

Minutes of the MSOM Business Meeting

Time: Monday 12:00pm – 1:30pm, June 20, 2014

Location: Seattle, WA

1. Ted Klasterin welcomed the conference participants and made a couple of conferen-specific announcements.
2. The meeting was called to order by President Mark Ferguson at 12:10pm. Mark started the meeting by introducing the agenda for the meeting.
3. President Mark Ferguson presented the 2014 MSOM Distinguished Fellows:
 - Uday Karmarkar (UCLA)
 - Robin Roundy (BYU)
 - Matt Sobel (Case Western Reserve University)MSOM Fellows will speak at the INFORMS Conference.
Selection Committee: Gerard Cachon, David Simchi-Levi, Tava Olsen, Beril Toktay, Mark Ferguson
3. President Elect Serguei Netessine presented the 2014 MSOM Distinguished Service Award
 - Winner: Jeannette Song (Duke)Selection Committee: Serguei Netessine (chair), Gerard Cachon, Steve Graves
4. President Mark Ferguson presented the MSOM 2014 Best Paper Award
Philipp Afeche (2013). Incentive-Compatible Revenue Management in Queuing Systems: Optimal Strategic Delay, *M&SOM* 15(3), 423-443.

Finalists in the Last Year of Eligibility:

- Opher Baron, Iman Hajizadeh, Joseph Milner (2011). Now Playing: DVD Purchasing for a Multilocation Rental Firm, *M&SOM*, Volume 13, Issue 2.

Recognition of judges:

- Phase 1 judges: Steve Graves, Gad Allon, Vlad Babich, Opher Baron, Jiri Chod, Nicole DeHoratius, Mark Ferguson, Vishal Gaur, Fikri Karaesmen, Joseph Milner, Tava Olsen, Saibal Ray, Nicola Secomandi, Chelliah Sriskandarajah, Richard Steinberg, Tunay Tunca, Fuqiang Zhang, Yao Zhao, Yong-Pin Zhou
 - Phase 2 judges: Charles Corbett, Jeremie Gallien, Amy Ward
5. President Mark Ferguson presented the inaugural iFORM SIG 2014 Best Paper Award
Li, L., Shubik, M., Sobel, M. J. (2013). Control of dividends, capital subscriptions, and physical inventories. *Management Science* 59(5), 1107-1124.
Award Committee: Panos Kouvelis (Chair), Jiri Chod, Genaro Gutierrez, Brian Tomlin.
 6. MSOM Student Paper Competition Co-Chair Gilvan Souza announced the forthcoming 2014 MSOM Student Paper Competition

Submission deadline: August 8, 2014.

Competition Co-chairs: Goker Aydin (Indiana University), Guillaume Roels (UCLA), Gil Souza (Indiana University)

7. Editor-in-Chief of *M&SOM* Steve Graves provided an update on the journal
 - Submissions (1/1/14 – 6/15/14): 137 new papers; 45 revisions
 - Current backlog has been holding at about 2 issues; now extends to end of 2014
 - Review times remain very good; 95% of the papers (regular submissions) are reviewed in less than 75 days
 - Submission rate: About 300 new submissions per year and about 100 revisions per year

 - Recent and forthcoming special issues
 - Special Issue on Healthcare Operations Management
Bruce Golden & Avi Seidman, Co-Editors.
11 papers, plus OM Forum and Comments; appeared Fall 2012
 - Special Issue on the Environment
Erica Plambeck & Beril Toktay, Co-Editors.
9 papers, plus 3 OM Forums; to appear Fall 2013
 - Special Issue on Practice-Focused Research
Jérémie Gallien and Alan Scheller-Wolf, Co-Editors
47 letters of intent received; 32 full papers submitted; 11 papers invited to revise

 - Recent and forthcoming OM Forum articles:
 - Peter Kolesar, Some Lessons on Operations Management Model Implementation Drawn from the RAND Fire Project, *M&SOM, Vol 12, No. 1*
 - Gérard P. Cachon, What Is Interesting in Operations Management? *M&SOM, Vol 12, No. 2*
 - Linda Green, The Vital Role of Operations Analysis in Improving Healthcare Delivery, *M&SOM, Vol 12, No. 4*
 - + 4 commentaries
 - Jan Van Mieghem, 3Rs of Operations Management: Research, Relevance, and Rewards, *M&SOM, Vol 13, No. 1*
 - Ward Whitt, Offered Load Analysis for Staffing, *M&SOM, Vol 13, No. 2*
 - Erica Plambeck, Operations Management Challenges for Some ‘Cleantech’ Firms, *M&SOM, Vol 13, No. 4*
 - Karan Girotra and Serguei Netessine, Business Model Innovation for Sustainability, *M&SOM, Vol 13, No. 4*
 - David Drake and Stefan Spinler, Sustainable Operations Management: An Enduring Stream or a Passing Fancy? *M&SOM, Vol 13, No. 4* (based on writings and interviews with Paul Kleindorfer)
 - David Simchi-Levi, OM Research: From Problem Driven to Data Driven Research, *M&SOM, Vol. 15, No. 1.*

 - Steve Graves thanked the reviewers for their high-quality, constructive reviews delivered in a timely fashion.

