

Minutes of the MSOM Business Meeting at INFORMS 2014

Time: Sunday 6:15pm – 7:15pm, November 9, 2014

Location: San Francisco, CA

1. The meeting was called to order by President Serguei Netessine at 6:15pm. Serguei started the meeting by introducing the agenda for the meeting.
2. President Serguei Netessine introduced the 2014-2015 MSOM Officers
 - President: Serguei Netessine (INSEAD)
 - President Elect: Brian Tomlin (Dartmouth College)
 - VP of Meetings: Gal Raz (University of Virginia)
 - Secretary / Treasurer: Guillaume Roels (UCLA)
 - MSOM SIG Chairs:
 - Service management: Guillaume Roels (UCLA)
 - Supply chain management: Özalp Özer (UT Dallas)
 - iFORM : Jiri Chod (Boston College)
 - Healthcare: Diwakar Gupta (University of Minnesota)
 - Sustainable Operations: Gilvan Souza (Indiana University)
3. President Serguei Netessine made special thanks to
 - Past President, Mark Ferguson (University of Southern Carolina)
 - Webmaster, Suleyman Demirel (Zayed University)
 - ListServ Moderator, Yavuz Günalay (Bahcesehir University)
4. President Serguei Netessine announced the 2014 MSOM Distinguished Fellows
 - Uday Karmarkar (UCLA)
 - Robin Roundy (BYU)
 - Matt Sobel (Case Western Reserve University)

MSOM Fellows will speak at the INFORMS Conference.
Selection Committee: Gerard Cachon, David Simchi-Levi, Tava Olsen, Beril Toktay, Mark Ferguson
5. President Serguei Netessine presented the 2014 MSOM Distinguished Service Award
 - Winner: Jeannette Song (Duke)

Selection Committee: Serguei Netessine (chair), Gerard Cachon, Steve Graves
6. President Serguei Netessine presented the MSOM 2014 Best Paper Award
 - Philipp Afeche (2013). Incentive-Compatible Revenue Management in Queuing Systems: Optimal Strategic Delay, M&SOM 15(3), 423-443.

Finalists in the Last Year of Eligibility:

 - Opher Baron, Iman Hajizadeh, Joseph Milner (2011). Now Playing: DVD Purchasing for a Multilocation Rental Firm, M&SOM 13(2).

Recognition of judges:

 - Phase 1 judges: Steve Graves, Gad Allon, Vlad Babich, Opher Baron, Jiri Chod, Nicole DeHoratius, Mark Ferguson, Vishal Gaur, Fikri Karaesmen, Joseph Milner, Tava Olsen, Saibal Ray, Nicola

Secomandi, Chelliah Sriskandarajah, Richard Steinberg, Tunay Tunca, Fuqiang Zhang, Yao Zhao, Yong-Pin Zhou

- Phase 2 judges: Charles Corbett, Jeremie Gallien, Amy Ward

7. President Serguei Netessine announced the MS Journal Best Paper Award in OM

- Process:
 - Stage 1. Compilation of eligible papers (by Journal).
 - Stage 2. Approval voting by eligible stage 2 voters (EIC, the Department Editors, the Associate Editors from the Department and other Management Science editorial board members who are members of the MSOM Society). The three papers receiving the most approval votes will be labeled “finalists”. If there is a tie for the third ranked paper, then all of those tied papers will be finalists.
 - Stage 3. Society voting. The MSOM society (excluding student members) is given access to the set of finalists and votes for the best paper. INFORMS runs the voting process. In case of a tie, there is more than one winner.
- Winner: Ozalp Ozer, Karen Zheng, and Kay-Yut Chen. 2011. Trust in Forecast Information Sharing, *Management Science* 57(6).
- Finalists:
 - Bray, Mendelson. 2012. Information Transmission and the Bullwhip Effect: An Empirical Investigation *Management Science*. 58(5).
 - Cachon, Swinney. 2011. The Value of Fast Fashion: Quick Response, Enhanced Design, and Strategic Consumer Behavior *Management Science*. 57(4).
 - Swinney. 2011. Selling to Strategic Consumers When Product Value Is Uncertain: The Value of Matching Supply and Demand *Management Science*. 57(10).

