

## Minutes of the MSOM Business Meeting

**Time: Monday 12:00pm – 1:00pm, June 29, 2015**

**Location: Toronto, Ontario, Canada**

1. Serguei Netessine welcomed the conference participants and made a couple of conference-specific announcements.
2. The meeting was called to order by President Sergei Netessine at 12:20pm. Serguei started the meeting by introducing the agenda for the meeting.
3. President Serguei Netessine presented the 2015 MSOM Distinguished Fellows:
  - Marty Lariviere (Northwestern University)
  - Chris Tang (UCLA)MSOM Fellows will speak just after the Business Meeting.  
Selection Committee: Jan Van Mieghem, Aleda Roth, Steve Gilbert, Serguei Netessine, and Mark Ferguson
3. President Serguei Netessine announced the 2015 MSOM Distinguished Service Award  
Selection Committee: Brian Tomlin (chair), Izak Duenyas, Marty Lariviere  
Winner will be announced at the 2015 INFORMS Annual Meeting.
4. President Serguei Netessine presented the 2015 MSOM Journal Best Paper Award  
Chen Peng, Feryal Erhun, Erik F. Hertzler, Karl G. Kempf (2012). Capacity Planning in the Semiconductor Industry, *Manufacturing & Service Operations Management*, 14(2), pp. 170–185.

Finalists in the Last Year of Eligibility:

- KC & Terwiesch: An Econometric Analysis of Patient Flows in the Cardiac ICU
- Perdikaki, Kesavan, Swaminathan: Effect of Traffic on Sales and Conversion Rates of Retail Stores

Judges: Beril Toktay, Gerard Cachon, Serguei Netessine, Steve Graves, Tava Olsen, and Jan Van Mieghem (Chair)

5. President Serguei Netessine presented the 2015 Management Science Journal Best Paper Award in OM
  - Vishal V. Agrawal, Mark Ferguson, L. Beril Toktay, Valerie M. Thomas, "Is Leasing Greener than Selling?", *Management Science*, Volume 58 Issue 3, March 2012, pp. 523-533.

Other finalists:

- Robert L. Bray, Haim Mendelson, "Information Transmission and the Bullwhip Effect: An Empirical Investigation", *Management Science*, Volume 58 Issue 5, May 2012, pp. 860-875.

- Jun Li, Nelson Granados, Serguei Netessine, "Are Consumers Strategic? Structural Estimation from the Air-Travel Industry", *Management Science*, Volume 60 Issue 9, September 2014, pp. 2114-2137.
6. President Serguei Netessine announced the forthcoming 2015 MSOM Student Paper Competition  
Submission deadline: July 21, 2015.  
Competition Co-chairs: Goker Aydin (Indiana U.), Karan Girotra (INSEAD), Sameer Hasija (INSEAD)
  7. Editor-in-Chief of *M&SOM* Chris Tang provided an update on the journal
    - Goals Achieved:
      - More Impactful OM Articles / Special Issues (new frontiers): 3 Special issues: Innovations in SC Interfaces/structures (M. Cohen), Value Chain Innovations in emerging markets (H. Lee), Interfaces (finance, operations, and risks) (V. Babich and P. Kouvelis)
      - More Collaboration with MSOM Society: Best paper awards + close communications with the President(s)
      - More Promotion/Visibility: MSOM Review: online blog, Press releases for some articles + Re-blog using LinkedIn
      - More Communication: From MSOM Editor: online blog, E-flyer to pre-announce articles in each new issue
    - Ongoing Goals:
      - Review “Less”
        - Reduce the number of reviewers from 3 to 2 (done)
        - Reduce the number of review cycles to 2 (in general) (on-going)
      - Evaluation Criteria: Relevant, Rigorous, and Innovative (on-going)
      - Departmental Structure (stated in my original plan) (Jan 1, 2016)
        - Manufacturing & SCM Operations – Brian Tomlin (Dartmouth)
        - Service Operations – Morris Cohen (Upenn)
        - Innovative Operations – Hau Lee (Stanford)
        - Common pool of AEs to maximize flexibility
    - Submissions (1/1/15 – 5/31/15): 138 new papers (slight increase from last year); 43 articles in the pipeline
    - Acceptance rate: 12%
    - Review cycle time: 32 days (including desk reject); overall, average cycle times < 50 days.
    - Need to embrace submissions from non-US countries
    - Promotion Campaign (ongoing): “A A A” letters to Deans/Heads
      - 2015 Awareness: 2015 “M&SOM matters” (done)
      - 2016 Appreciation: 2016 “M&SOM is quality” (on-going): faculty from 10 schools publish in MSOM
      - 2017 Affirmation: 2107 “M&SOM is top” + urging Deans and Heads to write to FT
    - Future:
      - One Goal: MSOM: the preferred outlet of OM research, not the second choice
      - Need more input, need more submissions