51% of reviews are completed by due date (nominally 5 weeks); 58% completed by due date + 1 day.

- 2013 M&SOM Meritorious Service Awards:

Vishal Agrawal	Karan Girotra	Michael Pinedo
Damian Beil	Manu Goyal	Ramandeep Randhawa
Carri Chan	Itai Gurvich	Guillaume Roels
Ying-Ju Chen	Ming Hu	Sergei Savin
Leon Chu	Fikri Karaesmen	Kevin Shang
Nicole Dehoratius	Elena Katok	Bradley Staats
Wedad Elmaghraby	Sang-Hyun Kim	Che-Lin Su
Pnina Feldman	Guoming Lai	Robert Swinney
Qi Feng	Jun Li	Gabriel Weintraub
Vishal Gaur	Tava Olsen	Wenqiang Xiao
Srinagesh Gavirneni		Serhan Ziya

- President Mark Ferguson thanked Steve Graves for his service as the MSOM Editor in Chief.

8. Editor-in-Chief of *Management Science* Gerard Cachon provided an update on the journal

- Changes in Editorial Board:
 - New Editor in Chief: Teck-Hua Ho (UC Berkeley)
 - New Department Editors in Operations Management:
 - Gad Allon (Northwestern University)
 - Vishal Gaur (Cornell University)
 - New Department Editor in Stochastic Models and Simulation:
 - Noah Gans (University of Pennsylvania)
 - Continuing Department Editor in Operations Management:
 - Serguei Netessine (INSEAD)
- Announcement of the forthcoming Management Science 2014 Best Paper Award in Operations Management
 - Overview of the award selection process:
 - MS Editorial Board selects a set of finalists
 - Regular members MSOM Society votes among the finalists
 - Finalists:
 - Bray, Mendelson. 2012. Information Transmission and the Bullwhip Effect: An Empirical Investigation
 - Cachon, Swinney. 2011. The Value of Fast Fashion: Quick Response, Enhanced Design, and Strategic Consumer Behavior
 - Ozer, Zheng, Chen. 2011. Trust in Forecast Information Sharing.
 - Swinney. 2011. Selling to Strategic Consumers When Product Value Is Uncertain: The Value of Matching Supply and Demand.
 - Vote must be cast by Friday, July 11, 2014.

- President Mark Ferguson thanked Gerard Cachon for his service as the Management Science Editor in Chief.
9. President Mark Ferguson gave an update on the financial condition of the MSOM society. The ending balance as of December 31, 2013 was \$88,594.02. The organization is doing well in terms of financials.
10. Wedad Elmaghraby presented the results of the PhD Awareness and Outreach study.

Committee:

- Sila Cetinkaya (Texas A&M)
- Wedad Elmaghraby (University of Maryland)
- Michael Ketzenberg (Texas A&M)
- Amitabh Sinha (University of Michigan), Chair

Issue: Disequilibrium in the number and quality of applications to our doctoral programs.

Process:

- Step 1: Interview PhD coordinators across Engineering and Business Schools (within the US, but also including INSEAD and LBS).

Learnings:

- While actual enrollment patterns are varied across departments over last 5 years. (with departments experiencing increase, no change or decrease in application numbers), most did not believe quality of applicants to be decreasing.
- All our interviewed program chairs expressed the concern that the demographic profile is highly skewed. In particular, a few countries (China, India, Iran, Turkey, Korea) dominate the applicant pool. Candidates from most other parts of the world do not apply to our program, with European and Latin American countries being particularly under-represented at most schools.
- Most schools do not engage in any significant marketing or outreach to attract PhD applicants at the school level.
- Our field suffers from a severe lack of systematically collected data (who are our students, where do they come, where they go) - a point raised by Association to Advance Collegiate Schools of Business (AACSB) report.
- Step 2: conduct Survey - sent out to all INFORMS members - to learn a bit more about ourselves. (1,052 respondents, 13.2% response rate).