8. Goker Aydin, Guillaume Roels, and Gil Souza announced the MSOM 2014 Student Paper Competition results

- First Prize: Jónas Oddur Jónasson (LBS), “Improving HIV Early Infant Diagnosis Supply Chains in Sub-Saharan Africa”. Primary Advisor: Jérémie Gallien
- First Prize: Yoni Gur (Stanford University), “Optimization in Online Content Recommendation Services: Beyond Click-Through Rates”. Primary Advisors: Omar Besbes, Assaf Zeevi
- Finalists:
 - Antoine Désir (Columbia University), “Sparse Process Flexibility Designs: Is Long Chain Really Optimal”. Primary Advisor: Vineet Goyal (Columbia)
 - Karthik Murali (University of Illinois), “Municipal Groundwater Management: Optimal Allocation and Control of a Renewable Resource”. Primary Advisor: Nick Petruzzi
 - Yaron Shaposhnik (MIT), “Scheduling with Testing”. Primary Advisors: Retsef Levi and Thomas Magnanti
 - Linwei Xin (Georgia Tech IsyE), “Optimality Gap of Constant-Order Policies Decays Exponentially in the Lead Time for Lost Sales Models”. Primary Advisor: David Goldberg

9. President Serguei Netessine announced the 2014 MSOM Young Scholar Award

- Winner: Xuanming Su (University of Pennsylvania)

- Policy: A single prize will be awarded each year by the MSOM Society of INFORMS to a young researcher who has made a significant contribution to scholarship in operations management.
- Purpose: To recognize outstanding contributions to knowledge in operations management made by a young scholar.
- Eligibility: Anyone of age 40 years or younger on January 31st of the year in which they are nominated.
- Cash Prize: \$1,000
- Process:
 - Nominations Solicited (received 9)
 - Selection Committee evaluates: (1) Advancement of scholarly body of knowledge in OM; (2) Originality of questions, concepts, ideas or methods; (3) Impact within OM research community; (4) Broader impact on other fields, practice, etc.
 - The selection committee: John Birge, Steve Gilbert, Wally Hopp, Aleda Roth, Jeannette Song, Luk Van Wassenhove

10. President Serguei Netessine presented the iFORM SIG 2014 Best Paper Award

- Winner: Li, L., Shubik, M., Sobel, M. J. (2013). Control of dividends, capital subscriptions, and physical inventories. *Management Science* 59(5), 1107-1124.
- Award Committee: Panos Kouvelis (Chair), Jiri Chod, Genaro Gutierrez, Brian Tomlin.

11. President Serguei Netessine announced a new policy at *Management Science* limiting the number of revision rounds to two, after which only the DE and the AE would handle the paper.

12. Editor-in-Chief Elect of M&SOM Chris Tang provided an update on the journal

- Past and Present:
 - 400 submissions per year
 - Process: 1 editor and 73 AEs. Cycle time is less than 75 days in 94% of the cases
 - 500 published articles between 1999 and 2014
 - Contributors: 700+ authors
 - Impact factor: 1.43 (2013); 5-year impact factor: 2.69
- Future (2015-17):
 - Goal: MSOM is the preferred outlet of impactful OM research
 - Plan:
 - more impactful OM articles (invite proposals for articles that explore new frontiers in OM and for OM survey papers),
 - more collaboration with MSOM Society,
 - more promotion/visibility (MSOM Review: online blog; press releases for some articles; re-blog using LinkedIn),
 - more communication (online blog from MSOM Editor; e-flyer to pre-announce issues),
 - more constructive reviews,
 - more evaluation criteria (relevant, rigorous, and innovative),
 - more differentiation from *Management Science* and *Operations Research*,