- President Serguei Netessine thanked Chris Tang for his service as the MSOM Editor in Chief.
8. President Serguei Netessine gave an update on the financial condition of the MSOM society. The ending balance as of February 28, 2105 was \$138,400. The organization is doing well in terms of financials.
  9. President Elect Brian Tomlin presented a proposal for a Best OM Paper in *Operations Research Journal*
    - Award offered every second year (starting 2016).
      - Papers from previous four years will be eligible each time award is granted.
        - As compared to every year – with prior three years eligible – in the case of MSOM and MS awards.
    - The MSOM society will give a \$2,000 award to be shared equally among the winning paper’s author(s). [similar to best MSOM and best MS paper award]
    - The MSOM society will give a plaque to each author of the winning paper. [similar to best MSOM and best MS paper award]
    - Process:
      - Stage 1: Compilation of eligible papers (by OR journal – in conjunction with Operations and Supply Chains Area Editors).
      - Stage 2: Approval voting by the eligible Associate Editors of the Operations and Supply Chains Area of the journal. This will determine the finalists. The three papers receiving the most approval votes will be labeled “finalists”. If there is a tie for the third ranked paper, then all of those tied papers will be finalists.
      - Stage 3: The EIC of OR and the president of MSOM will jointly select three senior operations management faculty (preferably MSOM fellows if possible), one of whom will chair a committee consisting of the three faculty plus the two Area Editors of the Operations and Supply Chains Area. This committee will determine the final outcome.
    - Scope: any OM papers published in OR, not only those published in their SCM department
    - The society generally expressed approval in favor of that award, though there was some concerns that we may have too many awards and should perhaps consider one award for the whole society.
  10. President Serguei Netessine provided an update on MSOM Society communication strategy
    - Original plan: common blog at MSOMSociety.org to supplement MSOM listserv.
    - In reality: INFORMS Connect <http://connect.informs.org/home> and MSOM Journal blog
      - Retired MSOM listserv.
      - Vibrant community at INFORMS Connect.
      - Ability to look at past posts, respond to threads, cross-post and post documents, search.
      - MSOM review posts, Editorials etc. on MSOM Journal blog.

- Please visit INFORMS Connect and do let me know if you have any troubles with access!
- Check your privacy settings (warning – not easy).

11. President Serguei Netessine provided an update on the MSOM Society Ethics Policy

- Several concerns regarding unethical behavior of MSOM members were raised last year.
- In response, MSOM board decided to develop the ethics policy which exists at many other academic communities.
- Society voted largely in favor (85%) while the rest (15%) preferred for INFORMS to develop such a policy.
- INFORMS raised strong concern about Societies having own and potentially different ethics policies since the only legal entity is INFORMS and hence any legal repercussions would be handled by INFORMS.
- MSOM Board petitioned to the Subdivisions Committee to discuss our draft with INFORMS Board in July-August timeframe. First meetings are encouraging.
- Thanks to all who provided feedback on the ethics policy.