Learnings:

- The US, China, India, Iran, Turkey and South Korea dominate the countries of citizenship of current PhD students. All other parts of the world are underrepresented, including Europe, Latin America, Africa, and South-East Asia.
- A little more than half of the respondents had PhDs. Of those with PhDs, 84%, were in academia
- Most respondents are male
- In general, there appears to be a lack of awareness of our field among people outside our field. The committee believes that we could do a better job marketing who we are and what can be done with a PhD in OM/MS.
- There exist other areas of study from which we potentially can draw more PhD applicants

- Both the PhD degree and post-PhD employment prospects in our field are very attractive. Our PhDs are generally happier and have better career prospects than PhDs in other fields (this is from comparison of our survey with the NSF-SED studies).
 - Recommendations:
 - More effort needs to be expended on outreach, in publicizing the research and other activities members of our fields perform and connecting to other professions and their organizations/societies.
 - The committee recommends that the MSOM officers board be expanded to include a Vice President of Marketing and Outreach.
 - Improved webpage presence
 - Additional details can be found in the report, which will be posted on the MSOM website.
11. Morris Cohen, the Chair of the Committee for the Search for the next M&SOM Editor-in-Chief, gave an update on the search for the next MSOM EIC
 Committee: Morris Cohen (Chair), Lingxiu Dong, Tava Olsen, Terry Taylor, Brian Tomlin
 The committee surveyed the current editorial board to ask for name suggestions; they received 90 responses, with 45 name suggestions; the committee boiled down the search to 3 names. The search for the new EIC should be finalized by the end of July 2014.
12. President Mark Ferguson discussed an initiative to improve the efficiency of the academic job market.
- Creation of 2 tracks at the 2014 MSOM Conference dedicated to job market candidates
 - These talks will be video recorded and, with the presenters' permission, the videos will be made available for viewing for one year.
 - Links to these talks will be available on www.operationsacademia.org
 - Serguei Netessine referred to similar websites in economics and marketing with information on salaries, tenure requirements, etc. to improve transparency on job search (e.g., listing where every candidate is going where). Potentially, schools will be able to post job position announcements to the website. A survey will be launched later this year.
13. President Mark Ferguson thanked the organizers of the 2014 MSOM Conference
- Conference Co-chairs: Ted Klastorin and Apurva Jain
 - SIG Workshop Chairs
 - Healthcare Operations - Diwakar Gupta
 - iFORM – Brian Tomlin
 - Service Operations – Itay Gurvich
 - Supply Chain Operations – Andrew Davis, Hyoduk Shin, and Alp Muharremoglu
 - Sustainable Operations – Robert Swinney and Soo-Haeng Cho
14. President Mark Ferguson announced upcoming conferences
- Fall 2014 INFORMS Conference, November 9-12, 2014, San Francisco, CA
 - Overall MSOM Track Chairs
 - Sriyagesh Gavirneni, Cornell University

- Harish Krishnan, UBC
 - Leon Zhu, USC
- SIG Track Chairs
 - Healthcare Operations – Sarang Deo
 - iFORM – Jiri Chod and Zhibin (Ben) Yang
 - Service Operations – Ryan Buell
 - Supply Chain Operations – Xuanming Su and Karen Zheng
 - Sustainable Operations – Francis de Véricourt
- MSOM Conference Summer 2015
 - June 28-30, Rotman School of Management, University of Toronto, Canada
- MSOM Conference Summer 2016
 - June/July, Auckland University Business School, New Zealand

15. President Mark Ferguson gave a brief introduction about the 2016 MSOM conference

- Conference website: www.cscm.auckland.ac.nz/2016-msom-conference
- Dates: June 30 - July 1 (MSOM Conference), June 29, 2016 (SIG Conferences)
- Location: Auckland University Business School, New Zealand
- Conference co-chairs:
 - Tava Olsen
 - David Robb
 - Valery Pavlov

16. Joseph Milner gave an introduction about the 2015 MSOM conference

- Dates: June 29 – 30, 2015 (MSOM Conference), June 28, 2015 (SIG Conferences)
- Location: Rotman School of Management, University of Toronto, Toronto, Ontario, Canada
- Conference co-chairs:
 - Opher Baron (opher.baron@rotman.utoronto.ca)
 - Joe Milner (jmilner@rotman.utoronto.ca)
- Capability of recording doctoral students' talks
- Welcome reception on June 28, 2015
- Conference dinner on June 29, 2015

17. President Mark Ferguson announced that the VP of Meetings will be soliciting proposals for the 2017 MSOM Conference.

18. President Mark Ferguson thanked the 2013-14 MSOM Officers and announced the 2014-2015 MSOM Officers:

- President: Serguei Netessine (INSEAD)
- President Elect: Brian Tomlin (Dartmouth)
- VP of Meetings: Gal Raz (Darden)
- Secretary / Treasurer: Guillaume Roels (UCLA)
- MSOM SIG Chairs:
 - Service management: Guillaume Roels (UCLA)
 - Supply chain management: Özalp Özer (UT Dallas)
 - iFORM : Jiri Chod (Boston College)

- Healthcare: Diwakar Gupta (University of Minnesota)
- Sustainable Operations: Gilvan Souza (Indiana University)

(Minutes respectfully submitted by Guillaume Roels)