Research challenges:
  – Data driven research
  – Practice based research

• MSOM Society Update
  – MSOM Society Finances

• Conferences

• Board Transition
# MSOM Society Annual Financials

**Beginning Balance (1/31/2019):** $182,254

<table>
<thead>
<tr>
<th>Revenues:</th>
<th>$37,009</th>
</tr>
</thead>
<tbody>
<tr>
<td>- Dues</td>
<td>$33,647</td>
</tr>
<tr>
<td>- Contributions</td>
<td>$0</td>
</tr>
<tr>
<td>- Interest Revenue</td>
<td>$3,391</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Expenses:</th>
<th>($30,440)</th>
</tr>
</thead>
<tbody>
<tr>
<td>- INFORMS Mtg</td>
<td>$10,575</td>
</tr>
<tr>
<td>- Balloting</td>
<td>$183</td>
</tr>
<tr>
<td>- Local Meeting Exp.</td>
<td>$0</td>
</tr>
<tr>
<td>- Membership</td>
<td>$893</td>
</tr>
<tr>
<td>- Awards</td>
<td>$18,789</td>
</tr>
</tbody>
</table>

**Gain** $6,570

**Ending Balance (1/31/2020):** $188,824
Plan: Banff in the Canadian Rocky Mountains, June 28-30

Hosted by U. Alberta and U. Calgary B- Schools

Cancelled because of the Covid-19 pandemic on April 9

As of April 9, 395 abstracts had been received for the MSOM conference and 243 for the SIG conference

Total loss: US$19,764

Thank you for the opportunity to organize the conference. We hope to welcome you to Banff at a future date

Co-chairs: Osman Alp and Armann Ingolfsson
## MSOM 2020 Conference Financial Summary

<table>
<thead>
<tr>
<th>Expense item</th>
<th>C$</th>
<th>US$</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue deposits: fully refunded</td>
<td>$0</td>
<td>$0</td>
</tr>
<tr>
<td>Conference planner (for work done and expenses incurred up to the time of cancellation)</td>
<td>$23,544</td>
<td>$19,764</td>
</tr>
<tr>
<td>Registration system</td>
<td>$89</td>
<td>$89</td>
</tr>
<tr>
<td>Credit card processing charges</td>
<td>$693</td>
<td>$693</td>
</tr>
<tr>
<td>Abstract submission system</td>
<td>$1,844</td>
<td>$1,844</td>
</tr>
<tr>
<td>Promotions</td>
<td>$224</td>
<td>$224</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$26,393</strong></td>
<td><strong>$19,764</strong></td>
</tr>
<tr>
<td>University of Alberta share</td>
<td>$13,197</td>
<td>$9,882</td>
</tr>
<tr>
<td>University of Calgary share</td>
<td>$13,197</td>
<td>$9,882</td>
</tr>
</tbody>
</table>
Due to these unusual circumstances, the MSOM Board has judged that MSOM should cover the USD 19,764 shortfall due to meeting cancellation.
Agenda

• Awards:
  – MSOM Distinguished Fellow
  – MSOM Distinguished Service

• Proposed Bylaws Amendment: Permanent MSOM Diversity & Inclusion Committee

• Awards for Papers:
  – MSOM Best Paper
  – MSOM Responsible Research Award

• MSOM Diversity, Equity & Inclusion Survey

• Journal Updates: MSOM, MS

• MSOM Research challenges:
  – Data driven research
  – Practice based research

• MSOM Society Update
  – MSOM Society Finances

• Conferences

• Board Transition
Thanks to the organizers of MSOM 2020

Conference Chairs

Osman Alp

Arman Ingolfsson

Local Organizing Committee: Marco Bijvank, Serasu Duran, Maryam Zakeri Hosseinabadi, Yonghua Ji, Bora Kolfal, Ilbin Lee, Alireza Sabouri, Saied Samiedaluie,

Conference Planner: Mireille Faucon

Program Committee: Opher Baron, Maria Besiou, Marco Bijvank, Robert Bray, Giovani Caetano da Silveira, Duy Dao, Nicole DeHoratius, Serasu Duran, Mert Hakan Hekimoglu, Ming Hu, Yonghua Ji, Burak Kazaz, Deishin Lee, Bora Kolfal, Ilbin Lee, Yuri Levin, Stefan Minner, Wei Qi, Alireza Sabouri, Saied Samiedaluie, William Schmidt, Kenneth Schultz, Max Shen, Tarkan Tan, Rachel Zhang

Thanks to 2020 SIG DAY Track Chairs!

**Healthcare Operations**
Diwas KC & Lauren Lu

**Service Management**
Ryan Buell & Qiuping Yu

**Supply Chain Management**
George Chen & Santiago Gallino

**iFORM**
M. Hakan Hekimoglu & William Schmidt

**Sustainable Operations**
Luyi Gui & Gonzalo Romero
Thanks to the 2020 INFORMS Annual Meeting

MSOM Cluster Co-Chairs

Andrew Davis

Kostas Bimpikis
Thanks to the 2020 INFORMS Annual Meeting

INFORMS SIG Track Chairs

Healthcare Operations
Burhaneddin Sandikci & Hui Zhao

Service Operations
Jing Dong & Rouba Ibrahim

Supply Chain
Cong Shi & Yehua Wei

iFORM
Jiri Chod & Rong Li

Sustainable Operations
Andre Calmon & Joann de Zegher
MSOM Conference 2021
Kelley School of Business
Indiana University
Bloomington, IN
June 6-8, 2021
Co-chairs: Alfonso Pedraza-Martinez, alpedraz@indiana.edu
Owen Wu, owenwu@Indiana.edu
MSOM 2022: Technical University of Munich (TUM)  
June 26th – 28th

Conference Chairs

Prof. Dr. Alexander Hübner  
Supply and Value Chain Management  
TUM Campus Straubing

Prof. Dr. Stefan Minner  
Logistics and Supply Chain Management  
TUM School of Management
Agenda

• Awards:
  – MSOM Distinguished Fellow
  – MSOM Distinguished Service

• Proposed Bylaws Amendment: Permanent MSOM Diversity & Inclusion Committee

• Awards for Papers:
  – MSOM Best Paper
  – MSOM Responsible Research Award

• MSOM Diversity, Equity & Inclusion Survey

• Journal Updates: MSOM, MS

• MSOM Research challenges:
  – Data driven research
  – Practice based research

• MSOM Society Update
  – MSOM Society Finances

• Conferences

• Board Transition
MSOM Officers 2019-2020

President
Kamalini Ramdas
London Business School

President Elect
Atalay Atasu
INSEAD

VP Meetings
Dorothee Honhon
UT Dallas

Secretary / Treasurer
Rouba Ibrahim
University College London
MSOM SIG Chairs 2020-2021

Service Management
Manpreet Hora
Georgia Tech

Supply Chain Management
Gah-Yi Ban
LBS

iFORM
Onur Boyabatli
Singapore Management University

Healthcare Operations
Anita Tucker
Boston Univ.

Sustainable Operations
Gokce Esenduran
Purdue
Thank You