Session 1: Behavioral Issues in Supply Chains (8:30 – 10:00 am)

Thought Leader: Ozalp Ozer, University of Texas at Dallas “The time is now: Behavioral research in supply chains”


Coffee Break (10:00 – 10:15 am)

Session 2: Classic Issues in Supply Chains (10:15 – 11:45 am)

Thought Leader: Stephen Graves, MIT “New takes on classic supply chain research”

- “Disentangling Production Smoothing from the Bullwhip Effect” Robert L. Bray and Haim Mendelson.
- “Modified Echelon (r,Q) Policies with Guaranteed Performance Bounds for Stochastic Serial Inventory Systems” Ming Hu and Yi Yang.

Lunch (11:45 am – 1:30 pm)

Session 3: Consumer Driven Supply Chains (1:30 – 3:00 pm)

Thought Leader: Georgia Perakis, MIT “The role of consumers in supply chain research: present and future”


Coffee Break (3:00 – 3:15 pm)

Session 4: Supply Chains in Action (3:15 – 4:45 pm)

Thought Leader: Sridhar Tayur, Carnegie Mellon University “Virtuous cycle: From problem identification to on-going value creation”

- “Analytics for an Online Retailer: Demand Forecasting and Price Optimization” Kris Johnson, Bin Hong Alex Lee, and David Simchi-Levi.

Reception (5:00 – 7:30 pm)