12. President Serguei Netessine provided an update on the initiative “Improving The Efficiency of the Academic Job Market” conducted by Serguei Netessine and Konstantinos Stouras

- Formal report to be compiled.
- 53 respondents so far, including 24 in 2014 and 20 in 2015; mostly analytical modelers
- On average, respondents applied to 42 schools, got 14 INFORMS interviews, got 7 fly-out invitations, and accepted 6 fly-out invitations.
- In terms of publication, out of the 21 respondents, 29% had a paper submitted in MS, MSOM, OR, or POM; 11% had it passed the first review; and 6% had one paper accepted in those journals.
- The 2013-15 average 9-month salary offer they received was \$149,353 (min: \$90,000, max: \$173,000). The average 12-month salary they offer was \$156,375 (min: \$110,000, max: \$211,000)
- In addition, students received on average \$10,383 of perks, including \$8,000 to cover moving expenses, \$6,000 for conference travel, \$10,000 to cover research expenses, and \$3,000 for technical support. (Note that some categories are overlapping.)
- Serguei Netessine encouraged recent graduates to take the survey at [OperationsAcademia.org](http://OperationsAcademia.org).

13. President Serguei Netessine thanked the organizers of the 2015 MSOM Conference and the volunteers

- Conference Co-chairs: Joe Milner and Opher Baron
- SIG Workshop Chairs
  - Healthcare Operations - Achal Bassamboo (Kellogg), Sarang Deo (ISB)
  - iFORM - Jiri Chod (Boston College), Dan Iancu (Stanford)
  - Service Operations - Hamid Nazerzadeh, Ramandeep Randhawa (USC)
  - Supply Chain Operations - Gad Allon (Kellogg), Robert Bray (Kellogg), Karen Zheng (MIT)
  - Sustainable Operations – Andre Calmon (Insead), Ruben Lobel (Wharton)

14. President Serguei Netessine announced upcoming conferences

- Fall 2015 INFORMS Conference, November 1-4, Philadelphia, PA
  - Overall MSOM Track Chairs
    - Xuanming Su (Wharton)
    - Senthil Veeraraghavan (Wharton)
    - Cheryl Druehl (George Mason)
  - SIG Track Chairs
    - Healthcare Operations – Murat Kurt (University of Buffalo)
    - iFORM – Yasin Alan (Vanderbilt) and Onur Boyabatli (Singapore Management University)
    - Service Operations – Antonio Moreno-Garcia (Kellogg) and Santiago Gallino (Tuck)
    - Supply Chain Operations – Aydin Alptekinoglu (Penn State) and Vinayak Deshpande (UNC)
    - Sustainable Operations – Gilvan (Gil) Souza (Indiana)
- MSOM Conference 2016,
  - June 29-July 1, 2016
  - Auckland University Business School, New Zealand
  - Conference Co-chairs: Tava Olsen and David Robb
  - Academic Program Chair: Valery Pavlov
  - Conference website: [www.cscm.auckland.ac.nz/2016-msom-conference](http://www.cscm.auckland.ac.nz/2016-msom-conference)
- MSOM Conference Summer 2017
  - June/July, UNC Chapel Hill, Chapel Hill, NC
  - Conference Co-Chairs: Jayashankar Swaminathan and Vinayak Deshpande

15. President Elect Brian Tomlin thanked the 2014-15 MSOM Officers, the 2014-15 MSOM SIG Chairs, as well as MSOM Past President, Mark Ferguson, MSOM Webmaster, Suleyman Demirel, and Past ListServe Moderator, Yavuz Günalay.

16. President Elect Brian Tomlin announced the 2015-2016 MSOM Officers:

- President: Brian Tomlin (Dartmouth)
- President Elect: Terry Taylor (UC Berkeley)
- VP of Meetings: Wedad Elmaghraby (Maryland)
- Secretary / Treasurer: Ozge Sahin (Johns Hopkins)
- MSOM SIG Chairs:
  - Service management: Itai Gurvich (Northwestern University)
  - Supply chain management: Gurhan Kok (Koc University)
  - iFORM : Jiri Chod (Boston College)
  - Healthcare: Carri Chan (Columbia University)
  - Sustainable Operations: Gilvan Souza (Indiana University)

(Minutes respectfully submitted by Guillaume Roels)