- more recognition (petition for MSOM to be listed on the Financial Times list by 2017),
 - less reviews (reduce the number of reviewers from 3 to 2, reduce the number of cycles to 2),
 - less direct involvement (coordinate with MSOM Society on Best MSOM Award, and coordinate with INFORMS Office on quarterly statistics report).
13. President Serguei Netessine gave an update on the financial condition of the MSOM society. The ending balance as of July 31, 2014 was \$119,719. The organization is doing well in terms of financials.
14. Service Management SIG Chair Guillaume Roels introduced the Service Management SIG Best Paper Award
- Award committee chair: Morris Cohen
 - The Service Management SIG Prize is given for the best published paper(s) on Service Management
 - To be eligible for consideration, publications must be nominated to the committee. Anyone may nominate a publication(s) (self-nominations are accepted).
 - To be eligible for the Year X iFORM SIG Prize (which is awarded in Year X) the publication(s) must meet the following requirements:
 - It must be on service management
 - It must have been published in a journal in Year X-3 or later
 - It must have been written in the English language, and
 - It must have been published in the open literature
15. President Serguei Netessine proposed a change in the award process of the M&SOM Journal Best Paper Competition
- Proposed Change:
 - *To streamline the process, a committee will be appointed by the President of Manufacturing and Service Operations Management Society in consultation with the M&SOM Editor. The membership of the M&SOM 20XX Best Paper committee is as follows: XXXX.*
 - *Nominations for this award will be accepted until March 30, 2015. All papers published in one of the prior three volumes of M&SOM (Volumes 14-16) are eligible. Nominations should be mailed to the Chair of the M&SOM Best Paper Award Committee XXX (yyyyyy). All nominations will be handled as confidential input to be used only for the purposes of this award. Self-nominations are welcome.*
 - The audience voted and approved the proposed change.
16. President Serguei Netessine proposed a change in the award process of the M&SOM Journal Best Paper Competition
- Proposed Change: *Proposed Change: 3 DEs from the Operations Department run the process in coordination with M&SOM President (paper compilation, contacting INFORMS etc.).*
 - Stage 1. Compilation of eligible papers (by Journal).

- Stage 2. Approval voting by eligible stage 2 voters (EIC, the Department Editors, the Associate Editors from the Department and other Management Science editorial board members who are members of the MSOM Society). The three papers receiving the most approval votes will be labeled “finalists”. If there is a tie for the third ranked paper, then all of those tied papers will be finalists.
- Stage 3. Society voting. The MSOM society (excluding student members) is given access to the set of finalists and votes for the best paper. INFORMS runs the voting process. In case of a tie, there is more than one winner.
- The audience voted and approved the proposed change.

17. President Serguei Netessine gave an update on three recent initiatives

- OperationsAcademia.org
 - Started last June, and attracted more than 21k visitors globally (9k and 2.5k from US and Canada, respectively).
 - Focuses on the Job Market:
 - Annual Job Market Survey
 - 16 fully completed out of 24 submitted in total
 - Info about the “average job candidate in Operations (broadly defined) each year”
 - Job Market package (# papers and their stage); # applications made, # fly-outs; tenure and teaching requirements; financial support; demographics...
 - Job Postings
 - Candidates on the Market
 - Confirmed placements
 - Special thanks to Konstantinos Stouras
- Blog msomsociety.org

18. VP of Meetings Gal Raz thanked the organizers of the 2014 MSOM Conference

- Conference Co-chairs: Ted Klastorin and Apurva Jain
- SIG Workshop Chairs
 - Healthcare Operations - Diwakar Gupta
 - iFORM – Brian Tomlin
 - Service Operations – Itai Gurvich
 - Supply Chain Operations – Andrew Davis, Hyoduk Shin, and Alp Muharremoglu
 - Sustainable Operations – Soo-Haeng Cho and Robert Swinney

19. VP of Meetings Gal Raz thanked the organizers of the MSOM Cluster of the Fall 2014 INFORMS Conference

- Overall MSOM Track Chairs:
 - Sniagesh Gavirneni, Cornell University
 - Harish Krishnan, UBC
 - Leon Zhu, USC
- SIG Track Chairs

- Healthcare Operations – Sarang Deo (Indian School of Business)
- iFORM – Jiri Chod (Boston College) and Zhibin (Ben) Yang (Oregon)
- Service Operations – Ryan Buell (Harvard)
- Supply Chain Operations – Xuanming Su (Wharton) and Karen Zheng (Sloan)
- Sustainable Operations – Francis de Véricourt (INSEAD)

20. VP of Meetings Gal Raz announced upcoming conferences

- MSOM Conference Summer 2015
 - June 28-30, Rotman School of Management, University of Toronto, Canada
- INFORMS Fall 015
 - November 1-4, Philadelphia, PA
- MSOM Conference Summer 2016
 - June 29 – July 1, The University of Auckland Business School, Auckland New Zealand

21. VP of Meetings Gal Raz announced the cluster chairs of the Fall 2015 INFORMS Conference

- Overall MSOM Track Chairs:
 - Xuanming Su (Wharton)
 - Senthil Veeraraghavan (Wharton)
 - Cheryl Druehl (George Mason)
- SIG Track Chairs
 - Healthcare Operations – Murat Kurt (University of Buffalo)
 - iFORM – Yasin Alan (Vanderbilt) and Onur Boyabatli (Singapore Management University)
 - Service Operations – Antonio Moreno-Garcia (Kellogg) and Santiago Gallino (Tuck)
 - Supply Chain Operations – TBD
 - Sustainable Operations – Gilvan (Gil) Souza (Indiana)

22. VP of Meetings Gal Raz presented the results of the survey on MSOM Conferences satisfaction

- More than 350 members answered our survey
- Overall people are happy with the conferences
 - Almost 50% happy with number of participants
 - 70% like the 3-page abstract submission
 - 50% like the current fees (\$450 for regular and \$150 for students)
- Most members worried about conference growth
 - 90% of people want 12 or less tracks
 - 75% of people want 30% or less student participation
- Where should the conferences be?
 - 48.5% want conferences to stay in universities
 - 7.9% want conferences to move to hotels
 - 43.6% want to have both options
- MSOM international conferences
 - 60% want to continue having the current schedule
 - 32% like an additional international conference
 - 28% like to move to an every other year model

23. Joseph Milner gave an introduction about the 2015 MSOM conference

- Dates: June 29 – 30, 2015 (MSOM Conference), June 28, 2015 (SIG Conferences)
- Location: Rotman School of Management, University of Toronto, Toronto, Ontario, Canada
- Conference co-chairs:
 - Opher Baron (opher.baron@rotman.utoronto.ca)
 - Joe Milner (jmilner@rotman.utoronto.ca)
- Capability of recording doctoral students' talks
- Welcome reception on June 28, 2015 at the Royal Ontario Museum
- Conference dinner on June 29, 20 at Hart House
- Keynote: Isadore Sharp, Founder and CEO of Four Seasons
- Important dates:
 - January 5, 2015 - Early registration opens /Abstract submission opens
 - March 9, 2015 - Abstract submission deadline
 - April 17, 2015 - Abstract acceptance/ Rejection notification
 - May 22, 2015 - MSOM Conference Program Available
 - June 8, 2015 - Deadline for full refunds on cancellations; Early registration ends
- Visas: non-US attendants may need a visa; please apply early.

24. President Serguei Netessine announced the 2016 MSOM conference

- Conference website: www.cscm.auckland.ac.nz/2016-msom-conference
- Dates: June 30 - July 1 (MSOM Conference), June 29, 2016 (SIG Conferences)
- Location: The University of Auckland Business School, Auckland, New Zealand
- Conference co-chairs:
 - Tava Olsen
 - David Robb
 - Valery Pavlov

(Minutes respectfully submitted by Guillaume Roels)